

## Middlefield Park Community Meeting #1 Summary December 2020

### Meeting Information

- Three identical one-hour sessions were hosted (Wed, Dec. 2 6-7pm, Thurs Dec. 3 7-8pm, Sat Dec. 5 11am-12pm).
- Conducted on Google Meet with interactive audience Q&A after a live 15-20min presentation by Google & Lendlease staff, with real-time Spanish closed captioning available.
- Public Meetings were noticed via: Mailers were sent 30 days in advance to all owners & occupants within 750 ft of project boundary; emails to neighborhood associations, local community groups; [Applicant's project website](#) and [City's project website](#); flyers posted around Whisman neighborhood; City NextDoor account (citywide).
- Approximately 50 community members in total attended across the three sessions.
- Name and email sharing were optional to encourage more participation, however, most attendees who voiced questions, concerns or ideas seemed to live in the nearby neighborhoods.
- The feedback summarized below represents questions, ideas, and comments surfaced via live audience Q&A in the three community sessions as well as additional commentary we received from meetings with nearby neighborhood associations and key local groups - see complete list of associations and groups at the end of this document.

**Key Takeaways:** Community attendees were interested to learn about the project, asking general questions such as the number of housing units, building heights, timeline, parking, etc. There is excitement for a local market or grocery and many ideas were shared about possible community space and public realm uses. Overall, attendees expressed appreciation for the information shared, and for the potential project in general. People seemed aware that the project is in its early stages and that there will be more opportunities to engage as the project evolves.

### Key Feedback Themes:

- **Housing**
  - Desire to see as much affordable housing as possible.
  - Appreciate 20% affordable housing target, questions about the project's land dedication strategy.
  - Desire to see affordable housing feel connected to broader site.
  - Questions about air quality and noise mitigations due to freeway proximity, notably Hwy 237.
  - Desire to see sufficient residential parking.

- General questions about target demographics and income levels, rental or for-sale units, and building heights.
- Questions about housing affordability and process in Mountain View.
- Interest in flex-use live-work spaces
- **Retail & Community Spaces**
  - Strong interest in grocery or market, fresh produce.
  - Appreciate focus on local and daily needs (vs. regional destinations).
  - Questions about how the proposed community spaces are managed, and who determines their uses.
  - Questions about retail size, location, need for evening activation.
  - Ideas were proposed, including: flex-use community meeting rooms, mental health & youth focused uses, after-school programs, day care, fitness uses, library, medical facilities, coffee, bakery, market hall, outdoor dining, arts & maker spaces, and local cultural offerings.
- **Open Space & Ecology**
  - Appreciate native ecology, connections to regional bike/ped network.
  - Desire to ensure public and privately-owned publicly-accessible (POPA) spaces are clean, safe & welcoming.
  - Desire to see public restrooms, drinking fountains, and waste receptacles.
  - Desire for site-specific planting and tree selection.
  - Ideas: community gardens, public pool, pickleball courts, diverse play spaces, amphitheater or other outdoor gathering spaces, rotating public art, dog park, BBQ pits, fruit trees (urban agriculture), golf-related uses, and outdoor seating and dining.
- **Education, Learning, and Workforce Development**
  - Questions about the project's impact on local schools.
  - Comments about community space use for ground-floor after-school and learning programs.
- **Transportation & Mobility**
  - Appreciate bike-ped focus and regional trails connections.
  - Concerns about traffic impact on local neighborhoods.
  - Observations that VTA is not well-used, is too slow.
  - Ped/bike safety concern at Hwy 237-Middlefield interchange.
  - Concerns that a bridge over VTA may not be used, too circuitous.
  - Ideas: convert parking structures to alternative uses in the future, and underground parking beneath Maude Park.
- **Other**
  - Questions about Google's future office development.
  - Questions about Lendlease experience and role.
  - Questions about environmental condition and review process.

