Glaser, Heather; Monlux, Merry; Strivastava, Aarti; Cameron, Dawn; Anderson, Eric B. FW: Moffett Boulevard Precise Plan/Rezoning Scope of Work Study Session Monday, November 13, 2023 1:30:329 PM Screenshot 2023-11-13 at 12.36.33 PM.ong

Dear Mayor, Vice Mayor and City Council Members,

Please see below an email from the Moffett Boulevard Neighborhood Group regarding Item 3.1 for tomorrow's City Council Study Session on Moffett Boulevard.

From: George Markle

Sent: Monday, November 13, 2023 12:45 PM To: Snelling, Aki < Aki. Snelling@mountainview.gov>

Subject: Re: Moffett Boulevard Precise Plan/Rezoning Scope of Work Study Session

CAUTION: EXTERNAL EMAIL - Ensure you trust this email before clicking on any links or attachments.

Here is where the poll stands now on Moffett Boulevard Neighborhood Group via Nextdoor.

83% in favor of precise plan 17% in favor of rezoneing

See you tomorrow eve!

George



George Markle 🕴 🗲 Moffett Boulevard Precise Plan/Rezonir

Moffett Boulevard • 2 days ago • ⊕

Which would you prefer the City of Mountain View to do with regard to the portion of Moffett Boulevard between Central Expressway and approx. Cypress Point Drive? Should the City create a Precise Plan for Moffett Boulevard, or simply rezone? Should Moffett Blvd. have a Precise Plan or simply be rezoned?

Create a comprehensive Precise Plan	

17% Rezone

83%

6 votes

McGill, Pam

From: Serge Bonte

Sent: Monday, November 13, 2023 2:52 PM

To: City Council

Subject: 11/13/23 Meeting: Agenda Item 3.1 - Moffett Boulevard Precise Plan or Rezoning

Scope of Work

Follow Up Flag: Follow up Flag Status: Flagged

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Honorable Mayor and City Council Members:

Since the area is already built, since the City is already obligated to rezone by a certain date and since the State imposes a lots of constraints already on zoning, I am not clear on which extra benefits the City would get from a Precise Plan, So the question for you is to see if these extra benefits can justify the cost/time/effort of a Precise Plan.

re: StreetScape Plan. Reading the staff report, it sounds like it's on the CIP and planned for Fiscal Year 2027-28. I am not clear why staff is considering moving the Streetscape plan if there is no precise plan (rezoning option) but no change in timing otherwise. Regardless, I am opposed to changing the timeline for the StreetScape Plan as it could yet again reshuffle other CIP Active Transportation projects -many of them delayed a few times already-. I am also unclear why we have a streetscape plan piecemeal for every Precise Plan, I would hope we could have one City Wide Streetscape plan that would simply tune to the possibly unique features of a street.

re: Extending the Precise Plan. Past Middlefield, it's difficult to see Moffet as an extension of Downtown.plus Shenandoah Square is very much up in the air and if I recall correctly might require some sort of annexation. So it 's not very clear extending the boundaries would provide much benefit vs. added costs.

Sincerely,

Serge Bonte



November 13, 2023

Re: November 14, 2023, Agenda Item 3.1 – Moffett Boulevard Scope of Work

Dear Mayor Hicks and Members of the City Council:

The League of Women Voters (LWV) supports policies that increase the stock of affordable housing. We also support informed and active participation in government.

We are pleased to see the scope of work for the Moffett Boulevard Area as explicitly increasing the housing opportunities there. We support the staff recommendation to conduct an economic feasibility study to evaluate what is needed to make housing successful and to provide objective standards for developers and the public.

The League supports the rezoning approach, in light of the relatively small size of the area and the timeline set by the Housing Element. We believe the City can pursue additional incentives under scope of work topic 7 (page 11 of the staff report) to encourage a better jobs-housing balance under a rezoning approach.

The League also supports the proposed outreach strategy to gather the input of the whole community.

Please send any questions about this letter to Kevin Ma, Co-Chair of the Housing Committee, at

Sincerely,

Katie Zoglin

President

Los Altos-Mountain View Area LWV

C: Aki Snelling
Eric Anderson
Aarti Shrivastava
Kimbra McCarthy
Heather Glaser