

**MEMORANDUM**

Community Services Department

**DATE:** March 15, 2023

**TO:** Performing Arts Committee

**FROM:** Noelle Magner, Administrative Analyst I  
Theresa Yvonne, Performing Arts Manager

**SUBJECT:** **SecondStage Fee Waiver—Applicant Teatro Nahual**

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**RECOMMENDATION**

Review and evaluate Teatro Nahual's SecondStage Fee Waiver application as shown in Attachment 3.

**BACKGROUND**

In April 2013, the City Council instructed the Performing Arts Committee (PAC) and staff to focus on increasing the usage of SecondStage at the Mountain View Center for the Performing Arts (MVCPA). At the December 11, 2013 meeting, the PAC approved the creation of the SecondStage Fee Waiver Program. The purpose of the program is to provide a monetary incentive for new clients to utilize the SecondStage. Under the program guidelines (Attachment 1), new clients can apply for a one-time fee waiver. The program waives the rental, equipment, and ticket stock fees. The exact amount of each waiver varies based on a grading scale determined by the program criteria matrix (Attachment 2). The PAC is responsible for evaluating each applicant based on the program guidelines and scoring matrix.

In November 2015, the PAC granted their first fee waiver. Throughout the history of the program, the PAC has granted seven fee waivers out of a total of 11 applications received. Of the 11 applicants, five have become regular users of SecondStage. In addition, one of those five frequent users proceeded to become a permanent SecondStage Home Company.

**ANALYSIS**

On November 3, 2022, staff received a SecondStage fee waiver application from Teatro Nahual (Attachment 3). The application was brought to the PAC in January 2023 for review and evaluation but was postponed until PAC's next regularly scheduled meeting.

The applicant is requesting dates in October 2023 for the production of *El Marido Cornudo* (loosely translates to “The Cuckold Husband”). Teatro Nahual is a Spanish-language theater company founded in 2003 by Veronica Meza. The theater company is located in Santa Clara County and recruits Spanish-speaking actors from all over the Bay Area. They are dedicated to preserving the Latin identity and exploring current issues of the Latino community through education and entertainment of Spanish-speaking theater.

Based on an estimate for four days of rehearsal and two days for performances, plus ticketing stock fees, the following table below summarizes the monetary amount of waivable fees:

<b>Matrix Score</b>	<b>% of Waived Fees</b>	<b>Monetary Amount</b>
3	100	\$3,060
2	75	\$2,295
1	50	\$1,530
0	0	-0-

#### **NEXT STEPS**

Notify the SecondStage fee waiver applicant, Teatro Nahual, of the PAC’s final matrix score and the approved percentage of fees waived.

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- Attachments:
1. SecondStage Fee Waiver Program
  2. SecondStage Fee Waiver Scoring Matrix
  3. SecondStage Fee Waiver Application—Teatro Nahual