

## **AGENDA**

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REGULAR MEETING – THURSDAY, MAY 5, 2022  
VIRTUAL MEETING WITH NO PHYSICAL MEETING LOCATION  
6:30 P.M.

During this declared State of Emergency, this meeting will be conducted in accordance with California Government Code Section 54953(e), as authorized by resolution of the City Council. Please contact [city.clerk@mountainview.gov](mailto:city.clerk@mountainview.gov) to obtain a copy of the applicable resolution. All members of the Council Neighborhoods Committee will participate in the meeting by video conference, with no physical meeting location. Members of the public wishing to observe the live meeting may do so at <https://mountainview.gov/meeting> or <https://mountainview.legistar.com>.

Members of the public wishing to comment on an item on the agenda may do so in the following ways:

1. Submit written comments to [https://cityofmountainview-hrhcyc.formstack.com/forms/council\\_neighborhoods\\_committee\\_comment\\_submission](https://cityofmountainview-hrhcyc.formstack.com/forms/council_neighborhoods_committee_comment_submission) by 5:00 p.m. on the meeting date. Comments will be received directly by the Council Neighborhoods Committee. Please identify the Agenda Item number in your comment submission.
2. Provide oral public comments during the meeting.
  - Online: You may join the Zoom Webinar using this link: <https://mountainview.gov/meeting> and entering Webinar ID: 867 0871 5728. You may be asked to enter an email address and a name. Your email address will not be disclosed to the public.

When the Chair announces the item on which you wish to speak, click the “raise hand” feature in Zoom. Speakers will be notified of their turn shortly before they are called on to speak.

- By phone: Dial: 669-900-9128 and enter Webinar ID: 867 0871 5728. When the Chair announces the item on which you wish to speak, dial \*9. Phone participants will be called on by the last two digits of their phone number. When the Chair calls your name to provide public comment, if you are participating via phone, please press \*6 to unmute yourself.

For instructions on using the “raise hand” feature in Zoom, visit [https://mountainview.gov/raise\\_hand](https://mountainview.gov/raise_hand). When called to speak, please limit your comments to the time allotted (up to three minutes, at the discretion of the Chair).

1. **CALL TO ORDER**

2. **ROLL CALL**—Committee members Alison Hicks, Lucas Ramirez, and Chair Patricia Showalter.

3. **MINUTES APPROVAL**

Minutes for the February 17, 2022 meeting have been delivered to Committee members and copies posted on the City Hall bulletin board. If there are no corrections or additions, a motion is in order to approve these minutes.

4. **ORAL COMMUNICATIONS FROM THE PUBLIC**

This portion of the meeting is reserved for persons wishing to address the Committee on any matter not on the agenda. Speakers are limited to three minutes. State law prohibits the Committee from acting on nonagenda items.

5. **UNFINISHED BUSINESS**—None.

6. **NEW BUSINESS**

6.1 **2022 NEIGHBORHOOD GRANT APPLICATIONS**

The Committee will be discussing applications for the 2021 Neighborhood Grant Program and determine grant awards for these applicants.

7. **COMMITTEE/STAFF COMMENTS, QUESTIONS, COMMITTEE REPORTS**

No action will be taken on any questions raised by the Committee at this time.

8. **ADJOURNMENT**

LR/6/CDD

826-05-05-22A

### **AGENDAS FOR BOARDS, COMMISSIONS, AND COMMITTEES**

- The specific location of each meeting is noted on the notice and agenda for each meeting which is posted at least 72 hours in advance of the meeting. Special meetings may be called as necessary by the Committee Chair and noticed at least 24 hours in advance of the meeting.
- Questions and comments regarding the agenda may be directed to Anna Reynoso, Community Development Department, at 650-903-6475.
- Interested persons may review the agenda and staff reports at the Mountain View Library (585 Franklin Street) beginning the Monday evening before each Regular Meeting and at the City Manager's and City Clerk's Offices, 500 Castro Street, Third Floor, beginning the Monday morning before each meeting. Staff reports are also available during each meeting.
- **SPECIAL NOTICE—Reference: Americans with Disabilities Act, 1990**  
Anyone who is planning to attend a meeting who is visually or hearing-impaired or has any disability that needs special assistance should call the Community Development Department at 650-903-6379 48 hours in advance of the meeting to arrange for assistance. Upon request by a person with a disability, agendas and writings distributed during the meeting that are public records will be made available in the appropriate alternative format.
- The Board, Commission, or Committee may take action on any matter noticed herein in any manner deemed appropriate by the Board, Commission, or Committee. Their consideration of the matters noticed herein is not limited by the recommendations indicated herein.
- **SPECIAL NOTICE**—Any writings or documents provided to a majority of the Council Neighborhoods Committee regarding any item on this agenda will be made available for public inspection in the Community Development Department, located at 500 Castro Street, during normal business hours and at the meeting location noted on the agenda during the meeting.

