

VISUAL ARTS COMMITTEE WORK PLAN
Fiscal Year 2023-24

Title and Description	Key Milestones	Date (per milestone)	Current Status/Notes
Ongoing Work Items			
A. Recommend visual art for the Center for the Performing Arts (CPA) Visual Arts exhibition. Promote the CPA visual arts exhibit to the community.	Review and select artists. Promote art exhibitions.	Review and selection of new artists— 2024 Season.	
B. Provide the City Council with recommendations on the selection of art and artists for qualifying capital improvement projects under the K-5 policy.	Continue to receive progress updates on Fayette Park, Rengstorff Park Aquatics Center, Rengstorff Park Maintenance and Tennis Buildings, and Transit Center Grade Separation and Access Project.	Fayette—June 2023. Rengstorff Aquatics— Winter 2023. Rengstorff Maintenance— July 2024.	

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	<p>Coordinate grand opening and art unveiling for Fayette and Rengstorff Parks.</p> <p>Recommend public art for Hope Street Park.</p> <p>Recommend public art for Villa Street Park.</p> <p>Recommend public art for the Public Safety Training Facility.</p> <p>Recommend public art for Evelyn Mini-Park (21-60).</p>	<p>Transit Center Grade Separation and Access Project—2025.</p> <p>TBD</p> <p>TBD</p> <p>TBD</p> <p>TBD</p> <p>September 2023</p>	<p>Project has not yet been brought forward.</p> <p>Project has not yet been brought forward.</p> <p>Project has not yet been brought forward.</p>
<p>C. Continue to collaborate with advisory bodies and other entities on visual arts opportunities.</p>	<p>Work with the Downtown Committee, Performing Arts Committee, and other bodies to support the promotion and display of visual arts.</p>	<p>Ongoing</p>	

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D. Increase outreach for Call for Artists opportunities.	<p>Continue to expand list of local artist groups/ organizations interested in visual arts opportunities.</p> <p>Update the City's artist registry tool known currently as Café.</p> <p>Make more accessible/ visible sign-up list for artists seeking art opportunities from the City of Mountain View.</p>	Ongoing	
Fiscal Year 2023-24 Work Items			
1. Develop a Public Art Strategy.	<p>Review and discuss the draft Strategy.</p> <p>Provide input on the proposed Strategy.</p> <p>Assist with community outreach efforts.</p>	Fall/Winter 2023 (December 12 Target)	
2. Implement the Mountain View Public Art Strategy.	Develop a work plan for implementation of the Public Art Strategy.	Spring 2024	Project has not been initiated yet.

Title and Description	Key Milestones	Date (per milestone)	Current Status/Notes
	Develop Phase 2 of the Sidewalk Studio pilot program, including locations.	Spring 2024	Project has not been initiated yet.
	<p>Review Council Policy K-5 associated with capital improvement projects upon completion of Public Art Strategy to ensure alignment with Strategy recommendations.</p> <p>Review VAC responsibilities for consistency with Public Art Strategy to ensure alignment with recommendations.</p>	<p>Spring 2024</p> <p>Spring 2024</p>	<p>Project has not been initiated yet.</p> <p>Project has not been initiated yet.</p>

Title and Description	Key Milestones	Date (per milestone)	Current Status/Notes
3. Understand the protocols, procedures, and opportunities for potential acceptance of City receiving grants or endowments that could support Mountain View art activations and installations.	Develop strategy(ies) to secure additional funding for art activations and installations.	Spring 2024	
4. Update the Public Art book from 1996 in support of the Public Art Strategy	Add new art installations information and details making all available public art in Mountain View known, including updating the Public Art online map.	Spring 2024	
5. Collaborate with the Chamber of Commerce (Downtown Business Association) on advancing art in public and private places.	<p>Identify opportunities to support the community through public art.</p> <p>Develop a Downtown Storefront Pilot Program.</p> <p>Explore Phantom Gallery opportunities for vacant downtown properties.</p>	<p>Ongoing</p> <p>Spring 2024</p> <p>Spring 2024</p>	