



MEMORANDUM

Library Services Department

DATE: August 17, 2020
TO: Library Board of Trustees
FROM: Tracy Gray, Library Services Director
Laura Burch, Analyst
SUBJECT: **Library Services Director Report**

LIBRARY SERVICES DIRECTOR'S REPORT:

MORE DIGITAL CONTENT

Through grant funding from the Pacific Library Partnership, the Library has been able to add an additional 25 titles to the list of available magazines in the popular Flipster digital magazine platform. With the ever increasing usage of the digital library, patrons will have more topics to explore through this expansion of content.

The Library is also utilizing the \$20,000 in limited term funding from the FY 20-21 budget to expand Hoopla. Hoopla is popular with users because provides simultaneous access to all of the digital books, audiobooks, comics, music, movies, and television series available through the platform. Hoopla usage has increased dramatically since the first shelter-in-place order took effect and the Library has been able to redistribute funds to provide additional borrows each month. With the extra funding, the Library has increased the daily spending limit on Hoopla from \$170-\$176 to \$193-\$200 per day. This will allow more checkouts to help further meet the increased demand for digital content.

GRAB-AND-GO HOLDS SERVICE

The Grab and Go Holds Service has seen another successful month of operation. Since the beginning of the fiscal year on July 1, the Grab and Go Holds Services has been used by an average of 220 people per day who have checked out over 24,000 items. The Library staff have also processed more than 37,000 returns since July 1.

Adult Services has been providing access to the popular Seed Library by utilizing the Grab and Go Holds setup. Patrons can check the inventory online, request specific seed packets by email, and pick the seeds up without contact at their convenience.

LINK+ Service has restarted at the Library effective August 3. Patrons now have access to even more print materials to help keep them occupied while continuing to spend time at home. Holds on LINK+ items are placed through the LINK+ catalog and can be picked up from the Grab and Go service like other MVPL items.



SUMMER READING CHALLENGE

Summer Reading at the Library wrapped up on Friday, July 31. While this year's Summer Reading program was an abbreviated version of what the Library typically

offers, it was still successful in its shortened form. A total of 518 adults, teens, and children signed up to participate in the program. Individuals completed activities by reading books, using library resources, and attending virtual programs. 86% of participants that logged activities ended up completing the full Summer Reading Challenge and were entered into the drawing for prizes.



VIRTUAL PROGRAMS

Virtual programming has continued into a new month at the Library with the types of programs continuing to evolve and expand.

Children's Services continued their **Civics Kids** series of programs to allow young learners to learn about the government and how it works. Civics Kids talked to Deputy Chief Chris Hsiung from the Mountain View Police Department to learn how laws are carried out. They also visited the Old Courthouse in San Jose and learned about the Judicial Branch from the Honorable LaDoris Cordell.



Teen Services hosted a virtual **Folded Book Art** craft program for teens on August 27. The teens picked up all of the necessary supplies from the Library's Grab and Go Holds service and followed along live from Zoom as the teen librarians taught them how to create cool patterns on the spines of books.



Adult Services hosted another **Virtual Digital Library Workshop** on August 6 that provided guidance on how to use the Library's digital collection. The workshop covered many topics, including how to read magazines with Flipster and how to watch videos using Kanopy.

Children's has launched a new Zoom storytime series taking place on Friday mornings called **Kindergarten Warmup**. Librarians Sharon and Alex explore a new school subject every month, starting with math in August.



Adult Services teamed up with 350 Bay Area and BayREN to present a virtual environmental talk on August 12 called **Electrify Everything!** The presentation lays out a vision for where we are going with 100% clean, renewable power, all transportation is electric and buildings use electric heat pumps for space and water heating.

