

Community Development Department,
Economic Development Division

DATE: September 13, 2023

TO: Visual Arts Committee

FROM: John Lang, Economic Vitality Manager

SUBJECT: Rengstorff Park Maintenance and Tennis Buildings—Development of Public Art

PURPOSE

The purpose of this memorandum is for the Visual Arts Committee to identify their preferred mural choice from artists Fernanda Martinez and Harumo Sato. Each artist developed three mural renderings based upon their engagement with the Youth Advisory Committee (YAC) and Senior Advisory Committee (SAC) from April 2022. Staff will then reengage with the YAC and SAC to affirm the selection before returning to the Visual Arts Committee (VAC) for final approval.

BACKGROUND

Capital Improvement Project 21-48, Rengstorff Park Maintenance Buildings, is the construction of new restrooms and maintenance buildings. The project includes demolition of the existing restroom/maintenance building and the existing tennis building and replacement of these buildings with two new, prefabricated buildings. The location of the new tennis/restroom building will be at the existing tennis building. The new maintenance/restroom building will be relocated and adjacent to the parking lot in the barbecue area (see Figure 1—Project Site Map).



Figure 1: Project Site Map

In November 2021, the VAC began an artist selection process and confirmed the process for developing the public art. On March 9, 2022, the VAC selected two artists to design and construct murals at three locations within the project. The VAC selected Harumo Sato, a visual artist based in Mountain View (www.harumosato.com), to develop a mural for the maintenance building. For the mural at the tennis building, the VAC selected Fernanda Martinez, an Oakland-based artist (www.latintaart.com).

ANALYSIS

The VAC outlined a new process where development of public art should include input from both youth and seniors in the community. The VAC requested artists partner with the City's YAC and SAC on this project. The YAC and SAC are invited to have a conversation with the select artists and convey their background, stories, and/or themes about the Mountain View community. Based on input from the YAC and SAC, the artists will develop three design concepts for the artwork to present to the VAC.

In April 2022, staff and artists engaged the YAC and SAC on themes. The artists developed three designs for review by the VAC.

NEXT STEPS

Staff will return to the YAC and SAC for feedback on the three concepts, including the VAC's preferred choice. The VAC will make the final recommendation for the City Council.

JL/6/CDD

~~819-09-13-23M~~

- Attachments:
1. Fernanda Martinez Mural Designs
 2. Harumo Sato Mural Designs



City of Mountain View Rengstorff Park Maintenance and Tennis Buildings Mural Proposal

Fernanda Martinez.

July 28th 2023

Design Concept

The design concept reflects the key points shared by the committee (YAC & SAC) about Mountain View's values, history and culture.

The two mural designs intend to be modern and resonate with the diverse Mountain View's communities

The designs feature various Mountain View's popular locations like: The Shoreline Amphitheater, the farmers market and the Stevens Creek trail.

My intention is to show the cultural richness of Mountain View and its splendid landscape and community.

Key Elements

- The shoreline
- Abundant trails and natural areas
- Diverse population within the area
- Cultural diversity that enriches Mountain View's community
- Native plants, flora and fauna
- The Shoreline Amphitheater
- The big old farms and land heritage

