

FY 2017-18 through FY 2018-19 City Council Major Goals Consolidated Project List

Goal One: Promote Strategies to Protect Vulnerable Populations and Preserve the Socioeconomic and Cultural Diversity of the Community

Existing Projects Continued from FY 2016-17

	Project/Activity/Initiative	Department(s)	Discretionary (Yes/No)	Estimated Project Completion	Scale/Impact	Notes
1A	Implement initiatives to address homelessness, including residents unstably housed in vehicles, with both short-term and long-term actions.	CMO, CDD, Fire, CSD, PD, PWD	Yes	June-19	Large	Proposed 17-18 budget item.
1B	Community Stabilization and Fair Rent Act Implementation	CDD, CAO, FASD	No	Dec-17	Medium	Also fits Goal 2.
1C	Weekly ESL Conversation Club	Library	Yes	Ongoing	Small	
1D	Weekly language swap meetings	Library	Yes	Ongoing	Small	
1E	24 weeks of children's story times in Japanese, Spanish, and Chinese	Library	Yes	Ongoing	Small	
1F	Utilize multiple methods and platforms to build strong community partnerships, to include online communication and hosting events that promote in-person community/police engagement, that improves public trust and support.	Police	Yes	On-Going	Medium	
1G	Continue implementation, training, and evaluation of officer-worn cameras while ensuring that camera use and procedures address both departmental and community interests.	Police	Yes	Dec-17	Medium	

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New Proposed Projects for FY 2017-18 through FY 2018-19				
	Project/Activity/Initiative	Department(s)	Scale/ Impact	Notes
1.1	Develop a pilot to apply a Human Rights City analysis framework to selected projects (also recommended by HRC)	All	Medium	Council directed.
1.2	Collaborate with regional partners and explore opportunities to advocate for federal policies that protect immigrant rights and vulnerable populations	CMO	Small	Potential advocacy firm.
1.3	Examine and make recommendations regarding predatory lending in Mountain View	CMO, CAO	Small	Raised at Council Study Session.
1.4	Examine and make recommendations regarding wage theft in Mountain View	CMO, CAO	Small	Raised at Council Study Session.
1.5	Assess opportunities to increase diversity on City advisory bodies	CMO, CCO	Small	
1.6	Collaborate with regional partners to fund and/or improve awareness of and access to information and referral resources for immigrants	CMO	Small	
1.7	Evaluate the pilot and explore continuation of the Multilingual Civic Academy	All	Medium	Proposed 17-18 budget proposal.
1.8	Develop an outreach program to have more of a library presence in the community to promote library services.	Library	Small	
1.9	Library Volunteer Fair with non-profit organizations to promote engagement with all residents	Library	Small	
1.10	Library Wellness Fair including local health and wellness organizations to promote engagement with all residents	Library	Small	
1.11	Enhance community policing services related to homelessness and mental health issues.	Police, CMO, PWD	Large	Position Request in Budget.
1.12	Design and Construct an All Inclusive Playground possible in partnership with Magical Bridge Foundation (also recommended by the PRC)	CSD	Medium	\$1M requested through CIP process.
1.13	Implement initiatives that come with being a designated Age-Friendly City by the World Health Organization (also recommended by the SAC)	CSD	Small	Getting an intern to help from Center of Age Friendly Excellence.

