



**DATE:** September 12, 2017

**CATEGORY:** Consent

**DEPT.:** City Manager's Office

**TITLE:** **Approval of Council Advisory Body Work Plans**

### **RECOMMENDATION**

Review and approve the Council advisory body work plans for Fiscal Year 2017-18.

### **BACKGROUND**

City Council Policy A-23, "Work Item Referral Process for Council Advisory Bodies and Councilmember Committees," was adopted by the City Council on November 20, 2012, and requires all Council advisory bodies to annually prepare work plans for City Council review and approval (Attachment 1). There are currently 10 Council-appointed Council advisory bodies:

- Bicycle/Pedestrian Advisory Committee (B/PAC)
- Downtown Committee (DTC)
- Environmental Planning Commission (EPC)
- Human Relations Commission (HRC)
- Library Board (LB)
- Performing Arts Committee (PAC)
- Parks and Recreation Commission (PRC)
- Senior Advisory Committee (SAC)
- Visual Arts Committee (VAC)
- Youth Advisory Committee (YAC)

Councilmember committees, which are typically comprised of three City Councilmembers, are not required to have formal work plans approved by the City Council.

## **ANALYSIS**

All of the advisory bodies, with the exception of the Youth Advisory Committee (YAC), have developed recommended Fiscal Year 2017-18 work plans (attachment). The YAC's work plan will be developed and submitted to the Council Youth Services Committee in the fall due to its school-year based calendar.

A new request this year was for each staff liaison to provide a one-paragraph, narrative summary of major focus areas for each advisory body, and explain any items that may not be recommended by staff or where additional staff time beyond the traditional support to advisory bodies is anticipated. A brief summary of the recommended work items for Fiscal Year 2017-18 for each advisory body follows.

*Bicycle/Pedestrian Advisory Committee (B/PAC):* The primary tasks for the B/PAC include providing input to City projects and programs related to bicycling and pedestrian mobility, including multijurisdictional coordination, funding, education efforts, planning, CIP improvements, safe routes to school performance measures, and encouragement events. The B/PAC will also monitor the Pedestrian Master Plan and Bicycle Transportation Plan performance measures, trends, and targets to assess progress in improving the City's pedestrian and bicycle environment. New recommended items in Fiscal Year 2017-18 include providing input on a staff proposal for adopting and implementing a Vision Zero Policy/Program in the City and reviewing plans to create a regional bike route from Redwood City to Mountain View.

*Downtown Committee (DTC):* The recommended work items for the DTC include continuing support for the Mountain View Sunday Downtown Farmers' Market, continuing the implementation of the Downtown Parking Work Plan, leveraging the Downtown Transit Center, promoting alternative modes of transportation, discussing opportunities along Moffett Boulevard in connection to downtown development, leveraging the Visual Art Committee's efforts on the Sidewalk Studios Program, and promoting technology services in downtown. The DTC is particularly interested in Council's goal of promoting strategies to protect vulnerable populations and preserve the socioeconomic and cultural diversity of the community, and will accordingly coordinate a panel discussion on challenges facing downtown-based businesses related to wages, skilled workforce, and the needs of small businesses to thrive and succeed.

*Environmental Planning Commission (EPC):* On April 5, 2017, the EPC provided a recommendation to the City Council on the Council's Fiscal Year 2017-18 and Fiscal Year 2018-19 Work Plan as part of the City's biannual goal-setting process. On May 16, 2017, the City Council adopted its Fiscal Year 2017-18 and Fiscal Year 2018-19 Work Plan, which forms the basis for the EPC's Work Plan during this same two-year period. Projects include exploring strategies to increase ownership opportunities, Terra Bella Visioning and Development principles, North Bayshore District Sustainability performance measures, developing options for marijuana regulations, affordable housing implementation items, North Bayshore Precise Plan, East Whisman Precise Plan, General Plan and Housing Element annual implementation report, Environmental Sustainability Action Plan progress report, and General Plan, Precise Plan, and Zoning Ordinance amendments. Existing work items, such as the East Whisman Precise Plan, will continue forward. Additionally, the timing and level of EPC involvement may change as each of these projects and the related scope are refined, and additional items may be added as the City Council works through the Fiscal Year 2018-19 budget process next year.

*Human Relations Commission (HRC):* The recommended new work plan items for the HRC in Fiscal Year 2017-18 are to: conduct an assessment of the 2017 Multicultural Festival focusing on the successes and challenges, staff time, and resource allocation required, lessons learned, and a proposed budget for consideration of a biannual event beginning in Fiscal Year 2018-19; conduct a needs and assets assessment to learn more about the resources, services, policies, and programs currently available for immigrant communities that reside in Mountain View (which will support projects identified in the Council Goals Work Plan); and develop a scope of work that identifies the issues, process, objectives, desired outcomes, and feasibility of developing a recommendation to the City Council to consider expanding voting rights for noncitizens in local elections. In addition, HRC members will continue to explore needs, resources and networks of Mountain View's lesbian, gay, bisexual, transgender, queer or questioning and intersex community, receive an informational presentation on the Age-Friendly Cities designation, attend community events and neighborhood meetings, plan and execute two Civility Roundtable events, and provide recommendations to the City Council regarding funding allocation for CDBG and HOME funds.

