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Middlefield Park EPC Briefing

January 2021

Agenda

- Introductions
- Project Overview
- Affordable Housing
- Open Space & Ecology
- Next Steps

Middlefield Park Master Plan

Creating places for people

Across the Bay Area region, one issue stands out as particularly urgent and complex: housing. That's why we're proposing the Middlefield Park Master Plan to help the City and the community realize the East Whisman Precise Plan's vision of transforming an existing suburban office park into a sustainable and thriving neighborhood with new homes, parks, restaurants, services and jobs.







All renderings in this presentation are artist renderings, subject to change

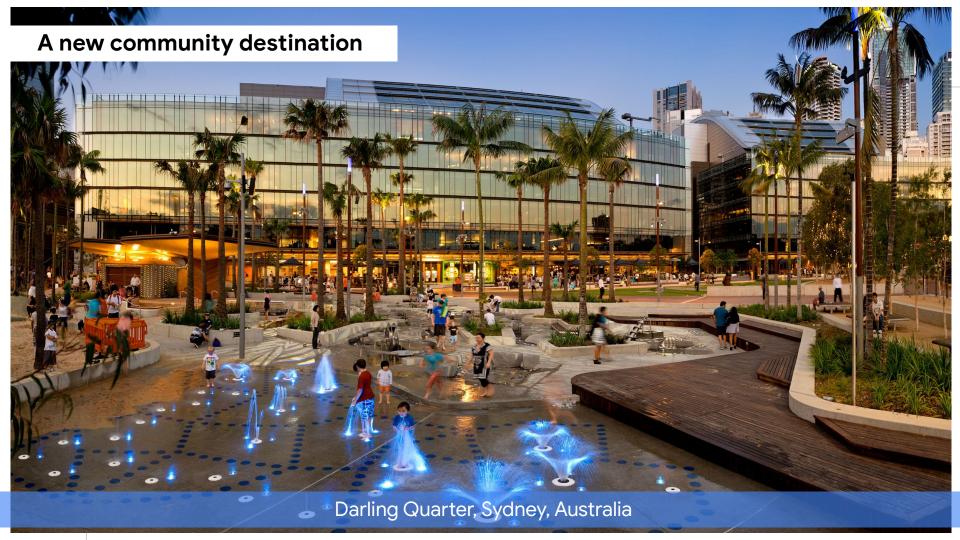


Middlefield Park envisions a sustainable, connected neighborhood focused on health and well-being



Middlefield Park Master Plan: Ellis Plaza





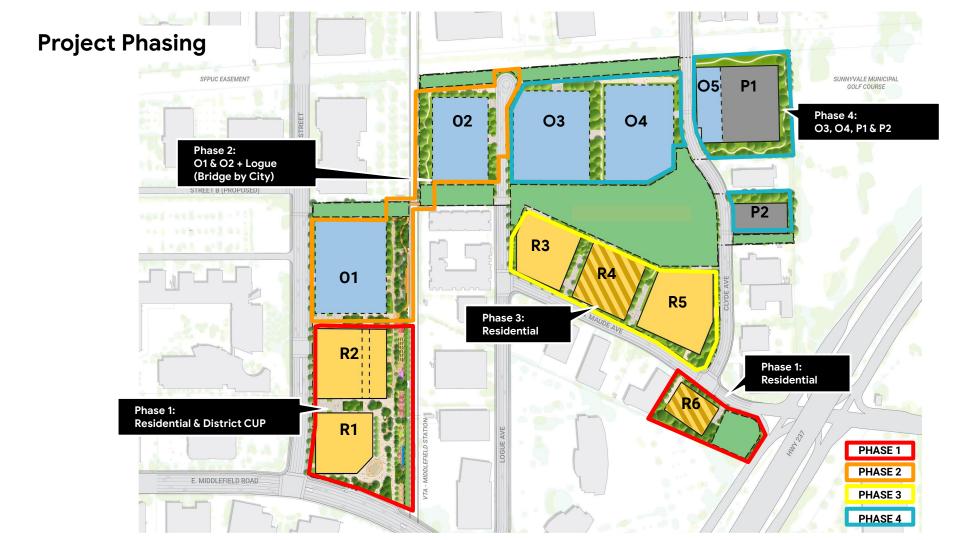
Middlefield Park Master Plan: Maude Park



Artist rendering, subject to change







Project Update

- Middlefield Park Master Plan submitted September 1st
- Positive press coverage and community engagement underway with encouraging feedback
 - Met with 20+ neighborhood associations and community orgs
 - Hosted 3 public community meetings (50 attendees; summary in EPC staff report)
 - Survey received 75+ responses
- Website launched November 2020

Affordable Housing

Affordable Housing



Affordable Housing Key Terms

Project Goals

- Maximize the number of affordable units
- Provide deeper affordability
- Provide opportunities for more types of homes
- Increase certainty of the timely delivery of affordable units

Land Dedication Strategy

- 20% of total units affordable
- R6 dedicated in Phase 1: R4a dedicated in Phase 3*
- Flexibility for City to serve a range of individuals through multiple projects

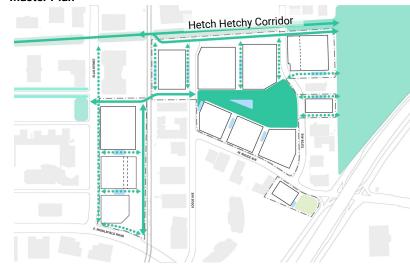
Open Space & Ecology

Ecology: Framework

Existing Conditions



Master Plan

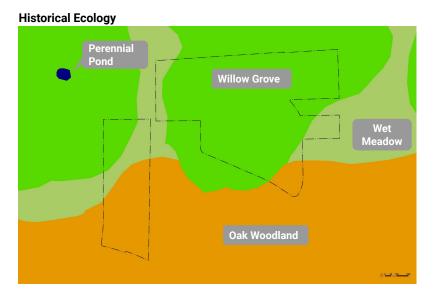


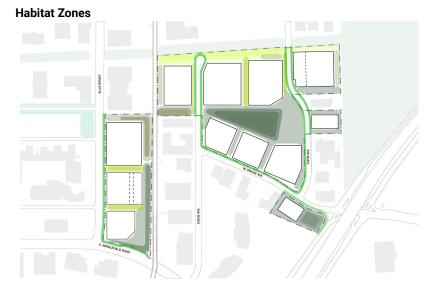
Strategy:

