



## FY 2017/18 – FY 2018/19 City Council Major Goals Work Plan

### Year 2: Mid - Year Update

The FY 2017/18 – 2018/19 City Council Major Goals Work Plan consists of four goals and a “miscellaneous” category which collectively have 66 corresponding projects, initiatives, programs, and policies (hereafter referred to as projects). Four additional projects were included in the work plan, but were removed for various reasons which are explained in the project notes of this document. As of December 31, 2018, more than half of the projects (34 of 66) were completed.

In summary for the FY 2017/18 – FY 2018/19 City Council Major Goals Work Plan:

- 43 of the 66 projects are expected to be completed by June 30, 2019.
  - 34 projects (51%) were completed as of December 31, 2018.
  - 9 projects (14%) are expected to be completed by June 30, 2019.
- 23 of the 66 projects are expected to continue into the next fiscal year.
  - 21 projects (32%) are underway and will continue into the next fiscal year.
  - 2 projects (3%) have not begun.
    - Project 2.8 - Conduct a Community Benefit Financial Study for Gatekeeper Applications. This project will be completed through private development applications.
    - Project 4.8 -Continue the Greenhouse Gas Reduction Program (GGRP) and Citywide Traffic Model Update. This project is tied to East Whisman Precise Plan and the GGRP cannot begin until the traffic model update is completed (anticipated to begin in FY 2021/22).

The following pages include the work plan separated by goal with project details and notes. Shading is used to highlight completed projects, and ~~strike through~~ text is used to display projects that have either been merged or discontinued.

**Goal One: Promote Strategies to Protect Vulnerable Populations and Preserve the Socioeconomic and Cultural Diversity of the Community;**

This Goal includes 11 total projects

- 7 projects were completed by December 31, 2018
- 2 projects are anticipated to be complete by June 30, 2019.
- 2 projects are scheduled to continue into the next FY:
  - Project 1.1
  - Project 1.3

**GOAL I: PROMOTE STRATEGIES TO PROTECT VULNERABLE POPULATIONS AND PRESERVE THE SOCIOECONOMIC AND CULTURAL DIVERSITY OF THE COMMUNITY**

<b>#</b>	<b>Objective</b>	<b>Department(s)</b>	<b>Status</b>	<b>Notes</b>
1.1	Collaborate with regional partners to fund and/or improve awareness of and access to information and referral resources for immigrants; particularly for mixed-status families.	CMO, Library, CSD	Continued	Most action items related to this project have anticipated completion dates in December 2019.
1.2	Study and provide policy recommendations on an anti-registry policy, becoming a sanctuary city, and a Freedom City Policy.	CMO, CAO, Police	Complete	Actions related to this project are operational and ongoing.
1.3	Develop a pilot to apply a Human Rights City analysis framework to selected projects.	CMO, All Depts.	Continued	Framework is developed and will continue to be applied to projects through calendar year 2019 with a follow up item to assess the pilot.
1.4	Enhance community policing services related to homelessness and mental health issues.	Police, CMO, CDD (HD)	Complete	Actions related to this project are operational and ongoing.
1.5	Implement initiatives that come with being a designated Age-Friendly City by the World Health Organization.	CSD	Anticipated Complete	Age Friendly Senior Survey results were completed at the end of 2018. Task Force is developing timeline now based off those results. Task Force worked on and completed a resource guide for seniors while survey results were collected. Anticipated completion by June 30, 2019.
1.6	Collaborate with regional partners and explore opportunities to advocate for Federal policies that protect immigrant rights and vulnerable populations.	CMO	Complete	Actions related to this project are operational and ongoing.
1.7	Continue implementing initiatives to address homelessness, including residents unstably housed in vehicles, with both short-term and long-term actions.	All Depts	Anticipated Complete	Most major activities are operational. Future projects to be determined at March 19, 2019 City Council Meeting.
1.8	Continue to implement the Community Stabilization and Fair Rent Act (CSFRA).	CDD, CAO, FASD	Complete	CSFRA implementation continues, but is now operational as opposed to being in developmental stages.
1.9	Continue the weekly English as a Second Language (ESL) Conversation Club.	Library	Complete	Actions related to this project are operational and ongoing.
1.10	Continue the 24 weeks of children's story times in Japanese, Spanish, and Chinese.	Library	Complete	Actions related to this project are operational and ongoing.
1.11	Continue to utilize multiple methods and platforms to build strong community partnerships, to include online communication and hosting events that promote in-person community/police engagement, that improves public trust and support.	Police	Complete	Actions related to this project are operational and ongoing.