- Concerns about digital meeting accessibility challenges given COVID-19 limitations
- Desire to ensure inclusivity for traditionally underrepresented groups: seniors, youth, Spanish-speaking community.

**Local Associations and Groups: Additional Meetings held between September and December 2020 (beyond the three publicly noticed community meetings)**

- Neighborhood Associations
  - California Station Homeowners' Association (HOA)
  - North Whisman Neighborhood Association
  - Slater Neighborhood Association
  - Sunnyvale Costa Mesa Terrace HOA
  - Wagon Wheel Neighborhood Association
  - Whisman Station and South Whisman residents (including Revela and Radius apartments)
- Community
  - Cafecito
  - Community Services Agency
  - Day Worker Center of Mountain View
- Housing
  - League of Women Voters MV/LA
  - Silicon Valley at Home
- Ecology, Sustainability, & Transportation
  - CA Native Plant Society
  - Canopy
  - Carbon Free MV
  - Great Streets MV
  - Greenbelt Alliance
  - MV Coalition for Sustainable Planning
  - Santa Clara Valley Audubon Society
  - Sierra Club Loma Prieta Chapter
  - Silicon Valley Bicycle Coalition
- Business
  - Bay Area Council
  - MV Chamber of Commerce
  - Silicon Valley Leadership Group

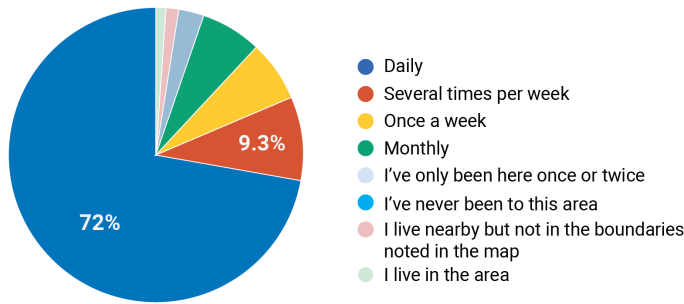
*Note: All feedback collected as of 12/22/20. All project information referenced above is subject to change as the project evolves.*

For more information, please visit [g.co/middlefieldpark](https://g.co/middlefieldpark) or contact Nikki Lowy and Brooke Ray Smith at [middlefieldpark@google.com](mailto:middlefieldpark@google.com).

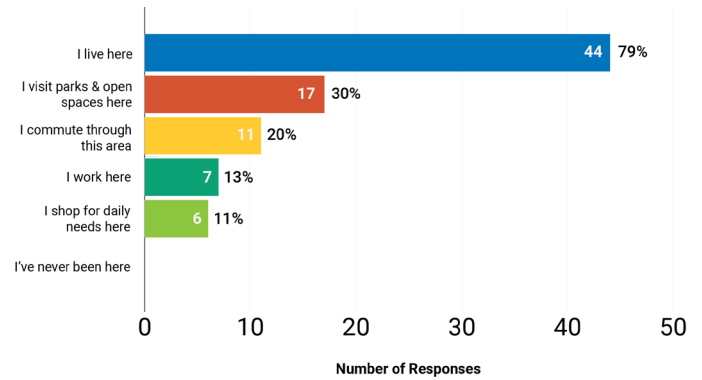
# Middlefield Park Community Survey #1 - Summary

- Online survey, launched Nov 2020 ([goo.gl/middlefieldsurvey](https://goo.gl/middlefieldsurvey))
- Posted to City's Middlefield Park project website ([mountainview.gov/googlemiddlefieldpark](https://mountainview.gov/googlemiddlefieldpark)), Applicant's project website ([g.co/middlefieldpark](https://g.co/middlefieldpark)), and shared to community meeting participants and nearby neighborhood associations
- 56 unique responses analyzed, received December 2, 2020 - January 12, 2021
- Approximately 3/4 of respondents live in the Whisman neighborhood and visit the area daily