- Create a high-value habitat patch.
- Increase effective size of existing corridor.
- 3. Build a network of urban canopy to stitch open spaces together and promote active mobility.
- 4. **Mimic** native habitat types in composition and scale.



Ecology: Habitat Zones

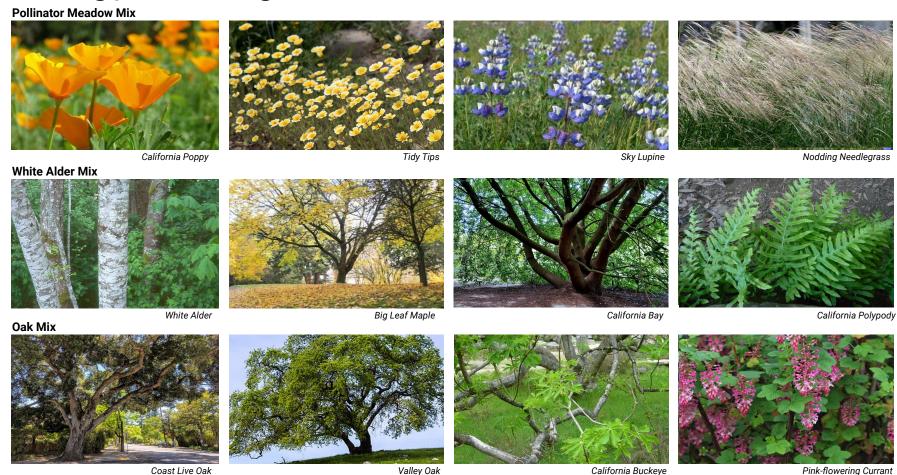




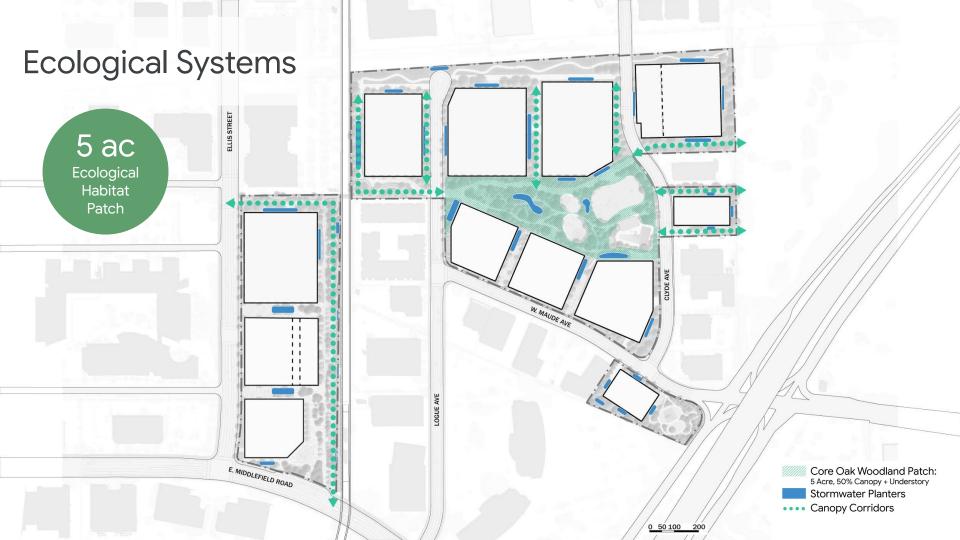




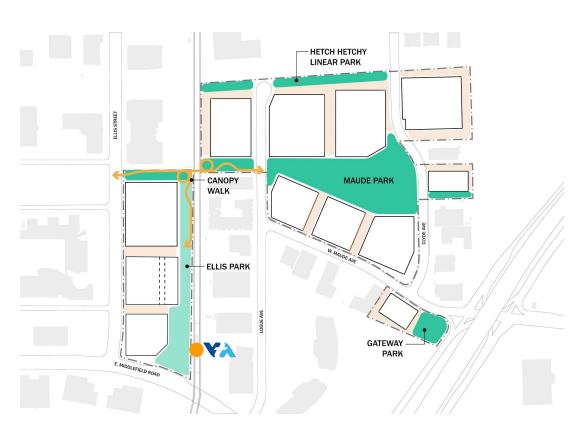
Ecology: Planting Palettes







Middlefield Park Master Plan Park Network Proposal



Ellis Plaza

A town square for East Whisman

Ellis Walk

Something for everyone

Maude Park

The heart of a new neighborhood

Canopy Walk

Connecting to the district; bridging the VTA tracks

Hetch Hetchy Linear Park

Enhancing a regional connection

Gateway Park

Community and ecology

- **Dedicated Public Space**
 - Privately Owned Public Space
- Private Open Space
- · Middlefield Park Boundary



Middlefield Park Master Plan: Ellis Walk





Middlefield Park Master Plan Maude Park



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Next Steps

Next Steps

- EPC Study Session
- Council Study Session
- CEQA Analysis
- DRC Meeting
- 2nd Community Meeting
- Target Master Plan Approval 01/2022