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Advisory Body Recommendations					
	Project/Activity/Initiative	Source	Departments	Scale/Impact	Notes
1.14	Create an Immigrant Affairs Commission	HRC	CMO	Large	Staff recommends against this as the HRC is intended to be the body responsive to immigrant issues.
1.15	Expansion of voting rights	HRC	CMO, CAO, CCO	Medium	Staff recommends against. Needs further description.
1.16	Support SecondStage/ ParkStage CIP's to increase usability of these theaters which primarily support free/ low-cost local youth activities.	PAC	CSD, PWD	Large	Project is included in CIP.
1.17	Create a multi-cultural art piece emphasizing the diversity of the City.	YAC	CSD, PWD, CDD, CMO	Medium	
1.18	Create resources for youth and teens to pursue education and other ventures such as job opportunities, despite legal status.	YAC	CSD, CMO, CAO	Small	
1.19	Increase accessibility to financial and educational resources for students who move due to rising rent.	YAC	CSD, CMO, CDD	Varies	This idea needs further clarification.
1.20	Have publically funded elections	HRC	CMO, CAO, CCO	Large	
	Human Rights City implementation (<i>project 1.1</i>)	HRC	All	Medium	
	Support the upcoming CIP projects for the Library to improve internet access and remodel the building to increase programming and children's spaces.	Library Board	Library, IT, PWD	Large	
	Partner with the Magical Bridge Foundation to develop a Magical Bridge Playground in Mountain View (<i>project 1.12</i>)	PRC	CSD, PWD	Large	Project is included in CIP.
	Continue to support the Age-friendly City Initiative (<i>project 1.13</i>)	SAC	All	Small	

FY 2017-18 through FY 2018-19 City Council Major Goals Consolidated Project List

Goal Two: Improve the Quantity, Diversity, and Affordability of Housing with an Added Focus on Middle Income and Ownership Opportunities

Projects Continued from FY 2016-17

	Project/Activity/Initiative	Department(s)	Discretionary (Yes/No)	Estimated Project Completion	Scale/Impact	Notes
2A	Enhance existing partnerships and develop new partnerships and funding opportunities to meet housing priorities	CDD	Yes	Ongoing	Medium	
2B	Continue facilitating development of affordable housing	CDD	No	Ongoing	Large	
2C	Complete East Whisman Precise Plan	CDD (PI),	Yes	Dec-18	Large	Consultant assistance needed.
2D	Process the Ten Authorized Gatekeeper Projects	CDD (PI)	Yes	Multiple dates.	Large	
2E	Soft Story Seismic Retrofit Program	CDD (BD), CAO	Yes	Dec-18	Medium	Study Session in Fall 2017
2F	Develop housing policies (including affordable housing) for Precise Plans	CDD (HD)	Yes	Jun-19	Medium	

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Goal Two: Improve the Quantity, Diversity, and Affordability of Housing with an Added Focus on Middle Income and Ownership Opportunities

New Proposed Projects for FY 2017-18 through FY 2018-19

	Project/Activity/Initiative	Department(s)	Scale/ Impact	Notes
2.1	Develop and implement a housing strategy for the homeless	CDD (HD)	Medium	
2.2	Develop underwriting guidelines for the investment of the City's housing funds	CDD (HD), FASD	Medium	Consultant assistance needed.
2.3	Begin development of the 2019-24 Affirmatively Furthering Fair Housing Plan	CDD (HD)	Medium	Consultant assistance needed.
2.4	Hold a Council Study Session on affordable housing priorities and framework	CDD (HD)	Medium	
2.5	Explore legislation and assess policy development opportunities to enhance ability to meet housing priorities	CDD (HD)	Medium	
2.6	Begin marketing and RFP process for Lot 12	CDD (HD), FASD	Medium	
2.7	Review Employee Housing Assistance Program	CDD (HD), FASD	Small	
2.8	Community Benefit Financial Study for Gatekeeper Applications	CDD (PI)	Medium	Consultant assistance needed.
2.9	A. Terra Bella Precise Plan <i>or</i>	CDD (PI)	Large	Consultant assistance needed.
2.9	B. Terra Bella Visioning and Development Principles	CDD (PI)	Large	Consultant assistance needed.
2.10	BMR Ordinance Update - Condo Mapping	CDD (PI), CAO	Small	Council request.
2.11	Additional Study of Accessory Dwelling Unit Requirements	CDD (PI)	Small	Council request.
2.12	Short-Term Residential Rental Regulations (Airbnb). (Also recommended by Human Relations Commission)	CDD (PI), CAO, FASD	Medium	
2.13	Offer programs with a housing theme on such topics like co-housing, financing, remodeling, and local real estate trends.	Library	Small	

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Advisory Body Recommendations