### **ADDRESSING THE BOARD, COMMISSION, OR COMMITTEE**

- Interested persons are entitled to speak on any item on the agenda and should make their interest known to the Chair.
- Anyone wishing to address the Board, Commission, or Committee on a nonagenda item may do so during the "Oral Communications" part of the agenda. Speakers are allowed to speak one time on any number of topics for up to three minutes.

## **MINUTES**

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REGULAR MEETING — THURSDAY, FEBRUARY 17, 2022  
VIRTUAL MEETING WITH NO PHYSICAL MEETING LOCATION  
6:30 P.M.

**1. CALL TO ORDER**

The meeting was called to order at 6:32 p.m. with Chair Showalter presiding.

**2. ROLL CALL**

**Present:** Committee members Hicks, Ramirez, and Chair Showalter.

**Absent:** None.

**Staff Present:** Micaela Hellman-Tincher, Housing and Neighborhood Services Manager, and Lisa Roche, Secretary.

**3. MINUTES APPROVAL**

Minutes for the November 18, 2021 meeting were approved as submitted.

**Motion—M/S** Ramirez/Showalter—Carried 2-0-1; Hicks abstained—To approve the minutes from the November 18, 2021 meeting.

**4. ORAL COMMUNICATIONS FROM THE PUBLIC—None.**

**5. UNFINISHED BUSINESS—None.**

**6. NEW BUSINESS**

**6.1 REVIEW NEIGHBORHOOD GRANT PROGRAM GUIDELINES**

The Committee reviewed and discussed the restaurant purchase pilot program. The Committee liked that the expansion encourages the support of small businesses and agreed that the guidelines could be modified, as needed, at staff's discretion.

Committee members recommended revisiting beautification to allow for projects in the public right of way, when approved by appropriate City departments.

**6.2 2022 COUNCIL NEIGHBORHOODS COMMITTEE WORK PLAN**

The Committee reviewed and discussed the proposed 2022 Work Plan calendar and meeting dates. Exact dates would be submitted to staff once calendars were reviewed and conflicting meetings were considered.

**7. COMMITTEE/STAFF COMMENTS, QUESTIONS, COMMITTEE REPORTS—None.**

**8. ADJOURNMENT**

The meeting was adjourned at 7:26 p.m.

LR/4/CDD

826-02-17-22mn



**DATE:** May 5, 2022

**TO:** Council Neighborhoods Committee

**FROM:** Anna Reynoso, Housing Specialist

**SUBJECT:** Fiscal Year 2022-23 Neighborhood Grant Applications

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**RECOMMENDATION**

Approve \$27,200 in neighborhood grant funding, as shown in Table 2, for Fiscal Year 2022-23.

**BACKGROUND**

The Neighborhood Grant Program provides financial support for new and existing neighborhood associations to carry out programs and activities that encourage participation, strengthen the neighborhood, and improve neighborhood conditions. The purpose of this report is to provide background and analysis of the applications received for the Fiscal Year 2022-23 Neighborhood Grant cycle and for the Council Neighborhoods Committee (CNC) to consider staff's funding recommendations.

For Fiscal Year 2022-23, \$30,000 is budgeted for the Neighborhood Grant Program. At the February 2021 CNC meeting, the CNC voted to modify the funding formula and incorporate a tiered funding model. Neighborhood grants may be awarded up to the maximum outlined in Table 1 based on the number of households covered by the neighborhood group. Groups applying for a neighborhood grant for the first time are eligible for a \$100 bonus. All grant funds must be used between July 1, 2022 and June 30, 2023, and there is no carryover of funds that are not used within this period.

**Table 1: Maximum Grant Awards by Tier**

	<b>Maximum Award</b>
Tier A: <500 households	\$1,000
Tier B: 501 to 1,000 households	\$1,500
Tier C: 1,001 to 1,500 households	\$2,000
Tier D: >1,501 households	\$2,500

The Review section below provides a summary of the applications and staff's funding recommendations.

