



Councilmember Vacancy Application

Due January 18, 2023, by 5:00 p.m.

Submit application to:
 Office of the City Clerk
 500 Castro Street
 Mountain View, CA 94041
city.clerk@mountainview.gov

Personal Information:

Name: Gessert Dr. Brandon N
Last First MI

Residence Address: [REDACTED] Mountain View CA, 94040
Street City State Zip

Home Telephone: [REDACTED] Work Telephone: [REDACTED]

Email: [REDACTED]

Email and/or Telephone for Public Dissemination: 650-450-6986

Resident of the City of Mountain View: 23 years

Are you thinking of/planning to run for City Council in 2024? Yes No Undecided

General Information and Instructions:

Applicants must be 18 years of age, a resident of the City of Mountain View, and a registered voter of the City at the time of application submission. Please attach your résumé, letter of interest and completed [Fair Political Practices Commission Statement of Economic Interests Form 700](#) to this completed vacancy application. Your letter of interest should not exceed one page. Topics to consider covering in your letter of interest are:

Why do you want to be appointed to the City Council?

Why do you believe you are the most qualified to serve on the City Council?

What is the most serious social issue in Mountain View?

If appointed, how will you develop and maintain a relationship with the business community?

Answers to the following supplemental questions are mandatory in order to be considered for the vacancy.

How many Council meetings have you attended or observed, and what was your level of involvement?

I have attended a few meetings over the many years I have lived in Mountain View. I first attended when I was much younger. It was part of a Boy Scouts of America outing where we learned about the public offices in the city of Mountain View. During that meeting I was observing and taking notes as to write a short report as to how the meeting went. This is where my initial fascination with local government began. It was great to see the passionate people in this community voice their opinions in hopes to generate change to fit the ever evolving face of our city. More recently I attended some meetings virtually during the beginning of the pandemic. During these meetings my main goal was to observe and monitor the outcomes as I work for a small business and wanted to stay up to date on all the proceedings in my community.

What does “Community For All” mean to you?

The goal of “Community for All” to me is the epicenter of what makes Mountain View what it is. Growing up in this city for my entire life has led me to see the immense diversity we have in this community. I believe it is the job of the citizens to continue to work and shape the community to match the demographic that it currently serves. Even more so in my adult years, as I have come to realize the ever changing demographic, housing market, wealth disparities, and every day challenges that the city of Mountain View faces this saying remains true and ever important. We must work to continue to be a “Community for All” to match the needs of those who have lived here their whole lives as well as for those who have just moved here. “Community for All” means finding the policies and actions that evenly match the needs of every demographic of our city, and when that is not possible it means making equal sacrifice for the better future of the city of Mountain View.

Discuss one City Council goal and what it means to you.

The topic that I find most impactful for our current state of affairs is the "Intentional Development & Housing Options" list of goals, but that is addressed in the following question. One of the next most important goals to me is the updating and maintaining of the "Livability and Quality of Life" goal list. I believe that this section is where our city will acquire the most growth in community and culture. We must maintain a space that families young and old can enjoy and be proud of while helping the local economy. When citizens feel safe and have the appropriate outlets they put money back into that community in the form of patronizing local businesses, restaurants, entertainment, and services. By specifically focusing on a few items from this section of the action plan such as, continuing to work with the Visual Arts Committee to encourage public art and working to prioritize preserving the character of the downtown core, we can create a city that citizens not only enjoy, but are proud to be a part of.

What are your thoughts/ideas for improving the housing supply to meet today's requirements (including R3) as well as planning for the future?