	Project/Activity/Initiative	Source	Departments	Scale/ Impact	Notes
2.14	Prohibition of discrimination against Section 8 and rental subsidy recipients	HRC	CDD (HD), CAO	Medium	
2.15	Explore community land trusts	HRC	CDD/CAO	Medium	
2.16	Continue to seek alternative opportunities for maximizing park land while still increasing the quantity and diversity of housing stock.	PRC	CDD, CSD	Small	
2.17	Increase the availability and accessibility of family shelters to the residents.	YAC	CMO, CDD	Large	CDD and CMO already working to explore. See project 2.7.
2.18	Explore policies for tech companies to balance job growth with housing availability.	YAC	CDD	Small	Not recommended. This is a land use issue.
2.19	Increase teen job opportunities in the city. Work with local businesses to recruit and hire teens.	YAC	CSD, CDD, CMO	Small	
	Adopt policies regarding short term rentals (e.g. Airbnb) (<i>project 2.12</i>)	HRC	CAO, CDD (PI)	Medium	
	Continue to support the Age-friendly City Initiative (<i>project 1.13</i>)	SAC	All	Small	

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Goal Three: Develop and Implement Comprehensive and Coordinated Transportation Strategies to Achieve Mobility, Connectivity, and Safety for People of All Ages

Projects Continued from FY 2016-17

	Project/Activity/Initiative	Department(s)	Discretionary (Yes/No)	Estimated Project Completion	Scale/Impact	Notes
3A	Solicit input and collaborate with neighbors to develop a regional bike route from Redwood City to Mountain View	PWD, CMO	Yes	TBD	Medium	Council approved project.
3B	Downtown Parking Pilot Programs (Ridesharing/Valet Attendant Assist)	CDD (ED), FASD	Yes	Jun-18	Medium	If pilots are successful, longer terms.
3C	City-Wide - Transportation Demand Management (TDM) Ordinance	CDD (PI)	Yes	TBD	Medium	Consultant assistance needed.
3D	City-Wide - SB 743 Implementation (CEQA LOS - VMT Change)	CDD (PI), PWD	No	TBD	Medium	Consultant assistance needed.
3E	Multi-Modal Improvement Plan	CDD (PI), PWD	Yes	Dec-18	Medium	Consultant assistance needed.
3F	El Camino Real Streetscape Guidelines	CDD (PI), PWD	Yes	Dec-19	Medium	Consultant assistance needed.
3G	North Bayshore Precise Plan (Update) Multi-Modal Improvements & Improvement Fee	CDD (PI), PWD, FASD	Yes	TBD	Small	Consultant assistance needed.
3H	Drop in bike clinics	Library	Yes	Ongoing	Small	
3I	Safe Moves bike safety booth	Library	Yes	Ongoing	Small	
3J	Administer an Office of Traffic Safety grant to enhance comprehensive traffic safety and education programs.	Police, PWD	Yes	On-Going	Large	Coordinated by Traffic Unit.
3K	Make East Whisman Area Transportation Oriented Development Improvements	PWD	Yes	18-Apr	Large	Funded CIP project.
3L	Conduct Feasibility Study of Automated Guideway Transportation System	PWD	Yes	17-Sep	Medium	Funded CIP project.
3M	Design, permit and construct Castro/Moffett/Central near-term improvements	PWD	Yes	18-Jul	Medium	Funded CIP project.
3N	Design and construct Shoreline Blvd interim bus lane and utility improvements	PWD	Yes	18-Oct	Large	Funded CIP project.
3O	Preliminary design of Shoreline Blvd bicycle/pedestrian bridge over HWY 101	PWD	Yes	18-Mar	Large	Funded CIP project.
3P	Develop Castro Street Bicycle Lane Study	PWD	Yes	TBD	Medium	
3Q	Explore bike share program options and solutions	PWD	Yes	Ongoing	Medium	Study Session in June 2017.
3R	Design the reconstruction of Hackett and Wagner Streets	PWD	Yes	TBD	Medium	Funded CIP project.