## **REVIEW OF FISCAL YEAR 2022-23 NEIGHBORHOOD GRANTS**

Applications for grant funds were accepted from March 18, 2022 through April 25, 2022. Grant applications and program guidelines were posted on the City's website. Advertisements about the program appeared on the City's website, in the *Mountain View Voice*, shared with the CNC Interest List with nearly 300 subscribers, and advertised via the City's social media and City Hall Connection. On April 5, 2022, staff held a grant application call to walk potential applicants through the process and how to submit an application. Throughout the application period, staff was available for questions.

The City received 17 neighborhood grant applications requesting a total of \$27,700, which is under the budgeted amount of \$30,000. The complete grant applications from these groups are attached for the CNC's review (Attachment 3). Staff conducted an initial review of the applications to confirm group eligibility and for application completeness. A summary of the applications can be found below.

### **SUMMARY OF PROPOSED ACTIVITIES**

The applicants provided a variety of proposed activities to meet the goals of the grant program. As there is still some uncertainty around hosting large gatherings due to the COVID-19 pandemic, many groups are proposing a variety of programming that creates flexibility, as needed, over the course of the year. The proposed events include block parties, Halloween celebrations, story hours, ice cream socials, and Holiday events. Many groups also propose to use funds for newsletters, website domains, and Zoom subscriptions.

There were some trends in how groups advertised their events and encouraged participation in leadership and volunteer opportunities. A-frames, flyers, and newsletters remain preferred strategies to spread the word, but many groups also manage email lists or Google groups to share information. Some groups also rely on platforms such as NextDoor and Facebook. A few of the groups also created targeted involvement and leadership opportunities for youth to help design websites, support events, and help with translation services.

### **FUNDING RECOMMENDATIONS**

After an initial review of the applications, staff is recommending the grant awards for each group as outlined in Table 2 below. The recommendations below are based on applicant's eligibility, application completeness, and whether the proposed projects were responsive to the goals of the Neighborhood Grant Program. All awards are equivalent to the amount requested by the group or the maximum amount they are eligible for, equaling a total of \$27,200. There are 17 recommended awards discussed below.

**Table 2: Fiscal Year 2022-23 Neighborhood Grants**

	<b>NEIGHBORHOOD GROUP</b>	<b>TIER AND MAXIMUM ELIGIBILITY</b>	<b>AMOUNT REQUESTED</b>	<b>RECOMMENDED AWARD</b>
1	Springer Meadows Neighborhood Association	Tier A, \$1,000	\$ 1,000	\$ 1,000
2	Gemello Neighborhood Association	Tier B \$,1,500	1,500	1,500
3	North Whisman Neighborhood Association	Tier B, \$1,500	1,500	1,500
4	Cuesta Park Neighborhood Association	Tier D, \$2,500	2,500	2,500
5	Blossom Valley Neighborhood Association	Tier A, \$1,000	1,000	1,000
6	Varsity Park Neighborhood Association	Tier B, \$1,500	1,500	1,500
7	Old Mountain View Neighborhood Association	Tier D, \$2,500	2,500	2,500
8	Dutch Haven Neighborhood Association	Tier A, \$1,000	1,000	1,000
9	Wagon Wheel Neighborhood Association	Tier C, \$2,000	2,000	2,000
10	Santiago Villa Neighborhood Association	Tier A, \$1,000	1,500	1,000
11	Shoreline West Association of Neighbors	Tier D, \$2,500	2,500	2,500
12	Community Action Team	Tier D \$2,500	1,500	1,500



13	Monta Loma Neighborhood Association	Tier C, \$2,000	2,000	2,000
14	Rex Manor Neighborhood Association	Tier B, \$1,500	1,500	1,500
15	Cooper Park Neighborhood Association	Tier C, \$2,000	2,000	2,000
16	Greater San Antonio Community Association	Tier B, \$1,500	1,200	1,200
17	Martens-Carmelita Neighborhood	Tier A, \$1,000	<u>1,000</u>	<u>1,000</u>
<b>TOTALS</b>			<b><u>\$27,700</u></b>	<b><u>\$27,200</u></b>

**NEXT STEPS**

Upon approval by the CNC, all grant recipients will enter into an agreement with the City to spend funds as described in their applications. Grant recipients must submit receipts for grant activities, and the reimbursement process helps ensure that grants are only used for eligible expenditures and not for personal benefit. All funds must be spent during the fiscal year.

