

DATE: November 16,2022

TO: Performing Arts Committee

FROM: Theresa Yvonne, Executive Director, Mountain View Center for
the Performing Arts
John R. Marchant, Community Services Director

SUBJECT: Fiscal Year 2021-22 Annual Review for Home Company Upstage Theater

BACKGROUND

Founded in 2015, Upstage Theater is a Bay Area theatre company wholly run by and for teenage theatre artists from all backgrounds, created to give professional-level experiences across every aspect of theatrical production. They have made a dedication to creating safe spaces to examine what it means to be a teenager through play material written by or about teens in which they would typically be unable to participate in a school or community theater environment. After a year and a half of virtual productions and a strong hunger for returning to the stage, this is the first Upstage season featuring two musicals in one year.

ANALYSIS

During this fiscal year, Upstage and the Mountain View Center for the Performing Arts (MVCPA) were impacted by the ongoing public health crisis of COVID-19. Total tickets sold for the remaining four productions were 845. Gross ticket sales were \$15,695.00. With expenses paid to the MVCPA, the net revenue to Upstage Theatre is \$2,654.04.

Upstage Theatre will provide a summary of their efforts for the 2021-22 season.

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Attachment: 1. Financial Analysis