



Councilmember Vacancy Application

Due January 18, 2023, by 5:00 p.m.

Submit application to:
Office of the City Clerk
500 Castro Street
Mountain View, CA 94041
city.clerk@mountainview.gov

Personal Information:

Name: M Alister John R
Last First MI

Residence Address: [Redacted] Mt View CA 94040
Street City State Zip

Home Telephone: [Redacted] Work Telephone: [Redacted]

Email: [Redacted]

Email and/or Telephone for Public Dissemination: 650-940-9831

Resident of the City of Mountain View: 66 years

Are you thinking of/planning to run for City Council in 2024? Yes No Undecided

General Information and Instructions:

Applicants must be 18 years of age, a resident of the City of Mountain View, and a registered voter of the City at the time of application submission. Please attach your résumé, letter of interest and completed Fair Political Practices Commission Statement of Economic Interests Form 700 to this completed vacancy application. Your letter of interest should not exceed one page. Topics to consider covering in your letter of interest are:

- Why do you want to be appointed to the City Council?*
- Why do you believe you are the most qualified to serve on the City Council?*
- What is the most serious social issue in Mountain View?*
- If appointed, how will you develop and maintain a relationship with the business community?*

Answers to the following supplemental questions are mandatory in order to be considered for the vacancy.

Council member Vacancy Name: John McAlister

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How many Council meetings have I attended: Over 300 as a participant

What does "Community for All" mean to me:

1. Were everyone is Valued.
2. That opportunities are equally accessible to all to have a high quality of life.
3. That everyone's opinion /concerns have a vehicle to be heard.
4. That the city is proactive to gather data to implement policies that protect/celebrate/recognize underserved populations.

Councilmember Vacancy Applicant name: John McAlister

3/4 Discuss one City Council goal and what it means to you:

Mobility & Connectivity - The precursor to this was the Comprehensive modal Plan. The goal was to take all current service providers of transportation and overlays them to see where there was redundancy. To see where there are too many options to where there were no options. The outcome of the project was to give residents options of not having to drive and park, helping to reduce traffic and reducing greenhouse gases.

What has happened is that it has broken down the original concept into more manageable tasks. The basic premise has not changed. We still want to transport resident's, reduce greenhouse gases, and reduce traffic, all this I support.

I believe that having a robust transit system local, regional, and statewide could help solve the housing shortage by allowing people to live in affordable areas and that take rapid transit to their jobs.

The other outcome is by reducing traffic, we can improve the quality of life by making streets more walkable and bikeable.

The second leading cause of greenhouse gases is automobiles emissions. This would help reduce greenhouse gas emissions

Bottom line, quality of life is improved, and greenhouse gases reduced. Win-Win.

If I was to expand on Connectivity, I would include Broadband. Look what happened when Covid forced resident to isolate themselves. We need to work with the school district and large businesses to have free or reasonably price broadband available to ALL areas of the city.

3 of 4

What are your thoughts /ideas for improving the housing supply to meet today's requirements (including R3) as well as planning for the future.

1. Make any major employer who wants to build more office space, have them build house first. I would not accept there offer to give land, have them build the housing.
2. Reducing the building of office space to get the housing imbalance better.
3. To increase affordable housing units and to reduce displacement is to buy the properties. Have first right of refusal.
4. Revise the following were compatible
 - Setbacks.
 - Heights - taller is better us of land.
 - Parking requirements- must be near transit that gets you where you need to be.
 - Park land fees – get the amount determine early in the permit process to get some certain.
 - Open space calculations – One that are an accurate depiction of what is needed.

With 11,500 units under rent control, meet with landlords and see if /when they want to construct more units, that there is an incentive for the kind of units that are needed.

Variety is still needed.

Councilmember Vacancy Applicant Name: _____

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Please submit your entire packet of documents to the Office of the City Clerk via email or hand delivery by **January 18, 2023, by 5:00 p.m.** Applications submitted incomplete and without a résumé, letter of interest and Fair Political Practices Commission Statement of Economic Interests Form 700 will be disqualified from consideration.

Late applications will not be accepted.

During the application period, the City Clerk's Office is open Monday through Friday from 8:00 a.m. to 5:00 p.m. City Hall is closed on Monday, January 16, 2023, in observance of Martin Luther King Jr. Day. Your application is a public document.