Staff has concerns and uncertainty regarding the feasibility of expanding voting rights to noncitizens in local elections. It is staff's understanding that there is no ability for the City to change voter eligibility laws in municipal elections; however, staff is aware of local jurisdictions that have altered voting eligibility requirements in local school district elections. To date, there has been no outreach to Mountain View school districts to learn if there is an interest or to determine the feasibility of such a proposal. Similarly, there has been no analysis of what the City's role would be if the school

district pursued such a plan. Early analysis of this issue by the HRC may determine that the proposal is not feasible and therefore would not be explored further by the HRC.

Staff anticipates that additional staff time beyond the traditional support to advisory bodies will be needed to assist with the needs and assets assessment of resources, services, policies, and programs that are currently available for immigrant communities. In addition, in light of current budget and staff resource constraints to support planning and implementing a future Multicultural Festival, if such an event is recommended and approved for Fiscal Year 2018-19, additional resources may be proposed as part of the budget process.

*Library Board of Trustees (LB):* Ongoing responsibilities of the LB include accepting donations to the Library, adopting Library policies, and making recommendations on the Library budget. The recommended new work items in Fiscal Year 2017-18 include advising the City Council as needed on service impacts during the remodel of the Library, preparing an annual benchmark report comparing the Mountain View Library to select benchmark libraries, holding an annual joint meeting with the Friends of the Library, and keeping up-to-date on library trends.

*Performing Arts Committee (PAC):* The PAC will continue several ongoing work items, including developing their annual High School One-Act Play Festival through collaboration with organizations such as Foothill College and Peninsula Youth Theatre, assisting in the ongoing formation of a nonprofit corporation in support of the Mountain View Center for the Performing Arts (MVCPA) programs, reviewing any applications received under the SecondStage Fee Waiver program, and continuing oversight of the relationship with MVCPA's Home Companies. The new recommended work items for Fiscal Year 2017-18 include implementing the new SecondStage Home Company program, participating in or presenting at National Arts and Humanities Month events, presenting or promoting an additional fundraising event, and assessing Home Company annual review presentations. The implementation of the new SecondStage Home Company program will require some extra effort this fiscal year and is well within staff's capacity, as the Committee will need to interview new applicants and make recommendations for the award of Home Company status.

*Parks and Recreation Commission (PRC):* New recommended work items for the PRC in Fiscal Year 2017-18 include reviewing existing park land acquisition policies and an all-inclusive playground development project, reviewing and providing input on capital projects such as a new Community Garden at Shoreline Boulevard/Latham Street, Stevens Creek Trail bridge feasibility study, Colony Creek connection to Permanente Creek Trail, Wyandotte Park and Evandale Mini-Park conceptual plans, reviewing trail

usage during winter months, reviewing and providing input on locations of pickleball courts, reviewing an Update Report of the Integrated Pest Management Program, and reviewing the City Hall Plaza Enhancement project. These items are in addition to normal functions pertaining to operations, elections, and annual reports, such as making recommendations on Heritage tree appeals as needed.

Staff does not anticipate any additional staff time beyond the traditional support that staff currently provides. However, capital projects may require additional Public Works staff time or may require presentation to the PRC in different time frames than listed on the Work Plan.

*Senior Advisory Committee (SAC):* Ongoing work items in Fiscal Year 2017-18 for the SAC include continuing to provide enhanced awareness of diverse senior issues within the community, continuing to build communications with Mountain View seniors through surveys, speakers, and websites, and maintaining an active presence at the Senior Center to provide education and support to senior programs. The SAC will continue to fulfill its commitment to be an Age-Friendly City by focusing on those most in need within the community and continuing to champion ways to keep Mountain View seniors housed in Mountain View. A new work item for the 2017-18 fiscal year is the creation of outreach and recognition for Mountain View to join Santa Clara County in becoming Dementia Friendly.

*Visual Arts Committee (VAC):* The recommended new primary tasks of the VAC are to research and develop options for a public art strategy for Council consideration, create a pilot art box beautification program, and promote art through one art show per year. The ongoing work items that will continue this fiscal year include overseeing the Call for Artists at the Center for the Performing Arts and sponsoring art programs from Child-Care, Teen, and Senior Centers.

Staff anticipates the need for additional staff time to address these new items and the need to provide more support and/or hire a consultant to help assist with additional research for the Public Arts Strategy. For Fiscal Year 2017-18, Council appropriated one-time funds in the amount of \$10,000 that will be used to launch the utility art box program, and other activities related to developing the Public Arts Strategy.

### **FISCAL IMPACT**

There is no fiscal impact directly associated with the approval of the advisory body work plans. Advisory bodies that have annual budgets were included in the Fiscal Year 2017-18 budget. No additional resources beyond what has been approved by the City

Council for Fiscal Year 2017-18 are allocated to any of the work plan items, nor is additional staff time available beyond the traditional support to advisory bodies.

**ALTERNATIVES**

The Council may wish to make revisions to any particular work plan or may refer any particular work plan back to that advisory body for further development based upon Council direction.

**PUBLIC NOTICING**

Agenda posting and a copy of report to advisory body members.

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613-09-12-17CR-E

- Attachments: 1. [A23 Work Item Referral Process for Council Advisory Bodies and Councilmember Committees - Laserfiche WebLink](#)  
2. Council Advisory Body Recommended Fiscal Year 2017-18 Work Plans