**Goal Two:** Improve the Quantity, Diversity, and Affordability of Housing with an Added Focus on Middle-Income and Ownership Opportunities

This Goal includes 15 total projects

- 8 projects were completed by December 31, 2018
- 3 projects are anticipated to be complete by June 30, 2019.
- 4 projects are scheduled to continue into the next FY:
  - Project 2.4
  - Project 2.8 – Has not begun.
  - Project 2.12
  - Project 2.13

**GOAL II: IMPROVE THE QUANTITY, DIVERSITY, AND AFFORDABILITY OF HOUSING  
WITH AN ADDED FOCUS ON MIDDLE-INCOME AND OWNERSHIP OPPORTUNITIES**

<b>#</b>	<b>Objective</b>	<b>Department(s)</b>	<b>Status</b>	<b>Notes</b>
2.1	Develop recommendations on Short-Term Residential Rental Regulations (e.g., Airbnb, etc.).	CDD (PL), CAO, CMO, FASD	Complete	Ordinance adopted. TOT effective January 1, 2019. Registration required by July 1, 2019.
2.2	Explore strategies to increase ownership opportunities.	CDD (H), CAO	Complete	Strategies included in the September 12, 2017 Affordable Housing Study Session. Implementation is ongoing.
2.3	Update the Below Market Rate (BMR) Ordinance – Condo Mapping.	CDD (PL), CAO, PWD	Anticipated Complete	Anticipated Council adoption by June 2019.
2.4	Begin marketing and establish the Request For Proposals (RFP) process for Lot 12.	CDD (HD), CAO, FASD, PWD	Continued	Recommendations to Council anticipated by October 2019. A new project for Lot 12 Planning and Entitlement will be necessary.
2.5	Establish Terra Bella Visioning and Development Principles.	CDD (PL)	Complete	Anticipated Council adoption by June 2019.
2.6	Hold a Council Study Session on affordable housing priorities and framework.	CDD (HD)	Complete	September 12, 2017 Affordable Housing Study Session.
2.7	Review the Employee Housing Assistance Program.	CMO (HR),	Anticipated Complete	Anticipated completion in June 2019.
2.8	Conduct a Community Benefit Financial Study for Gatekeeper applications.	CDD (PL), FASD	Continued	To be completed through private development applications at either 555 or 777 Middlefield.
2.9	Develop and implement a housing strategy for the homeless.	CDD (HD), CMO	Complete	Strategies included in the September 12, 2017 Affordable Housing Study Session. Implementation is ongoing.
2.10	Continue to enhance existing partnerships and develop new partnerships and funding opportunities to meet housing priorities.	CDD	Complete	Strategies included in the September 12, 2017 Affordable Housing Study Session. Implementation is ongoing.
2.11	Continue facilitating development of affordable housing.	CDD	Complete	Strategies included in the September 12, 2017 Affordable Housing Study Session. Implementation is ongoing.
2.12	Continue the East Whisman Precise Plan.	CDD (PL)	Continued	Adoption anticipated by November 2019.
2.13	Continue Soft Story Seismic Retrofit Program.	CDD	Continued	Going to Council by June 2019 for next steps.
2.14	Continue to develop housing policies (including affordable housing) for Precise Plans.	CDD	Complete	CDD included strategies in September 12, 2017 Affordable Housing Study Session. Implementation is ongoing.
2.15	Continue to study residential uses in North Bayshore	CDD	Complete	North Bayshore Precise Plan adopted in 2017.
<del>2.16</del>	<del>Develop the 2019-24 Affirmatively Furthering Fair Housing Plan.</del>	<del>CDD (HD)</del>	Removed	Council removed this project from the Goals Work Plan on February 13, 2018.
<del>2.17</del>	<del>Continue to process the ten authorized gatekeeper projects.</del>	<del>CDD (PL)</del>	Removed	This should be multiple projects. Will propose individualized projects for next work plan.

**Goal Three: Develop and Implement Comprehensive and Coordinated Transportation Strategies to Achieve, Mobility, Connectivity, and Safety for People of All Ages**

This Goal includes 23 total projects

- 8 projects were completed by December 31, 2018
- 3 projects are anticipated to be complete by June 30, 2019.
- 12 projects are scheduled to continue into the next FY:
  - Project 3.1
  - Project 3.2
  - Project 3.3
  - Project3.4
  - Project 3.6
  - Project 3.7
  - Project 3.8
  - Project 3.10
  - Project 3.16
  - Project 3.17
  - Project 3.18
  - Project 3.20

**GOAL III: DEVELOP AND IMPLEMENT COMPREHENSIVE AND COORDINATED TRANSPORTATION STRATEGIES  
TO ACHIEVE MOBILITY, CONNECTIVITY, AND SAFETY FOR PEOPLE OF ALL AGES**