Please direct questions about the application process to the City Clerk's Office at 650-903-6304.

READ CAREFULLY BEFORE SIGNING

I hereby certify that all statements made in this application are true, and I authorize investigation of all information contained in the application. I acknowledge that any false statements or misrepresentation on this application will be grounds for disqualification.



Signature

1/18/23
Date

JOHN MCALISTER

Mountain View, CA 94040 ♦ [REDACTED] ♦ [REDACTED]

PROFESSIONAL SUMMARY

Organized and dependable candidate successful at managing multiple priorities with a positive attitude. Willingness to take on added responsibilities to meet team goals.

SKILLS

- Verbal and Written Communication
- Profit and Loss Analysis
- Contract Negotiation Expertise
- Coaching and Mentoring
- Hiring and Staffing
- Staff Management
- Business Administration
- Business Planning
- Financial Management
- Quality Management Systems

WORK HISTORY

Owner/Operator, 07/2002 - Current

Baskin Robbins – Mountain View, CA

- Manage day-to-day business operations.
- Consult with customers to assess needs and propose optimal solutions.
- Train and motivate employees to perform daily business functions.
- Recruit, hire and train initial personnel, working to establish key internal functions and outline scope of positions for new organization.
- Create and monitor promotional approaches to increase sales and profit levels.
- Remain up to date on current trends and attended industry trade shows and markets to view and order inventory.
- Monitor market conditions to set accurate product pricing and take advantage of emerging trends.
- Apply performance data to evaluate and improve operations, target current business conditions, and forecast needs.
- Devise processes to boost long-term business success and increase profit levels.
- Use knowledge of market trends to create value-added solutions resulting in significant increase in revenues.
- Train and develop team members to build human capital.

President, Board of Directors, 09/1997 - Current

Stepping Stones Preschool – Los Altos, CA

- Review outcomes and metrics to evaluate performance, effectiveness, and impact.
- Lead organization in setting goals and strategies.
- Define organizational problems to create and implement correction plans.

- Contribute to values, goals and strategic vision of organization.
- Facilitate decision making by building consensus and developing solutions.

Councilmember, 01/2013 - 01/2021

City Of Mountain View – Mountain View CA

- Facilitated decision making by building consensus and developing solutions.
- Proved successful working within tight deadlines and fast-paced atmosphere.
- Used critical thinking to break down problems, evaluate solutions and make decisions.
- Developed and maintained courteous and effective working relationships.
- Identified issues, analyzed information and provided solutions to problems.

Board Member, 01/2018 - 01/2021

Valley Transportation Authority – San Jose, CA

- Used critical thinking to break down problems, evaluate solutions and make decisions.
- Proved successful working within tight deadlines and fast-paced atmosphere.
- Facilitated decision making by building consensus and developing solutions.

Mountain View City Mayor, 01/2015 - 12/2015

City Of Mountain View – Mountain View CA

- Led organization in setting goals and strategies.
- Contributed to values, goals and strategic vision of organization.
- Facilitated decision making by building consensus and developing solutions.
- Maintained energy and enthusiasm in fast-paced environment.
- Demonstrated respect, friendliness and willingness to help wherever needed.
- Used critical thinking to break down problems, evaluate solutions and make decisions.

Board Chair/Founding Member Board /Board Member, 03/2015 - 12/2016

Silicon Valley Clean Energy – Cupertino, CA

- Led organization in setting goals and strategies.
- Contributed to values, goals, and strategic vision of organization.
- Facilitated decision making by building consensus and developing solutions.

Commissioner, Past Chair, Past Vice Chair, 11/2007 - 12/2012

Environmental Planning Commission – Mountain View, CA

- Maintained impartiality and objectivity during meetings and decision-making.
- Planned and oversaw meetings in accordance with governing documents.
- Contributed to values, goals, and strategic vision of organization.

Member Rotary, 04/1990 - Current

Los Altos Rotary – Los Altos, CA

- Volunteer to assist with project that help the local /nation/ worldwide, to make for a better world.

Commissioner, 10/2022 - Current

Performing Arts Committee – Mountain View, CA

Provide advice to City Council on the operations of the Center for Performing Art.

