

AGENDA

REGULAR MEETING – WEDNESDAY, APRIL 6, 2022
VIRTUAL MEETING WITH NO PHYSICAL MEETING LOCATION
6:00 P.M.

During this declared State of Emergency, this meeting will be conducted in accordance with California Government Code Section 54953(e), as authorized by resolution of the City Council. Please contact city.clerk@mountainview.gov to obtain a copy of the applicable resolution. All members of the Visual Arts Committee will participate in the meeting by video conference, with no physical meeting location.

Members of the public wishing to comment on an item on the agenda may do so in the following ways:

1. Email comments to john.lang@mountainview.gov by 5:00 p.m. on the meeting date. Emails will be forwarded to the Visual Arts Committee and City staff. Please identify the Agenda Item number in the subject line of your email.
2. Provide oral public comments during the meeting.
 - Online: You may join the Zoom Webinar using this link: <https://mountainview.gov/meeting> and entering Webinar ID: 812 8724 6087. You may be asked to enter an email address and a name. Your email address will not be disclosed to the public.

When the Chair announces the item on which you wish to speak, click the “raise hand” feature in Zoom. Speakers will be notified of their turn shortly before they are called on to speak. For instructions on using the “raise hand” feature in Zoom, visit https://mountainview.gov/raise_hand.

- By phone: Dial: 669-900-9128 and enter Webinar ID: 812 8724 6087. When the Chair announces the item on which you wish to speak, dial *9. Phone participants will be called on by the last two digits of their phone number. When the Chair calls your name to provide public comment, if you are participating via phone, please press *6 to unmute yourself.

When called to speak, please limit your comments to the time allotted (up to three minutes, at the discretion of the Chair).

1. **CALL TO ORDER**

2. **ROLL CALL**—Committee members Cliff Bryant, Susi Merhar, Regina Sakols, Tootoo Thomson, Don Whitebread, Vice Chair Toni Hsu, and Chair Jesse Cupp.

3. **MINUTES APPROVAL**

Minutes for the March 9, 2022 meeting have been delivered to Committee members and copies posted on the City Hall bulletin board. If there are no corrections or additions, a motion is in order to approve these minutes.

4. **ORAL COMMUNICATIONS FROM THE PUBLIC**

This portion of the meeting is reserved for persons wishing to address the Committee on any matter not on the agenda. Speakers are limited to three minutes. State law prohibits the Committee from acting on nonagenda items.

5. **UPCOMING AGENDA TOPICS**

This portion of the agenda is reserved for identification of agenda items for future meetings.

6. **UNFINISHED BUSINESS**

6.1 **CIP PUBLIC ART PROJECT UPDATES**

Staff will provide updates on Pyramid Park (CIP Project 17-34), Mora Park (CIP Project 17-46), Rengstorff Park Aquatics Center (CIP Project 18-38), Fayette Park (CIP Project 20-48), and Rengstorff Park Maintenance and Tennis Buildings (CIP Project 21-48).

6.2 **PUBLIC ART STRATEGY VISION**

The Committee will discuss and approve a vision statement for inclusion into the Public Art Strategy.

7. **NEW BUSINESS**

7.1 **PUBLIC ART STRATEGY-DONATION AND MAINTENANCE POLICIES**

Introduce and discuss Donation and Collection Maintenance policies. Committee to provide input and feedback to staff.

7.2 PUBLIC ART DONATION INQUIRY

Provide direction to staff on whether to proceed with next steps associated with acceptance of a marble sculpture entitled “La Scappata” by Koh Leon.

7.3 DEVELOP AN AD HOC COMMITTEE FOR WORK ON DEVELOPING A PUBLIC ART STRATEGY

Discuss and approve the creation of an Ad Hoc Committee to the Visual Arts Committee (VAC) that can create, refine, research implementation and policy actions that could be incorporated into the Mountain View Public Art Strategy.

7.4 PLANNING A JOINT MEETING WITH THE DOWNTOWN COMMITTEE

The date that is available for a majority of the VAC and Downtown Committee members is Wednesday, April 27, 2022, from 10:00 a.m. to 11:30 a.m.

8. COMMITTEE/STAFF COMMENTS, QUESTIONS, COMMITTEE REPORTS

No action will be taken on any questions raised by the Committee at this time.

9. ADJOURNMENT

JL/1/CDD

819-04-06-22A

AGENDAS FOR BOARDS, COMMISSIONS, AND COMMITTEES

- The specific location of each meeting is noted on the notice and agenda for each meeting which is posted at least 72 hours in advance of the meeting. Special meetings may be called as necessary by the Committee Chair and noticed at least 24 hours in advance of the meeting.
- Questions and comments regarding the agenda may be directed to the Community Development Department at 650-903-6306.
- **SPECIAL NOTICE—Reference: Americans with Disabilities Act, 1990**
Anyone who is planning to attend a meeting who is visually or hearing-impaired or has any disability that needs special assistance should call the Community Development Department at 650-903-6306 48 hours in advance of the meeting to arrange for assistance. Upon request by a person with a disability, agendas and writings distributed during the meeting that are public records will be made available in the appropriate alternative format.
- The Board, Commission, or Committee may take action on any matter noticed herein in any manner deemed appropriate by the Board, Commission, or Committee. Their consideration of the matters noticed herein is not limited by the recommendations indicated herein.
- **SPECIAL NOTICE**—Any writings or documents provided to a majority of the Visual Arts Committee regarding any item on this agenda will be made available for public inspection in the Community Development Department, located at 500 Castro Street, during normal business hours and at the meeting location noted on the agenda during the meeting.

