

VISUAL ARTS COMMITTEE WORK PLAN
Fiscal Year 2022-23

Title and Description	Key Milestones	Date (per milestone)	Current Status/Notes
Ongoing Work Items			
<p>A. Recommend visual art for the Center for the Performing Arts (CPA) Visual Art exhibition. Promote the CPA visual arts exhibit to the community.</p>	<p>Review and select artists.</p> <p>Promote art exhibitions.</p>	<p>Review and selection of new artists—fall 2022.</p>	<p>Revised the process and sent emails to artist distribution list.</p>
<p>B. Provide the City Council with recommendations on the selection of art and artists for qualifying capital improvement projects.</p>	<p>Continue to receive progress updates on Pyramid Park, Fayette Park, Rengstorff Park Aquatics Center, and Rengstorff Park Maintenance and Tennis Buildings.</p>	<p>Pyramid—summer 2022.</p> <p>Fayette—winter 2022.</p> <p>Rengstorff—spring 2023.</p>	<p>Pyramid Park opened in September 2022.</p> <p>Fayette Park art installation scheduled for May 2023.</p> <p>Rengstorff Park and Maintenance and Tennis Building Bid documents June 2023.</p>

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	<p>Coordinate grand opening and art unveiling for Fayette, Pyramid, and Rengstorff Parks.</p> <p>Recommend public art for Hope Street Park.</p> <p>Recommend public art for Villa Street Park.</p> <p>Recommend public art for the Public Safety Training Facility.</p>	<p>TBD</p> <p>TBD</p> <p>TBD</p> <p>TBD</p>	<p>Pyramid Park opened in September 2022.</p> <p>Project has not yet been brought forward.</p> <p>Project has not yet been brought forward.</p> <p>Project has not yet been brought forward.</p>
<p>C. Continue to collaborate with private and nonprofit organizations on visual arts opportunities.</p>	<p>Discuss and provide recommendations on partnership opportunities.</p>	<p>Ongoing</p>	<p>Continue to build partnership with the Chamber of Commerce to enhance/arts organizations/activate downtown storefronts.</p>
<p>D. Increase outreach for Call for Artists opportunities.</p>	<p>Continue to expand list of local artist groups/organizations interested in visual arts opportunities.</p>	<p>Ongoing</p>	<p>Continue to market and expand list of artists available to participate in requests for art.</p>

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	Update the City's artist registry tool.		
Fiscal Year 2022-23 Work Items			
1. Develop a Public Art Strategy.	<p>Review and discuss the draft Strategy.</p> <p>Provide input on the proposed Strategy.</p> <p>Assist with community outreach efforts.</p>	Winter 2022	Committee has been working on developing policy and guidelines to support a public art strategy. An ad hoc committee and staff are researching the remaining elements for drafting the Public Art Strategy.
2. Implement the Mountain View Public Art Strategy	Develop a work plan for implementation of the Public Art Strategy.		Project has not been initiated yet.

Title and Description	Key Milestones	Date (per milestone)	Current Status/Notes
	Develop Phase 2 of the Sidewalk Studio pilot program, including locations.	Spring 2023	Project has not been initiated yet.
	Review, select, and promote the artwork/program.	Spring 2023	Project has not been initiated yet.
	Review Council Policy K-5 associated with capital improvement projects upon completion of Public Art Strategy to ensure alignment with strategy recommendations.	Spring 2023	Project has not been initiated yet.
	Review VAC responsibilities for consistency with Public Art Strategy to ensure alignment with recommendations.	Spring 2023	Project has not been initiated yet.

Title and Description	Key Milestones	Date (per milestone)	Current Status/Notes
<p>3. Collaborate with the Downtown Committee and Chamber of Commerce (Downtown Advisory Board) on recovery initiatives.</p>	<p>Identify opportunities to support the community recovery process through public art.</p> <p>Develop a Downtown Storefront Pilot Program.</p> <p>Explore Phantom Gallery opportunities for vacant downtown properties</p>	<p>Ongoing</p> <p>Fall 2022</p> <p>Spring 2023</p>	<p>Continue to build partnership with the Chamber of Commerce to enhance/activate downtown storefronts.</p>
<p>4. Identify different funding opportunities and options (grants, donations, sponsorships, and in-lieu funds) available to support art activations and installations.</p>	<p>Develop funding strategy(ies) to support the implementation of public art programs identified in the Public Art Strategy.</p>	<p>Spring 2023</p>	<p>Staff has explored Federal grant opportunities for future art opportunities.</p>