Board Member, 01/2023 - Current

Mountain View Chamber of Commerce – Mountain View, CA

Provide my insight as a small business

Senior Patroller, Past Patrol Director, 11/1977 - 11/2017

Heavenly Valley Ski Resort – South Lake Tahoe, CA

- Interact with Heavenly Management on Public Safety
- Conveyed important information at start of each shift such as areas of focus and persons of interest in local areas.
- Monitored crowded public areas and events to mitigate risk and promote safety.

School Site Council, 08/2007 - 06/2008

Huff Elementary – Mountain View, CA

Worked in collaboration with the principal to make decisions and provide feedback.

PTA Treasurer, 08/1999 - 06/2000

Huff Elementary – Mountain View, CA

Maintained accurate financial records of PTA activities.

Paperboy, 05/1965 - 09/1967

San Jose Mercury News – Mountain View, CA

Carried out day-day-day duties accurately and efficiently.

EDUCATION

Bachelor of Science: Accounting And Business Management, 05/1975

UC, Berkeley, Hass School of Business - Berkeley, CA

High School Diploma: 06/1971

Huff Elementary, Graham Jr High, Awalt High School - Mountain View

CERTIFICATIONS

- Certified Public Accountant - January 1981

ADDITIONAL INFORMATION

Married, raised 2 children, golfing, skiing, golden retriever owner.

JOHN MCALISTER

Mountain View, CA 94043 • [REDACTED] • [REDACTED]

January 18, 2023

Honorable Mayor Hicks and Council Members;

I am fortunate to live in a city that values all and embraces the importance of providing many different avenues to enhance the quality of life for all.

I want to continue to make sure all the great virtues that were offered to me, will continue to be offered to all the residents.

That is why I want to be appointed to the City Council.

I bring a unique perspective to Council from my many lifetime experiences that make me the most qualified;

- As a true local boy, living here 65 years, I watched the orchards of cherries and apricots morph into housing and high-tech campuses.
- Attended local schools. Took on school leadership roles serving on PTA and School Site Council.
- Successful Small Business owner, having to deal with labor shortages, local government regulations and high rents.
- City Council, Environmental Planning Commission and Performing Arts Committee.
- Founding member and first Chairperson of Silicon Clean Energy.
- Board member on Valley Transportation Authority. Chaired the SR 85 advisory committee. Chaired ad hoc committee on VTA governing structure.
- Business/education: Business Degree, CPA, owning 4 successful businesses.

The biggest social issue in Mountain View, gentrification of neighborhoods. The uncertain of housing is one of the most traumatic events to a family. I seen the effects first hand, in the lack of a qualified workforce and employees having to move out of the area.

I have nurtured many long-term relationships with local businesses through being a Rotarian, member of Mountain View Chamber of Commerce and owning Baskin Robbins.

I bring a pragmatic approach to finding solutions that are fair for all. Sometime humorous relief.

I believe the best solutions are ones that are found by working collaboratively with other shareholders.

I have worked with each of you to mold, change, improve, compromise on getting the best solutions for the residents of Mountain View.

I would like to continue the journey to make Mountain View the best city it can be for its residents.

Sincerely,

John McAlister

STATEMENT OF ECONOMIC INTERESTS
COVER PAGE
A PUBLIC DOCUMENT

Please type or print in ink.

NAME OF FILER (LAST) (FIRST) (MIDDLE)
McAlister John

1. Office, Agency, or Court

Agency Name (Do not use acronyms)
city of mountain view
Division, Board, Department, District, if applicable Your Position
city council candidate
If filing for multiple positions, list below or on an attachment. (Do not use acronyms)
Agency: Position:

2. Jurisdiction of Office (Check at least one box)

State Judge, Retired Judge, Pro Tem Judge, or Court Commissioner (Statewide Jurisdiction)
Multi-County County of
City of city of mountain view Other

3. Type of Statement (Check at least one box)

Annual: The period covered is January 1, 2022, through December 31, 2022.
-or- The period covered is through December 31, 2022.
Assuming Office: Date assumed
Candidate: Date of Election and office sought, if different than Part 1:
Leaving Office: Date Left (Check one circle.)
The period covered is January 1, 2022, through the date of leaving office.
-or- The period covered is through the date of leaving office.