ADDRESSING THE BOARD, COMMISSION, OR COMMITTEE

- Interested persons are entitled to speak on any item on the agenda and should make their interest known to the Chair.
- Anyone wishing to address the Board, Commission, or Committee on a nonagenda item may do so during the “Oral Communications” part of the agenda. Speakers are allowed to speak one time on any number of topics for up to three minutes.

MINUTES

REGULAR MEETING – WEDNESDAY, MARCH 9, 2022
VIDEO CONFERENCE WITH NO PHYSICAL MEETING LOCATION
6:00 P.M.

1. CALL TO ORDER

Chair Jesse Cupp called the meeting to order at 6:02 p.m.

2. ROLL CALL

Present: Committee members Cliff Bryant, Susi Merhar, Tootoo Thomson, Don Whitebread, Vice Chair Toni Hsu, and Chair Jesse Cupp.

Absent: Regina Sakols (excused).

Staff Present: John Lang, Economic Vitality Manager; Tiffany Chew, Business Development Specialist; Sabina Mora, Business Development Specialist; and Rey Rodriguez, Senior Project Manager.

3. MINUTES APPROVAL

The minutes of the February 9, 2022 meeting were distributed prior to the meeting and approved as presented.

Motion—M/S Whitebread/Bryant—Carried 6-0-1; Sakols absent—Approve the February 9, 2022 meeting minutes as presented.

4. ORAL COMMUNICATIONS FROM THE PUBLIC

A member of the public asked about the availability and access to past recording of the VAC meetings and background on the Public Art Strategy.

5. UPCOMING AGENDA TOPICS

None.

6. UNFINISHED BUSINESS

6.1 CIP PUBLIC ART PROJECT UPDATES

Staff provided updates on Pyramid Park, Project 17-34; Mora Park, Project 17-46; Rengstorff Park Aquatics Center, Project 18-38; and Fayette Park, Project 20-48.

6.2 RENGSTORFF PARK STRUCTURES MAINTENANCE AND TENNIS BUILDINGS—CIP PROJECT 21-48, ARTIST SELECTION PROCESS

Staff provided additional information on the top five ranked artist responses, including questions and answers. The Committee discussed the artists' work experience with related mural projects.

Motion—M/S Whitebread/Cupp—Carried 6-0-1; Sakols absent—Approve the following artist recommendation to work with the Youth and Senior Advisory Committees in developing three mural concepts per artist.

- Harumo Sato for Opportunity Area 3—Maintenance Building; and
- Martinez Fernanda for Opportunity Areas 1 and 2—Tennis Building.

6.3 PUBLIC ART STRATEGY

Members of the Committee provided their feedback to three questions staff posed related to the development of a public art strategy vision statement:

1. What vision statements resonate with the Committee and why?
2. What words or concepts come to mind when thinking about art in public spaces in Mountain View?
3. Five years from now, what do you envision for art in public places in Mountain View?

Staff will be returning at the April 2022 VAC meeting with drafted Vision Statements for further consideration by the VAC.

7. NEW BUSINESS

None.

8. COMMITTEE/STAFF COMMENTS, QUESTIONS, COMMITTEE REPORTS

Staff provided an update on a joint meeting with the Downtown Committee. Feedback from the Downtown Committee meeting was on having a meeting towards the end of April and preferably not in the evening.

Staff asked the Committee for possible agenda topics to include in the joint meeting. The Committee's response included newspaper racks, murals on private buildings, and adding art to or incorporating art into street furniture (bollards, bus shelter, etc.).

Staff provided feedback to the VAC on establishing an ad hoc committee. An ad hoc committee needs to have a specific task(s) and should be limited-period. An ad hoc committee may not contain more than three VAC members. The Chair may appoint or a member of the VAC can volunteer to participate in the ad hoc committee.

9. ADJOURNMENT

The meeting was adjourned at 8:58 p.m.

JL/1/CDD

819-03-09-22mn

Community Development Department/
Economic Development Division

DATE: April 6, 2022

TO: Visual Arts Committee

FROM: John Lang, Economic Vitality Manager

SUBJECT: **Public Art Strategy: Vision Statement Considerations**

PURPOSE

Develop a vision statement for inclusion into a Public Art Strategy.

BACKGROUND

The Mountain View Public Art Strategy (Public Art Strategy) looks to expand on the General Plan land use goal and policy, with specific strategies and actions, which make art more accessible and available within Mountain View.