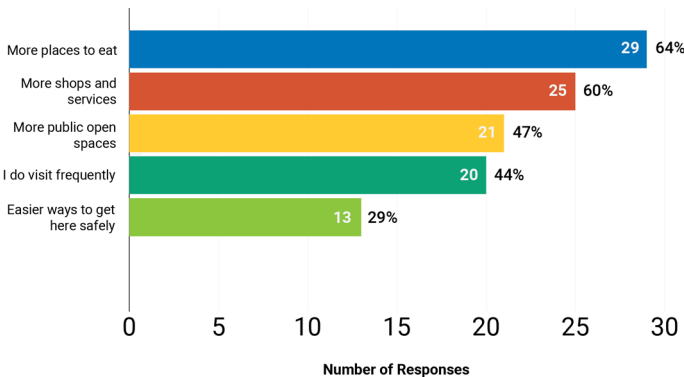
## How often do you visit the Whisman neighborhood?



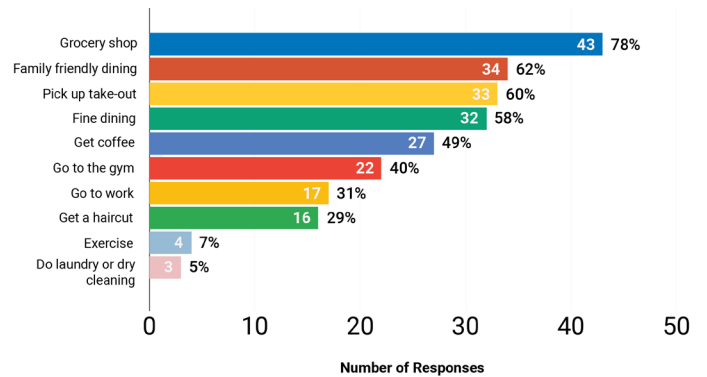
## If you visit the Whisman neighborhood frequently, what brings you here?



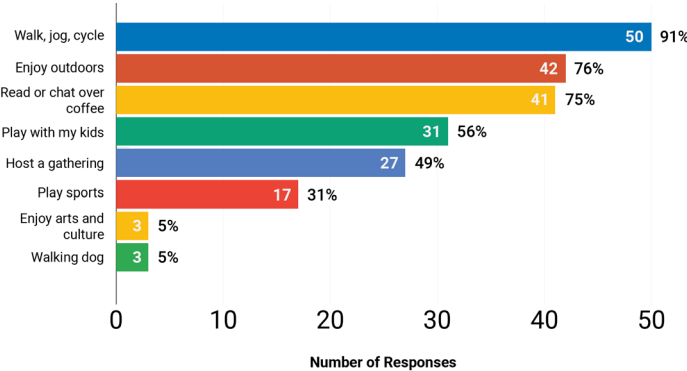
## If you don't visit frequently, what would entice you to visit?



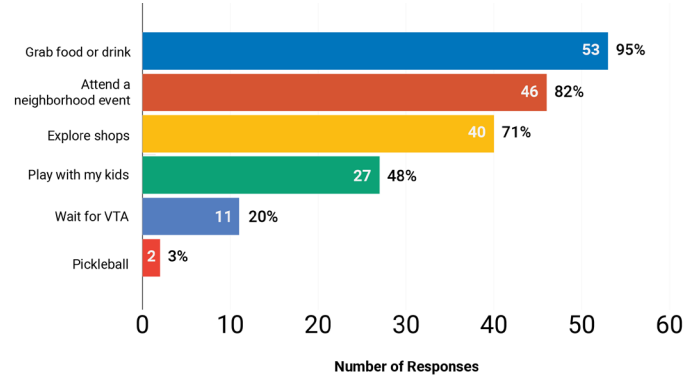
## What activities that currently require a vehicle trip would you prefer to walk to?



## What activities could you envision doing in the new proposed Maude Park?



## What proposed activities could you envision doing in the new proposed Ellis Plaza?



Note: Multiple answer selections per question were allowed, so percentages may exceed 100