4. Schedule Summary (required) Total number of pages including this cover page:
Schedules attached
Schedule A-1 - Investments - schedule attached
Schedule A-2 - Investments - schedule attached
Schedule B - Real Property - schedule attached
Schedule C - Income, Loans, & Business Positions - schedule attached
Schedule D - Income - Gifts - schedule attached
Schedule E - Income - Gifts - Travel Payments - schedule attached
-or- None - No reportable interests on any schedule

5. Verification

MAILING ADDRESS STREET CITY STATE ZIP CODE
(Business or Agency Address Recommended - Public Document)
Mountain View ca 94040
DAYTIME TELEPHONE NUMBER EMAIL ADDRESS

I have used all reasonable diligence in preparing this statement. I have reviewed this statement and to the best of my knowledge the information contained herein and in any attached schedules is true and complete. I acknowledge this is a public document.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Date Signed January 17 2023 Signature
(month, day, year) (File the originally signed paper statement with your filing official.)

SCHEDULE A-2
Investments, Income, and Assets
of Business Entities/Trusts
(Ownership Interest is 10% or Greater)

CALIFORNIA FORM 700
FAIR POLITICAL PRACTICES COMMISSION

Name
John McAlister

▶ 1. BUSINESS ENTITY OR TRUST

Mountain View Baskin Robbins

Name
1249 West El Camino Mountain View Ca 94040

Address (Business Address Acceptable)

Check one
 Trust, go to 2 Business Entity, complete the box, then go to 2

GENERAL DESCRIPTION OF THIS BUSINESS
retail of ice cream

FAIR MARKET VALUE IF APPLICABLE, LIST DATE:
 \$0 - \$1,999 / / /22 / / /22
 \$2,000 - \$10,000 / / /22 / / /22
 \$10,001 - \$100,000 ACQUIRED DISPOSED
 \$100,001 - \$1,000,000
 Over \$1,000,000

NATURE OF INVESTMENT
 Partnership Sole Proprietorship s-corp Other

YOUR BUSINESS POSITION President

▶ 1. BUSINESS ENTITY OR TRUST

Stepping Stones preschool

Name
201 Covington Rd Los Altos ca 94024

Address (Business Address Acceptable)

Check one
 Trust, go to 2 Business Entity, complete the box, then go to 2

GENERAL DESCRIPTION OF THIS BUSINESS
Pre School

FAIR MARKET VALUE IF APPLICABLE, LIST DATE:
 \$0 - \$1,999 / / /22 / / /22
 \$2,000 - \$10,000 / / /22 / / /22
 \$10,001 - \$100,000 ACQUIRED DISPOSED
 \$100,001 - \$1,000,000
 Over \$1,000,000

NATURE OF INVESTMENT
 Partnership Sole Proprietorship s-corp Other

YOUR BUSINESS POSITION President

▶ 2. IDENTIFY THE GROSS INCOME RECEIVED (INCLUDE YOUR PRO RATA SHARE OF THE GROSS INCOME TO THE ENTITY/TRUST)

\$0 - \$499 \$10,001 - \$100,000
 \$500 - \$1,000 OVER \$100,000
 \$1,001 - \$10,000

▶ 2. IDENTIFY THE GROSS INCOME RECEIVED (INCLUDE YOUR PRO RATA SHARE OF THE GROSS INCOME TO THE ENTITY/TRUST)

\$0 - \$499 \$10,001 - \$100,000
 \$500 - \$1,000 OVER \$100,000
 \$1,001 - \$10,000

▶ 3. LIST THE NAME OF EACH REPORTABLE SINGLE SOURCE OF INCOME OF \$10,000 OR MORE (Attach a separate sheet if necessary.)

None or Names listed below

▶ 3. LIST THE NAME OF EACH REPORTABLE SINGLE SOURCE OF INCOME OF \$10,000 OR MORE (Attach a separate sheet if necessary.)

None or Names listed below

▶ 4. INVESTMENTS AND INTERESTS IN REAL PROPERTY HELD OR LEASED BY THE BUSINESS ENTITY OR TRUST

Check one box:
 INVESTMENT REAL PROPERTY

1249 West El Camino Mountain View ca

Name of Business Entity, if Investment, or Assessor's Parcel Number or Street Address of Real Property
Baskin Robbins

Description of Business Activity or City or Other Precise Location of Real Property

FAIR MARKET VALUE IF APPLICABLE, LIST DATE:
 \$2,000 - \$10,000 / / /22 / / /22
 \$10,001 - \$100,000 / / /22 / / /22
 \$100,001 - \$1,000,000 ACQUIRED DISPOSED
 Over \$1,000,000