AR/4/CDD

843-05-03-22M

- Attachments:
1. Fiscal Year 2022-23 Neighborhood Grant Guidelines
  2. Fiscal Year 2022-23 Grant Applicants Summary Table
  3. Fiscal Year 2022-23 Grant Application



## **FISCAL YEAR 2022-23 NEIGHBORHOOD GRANTS PROGRAM APPLICATION GUIDELINES**

### **Purpose of the Neighborhood Grant Program**

The City of Mountain View is committed to the preservation and renewal of neighborhoods. The City believes that the power to maintain and improve neighborhoods lies in strengthening the civic participation of Mountain View residents in their community. The Neighborhood Grant Program provides financial support to help resident-based groups carry out programs and activities designed to improve participation and neighborhood conditions.

### **Application Deadline**

Applications will be available starting Friday, March 18, 2022, and are due by 5:00 p.m. on Monday, April 18, 2022, and should be emailed to [anna.reynoso@mountainview.gov](mailto:anna.reynoso@mountainview.gov). The Council Neighborhoods Committee (CNC) will hold a meeting on May 5, 2022 to listen to public comments on the grant proposals and make decisions on the 2022 Neighborhood Grant awards. **Grant funding must be used by June 30, 2023.**

### **Eligibility Requirements**

To be eligible for the Neighborhood Grant Program, all three of the following criteria must be met:

1. Applicants must be representatives of an existing neighborhood association within the City of Mountain View or a group of individuals who are organizing a neighborhood association. Informal neighborhood groups and mobile home park residents committees may also be eligible if their grant proposal builds community and enhances the neighborhood or mobile home park. Individuals, businesses, fraternal or religious groups, universities, and public agencies are not eligible to apply. However, organizations that are eligible for neighborhood grants may form partnerships with these ineligible groups to plan and implement projects.
2. Projects must be neighborhood-based and initiated by residents living in the neighborhood or mobile home park.
3. Projects must be aimed at improving communication and participation or improving physical conditions within a neighborhood or mobile home park.

## Selection Criteria

The applications will be evaluated by the CNC using the following criteria:

- Benefit: How many people are expected to benefit from the project?
- Involvement: How many people are involved in the project?
- Diversity: Do members reflect the demographic characteristics of the neighborhood or mobile home park?
- Program Design: Is the project well-planned and conceptualized?

## Project Team

The applicant is required to form a project team consisting of at least four members of the neighborhood or mobile home park who will be responsible for managing the project. The project team will be required to provide a written project summary to document the achievements of the project(s). The team should also be available to provide an oral presentation of the project(s) accomplishments to the CNC, if requested.

## Maximum Grant Awards

Neighborhood grants may be awarded up to the maximum outlined in the Table 1 below based on the number of households covered by the neighborhood group. Groups applying for a neighborhood grant for the first time are eligible for a \$100 bonus. All grant funds must be used between July 1, 2021 and June 30, 2023, and there is no carryover of funds that are not used within this time frame.

**Table 1: Maximum Grant Awards by Tier**

	<b>Maximum Award</b>
Tier A: <500 households	\$1,000
Tier B: 501-1,000 households	\$1,500
Tier C: 1,001-1,500 households	\$2,000
Tier D: >1,501 households	\$2,500

## Reimbursement of Grant Expenditures

Grant funds are provided to neighborhood groups through the reimbursement of expenses for eligible grant activities. Neighborhood groups should submit receipts and similar verifiable documentation of expenses along with a description of the neighborhood event to the

Community Development Department, Housing and Neighborhoods Division, for reimbursement. Reimbursement requests must be submitted no later than 60 days after purchase. All reimbursement requests for the year must be submitted prior to June 30, 2023. Reimbursement checks are issued to the neighborhood project team leader.

### **Examples of Eligible/Ineligible Grant Activities**

Many different kinds of activities may be eligible for neighborhood grants if they build community, enhance the neighborhood, and are intended to benefit all neighborhood residents. The following are some examples of past neighborhood grant activities that applicants could use as a reference for their grant proposals.