<u>#</u>	<u>Objective</u>	<u>Department(s)</u>	<u>Status</u>	<u>Notes</u>
3.1	Develop a comprehensive modal plan that would involve the Santa Clara Valley Transportation Authority (VTA), Caltrain, major employers, etc., and include a funding mechanism.	PWD, FASD	Continued	CIP request approved by Council in September 2018. Final adoption is anticipated in early 2020.
3.2	Implement the Transit Center Master Plan	PWD, CDD	Continued	This project will go through 2022.
3.3	Adopt and implement a Vision Zero Policy/Program.	PWD (TB), PD	Continued	Adoption anticipated by December 2019. Implementation will be ongoing.
3.4	Develop Downtown Parking Long Term Solutions – Shared Parking Agreements and Paid Parking Study.	CDD (ED)	Continued	Council Study Session is scheduled for March 2019. Next steps to be determined.
3.5	Develop North Bayshore – Residential Transportation Demand Management (TDM) Guidelines.	CDD (PL)	Complete	This is an internal document available through CDD to help developers create TDM Plans in NBS.
3.6	Continue to solicit input and collaborate with neighbors to develop a regional bike route from Redwood City to the City of Mountain View.	PWD, CMO	Continued	Finalization of regional bike route plan for Mountain View segments is anticipated in September 2019.
3.7	Continue the Short Term Downtown Parking Pilot Programs (Ridesharing/Valet Attendant Assist).	CDD (ED), FASD	Continued	Pilot program extended through FY 19-20.
3.8	Continue the Citywide – SB 743 Implementation (California Environmental Quality Act (CEQA) Level Of Service (LOS) Vehicle Miles Traveled (VMT) Change).	CDD (PL), PWD	Continued	The State has mandated use of VMT in CEQA documents by 7/1/2020.
3.9	Continue the Multimodal Improvement Plan.	CDD (PL), PWD	Complete	Impact fee adopted in September 2018. VTA approved by the plan in November 2018.
3.10	Continue El Camino Real Streetscape Guidelines.	CDD (PL), PWD	Continued	Anticipated to go to Council by October 2019.
3.11	Continue implementation of the North Bayshore Precise Plan Multimodal Improvements and Improvement Fee.	CDD (PL), PWD, FASD	Complete	Actions related to this project are operational and ongoing.
3.12	Continue the drop-in bike clinics.	Library	Complete	Actions related to this project are operational and ongoing.
3.13	Continue the Safe Moves bike safety booth.	Library	Complete	Actions related to this project are operational and ongoing.
3.14	Continue to provide comprehensive traffic safety and education programs	Police, PWD	Complete	Actions related to this project are operational and ongoing.
3.15	Continue East Whisman Area Transportation Oriented Development Improvements.	PWD	Complete	Anticipated completion by June 30, 2019.
3.16	Continue Feasibility Study of Automated Guideway Transportation System Merged with project 3.24	PWD	Continued	Phase 1 final report (feasibility study and tech options) is completed. Phase 2 (alignment alternatives) in progress.
3.17	Continue the design, permit, and construction of Castro Street/Moffett Boulevard/Central Expressway near-term improvements. CIP16-40	PWD	Continued	Construction to begin in July 2019. Anticipated completion by January 2020.

**GOAL III: DEVELOP AND IMPLEMENT COMPREHENSIVE AND COORDINATED TRANSPORTATION STRATEGIES  
TO ACHIEVE MOBILITY, CONNECTIVITY, AND SAFETY FOR PEOPLE OF ALL AGES**

<u>#</u>	<u>Objective</u>	<u>Department(s)</u>	<u>Status</u>	<u>Notes</u>
3.18	Continue the design and construction of Shoreline Boulevard interim bus lane and utility improvements. CIP 16-58 (design) & CIP 18-43 (construction)	PWD	Continued	Anticipated construction completion by April 2021.
3.19	Continue the preliminary design of Shoreline Boulevard bicycle/pedestrian bridge over Highway 101.	PWD	Anticipated Complete	Anticipated completion of preliminary design in June 2019.
3.20	Continue to develop the Castro Street Bicycle Lane Study.	PWD	Continued	Underway. Anticipated completion by October 2019.
3.21	Bike Share-1 year Pilot Permit Program	PWD	Complete	1 year pilot to be completed. Next steps TBD.
3.22	Continue to design the reconstruction of Hackett and Wagner Streets.	PWD	Anticipated Complete	Anticipated completion in June 2019.
3.23	Conduct the Latham Street/Church Street Bike Boulevard Study	PWD	Complete	Presented to Council May 5, 2018.
<del>3.24</del>	<del>Continue to initiate a multi-year process in conjunction with other cities and agencies to improve last-mile connections, specifically exploring fixed rail options.</del>	<del>PWD</del>	<del>Removed</del>	<del>Merged with project 3.16</del>