I believe that this issue is at the forefront of evolution for Mountain View and as a young professional I believe that I have an interesting insight into the issue of affordable housing and community expansion. With planning for future housing it is all about the balance of maintaining the high quality of life that we have created over the years in Mountain View while creating affordable options for those who have not yet bought into the housing market in our city. In terms of R3 districts I believe the city is already well on its way to solving the problem. Creating high quality options such as stacked flats and apartment complexes that are in specific districts not intermingling with single family homes creates an environment that benefits all citizens of Mountain View. Maintaining the integrity of these separate housing ideals maintains that all citizen needs are met, whether it is a four bedroom home for your family or a small affordable apartment for a young professional just starting out their life. If we slightly loosen construction restrictions in specific areas that allow for larger more affordable apartment buildings and not just high cost row houses we can create a large stock of new housing options for all the diverse communities that exist here. However, with this comes the issue again of balance. We must integrate them accordingly in specific zones as to not overrun the smaller neighborhood single family homes and ruin the family style community that already exists here in Mountain View. I believe that through R3 district changes we can truly achieve "Community for All"

Please submit your entire packet of documents to the Office of the City Clerk via email or hand delivery by **January 18, 2023, by 5:00 p.m.** Applications submitted incomplete and without a résumé, letter of interest and Fair Political Practices Commission Statement of Economic Interests Form 700 will be disqualified from consideration.

Late applications will not be accepted.

During the application period, the City Clerk's Office is open Monday through Friday from 8:00 a.m. to 5:00 p.m. City Hall is closed on Monday, January 16, 2023, in observance of Martin Luther King Jr. Day. Your application is a public document.

Please direct questions about the application process to the City Clerk's Office at 650-903-6304.

READ CAREFULLY BEFORE SIGNING

I hereby certify that all statements made in this application are true, and I authorize investigation of all information contained in the application. I acknowledge that any false statements or misrepresentation on this application will be grounds for disqualification.

Dr. Brandon Gessert

Signature

01/17/2023

Date



PROFILE

My name is Dr. Brandon Gessert and I am a practicing chiropractor in Palo Alto, California. I was born and raised in Mountain View, CA and still reside there today. In my day to day I work with patients to achieve the ultimate goal of health through nutrition, exercise, and thorough chiropractic care. I strive to not only serve, but educate patients on the best possible consistent lifestyle for them.

CONTACT

PHONE:



EMAIL:



DR. BRANDON GESSERT D.C.

Chiropractor at Stanford Chiropractic Center

EDUCATION

Bellarmine College Preparatory

August 2009 – May 2013

Highschool Diploma

University Of Colorado at Boulder

August 2013 – May 2017

Bachelors in Integrative Physiology and a Certificate in Business

Life Chiropractic College West

August 2017 – March 2021

Graduated Magna Cum Laude

Certified Chiropractic Sports Physician Candidate*

*Testing in April

WORK EXPERIENCE

Mountain View YMCA - Lifeguard and Swim Instructor

2010 - 2013

Coaching the swim team, teaching swim lessons for children as well as adults, running private lessons, and Lifeguarding for the pool.

Artisan Wine Depot – Stocking, Delivery, Customer Assistance on the Floor

2015 - 2017 off and on as seasonal work during college.

Stocking shelves, organizing and reordering products, assisting in customer purchases and decisions.

Stanford Chiropractic Center - Chiropractor

March 2021 – Present

Assisting in running a fulltime office, running a front desk system, intake, neurological and physiological exams, x-rays, and treatment of patients.

SKILLS

- Organized
- Prompt
- Team Oriented
- Quick Learner
- Problem Solver

01/17/2023

Mountain View City Council

City Hall 500 Castro Street, 3rd Floor Mountain View, CA 94041-2010

city.clerk@mountainview.gov

To whomever it may concern,

My name is Dr. Brandon Gessert and I am a resident of Mountain View, CA and I have been for my entire life. I grew up back when the farm used to be by the El Camino hospital and I have been around to see all of the changes and advancements since then. I believe our city is a beautiful place for all people to come together and to thrive as a community. I have seen what has changed over the years and always admired those working to make positive changes so that we may continue to grow as a community. This is why I wish to be appointed to the city council. I am twenty-eight years old and I think I can bring an interesting new perspective to the team. I believe as our city grows, more and more people and families around my age are looking for a city to call home and I think Mountain View can be that place for everyone. Since I was born and raised in this city I believe I offer an interesting perspective, one of advancement, but also one of balance while continuing to maintain the style of community we currently and always have had.

