

**FY 2019-21 City Council Major Goals Work Plan Suggested Projects from the February 28, 2019 Study Session**

<u>Proposer(s)</u>
MAK = Vice-Mayor Margaret Abe-Koga CC = Councilmember Chris Clark AH = Councilmember Alison Hicks EK = Councilmember Ellen Kamei LM = Mayor Lisa Matichak JM = Councilmember John McAlister LR = Councilmember Lucas Ramirez

<b>GOAL I: PROMOTE STRATEGIES TO PROTECT VULNERABLE POPULATIONS AND PRESERVE THE SOCIOECONOMIC AND CULTURAL DIVERSITY OF THE COMMUNITY.</b>			
<u>#</u>	<u>Objective</u>	<u>Proposer(s)</u>	<u>Notes</u>
1.1	Provide the City Council with an overview of gun safety rules.	MAK	
1.2	Develop and consider a wage theft ordinance.	MAK, LM	
1.3	Study human trafficking policies.	MAK	Consider the County pilot program for food establishments permitting.
1.4	Develop and consider an ordinance limiting or restricting predatory lending.	MAK	
1.5	Explore prevailing wage reform.	MAK	
1.6	Develop and consider a living wage requirement for City contractors.	MAK	
1.7	Work to ensure a complete count in Census 2020.	EK, MAK	
1.8	Partner with school districts to enhance afterschool programs.	MAK, LM	Check in w/MV Whisman regarding funding.
1.9	Have a Study Session on displacement and net loss and develop a work plan for any desired follow up actions.	CC, AH, LR	This study session will explore options for the City to develop a no net loss of affordable housing policy designed to prevent renters with sustainable tenancies from being displaced. It should define and set general rules on "no net loss," and determine application standards. It may explore issues such as: - Requiring, and providing incentives for, relocation of displaced tenants - Expanding emergency rental assistance - Developing a Tenant Opportunity to Purchase Policy/Ordinance similar to the first right to purchase program in Washington DC - Options for the City to purchase naturally affordable housing - Options for the City to establish a moratorium on projects resulting in loss of affordable housing.
1.10	Expand the leadership academy to include programs in Mandarin.	EK	

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1.11	Provide City led/sponsored Know Your Rights Workshops	EK	
1.12	Declare a housing emergency and pilot more flexible safe parking projects in Mountain View and regionally in cooperation with the County, community colleges, and the private sector.	AH	Lobby for State and County funds for emergency housing solutions, Countywide RV parks, community college based safe parking, home hosting programming, SROs. Redefine oversized vehicle parking
1.13	Examine partnership with Destination Home to address homelessness in Mountain View.	EK	
1.14	Develop an oversized vehicle ordinance with a permitting system.	EK	

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<b>GOAL II: IMPROVE THE QUANTITY, DIVERSITY, AND AFFORDABILITY OF HOUSING WITH AN ADDED FOCUS ON MIDDLE-INCOME AND OWNERSHIP OPPORTUNITIES.</b>			
<b>* This goal may be changed to include language adding a focus on subsidized housing.</b>			
#	Objective	Proposer(s)	Notes
2.1	Hold a study session to explore modifications to CSFRA for the 2020 election.	MAK, AH	Potentially allow soft story owners to finance retrofits through limited rent increases, and make pass through language easier for sustainability improvements, add electric vehicle chargers on request and during retrofits, etc.
2.2	Develop strategies for middle-income persons to afford different housing types.	EK	Berkeley has some policies the City should consider.
2.3	Explore consolidation and/or reform of current row house and townhouse standards and guidelines.	MAK, CC	Determine what lots these types of housing should be on.
2.4	Hold a study session contrasting State ADU regulations to the City's to consider updates.	MAK, CC, LR	Consider an ADU amnesty program and/or "grandfathering" existing ADUs, and the City finding funding to help homeowners with upgrades.
2.5	Examine an update to the condo ordinance.	CC	Review storage, parking, and other requirements to allow for different building types. Consider requirements in other cities.
2.6	Identify organizations that could partner with the City to purchase, rehab, and manage older apartment complexes to preserve affordable housing.	CC	
2.7	Develop and consider amendments to the Zoning Code to allow live/work	CC	
2.8	Develop a precise plan for the Moffett Change Area as a transit-oriented area.	AH	Consider wide sidewalks, ground floor retail, urban parks, etc.
2.9	Develop an approach to use public property for maximum community benefit as housing, park space, or other public space.	AH	
2.10	Encourage new housing for seniors that takes into consideration changing needs as one ages.	LM	
2.11	Explore changes to the Zoning Code and the Building Code to improve senior accessibility and mobility within new residential developments.	LR	
2.12	Explore the development of a homebuyer empowerment program.	EK	Potentially partner with Housing Trust Silicon Valley.
2.13	Examine and potentially develop an ordinance that controls mobile home park space rents.	MAK, LR, AH, EK	Evaluate potential protections, consistent with the Mobile Home Residency Law, for mobile home park residents. Develop a database on mobile home park space rents and increases.
2.14	Revisit affordable housing requirements that appear to inhibit condo mapping of new apartments.	LM	

