

CITY OF MOUNTAIN VIEW
SPECIAL EVENT FINANCIAL DISCLOSURE FORM

DATE OF EVENT: May 3rd, 2014
NAME OF EVENT: A La Carte : Art
SPONSORING NONPROFIT ORGANIZATION: Mtn View Central Business Assoc.
LOCATION: Castro Street
CITY SUBSIDY: 850-

FINANCIAL DISCLOSURES

REVENUE

1. Preevent Promotional and Other Contributed Funds

SOURCES:

- Sponsor 68910
- Individuals _____
- Producer _____
- Other (list) _____

SUBTOTAL _____ 68910

2. Event Revenue

SALES:

- Food 15631
- Merchandise 58451
- Other (list) _____

SUBTOTAL _____ 74082

3. Contributions _____

4. Other (list) _____

TOTAL—EVENT REVENUE

142992

SPECIAL EVENT FINANCIAL DISCLOSURE FORM (Continued)

EVENT COSTS OF PRODUCTION

1. Advance Costs

• Planning	
• Promotion	<u>15,550</u>
• Advertising	<u>2,905</u>
• Other (list)	

2. Event Expenses

Costs of Goods Sold	
• Food and Beverage	<u>15,655</u>
• Merchandise	<u>3,678</u>
• Equipment Rental	<u>8,157</u>
• Other (list) <i>insurance</i>	<u>9,462</u>
<i>Taxes</i>	<u>5,220</u>
City Charges	
• Total	<u>15,522</u>
• Application Fee—Event	<u>125</u>
• Application Fee—Banner	<u>197</u>
• Banner Hanging Fee	
• Other (list) <i>encroachment</i>	<u>114</u>
<i>debris box</i>	<u>1,444</u>
Miscellaneous Costs	
• Entertainment	<u>7,400</u>
• Private Security	<u>1,012</u>
• Cleanup	<u>2,940</u>
• Other (list) <i>staff</i>	<u>4,672</u>
<i>supplies</i>	<u>803</u>

SUBTOTAL—EVENT COSTS

3. Amount Paid to Event Producer/Promoter

TOTAL—EVENT EXPENSES

6,000
95,866

SUMMARY

TOTAL EVENT REVENUE

TOTAL EVENT EXPENSES

NET RECEIPTS TO SPONSOR

DISTRIBUTION OF NET RECEIPTS TO OTHER ORGANIZATIONS

(Attach list of names and amounts distributed to each organization, if applicable.)

CITY SERVICES PROVIDED AT NO COST TO ORGANIZATION

142,992
95,866
47,126
0
850 -

CERTIFICATION OF SPONSOR

I certify the above financial disclosure is true and accurate to the best of my knowledge.

John Smith
Name
1/23/14
Date

Executive Director
Title