I believe that one of our cities toughest issues currently is housing. We have had RV's and vans for years jumping around from different streets all around town because we do not have enough affordable housing. This is a delicate issue because as I mentioned above it is important as a city we maintain our original values and community feeling. On city council I believe that I can help to work towards balance between the two worlds of advancement and more housing, without sacrificing single family homes and becoming a large city with nothing but apartment complexes everywhere.

For us to be able to sustain and maintain an influx of people to the bay area and more specifically Mountain View, we need to continue to support our downtown and small local businesses as much as we can. If appointed to city council I believe it is crucial for us to create events and spaces where these small businesses can thrive. If we are able to maintain a vibrant downtown that citizens enjoy coming to we can help those small local businesses to not just survive, but to thrive. I currently work in a small business and understand the struggles day to day that run through an owners mind. If we as a city council can work to make that life as stress-free as possible through policy and outreach, I believe we can maintain a good working relationship with all local businesses.

I understand that I am on the younger side and do not have much experience in terms of government work, but I believe I more than make up for that with the passion I feel for my hometown. If appointed I would learn quickly and work diligently to make sure that every single person in our community feels as excited and proud as I do to be able to call Mountain View home. Just like the motto for the city council states, Mountain View is a "Community for All".

Thank you for your time,

- Dr. Brandon Gessert D.C.

STATEMENT OF ECONOMIC INTERESTS
COVER PAGE
A PUBLIC DOCUMENT

Please type or print in ink.

NAME OF FILER (LAST) (FIRST) (MIDDLE)
Gessert Brandon N

1. Office, Agency, or Court

Agency Name (Do not use acronyms)

City of Mountain View

Division, Board, Department, District, if applicable

N/A

Your Position

City Council Member

► If filing for multiple positions, list below or on an attachment. (Do not use acronyms)

Agency: N/A

Position: N/A

2. Jurisdiction of Office (Check at least one box)

State

Judge, Retired Judge, Pro Tem Judge, or Court Commissioner
(Statewide Jurisdiction)

Multi-County _____

County of _____

City of Mountain View

Other _____

3. Type of Statement (Check at least one box)

Annual: The period covered is January 1, 2022, through
December 31, 2022.

Leaving Office: Date Left ____/____/_____
(Check one circle.)

-or-

The period covered is ____/____/_____, through
December 31, 2022.

The period covered is January 1, 2022, through the date of
leaving office.

-or-

Assuming Office: Date assumed ____/____/_____
and office sought, if different than Part 1: _____

The period covered is ____/____/_____, through
the date of leaving office.

Candidate: Date of Election 01/18/2023 and office sought, if different than Part 1: _____

4. Schedule Summary (required)

► Total number of pages including this cover page: 2

Schedules attached

Schedule A-1 - Investments - schedule attached

Schedule C - Income, Loans, & Business Positions - schedule attached

Schedule A-2 - Investments - schedule attached

Schedule D - Income - Gifts - schedule attached

Schedule B - Real Property - schedule attached

Schedule E - Income - Gifts - Travel Payments - schedule attached

-or- None - No reportable interests on any schedule

5. Verification

MAILING ADDRESS STREET CITY STATE ZIP CODE
(Business or Agency Address Recommended - Public Document)

DAYTIME TELEPHONE NUMBER EMAIL ADDRESS
MOUNTAIN VIEW CA 94040

I have used all reasonable diligence in preparing this statement. I have reviewed this statement and to the best of my knowledge the information contained herein and in any attached schedules is true and complete. I acknowledge this is a public document.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct

Date Signed 01/17/2023
(month, day, year)

Signature