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<b>GOAL III: DEVELOP AND IMPLEMENT COMPREHENSIVE AND COORDINATED TRANSPORTATION STRATEGIES TO ACHIEVE MOBILITY, CONNECTIVITY, AND SAFETY FOR PEOPLE OF ALL AGES.</b>			
<b>#</b>	<b>Objective</b>	<b>Proposer(s)</b>	<b>Notes</b>
3.1	Make Mountain View a "Transportation Smart City" - Install new traffic signals and fiber that support connected and autonomous vehicles.	JM	
3.2	Develop/attain a parking app that shows where parking is available.	JM	
3.3	Pilot an autonomous bus route along San Antonio.	JM	
3.4	Implement an autonomous vehicle pilot for reversible lanes on Shoreline.	MAK	
3.5	Examine a regional TMA.	CC, LM	Could include Palo Alto and Sunnyvale.
3.6	Develop e-scooter regulations.	CC	
3.7	Issue RFP and select consultant for the landscape and design of the Transit Center, Underpass & Environs.	AH	
3.8	Declare the "Year of the Pedestrian" to promote pedestrianism and public places.	AH	Create awareness of the elements necessary to allow and promote walking and community gathering.
3.9	Expand the Stevens Creek Trail into Sunnyvale.	EK	
3.10	Revisit the Neighborhood Traffic Management Program to determine and implement measures to further calm traffic.	LM	Establish metric(s) for the program.
3.11	Develop and implement a road improvement program; work with other agencies if the City is not responsible for the road; explore changes to the metric to Pavement Condition Index of 80 or higher as defined by MTC.	LM	
3.12	Develop and implement a plan to prevent downtown parking from spilling into residential neighborhoods in the downtown area.	LM	
3.13	Revise the qualification requirements of the Residential Parking Permit Program to facilitate the establishment of RPP Zones.	LR	
3.14	Develop/attain an app for integrated real time bus, train, shuttle information.	JM	

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<b>GOAL IV: PROMOTE ENVIRONMENTAL SUSTAINABILITY WITH A FOCUS ON MEASURABLE OUTCOMES.</b>			
<b>* This goal may be changed to include language related to promoting livability.</b>			
<b>#</b>	<b>Objective</b>	<b>Proposer(s)</b>	<b>Notes</b>
4.1	Conduct a general City survey to gauge community priorities and interests.	LM, JM	
4.2	Explore opportunities to build/encourage additional EV charging stations.	MAK, CC	
4.3	Work through ESAP projects.	CC	
4.4	Develop alternative carbon offsets.	AH, CC	
4.5	Develop drone regulations.	LM	Address privacy and noise concerns.
4.6	Develop comprehensive bird-safe design requirements for new and refurbished buildings in order to protect the birds in the city.	LM	
4.7	Revise Downtown Precise Plan Area H.	AH	Create a plan to encourage housing and preserve historic downtown as a public gathering place that serves city residents of all ages and incomes. Potentially including: <ul style="list-style-type: none"> <li>- a pause in office development for 9-months;</li> <li>- walkability, neighborhood serving mom and pop businesses;</li> <li>- modified downtown design guidelines;</li> <li>- revised parking requirements for offices;</li> <li>- setback and upper story step back requirements;</li> <li>- historic preservation;</li> <li>- incentives like TDRs, land swaps and other best practices;</li> <li>- ground floor use and interface regulations;</li> <li>- enhanced Downtown Economic Vitality Program</li> </ul>
4.8	Incorporate yearly targets for GHG reduction into ESAP.	EK	
4.9	Develop and consider an update to tree rules on public and private property.	AH, LM	Potentially: <ul style="list-style-type: none"> <li>- require a front yard tree;</li> <li>- confirm planting of Heritage Tree replacement trees;</li> <li>- develop rules around tree removal for new development;</li> <li>- adopt a ten-percent tree canopy goal.</li> </ul>
4.10	Develop a comprehensive plan for lighting throughout the City in order to manage light pollution to sustain residents' health and well-being, and to protect birds and wildlife.	LM	
4.11	Consolidate and update existing plans into a comprehensive wildlife and habitat management plan.	LM	Ensure that wildlife thrives in the North Bayshore area.

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<b>V: COUNCIL SUGGESTED PROJECTS UNRELATED TO THE MAJOR GOALS</b>			
<b>#</b>	<b><u>Objective</u></b>	<b><u>Proposer(s)</u></b>	<b><u>Notes</u></b>
5.1	Review and update the historic preservation ordinance.	MAK, AH, LM	Identify historic resources and define procedures and standards for modifications and demolitions.
5.2	Examine and propose methods to improve development transparency	MAK, AH, LM	Provide development notice to larger proportions of neighborhoods, put 3-D models and project progress online, in City Hall, and at other locations.
5.3	Take an active, proactive, role in addressing issues that are occurring at the State and Federal government level that take away local control, or that have an impact on residents (e.g., CASA, SB 50, airplane noise, drone regulation, etc.).	MAK, LM	Potentially hire a lobbyist to focus on Mountain View at State and Federal levels.
5.4	Develop regulations surrounding lobbyists in terms of registration and disclosure requirements.	LM	
5.5	Review and update the park land dedication ordinance.	CC, LM, JM	Create a framework that clarifies the park land dedication fees, possibly update the density requirements.
5.6	Add benchmarks/measurable results to each thematic goal area.	LR	
5.7	Revamp metrics for each department.	LM, LR	Separate performance measurements from workload measurements.
5.8	Evaluate models of government performance auditing and assess the budget implications and impact on staff capacity of the potential introduction of a limited-scale performance auditing program.	LR	
5.9	Look into form-based zoning	LR	
5.10	Have a study session and develop a small business strategy.	LR, CC, AH, EK	Could include a retail subsidy/ BMR type program for commercial space for small businesses (legacy businesses), placing a cap on chain stores, preparing a small/mid-size business report, and enhancing communications to businesses to provide better support.
5.11	Develop a lactation room policy for City facilities.	EK	
5.12	Provide access to feminine hygiene products at City facilities.	EK	
5.13	Secure broadband service for the whole City, especially low-income families.	JM	
5.14	Examine and potentially develop a Responsible Construction Ordinance.	LM	
5.15	Develop and consider a Community workforce agreement.	MAK, LM	
5.16	Conduct a youth survey to determine how the City can better serve youth.	EK	