#### **Examples of Eligible Activities:**

1. Neighborhood block parties/picnics
2. Ice cream socials
3. Little free libraries
4. Neighborhood heroes day
5. Leadership training
6. Live music events
7. Community gardening
8. Neighborhood cleanups
9. Neighborhood beautification
10. Youth events
11. Neighborhood garage sales
12. Research/archives for neighborhood history
13. Neighborhood association newsletters
14. Neighborhood association webpages
15. Video call-hosting subscriptions
16. Neighborhood scavenger hunts
17. Recruitment events
18. Planning meetings
19. Mentoring new associations
20. Advertisements for association events
21. Neighborhood association incorporation
22. Assistance to form new associations
23. Restaurant and catered food with the following conditions:
  - Delivery costs will be reimbursed up to a maximum of \$50.
  - The maximum per person amount for restaurant purchases is \$10 per person.
  - Purchasing of food from food trucks or booking a food truck for an event is an eligible use of funds under the restaurant category.

Neighborhood grants must be used for activities that benefit and are open to all households within the neighborhood group. Grant funds cannot be used to directly benefit individuals or homeowners associations. The following are examples of the types of activities and expenditures that would not be eligible for neighborhood grants.

**Examples of Ineligible Grant Activities/Expenditures:**

1. Political activities (campaigns, candidate forums, etc.).
2. Regular neighborhood association meeting supplies/refreshments.
3. Homeowners association events, meetings, newsletters, etc.
4. Improvements that directly benefit a household or homeowners association.
5. Equipment that could be primarily used by individuals rather than at neighborhood events, such as portable barbecue grills.
6. Improvements in the public right-of-way, such as trees or landscaping, unless done with the approval of and partnership with appropriate City departments.
7. Alcoholic beverages.

**City Agreement**

All neighborhood groups receiving neighborhood grants will be required to enter into an agreement with the City of Mountain View concerning the use of grant funds and term of grant funding.

**Applications**

The CNC encourages interested groups to participate in this program. Please fill out the application available at [mountainview.gov/civicax/filebank/blobdload.aspx?BlobID=37403](http://mountainview.gov/civicax/filebank/blobdload.aspx?BlobID=37403), and thank you for your interest in the Neighborhood Grants Program.

**Questions and Comments**

If you have questions or comments about the Neighborhood Grant Program, please contact Anna Reynoso, Housing Specialist, at 650-903-6475 or by email at [anna.reynoso@mountainview.gov](mailto:anna.reynoso@mountainview.gov).

**PLEASE NOTE:** On June 10, 2014, the City Council approved funding for a Community Emergency Response Team (CERT) grant program using California Strong Motion Instrumentation Program (SMIP) funds. With the creation of a new CERT grant program, emergency preparedness supplies/equipment are no longer eligible for the Neighborhood Grants Program. For more information about the CERT grant program, please contact Robert Maitland, Office of Emergency Services (OES) Coordinator, at [robert.maitland@mountainview.gov](mailto:robert.maitland@mountainview.gov) or 650-903-6825.

## Fiscal Year 2022-23 Grant Applicants Summary Table

Applicant	Description of Proposal	Tier	Amount Requested	Amount Recommended
Blossom Valley Neighborhood Association	Neighborhood Block Party	Tier A, \$1,000	\$1,000.00	\$1,000.00
Community Action Team	Ice Cream Social	Tier D, \$2,500	\$1,500.00	\$1,500.00
Cooper Park Neighborhood Association	Summer Block Party, Halloween Gathering	Tier C, \$2,000	\$2,000.00	\$2,000.00
Cuesta Park Neighborhood Association	Food Drive, Valentine's Day Event, Driveway Concerts, Resident Cookie Delivery Events, Ice Cream Social, Sign Printing, P.O. Box	Tier D, \$2,500	\$2,500.00	\$2,500.00
Dutch Haven Neighborhood Association	Holiday Decoration Contest, Outdoor Movie and Ice Cream Event, Annual Block Party	Tier A, \$1,000	\$1,000.00	\$1,000.00
Gemello Neighborhood Association	Ice Cream Social, Easter Egg Hunt	Tier B, \$1,500	\$1,500.00	\$1,500.00
Greater San Antonio Community Association	Summer Kid Play Day, Wine and Cheese Social, Yoga Social Events, End of School Celebration	Tier B, \$1,500	\$1,200.00	\$1,200.00
Martens-Carmelita Neighborhood	Summer Block Party, