

**North Bayshore Framework Master Plan  
Community Meeting #1 Summary  
October 2021**

**Meeting Information**

- In support of community engagement around the North Bayshore Framework Master Plan, two community meetings of the same content were hosted by Google and Lendlease on Wednesday, September 29 from 6:00-7:00 p.m., and Saturday, October 2, 11:00 a.m. -12:00 p.m.
- The meetings were conducted on Google Meet with interactive audience Q&A after a live 20-minute presentation by Google & Lendlease staff, with simultaneous Spanish interpretation.
- Meetings were noticed via multiple channels, including physical mailers sent 30 days in advance to all owners and occupants within 750 ft of project boundary; emails to neighborhood associations & local community groups; applicant's project website ([g.co/northbayshore](http://g.co/northbayshore)) and City's project website ([mountainview.gov/googleshorebird](http://mountainview.gov/googleshorebird)); and flyers posted around the North Bayshore neighborhood.
- Approximately 45 community members in total attended across the two meetings.
- Name and email sharing were optional to encourage more participation, however, most attendees who voiced questions, concerns or ideas seemed to live in the nearby neighborhoods.
- The feedback summarized below represents questions, ideas, and comments surfaced during live audience Q&A in the two community meetings.
- The project team also conducted an optional online survey as well as meetings with over 25 nearby neighborhood associations and key local groups between February and September 2021 - see complete list of community groups at the end of this document.

**Key Takeaways:** Community attendees were interested to learn about the project, asking general questions such as the unit mix for both market rate and affordable housing, transportation demand management (TDM) programs, and programming of open space. Attendees expressed support for a local grocery market as well as opportunities to improve connectivity and bicycle-pedestrian amenities throughout North Bayshore. Overall, attendees expressed appreciation for the information shared, and for the potential project in general. People seemed aware that the project is in its early stages and that there will be more opportunities to engage as the project evolves.

**Key Feedback Themes:**

- **Housing**
  - Questions about the unit mix and prices of market rate and affordable housing.
  - Questions about mechanisms for affordable housing delivery and process for identifying affordable housing developer(s).

- Appreciated 20% affordable housing target with 5% inclusionary.
- **Retail & Community Spaces**
  - Desire for a grocery store, ideally independent (not a major chain store).
  - Desire for a bike shop that both fixes and sells bikes.
  - Other retail ideas: gym, bookstore, tea house.
- **Open Space & Ecology**
  - Questions about biodiversity, plant and tree palette.
  - Questions about protections for the egret colony.
  - Desire for more places to sit in North Bayshore.
- **Education**
  - Question about the size of the land parcel that will be dedicated to the City, who could then choose to allocate it for a new elementary school.
  - Question about how Google and the City of Mountain View will work with the Mountain View-Whisman School District.
- **Transportation & Mobility**
  - Desire for local, walkable amenities, services, and shops.
  - Desire to mitigate existing traffic on N. Shoreline Boulevard.
  - Desire for better public transit in North Bayshore.
  - Appreciate the proposed new north/south streets and pathways.
  - Appreciate the plan's intention to connect bike paths to Stevens Creek Trail.
  - Appreciate completion of the Green Loop, increased bike connectivity.
  - Appreciate relocation of Shorebird parking garage.

**Community Groups\*: Additional meetings held between February and September 2021  
(outside of the two publicly noticed community meetings)**

- Neighborhood Associations
  - Santiago Villa Neighborhood Association\*
- Community
  - Cafecito\*
  - Community Services Agency\*
  - Pear Theatre\*
- Housing
  - Bay Area Housing Action Coalition
  - League of Women Voters Mountain View/Los Altos\*
  - Mountain View YIMBY\*
  - Silicon Valley at Home
- Ecology, Sustainability, & Transportation
  - California Native Plant Society
  - Canopy
  - Carbon Free Mountain View\*
  - Friends of Stevens Creek Trail\*
  - Greenbelt Alliance
  - GreenSpacesMV\*
  - Mountain View Coalition for Sustainable Planning\*
  - Santa Clara Valley Audubon Society
  - Sierra Club Loma Prieta Chapter
  - Silicon Valley Bicycle Coalition

