

MINUTES

REGULAR MEETING—TUESDAY, APRIL 2, 2024
ATRIUM CONFERENCE ROOM AT CITY HALL—500 CASTRO STREET
8:00 A.M.

1. **CALL TO ORDER**

The meeting was called to order at 8:03 a.m. by Chair Jamil Shaikh.

2. **ROLL CALL**

Present: Committee members Peter Katz, Pamela Baird, Anne Cavanaugh, Marina Keith, Vice Chair Mike Kasperzak, and Chair Jamil Shaikh.

Absent (Excused): Committee members David Lin (unexcused), Merry Yen (unexcused), and Money Singh (unexcused).

Staff Present: John Lang, Economic Vitality Manager; Amanda Rotella, Economic Development Strategist; Edgar Maravilla, Senior Planner; Diana Pancholi, Principal Planner; Vinson Kwan, Assistant Planner; Kristine Crosby, Assistant Community Services Director; Michelle Petersen, Recreation Supervisor; and Aruna Bodduna, Transportation Planner.

3. **MINUTES APPROVAL**

The minutes of March 5, 2024 meeting were distributed prior to the meeting and approved as distributed.

Public Comment: None.

Motion—M/S Baird/Kasperzak—Carried 6-0-3; Lin, Yen, Singh absent—To approve the minutes of the March 5, 2024 meeting.

4. **UPCOMING AGENDA TOPICS**

Items requested by the Committee:

- Residency Requirement for Committee Members; and
- Downtown Precise Plan Update.

5. **PUBLIC COMMENT**—None.

6. **DOWNTOWN DEVELOPMENT UPDATE**

6.1 **DOWNTOWN DEVELOPMENT UPDATE**

Community Development staff provided an update on 969 Hope Street/679 Fairmont Avenue (one project site, two parcels). The buildings on these parcels will be demolished and replaced with a 30-plus-unit condominium development.

Diana Pancholi shared that staff will be bringing consultant agreements and scopes of work for the Downtown and Moffett Boulevard Precise Plan updates to the April 23 Council meeting.

Staff also shared that Edgar Maravilla will be replaced as the Downtown Planner by Vinson Kwan.

Public Comment: None.

No action taken.

6.2 **CASTRO STREET UPDATE**

Economic Development staff provided the following updates related to downtown:

- Intersection Improvements: Yellow barricades have been replaced with black fences, bollards have been strategically placed for safety, and the Fire Department has tested access to the pedestrian mall.
- Patio Areas: Three more patio licenses have been executed, bringing the total number of licenses to 31.
- Education and enforcement for patios will begin starting April 1, 2024, to ensure compliance with the Patio Standards and Guidelines.
- Staff has communicated to businesses the deadline of March 21 to remove any outdoor equipment that was being stored in the parking lots/garage while interim improvements were being made to Castro Street.

- Social Space (Eddies). Games and other infrastructure were installed on the pedestrian mall the week of April 1.
- Overview of topics for the April *Downtown Digest*.

Committee member Baird recommended having hard copies of the *Digest* at the Library, City Hall, and Chamber office.

Committee member Baird flagged that there are cross-street sign markers missing at intersections within the pedestrian mall.

Committee member Keith noted that Google may have missing or inconsistent information about downtown parking lots and garages.

Public Comment: None.

No action taken.

7. NEW BUSINESS

7.1 DOWNTOWN EVENTS

Assistant Community Services Assistant Director Kristine Crosby provided an overview of events in the downtown:

- Seventy-three (73) event days in the City of Mountain View—54 or 75% of those events take place in the downtown. This is in addition to the age-specific events.
- The City does not have a special event team. Staff is assigned to specific program areas and do special events in addition.
- The Tree Lighting event estimated to have over 4,000 attendees.
- The Multicultural Festival was canceled due to rain, and staff is looking for dates to reschedule.
- Kidstock happening the third Saturday in May, June, and July, and has a kids performer, arts and crafts, and additional free activity (balloon art, face painting, caricatures, etc.).
- Concerts on the Plaza happening again for 18 consecutive weeks during the summer. Starts June 7, 2024.

- Music on the Plaza to start with 30 consecutive weeks of music on Wednesdays on the 200 block.
- National Night Out to come again, but staff is evaluating whether it has outgrown the downtown and needs to be move to a park.
- Exploring programing to add to the pedestrian mall. More information to come.

Staff is continually evaluating the available space in the downtown to determine how best to program that space.

Staff also provided an overview of the process for reserving the Plaza for community events. The cost is \$50/day for nonprofits and \$270/day for commercial use. Free-speech events can happen at no cost. The City requires 60 days' advance notice. The City provides access to power but does not provide any other resources/equipment.

Chair Shaikh request that Committee members be sent flyers for each event that can be shared with their networks. Chair Shaikh also asked about how musicians are selected and find out about the opportunity to perform. Staff responded that there are still some available slots and interested musicians can contact SummerConcerts@MountainView.gov.

Vice Chair Kasperzak asked about surveying of attendees and/or having a contest for the best band of the summer. Staff responded that this is something that can be looked into.

Public Comment: None.

No action taken.

7.2 CITY ANNUAL UPDATE

Staff provided an overview of the City Annual update that took place on March 22, 2024. In addition to providing a comprehensive overview, City Manager McCarthy spoke to Mountain View being the first City to have their Housing Plan adopted, initiatives and goals for the downtown, and City sustainability efforts. At the event, Mayor Showalter spoke on a variety of topics and highlighted sea level rise, habitat retention, and the 40th Anniversary of Shoreline at Mountain View.

Committee member Katz also spoke to the different commercial corridors that were highlighted at the event.

Chair Shaikh spoke at the presentation and discussion of Artificial Intelligence (AI) and how it is being considered and could be used in local government.

Public Comment: None.

No action taken.

8. COMMITTEE/STAFF COMMENTS, QUESTIONS, COMMITTEE REPORTS

Committee member Baird announced the Mountain View Historical Association walking tour on Sunday, April 28, at 2:00 p.m.

9. ADJOURNMENT

The meeting was adjourned at 9:16 a.m.

These Minutes are hereby submitted for approval by Amanda Rotella, Recording Secretary.

Approved on _____.

AR/1/CDD

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