

MINUTES

REGULAR MEETING – TUESDAY, APRIL 5, 2022
VIRTUAL MEETING WITH NO PHYSICAL MEETING LOCATION
10:00 A.M.

1. CALL TO ORDER

The meeting was called to order at 10:16 a.m.

2. ROLL CALL

Present: Committee members Erik Cormier, Kira Pascoe, Jamil Shaikh, Merry Yen (arrived 10:20 a.m.), Vice Chair Pamela Baird (arrived 10:25 a.m.), and Chair Mike Kasperzak.

Absent (Excused): Committee members Raghav Gupta and Maria Lange.

Staff Present: John Lang, Economic Vitality Manager; Tiffany Chew, Business Development Specialist; Krisha Penollar, Associate Planner; and Aruna Bodduna, Transportation Planner.

3. MINUTES APPROVAL

The minutes of the March 1, 2022 meeting were distributed prior to the meeting and approved as distributed.

Motion—M/S Shaikh/Pascoe—Carried 5-0-3; Baird, Gupta, and Lange absent—To approve the minutes of the March 1, 2022 meeting.

4. UPCOMING AGENDA TOPICS

- Discuss on impact of homelessness on downtown
- Music and entertainment in downtown

5. ORAL COMMUNICATIONS FROM THE PUBLIC

Bruce England informed the Committee that he will be asking the Visual Arts Committee to explore how public art and landscaping can be mutually integrated.

6. UNFINISHED BUSINESS

6.1 DOWNTOWN DEVELOPMENT UPDATE

Planning Division staff provided an update on downtown development projects.

No action taken.

6.2 CASTRO STREET UPDATE

Economic Development Division staff provided an update on the latest efforts along Castro Street related to the Pedestrian Mall Feasibility Study. In advance of the Notice of Intent, the week of April 17, staff will be conducting virtual outreach meetings with the property owners and business owners in the 100 to 300 blocks of Castro Street on the forthcoming Pedestrian Mall Study.

Staff also provided a brief update on the street cleaning, sidewalk cleaning, and tree trimming for the 100 to 300 blocks of Castro Street currently under way. The project will be completed on April 6, 2022.

Public comment: None.

No action taken.

7. NEW BUSINESS

7.1 PLANNING A JOINT MEETING WITH THE VISUAL ARTS COMMITTEE

Economic Development Division staff informed the Downtown Committee that April 27 at 10:00 a.m. will be the date and time for the Special Joint Committee meeting between the Visual Arts Committee and Downtown Committee. The following topics are of mutual interest and will be further fleshed out in advance of the Special Joint Meeting:

- Activating vacant storefront windows with art or art installations
- Art Box program for signal boxes in downtown
- Murals
- Art on other street furniture

No action taken.

7.2 **OPEN-STREET EVENT**

Bruce England gave a brief presentation on the concept for an Open-Street event through the City of Mountain View. There are two proposed routes that would start in Sunnyvale and traverse to downtown Mountain View.

The Committee provided feedback to Mr. England regarding imposing a posted speed limit for motorized bikes/scooters and other organizations to engage.

No action taken.

7.3 **DOWNTOWN COMMITTEE BYLAWS**

Staff provided a brief presentation on two areas where the Committee bylaws could be improved with modified language.

No action taken.

8. **COMMITTEE/STAFF COMMENTS, QUESTIONS, COMMITTEE REPORTS—None.**

9. **ADJOURNMENT**

The meeting was adjourned at 11:22 a.m.

TC/6/CDD

822-04-05-22mn