Proposal 1



Proposal 2



Proposal 3



Mock-ups / Mural Areas 1 & 2

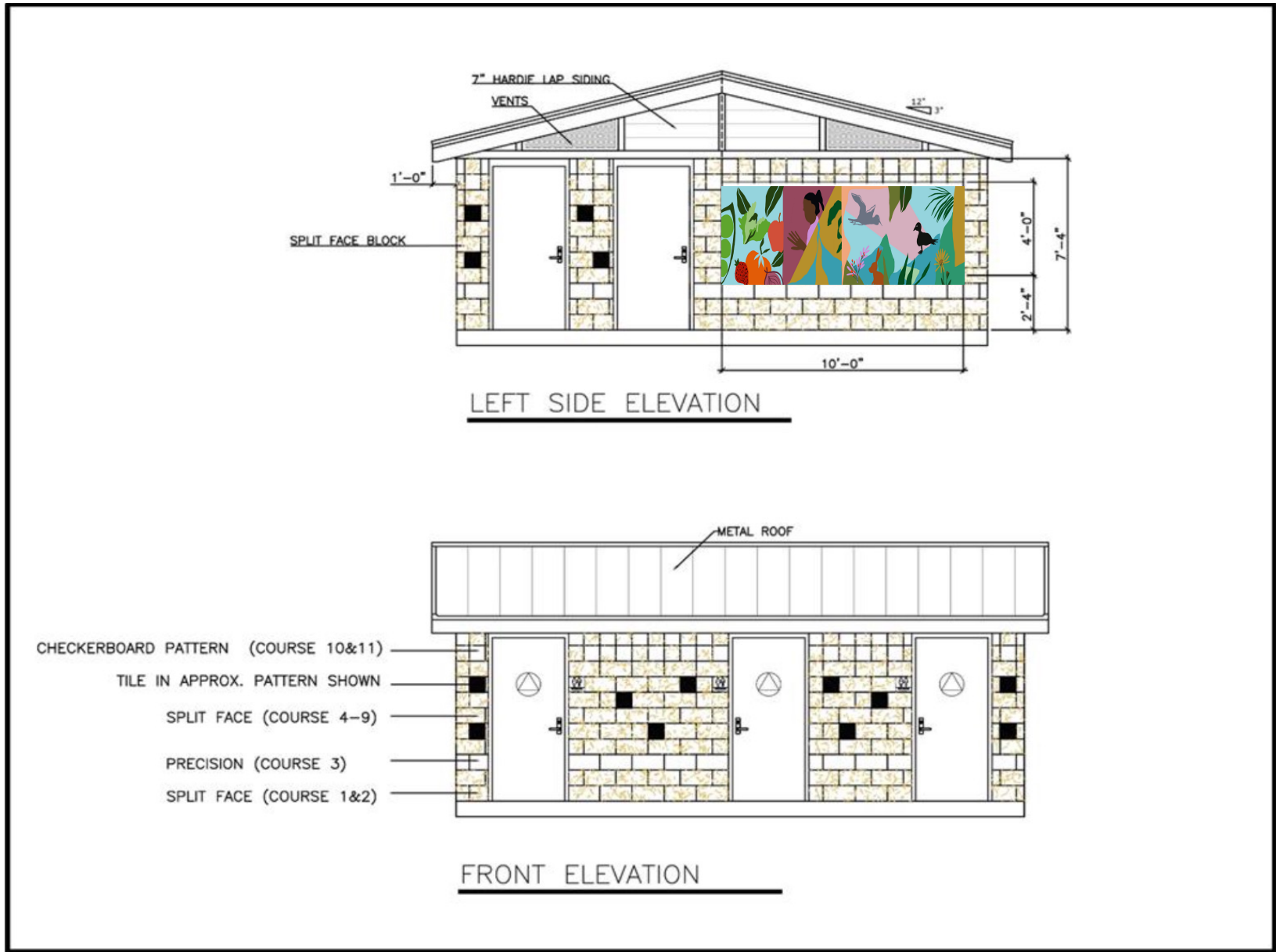


Figure 2: Tennis Building Left Side—Art Opportunity Area 1

Fernanda Martinez. July 2023

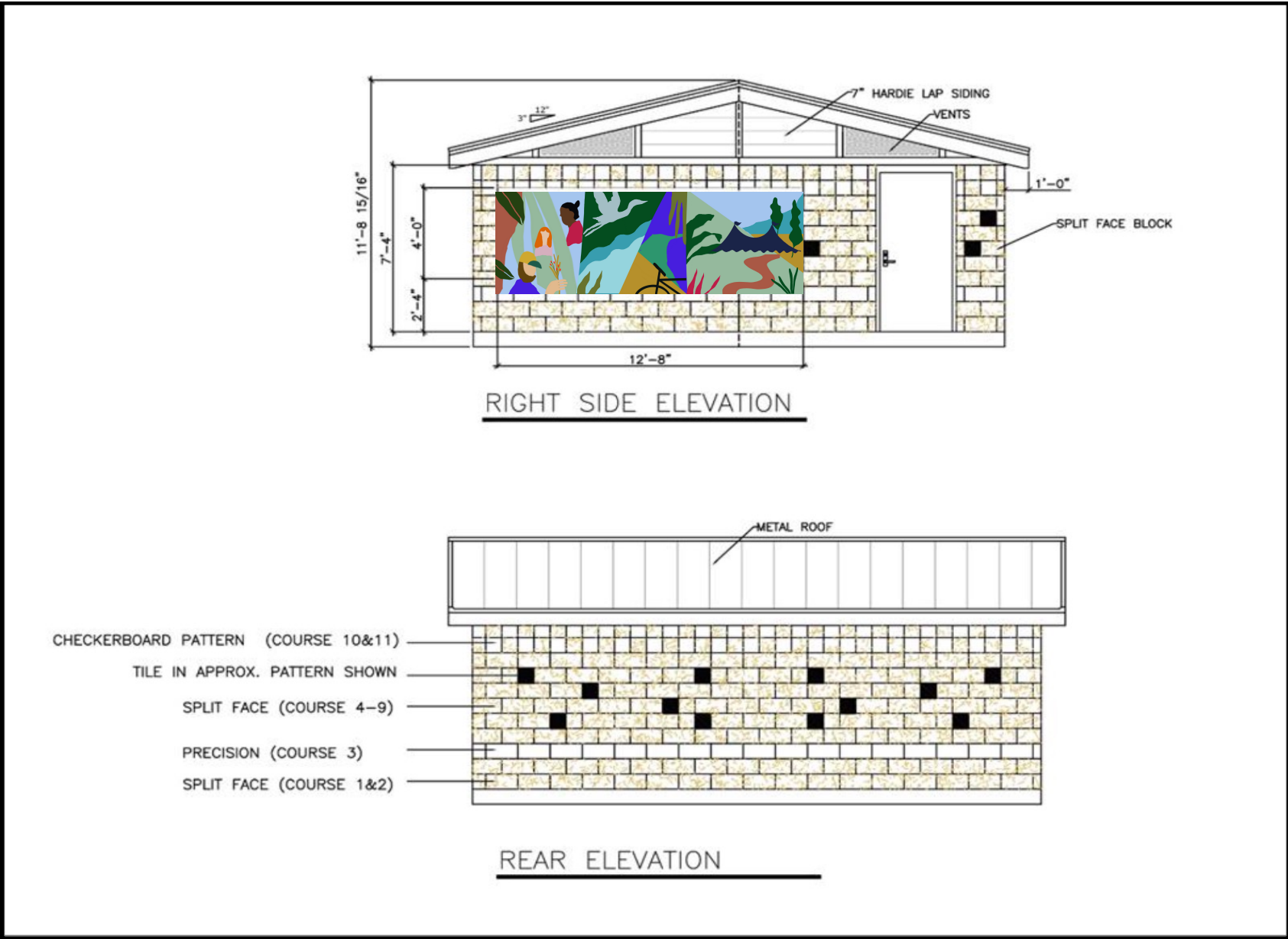


Figure 3: Tennis Building Right Side—Art Opportunity Area 2

Fernanda Martinez. July 2023

Thank you.

Fernanda Martinez.
www.latintaart.com

The background of the slide is filled with various abstract geometric shapes and patterns. On the left, there are orange triangles and squares, some with teal dots. In the center, there are yellow squares and orange zig-zag lines. On the right, there are orange zig-zag lines, yellow squares, and a red circle. At the bottom, there are orange rectangles, teal dots, red circles, and blue lines. The overall style is reminiscent of traditional Japanese patterns or modern abstract art.

