



Rent Stabilization Program Eviction Moratorium Outreach

April 2020 through June 2020

Community Outreach and Education

Information Requests and Virtual Community Outreach and Meetings

Information Requests



294
Public
Inquiries
Made

Via the Mountain View
Rental Housing Helpline

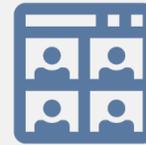
Virtual Community Outreach and Meetings



13

Webinars including
3 Bilingual
(English/Spanish)
Webinars

155 Attendees
8 MV Voice Advertisements



3

Virtual Bilingual
Community
Meetings with
School Districts

~150 Community Members Reached

Direct Communications

Direct Mailings



2
Postcards

36,082 Households
655 Landlords



1
Informational
Packet

655 Landlords

Electronic Outreach



28
Targeted
Emails and
MyMV
Messages

415 MyMV Contacts
35 Neighborhood Associations
33 Landlord Representatives
21 Tenant Representatives
17 Community Organizations
12 School District Contacts

Multilingual Multi-Modal Communications

Website



3
Website
pages
created

4,395 Page Views
2 Languages

Forms and Informational Documents



3
Fillable
forms

2 Tenant | 1 Landlord
3 Languages



2
Packets for
Tenants and
Landlords

Containing Relevant Forms
and Information



4
Informational
documents

2 Infosheets | 2 FAQs
3 Languages

Social Media



8
Facebook
posts
shared

Informational Videos



2
Short Videos
in 3
languages



2
13 Minute
Q&A Videos

Press Releases



2
Press
Releases
shared

All shared via NextDoor, What's App, We Chat, and through Community Organizations