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New Proposed Projects for FY 2017-18 through FY 2018-19

	Project/Activity/Initiative	Department(s)	Scale/ Impact	Notes
3.1	Artistict Art Bike Rack Pilot Program	CDD, PWD	Small	
3.2	Downtown Parking Long Term Solutions - Shared & Paid Parking Study	CDD (ED),	Small	Per Council direction
3.3	Transit Center Master Plan Implementation	PWD, CDD (HD)	Medium	Includes Downtown Precise Plan Amendment.
3.4	North Bayshore - Residential TDM Guidelines	CDD (PI), PWD	Small	Consultant assistance needed.
3.5	Continue to collaborate with Sunnyvale, Cupertino, and Los Altos to build upon the 4 Cities Feasibility Study to share costs, leverage support for grants, and continue to support the extension of the Stevens Creek Trail. (Also recommended by PRC)	CSD	Small	
3.6	Permanente Creek Trail Extension from Rock St to Middlefield Rd	PWD, CSD	Small	needed. Only have CIP for design.
3.7	Implement New Ranger Program	CSD	Medium	\$82K Shoreline Fund. \$28K Limited Period. Both requested through current budget process.

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Advisory Body Recommendations

	Project/Activity/Initiative	Source	Departments	Scale/ Impact	Notes
3.8	Increase use of traffic circles/roundabouts/rotaries	HRC	PWD	Small	Not recommended. The City already has a NTMP.
3.9	Adopt and implement a Vision Zero Policy/Program	HRC, B/PAC	PWD	Large	
3.10	Community education on distracted driving, especially to youth	HRC	PD, CSD	Medium	
3.11	Develop Dutch intersections	HRC	PWD	Small	Already considered on by project basis.
3.12	Call boxes at parks	HRC	PWD, CSD	Small	Not a transportation issue.
3.13	Re-work Community Shuttle schedule to make it usable for patrons attending MVCPA shows.	PAC	CSD	Small	Not recommended. Funding unavailable for expanded hours.
3.14	Support design and construction of the Stevens Creek Trail from Dale/Heatherstone to West Remington and Mountain View High School.	PRC	PWD, CSD	Large	CIP project.
3.15	Explore the feasibility of connecting Charleston Retention Basin to Stevens Creek Trail.	PRC	PWD, CSD	Medium	
3.16	Increase green bike lanes around the city, with a focus around school campuses.	YAC	PWD	Medium	Not recommended. The City already has a NTMP.
3.17	Increase parking in Downtown Mountain View.	YAC	CDD, PWD	Large	Existing parking programs are underway to address this.
3.18	Explore options to increase traffic control around schools.	YAC	PWD	Medium	The City already has a NTMP.
3.19	Explore and develop vision, options, and funding plan for an Open Streets event	B/PAC	PWD, CSD	Medium	
3.20	City Council work with Police Department to expand or prioritize community policing by foot and bicycle	B/PAC	Police	Medium	
3.21	Pedestrian and Bicycle Tunnel under Central Expressway (San Antonio Area)	EPC	PW	Large	CIP project.
3.22	Unbundled Parking Policy	EPC	CDD	Small	
	Continue to support the Age-friendly City Initiative (<i>project 1.13</i>)	SAC	All	Small	
	Continue to collaborate with Sunnyvale, Cupertino, and Los Altos to build upon the 4 Cities Feasibility Study to share costs, leverage support for grants, and continue to support the extension of the Stevens Creek Trail. (<i>Project 3.6</i>)	PRC	PWD, CSD	Small	

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Goal Four: Promote Environmental Sustainability with Measurable Outcomes