NATURE OF INTEREST
 Property Ownership/Deed of Trust Stock Partnership
 Leasehold 4 Other _____
 Yrs. remaining

Check box if additional schedules reporting investments or real property are attached

▶ 4. INVESTMENTS AND INTERESTS IN REAL PROPERTY HELD OR LEASED BY THE BUSINESS ENTITY OR TRUST

Check one box:
 INVESTMENT REAL PROPERTY

201 Covington Rd

Name of Business Entity, if Investment, or Assessor's Parcel Number or Street Address of Real Property
201 Covington RD

Description of Business Activity or City or Other Precise Location of Real Property

FAIR MARKET VALUE IF APPLICABLE, LIST DATE:
 \$2,000 - \$10,000 / / /22 / / /22
 \$10,001 - \$100,000 / / /22 / / /22
 \$100,001 - \$1,000,000 ACQUIRED DISPOSED
 Over \$1,000,000

NATURE OF INTEREST
 Property Ownership/Deed of Trust Stock Partnership
 Leasehold 5 Other _____
 Yrs. remaining

Check box if additional schedules reporting investments or real property are attached

Comments: _____

SCHEDULE C
Income, Loans, & Business
Positions
 (Other than Gifts and Travel Payments)

CALIFORNIA FORM 700
 FAIR POLITICAL PRACTICES COMMISSION

Name
 John McAlister

▶ 1. INCOME RECEIVED

NAME OF SOURCE OF INCOME
 Baskin Robbins

ADDRESS (Business Address Acceptable)
 1249 West El Camino Mountain View ca 94040

BUSINESS ACTIVITY, IF ANY, OF SOURCE
 retail of ice cream

YOUR BUSINESS POSITION
 President

GROSS INCOME RECEIVED No Income - Business Position Only
 \$500 - \$1,000 \$1,001 - \$10,000
 \$10,001 - \$100,000 OVER \$100,000

CONSIDERATION FOR WHICH INCOME WAS RECEIVED
 Salary Spouse's or registered domestic partner's income
 (For self-employed use Schedule A-2.)

Partnership (Less than 10% ownership. For 10% or greater use
 Schedule A-2.)

Sale of _____
 (Real property, car, boat, etc.)

Loan repayment

Commission or _____ Rental Income, list each source of \$10,000 or more

 (Describe)

Other _____
 (Describe)

NAME OF SOURCE OF INCOME
 Stepping Stones Pre school

ADDRESS (Business Address Acceptable)
 201 Covington Rd Los Altos ca

BUSINESS ACTIVITY, IF ANY, OF SOURCE
 Preschool

YOUR BUSINESS POSITION
 President

GROSS INCOME RECEIVED No Income - Business Position Only
 \$500 - \$1,000 \$1,001 - \$10,000
 \$10,001 - \$100,000 OVER \$100,000

CONSIDERATION FOR WHICH INCOME WAS RECEIVED
 Salary Spouse's or registered domestic partner's income
 (For self-employed use Schedule A-2.)

Partnership (Less than 10% ownership. For 10% or greater use
 Schedule A-2.)

Sale of _____
 (Real property, car, boat, etc.)

Loan repayment

Commission or _____ Rental Income, list each source of \$10,000 or more

 (Describe)

Other _____
 (Describe)

▶ 2. LOANS RECEIVED OR OUTSTANDING DURING THE REPORTING PERIOD

* You are not required to report loans from a commercial lending institution, or any indebtedness created as part of a retail installment or credit card transaction, made in the lender's regular course of business on terms available to members of the public without regard to your official status. Personal loans and loans received not in a lender's regular course of business must be disclosed as follows:

NAME OF LENDER* _____

ADDRESS (Business Address Acceptable) _____

BUSINESS ACTIVITY, IF ANY, OF LENDER _____

HIGHEST BALANCE DURING REPORTING PERIOD
 \$500 - \$1,000
 \$1,001 - \$10,000
 \$10,001 - \$100,000
 OVER \$100,000

INTEREST RATE _____% None

TERM (Months/Years) _____

SECURITY FOR LOAN
 None Personal residence

Real Property _____
 Street address _____
 City _____

Guarantor _____

Other _____
 (Describe)

Comments: _____