

**DATE:** March 13, 2024

**TO:** Visual Arts Committee

**FROM:** Kirstin Hinds, Economic Development Strategist

**SUBJECT:** Discussion on Joint Meeting with Performing Arts Committee

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**PURPOSE**

Discuss intersections between the Visual Arts Committee and the Performing Arts Committee functions and work plans and opportunities for a joint meeting or projects.

**RECOMMENDATION**

Provide direction to staff to request a joint meeting between the Visual Arts Committee and the Performing Arts Committee.

**BACKGROUND**

The Visual Arts Committee (VAC) serves as a forum to advise the City Council on public art and related community programs, while the Performing Arts Committee (PAC) serves as a forum to advise on matters related to the performing arts. The general functions for the VAC and PAC outlined below are distinct, but each committee has an overall purpose to enrich the community through the arts and art-related programs.

General Committee functions:

<b>Visual Arts Committee</b>	<b>Performing Arts Committee</b>
<ul style="list-style-type: none"> <li>• Advise the City Council on the selection of art and artists for City-funded public art acquisitions.</li> <li>• Recommend the use and programs supported by the City’s annual Capital Improvement Program allocation for art.</li> <li>• Advocate and develop programs for community involvement, information, and education in public art.</li> <li>• Sponsor art exhibits and shows; develop programs to expand art activities, events, and exhibits in the City.</li> <li>• Work with other local and regional arts organizations to facilitate public art in the region.</li> </ul>	<ul style="list-style-type: none"> <li>• Acting in advisory capacity to the City Council in all matters pertaining to the performing arts.</li> <li>• Increasing community involvement in the performing arts by raising awareness and facilitating the use of City-owned and -operated performing arts venues by Mountain View-based community and/or other local organizations with special attention to underserved and/or underprivileged residents.</li> <li>• Promoting synergy between performing artists, performing arts professionals, and the community through outreach programs.</li> <li>• Promoting the booking of quality programs, which reflect a programmatic mixture of theatre, music, and other performing arts.</li> <li>• Encouraging the use of multimedia resources, which make the arts accessible to the widest possible audience.</li> </ul>

**ANALYSIS**

Using the general functions of each committee as guidelines, consider opportunities for the VAC and PAC to work together.

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