HARUMO SATO

City of Mountain View
Rengstorff Park Maintenance Building
Public Art Proposal



Design Concept

Based on the community meeting with YAC and SAC, I defined that the key concepts of the mural are

- Beautiful and accessible nature like Shoreline park and Rengstorff park
- Cultural enrichment thanks to many people who have different background

Some design concepts including additional themes listed below

- Was once one of the best farmlands in the US producing a lot of vegetables and fruits
- Experienced fast and drastic main industry change from agricultural to tech industry
- Has a lot of community oriented activities and engagement opportunities



Design Steps to finalize the design

To finalize the design process, I propose the following.

1. YAC and SAC to choose one of the three black and white sketches, or give me feedback about which elements in different designs are more intriguing (this proposal)
2. I will submit a draft black and white final sketch, proposing 3 different color palettes.
3. YAC and SAC to confirm and provide feedback for the draft final sketch, choose one color palette. (next meeting)
4. I will then create a final full colored sketch.

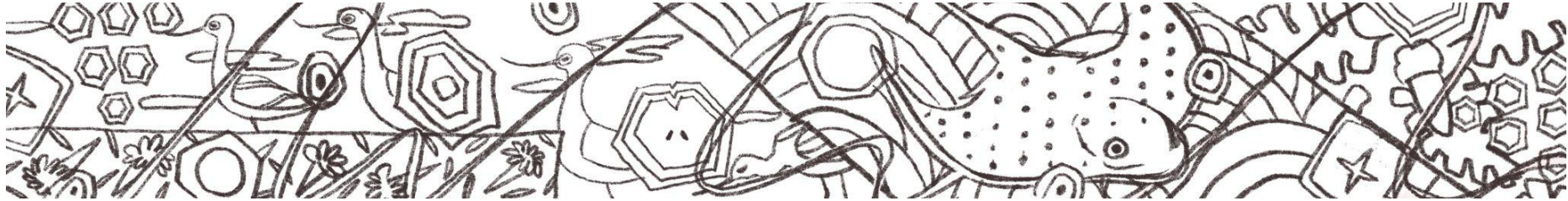
Design 1.



Keywords/ Key Elements

- Diversity and Community Engagement
- Holly Leaf Cherry as a pattern: California native plants we find at Rengstorff Park
- Wild Animals finding at Shoreline Park
ex) American Avocet, Gull, Forster's Tern, Black-tailed Jackrabbit, Snowy Egret

Design 2.



Keywords/ Key Elements

- Stylized fruits representing Mountain View's history as Valley of the Heart's Delight: big farm land producing beautiful fruits and vegetables like grapes, persimmons, apples, peach, prunes etc
- Pattern designs inspired by nature in Mountain View and diversity of people:
ex) Mexican style pattern design with California Fuchsia, Japanese/Chinese style pattern with Bat Ray/ American folklore style pattern with Valley Oak etc
- Wild creatures finding at Shoreline Park:
Ex) American Avocet, gull, bat ray, valley oak, California fuchsia

Design 3.



Keywords/ Key Elements

- Diversity and Community Engagement via sports, especially swimming
- Wild plants in Mountain View:
 - ex) alkali heliotrope, fennel, california fuchsia, valley oak
- Wild Animals finding at Shoreline Park:
 - Ex) Gull, Forster's Tern, Snowy Egret, White Surgeon, Bat Ray
- Movement of water to imply the speed of exciting changes happening in the Mountain View



Work sample using stylized fruits designs



Work sample with people, fauna and flora



Work sample with people, fauna and flora

The background features a collage of hand-drawn geometric shapes. In the top left, there are orange triangles and teal circles. To their right are yellow squares and orange zig-zag lines. Further right are more orange zig-zags and yellow squares. In the bottom left, there are orange rectangles and teal circles. To their right are purple L-shapes, blue diagonal lines, and red circles. On the far right, there are yellow circles and orange curved lines.

HARUMO SATO

Thank you!