

MINUTES

REGULAR MEETING – TUESDAY, JUNE 7, 2022
VIRTUAL MEETING WITH NO PHYSICAL MEETING LOCATION
10:00 A.M.

1. CALL TO ORDER

The meeting was called to order at 10:00 a.m. by Chair Mike Kasperzak.

2. ROLL CALL

Present: Committee members Erik Cormier (arrived 10:01 a.m.), Marina Keith, Maria Lange, David Lin, Kira Pascoe (arrived 10.04 a.m.), Jamil Shaikh, Merry Yen (arrived 10:03 a.m.), Vice Chair Pamela Baird, and Chair Mike Kasperzak.

Absent: Committee member Raghav Gupta (unexcused).

Welcome and introduction of two new Committee members: David Lin and Marina Keith.

Staff Present: John Lang, Economic Vitality Manager; Tiffany Chew, Business Development Specialist; Krisha Penollar, Associate Planner; Aruna Bodduna, Transportation Planner; and Jim Lightbody.

3. MINUTES APPROVAL

The minutes of the April 27, 2022 and May 3, 2022 meetings were distributed prior to the meeting and approved as distributed.

Motion—M/S Lin/Lange—Carried 9-0-1; Gupta absent—To approve the minutes of the April 27, 2022 and May 3, 2022 meetings.

4. UPCOMING AGENDA TOPICS

- All agenda topics recently brought up have been folded into Work Plan Item 7.2.

5. ORAL COMMUNICATIONS FROM THE PUBLIC

Public comment: None.

6. UNFINISHED BUSINESS

6.1 DOWNTOWN DEVELOPMENT UPDATE

Planning Division staff provided an update on downtown development projects.

Public Comment: None.

No action taken.

6.2 CASTRO STREET UPDATE

Economic Development Division and Public Works staff provided an update on the latest efforts along Castro Street related to the Pedestrian Mall Feasibility Study. The notice of intent for the Pedestrian Mall will come before the City Council on June 28, 2022, and a proposed ordinance is preliminarily scheduled for October 11, 2022. Draft Design Guidelines will be presented to the Downtown Committee for feedback. Staff provided a brief update on outreach to property owners and businesses at the 100 to 300 blocks of Castro Street on the forthcoming Pedestrian Mall Study.

Public comment: Bruce England inquired about the bicycle path of travel from Moffett Boulevard to Castro Street along Evelyn Avenue. There are no longer barriers impeding the path of travel for bicyclists.

No action taken.

7. NEW BUSINESS

7.1 PERSONAL DELIVERY DEVICE PILOT PROGRAM UPDATE

Economic Development Division staff provided a brief presentation and overview of the Personal Delivery Device Pilot Program (PDD) program and proposed changes, which include the following:

- Maintain a local office/operation in Mountain View.
- Provide priority for Mountain View companies.
- Add performance measures including number of deliveries, miles travelled, and time of day completed by each PDD, interactions with the public, and estimate of CO₂ emissions reduced from deliveries, heat map of frequent routes.
- Provide a report every quarter and quarterly check in with City staff.
- Document all public inquiries.

- Minimize stopping on a curb ramp or pedestrian push buttons.

The next step in the process is to present to the Bicycle/Pedestrian Advisory Committee on June 29, 2022. Staff will come back to the Committee with additional feedback before proceeding to the City Council.

Public Comment: Bruce England asked about transitions to other technology-based solutions and would like to see a City Council technology subcommittee. Could local contact information include ASKMV? Additionally, Bruce asked that the B/PAC have an opportunity to provide input.

No action taken.

7.2 DOWNTOWN COMMITTEE FISCAL YEAR 2022-23 WORK PLAN

Economic Development Division staff shared with the Committee the achievements from last fiscal year and presented a draft 2022-23 Work Plan. The Committee provided some feedback and input into the draft work plan. Feedback from the Committee would like to see funding included as part of the work plan for small projects. Committee members were also interested in how to be more engaged with volunteering in implementing actions from the Committee. Further discussion was on policy changes related to music and entertainment in the downtown.

Public Comment: None.

8. COMMITTEE/STAFF COMMENTS, QUESTIONS, COMMITTEE REPORTS

Staff informed the Committee that a September Committee meeting would likely be in person based upon current Council direction. Staff also informed the Committee of the upcoming fall meeting dates scheduled for September 6, 2022, October 4, 2022, November 1, 2022, and December 6, 2022.

9. ADJOURNMENT

The meeting adjourned at 11:43 a.m.

These Minutes are hereby submitted for approval by John Lang, Recording Secretary. Approved on _____.

JL/8/CDD

819-06-07-22mn