*\*denotes local Mountain View group*

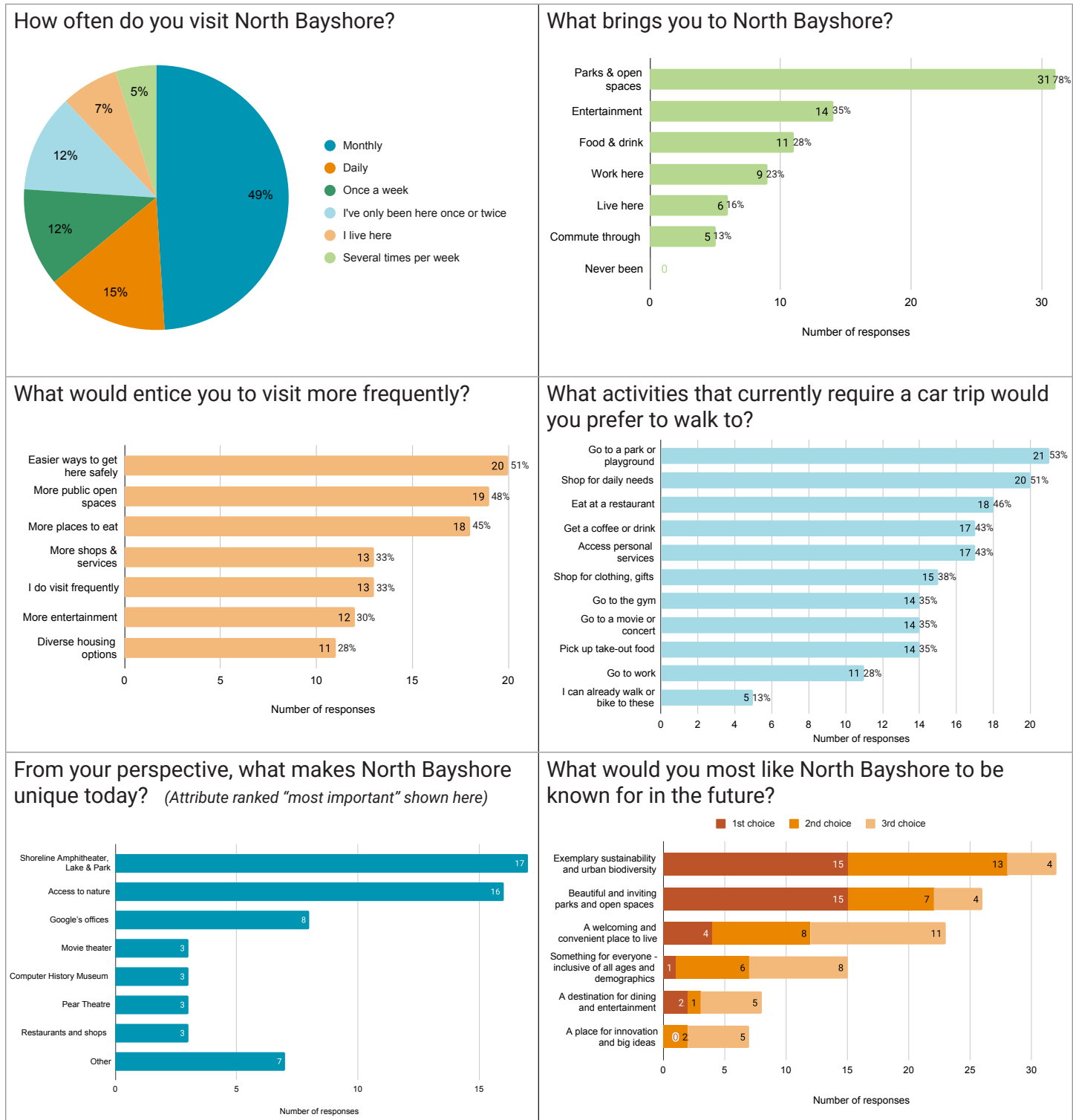
*Note: All feedback collected as of 10/4/21. All project information referenced above is subject to change as the project evolves.*

For more information, please visit [g.co/northbayshore](https://g.co/northbayshore) or contact Nikki Lowy and Brooke Ray Smith at [northbayshore@google.com](mailto:northbayshore@google.com).

# North Bayshore Framework Master Plan Community Survey #1 - Summary

EXHIBIT 2

- Google launched an online survey in September 2021, in English, Spanish and Mandarin.
- The link was posted to the North Bayshore project website (g.co/northbayshore), and shared to community meeting participants, nearby neighborhood associations, and other local stakeholder groups.
- 41 unique responses were received between September 3 and November 1, 2021.
- 81% of respondents who provided their zip code (optional) live in 94043, 94041, or 94040 areas of Mtn View.



Note: Multiple answer selections per question were allowed, so percentages may exceed 100.