Existing Projects Continued from FY 2016-17

	Project/Activity/Initiative	Department(s)	Discretionary (Yes/No)	Estimated Project Completion	Scale/Impact	Notes
4A	Community Choice Energy (Silicon Valley Clean Energy) Rollout	CDD (PI)	No	Sep-17	Small	Consultant assistance needed.
4B	Environmental Sustainability Action Plan (ESAP-3) Implementation	CDD (PI), PWD	Yes	Multiple projects.	Large	Consultant assistance needed.
4C	Greenhouse Gas Reduction Program (GGRP) and Citywide Traffic Model Update	CDD (PI)	Yes	TBD	Medium	Tied to East Whisman Precise Plan completion; Consultant assistance needed.
4D	Continue to provide Mobile Library Services to reduce trips to the Library	Library	Yes	Ongoing	Large	
4E	Continue to partner with BAWSCA, Master Gardeners, and other	Library	Yes	Ongoing	Small	
4F	Continue Shoreline at Mountain View Master Plan Project	CSD, PWD	No	Jun-19	Medium	
4G	Construction of Community Garden at Shoreline and Latham	CSD, PWD	Yes	Jun-19	Small	
4H	Continue to coordinate with the City of Palo Alto, the SCVWD and others on possible improvement/expansion of recycled water.	PWD	Yes	Ongoing	Medium	

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Goal Four: Promote Environmental Sustainability with Measurable Outcomes

New Proposed Projects for FY 2017-18 through FY 2018-19

	Project/Activity/Initiative	Department(s)	Scale/ Impact	Notes
4.1	North Bayshore Precise Plan EIR GHG Mitigation Measures	CDD (PI)	Small	Consultant assistance needed.
4.2	North Bayshore - District Sustainability Performance Measurements	CDD (PI)	Small	Consultant assistance needed.
4.3	Design Trash Capture Improvements in City storm drain system to meet regulatory requirements of 70% trash reduction by 2017, CIP 16-53.	PWD, Fire	Medium	RWQCB Permit Request
4.4	Participate in South Bay Salt Ponds project in conjunction with California State Coastal Commission	PWD	Medium	
4.5	Continue park irrigation improvements including Shoreline Park to increase water efficiency	CSD	Medium	Already have CIPs
4.6	Implement Street Tree Outreach Plan and Tree Maintenance Marketing Plan	CSD	Medium	

Goal Four: Promote Environmental Sustainability with Measurable Outcomes

Advisory Body Recommendations

	Project/Activity/Initiative	Source	Departments	Scale/ Impact	Notes
4.7	Paperless Council and Commission meetings	HRC	CCO, CMO	Small	
4.8	Lobby for state environmental regulation	HRC	CMO	Small	Not recommended. Existing IGR program can do this.
4.9	Require donation of food by restaurants, groceries and other companies	HRC	CMO, CAO, CDD	Medium	
4.10	Water conservation education (post-drought)	HRC	PWD, CDD	Medium	Not recommended. Is an ongoing program.
4.11	Increase community gardening	HRC	CSD	Small	Not recommended. Two projects are underway.
4.12	Reduction of carbon emissions from construction	HRC	CDD	Small	
4.13	Review existing park land acquisition policies and explore new and alternative strategies for acquiring park land.	PRC	CDD, CSD	Medium	
4.14	Reduce waste materials by increasing recycling and composting availability within the city and schools.	YAC	PWD, CSD	Medium	
4.15	Increase hydration stations throughout the city and parks.	YAC	PWD, CSD	Small	Funding is required.
4.16	Consider artificial turf when planning new sites/parks.	YAC	PWD, CSD	Small	

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Major Departmental Projects Unrelated to City Council Major Goals

Council Requested Projects FY 2017-18 through FY 2018-19

	Project/Activity/Initiative	Department(s)	Discretionary (Yes/No)	Estimated Project Completion	Scale/Impact	Notes
C1	Develop Options for Marijuana Regulations	CDD, FASD, Police, CAO	Yes	Jun-18	Large	State law controls if no local action is taken.
C2	Parkland Dedication Ordinance Update - Fee Title Dedication	CSD, CDD (PI), CAO	Yes	TBD	Small	Council request.
C3	Study Session on Public Service Levels	All Depts.	Yes	TBD	Small	Council request.
C4	Zoning Ordinance Update - Non-Conforming Section/Misc. Minor Amendments	CDD (PI), CAO	Yes	TBD	Medium	Council request.
C5	Work with stakeholders, including businesses, and County and State officials to explore options to develop an on-site fueling ordinance that meets safety requirements	Fire, CAO	Yes	TBD	Medium	Council request.