

MINUTES

REGULAR MEETING – TUESDAY, MARCH 7, 2023
ATRIUM CONFERENCE ROOM – 500 CASTRO STREET
10:00 A.M.

1. CALL TO ORDER

The meeting was called to order at 10:02 a.m. by Chair Pamela Baird.

2. ROLL CALL

Present: Committee members Anne Cavanaugh, Mike Kasperzak, Marina Keith (arrived at 10:03 a.m.), David Lin, Kira Pascoe, Merry Yen, Vice Chair Jamil Shaikh, and Chair Pamela Baird.

Absent: Committee member Money Singh (unexcused).

Staff Present: John Lang, Economic Vitality Manager; Edgar Maravilla, Senior Planner; Laurel James, Principal Management Analyst; Robert Gonzales, Principal Civil Engineer; Joy Houghton, Associate Civil Engineer; and Brandon Whyte, Active Transportation Planner.

3. MINUTES APPROVAL

The minutes of the February 7, 2023 meeting were distributed prior to the meeting and approved as distributed.

Motion—M/S Kasperzak/Shaiikh—Carried 8-0-1; Singh absent—To approve the minutes of the February 7, 2023 meeting.

4. UPCOMING AGENDA TOPICS

- Busking and music in downtown.
- General maintenance and cleanliness of downtown.
- Fiscal Year 2023-24 budget conversation for the Downtown Committee.
- Update on the unhoused in downtown.

- Develop a standing business issues section in the agenda.

5. **ORAL COMMUNICATIONS FROM THE PUBLIC**—None.

6. **UNFINISHED BUSINESS**

6.1 **DOWNTOWN DEVELOPMENT UPDATE**

Planning Division staff provided an update on downtown development projects. The Committee asked that estimated opening/completion dates of projects be included in future staff reports.

Public Comment: None.

No action taken.

6.2 **CASTRO STREET UPDATE**

Economic Development staff provided the following updates related to downtown:

Staff is working with businesses within the Pedestrian Mall area to remove broken, unwanted items from the area. Staff is looking to do a clean-up day the week of March 12.

Staff advised the Committee of the next City Council Ad Hoc Committee meeting for the Castro Pedestrian Mall will be March 20, 2023.

Staff shared that the City Council, at their February 28 meeting, approved a midyear budget adjustment that funds additional staff to do weekend cleanup in downtown and provides entertainment and programming in social eddy areas within the interim Castro Street Pedestrian Mall.

Public Comment: None.

No action taken.

6.3 **CASTRO STREET BIKEWAY FEASIBILITY STUDY**

As a returning item to the Downtown Committee, Public Works staff provided a condensed summary of staff's recommendations for the Alternative 2 Short-to-Medium Term and the Alternative 2 Long-Term solutions that had been previously

shared with the Committee on February 7. The Committee asked questions about bicycle access through the roundabout and the impact to parking from the alternatives. Chair Baird asked that more greening with flora should be considered throughout.

Motion—M/S Kasperzak/Shaiikh—Carried 8-0-1; Singh absent—To approve staff recommendation for the Alternative 2 Short-to-Medium Term and Long-Term solutions.

Public Comment: None.

No action taken.

7. NEW BUSINESS

7.1 HOPE STREET LOTS PROJECT

Kevin Heinichen and Robert Green from The Robert Green Company provided an overview of their proposed hotel and office development located on City Parking Lots 4 and 8. Committee members inquired about the timing of the project, size of the ballroom space in the hotel, noise from the rooftop patio, and availability of public parking.

Public Comment: None.

No action taken.

7.2 TRANSIT CENTER GRADE SEPARATION PROJECT

Motion—M/S Kasperzak/Keith—Carried 8-0-1; Singh absent—To table the item to a future agenda.

7.3 ADVISORY BODY INPUT ON THE FISCAL YEARS 2023-24 AND 2024-2025 COUNCIL WORK PLAN POTENTIAL PROJECTS

City Manager's Office staff presented to the Committee the City Council's 2023-24 and 2024-25 project list from the February 28, 2023 City Council meeting. Staff asked the Committee to identify 10 projects to prioritize. The following projects reflect the Downtown Committee's "Top 10" projects to prioritize.

No.	Project
1	Develop a comprehensive Homelessness Response Strategy.
7	Review and propose revisions to the R3-Zone standards that consider form-based zoning, incentivizing stacked flats, and updated rowhouse guidelines.
9	Begin development of a Moffett Boulevard Precise Plan.
11	Develop a strategy to facilitate low- and middle-income home ownership.
13	Develop comprehensive updates to the Downtown Precise Plan.
14	Review and potentially make updates to the Gatekeeper process.
34	Implement strategies for a vibrant downtown, including the Castro Pedestrian Mall.
35	Begin implementation of the Economic Vitality Strategic Plan (multiple projects).
36	Develop a comprehensive storefront activation program.
39	Implement an online permitting system.

Public Comment: None.

8. COMMITTEE/STAFF COMMENTS, QUESTIONS, COMMITTEE REPORTS

Staff shared that two community meetings for the Economic Vitality Strategy on Vision and Goals will be held March 9 at 6:00 p.m. in the historic Adobe building and an all-virtual meeting via Zoom March 15 at 6:00 p.m.

Committee member Lin shared a downtown clean-up event will be held on March 19 and April 2 from 2:00 p.m. to 4:00 p.m. Volunteers will meet at the Centennial Plaza.

Chair Baird shared the next Mountain View Historical Society Walking Tour will take place at 2:00 p.m. on Sunday, March 26, 2023.

Committee member Pascoe shared that the Downtown Business Association is launching a "Find a Clover Contest to Spotlight Downtown Businesses" for St. Patrick's Day.

Vice Chair Shaikh announced that the Old Mountain View Neighborhood Association will be hosting "Meet Your Neighborhood Grocer" at Ava's Downtown Market, on the lawn at Mercy-Bush Park on Saturday, March 18, from 3:00 p.m. to 5:00 p.m.

9. **ADJOURNMENT**

The meeting adjourned at 12:12 p.m.

These Minutes are hereby submitted for approval by John Lang, Recording Secretary.

Approved on _____.

JL/1/CDD
819-03-07-23mn