A next step in developing a Public Art Strategy is to develop a vision statement for the document. The Public Art Strategy is envisioned to be a 5-to-10-year document that will help inform policy and actions supporting art appreciation and availability of art throughout the community.

At the March 9, 2022 Visual Arts Committee (VAC) meeting, staff received feedback from members of the Committee and members of the public on keywords, phrases, and sentence structures for a potential vision statement for the Public Art Strategy (Figure 1).



Figure 1: Word Cloud Developed Using Feedback from VAC on Vision Statement

ANALYSIS

Draft Mountain View Public Art vision statements for the VAC's consideration:

1. Celebrate a vibrant, livable, creative community by encouraging visual artists of all ages to render our diversities (cultural, ethnic, bio-, income, age, etc.) and bind our residents together in our varied neighborhoods and public meeting places.
2. The creation of diverse public art enriches Mountain View's innovative and thoughtful neighborhood culture and enhances the vibrancy of our natural environment.
3. Mountain View provides a canvas for art to inspire our unique creative spirit and enhance art offerings for all to enjoy.
4. The community is invited to have hands on experiences with art, create art that celebrates the City's history, culture, neighborhoods, and people, and transforms Mountain View as an arts and cultural destination.

Questions for the VAC Regarding a Vision Statement:

1. Do any of the vision statements developed by staff resonate with the Committee for consideration and inclusion into the Public Art Strategy?
2. Are there alternative considerations for a vision statement?
3. Would the Committee prefer to refer the development of a vision statement to an ad-hoc committee for further refinement and development?

NEXT STEPS

Finalize a vision statement for inclusion in a Public Art Strategy. Next step will be for the Committee to provide feedback on additional policy considerations for inclusion in a Public Art Strategy.

JL/1/CDD

819-04-06-22M

Community Development Department/
Economic Development Division

DATE: April 6, 2022

TO: Visual Arts Committee

FROM: John Lang, Economic Vitality Manager

SUBJECT: Public Art Strategy: Donation and Maintenance Considerations for Policy Development

PURPOSE

Develop a Donation and Public Art Maintenance Policy for inclusion into a Public Art Strategy.

BACKGROUND

Within the 2030 General Plan for Mountain View, there is a specific goal identified for Public Art. The Parks, Open Space, and Community Facilities Goal 11 (POS-11) states a commitment to the visual arts that celebrate the diversity and aspirations of the City and are accessible to the entire community. There is a single policy under the goal, Policy 11.1, which encourages visual arts that celebrate the diversity and aspirations of the City and are accessible to the entire community.

The Mountain View Public Art Strategy looks to expand on the General Plan land use goal and policy with specific strategies and actions which make art more accessible and available within Mountain View.

Another step in developing the framework for the Public Art Strategy is to develop some additional policy guidance that provides clear guidance and a process to accept new art opportunities as well as a process to maintain public art installations.

ANALYSIS

Art Donation Policy

The City of Mountain View from time to time has received inquiries from community members wishing to donate art to the City of Mountain View. The City, via the Visual Arts Committee (VAC), currently has an informal process to review and consider potential acceptance of donated art pieces. Currently, City Council Policy K-6, Accepting Gifts to the City, provides general guidance on how the City evaluates donations, including art. Acceptance of donated art does require

approval by City Council.

The purpose for developing a specific Art Donation Policy is to determine the types of art media that may apply, along with addressing issues of future maintenance and appropriateness of placement. An adopted policy would complement Policy K-6 as well as bring clarity for the VAC when considering art donation as well as guidance to the community, regarding what type of art that could be considered for donation.

Questions for the VAC Regarding an Art Donation Policy:

1. Should there be a dollar threshold (value of art) for acceptance of donated art?
2. Should an endowment be required for future maintenance of an art piece as a condition of acceptance?
3. What site and placement criteria should be evaluated as part of acceptance of donated art?

Art Maintenance Policy

The City of Mountain View does not have a formalized Art Maintenance Policy or fund. As part of developing an Art Maintenance Policy, staff will work to identify a funding approach to support public art maintenance going forward. In benchmarking other communities' Art Maintenance Policies, there are core themes that arise. First, a comprehensive inventory of art is maintained. Second, Public Art every few years is reviewed by a conservator to evaluate the collection. Third, life of art pieces is determined. Other considerations that can also include art maintenance proposals are included as part of commissioning public art.

Questions for the VAC Regarding an Art Maintenance Policy:

1. Should the City hire a professional conservator to evaluate and audit the public art collection?
2. Should future Public Art RFPs include art maintenance plans or require limited maintenance for the life of the art piece?
3. Should future Public Art pieces require an estimate of the lifespan of the art piece?

NEXT STEPS

Staff will take feedback from the VAC to incorporate into the development of two policies. Staff will internally review policies to ensure consistency with other City policies before bringing them back for the VAC's consideration and their recommendations for adoption in the future.

JL/1/CDD

819-04-06-22M-1