**Goal Four: Promote Environmental Sustainability with a Focus on Measurable Outcomes.**

This Goal includes 12 total projects

- 8 projects were completed by December 31, 2018
- 4 projects are scheduled to continue into the next FY:
  - Project 4.1
  - Project 4.5
  - Project 4.8 – Has not begun.
  - Project 4.11

**GOAL IV: PROMOTE ENVIRONMENTAL SUSTAINABILITY WITH A FOCUS ON MEASURABLE OUTCOMES**

<b>#</b>	<b><u>Objective</u></b>	<b><u>Department(s)</u></b>	<b><u>Status</u></b>	<b><u>Notes</u></b>
4.1	Participate in South Bay Salt Ponds project in conjunction with California State Coastal Commission.	PWD (Eng.)	Continued	S BSP is an ongoing multi-year project with complex coordination between many agencies and jurisdictions. The City is a partner and does not control the schedule. The City hired a consultant on an ongoing basis to help us stay connected with the effort and for complex technical engineering assistance.
4.2	Review existing park land acquisition policies and explore new and alternative strategies for acquiring park land.	CDD, CSD, CAO, PWD	Complete	Went to Council April 24, 2018.
4.3	Reestablish the Environmental Sustainability Task Force (ESTF) to provide volunteer resources to support sustainability initiatives.	CDD (Env.)	Complete	
4.4	Establish North Bayshore Precise Plan Environmental Impact Report (EIR) Greenhouse Gas (GHG) Mitigation Measures.	CDD (PL)	Complete	
4.5	Establish North Bayshore – District Sustainability Performance Measurements.	CDD (PL)	Continued	Project is currently paused pending next steps on Sustainability Strategic Plan.
4.6	Continue the Community Choice Energy (Silicon Valley Clean Energy) rollout.	CDD (PL)	Complete	Rollout is complete. The program is operational and ongoing.
4.7	Continue the Environmental Sustainability Action Plan (ESAP-3) Implementation.	CMO, CDD, PWD	Complete	Certain action items remain. Future projects will be determined through the Sustainability Strategic Plan and adoption of ESAP-4 by June 2019.
4.8	Continue the Greenhouse Gas Reduction Program (GGRP) and Citywide Traffic Model Update.	CDD, PWD	Continued	GGRP cannot advance until the updated traffic model is completed (anticipated in 2022).
4.9	Continue to provide Mobile Library Services to reduce trips to the Library.	Library	Complete	Actions related to this project are operational and ongoing.
4.10	Continue to partner with Bay Area Water Supply & Conservation Agency (BAWSCA), Master Gardeners, and other organizations to offer educational classes on environmentally friendly gardening and environmental sustainability.	Library	Complete	Actions related to this project are operational and ongoing.
4.11	Continue the construction of the Community Garden at Shoreline Boulevard and Latham Street.	CSD, PWD	Continued	Anticipated construction completion by October 2019.
4.12	Continue to coordinate with the City of Palo Alto, the Santa Clara Valley Water District (SCVWD), and others on possible improvement/expansion of recycled water.	PWD	Complete	Major actions are complete, however work is ongoing.
4.13	<del>Continue Shoreline at Mountain View Master Plan Project.</del>		Removed	Shoreline Master Plan project was closed for environmental reason. Memo sent to Council February 16, 2018.

## **Five: Council Directed Projects Unrelated to the Major Goals**

This Goal includes 5 total projects

- 3 projects were completed by December 31, 2018
- 1 project is anticipated to be complete by June 30, 2019.
- 1 project is scheduled to continue into the next FY:
  - Project 5.4

**V: COUNCIL DIRECTED PROJECTS UNRELATED TO THE MAJOR GOALS**

#	<u>Objective</u>	<u>Department(s)</u>	<u>Status</u>	<u>Notes</u>
5.1	Develop Options for Cannabis Regulations.	CDD, CAO, CMO	Complete	Ordinance adopted in 2018. In February 2019 the City Council requested to review. Next steps to be determined.
5.2	Hold a Council Study Session on Public Service Levels.	All Depts	Complete	Council report on June 19, 2018. On-going implementation and monitoring.
5.3	Work with the Visual Arts Committee to develop a strategy to encourage public art in private development projects.	CDD	Anticipated Complete	Anticipated to go to Council by June 30, 2019.
5.4	Work with stakeholders, including businesses, and County and State officials to explore options to develop an on-site fueling ordinance that meets safety requirements. (Clarifying Language: Work with County and State officials and stakeholders, including business, to explore options to develop regulatory code language addressing location and separation/setback requirements for on-demand mobile fueling that meet the interest of public safety and health).	FD, CAO	Continued	Anticipated completion in Fall 2019.
5.5	Explore revenue measure options for two ballot measures in the November 2018 election.	CMO, FASD, CAO	Complete	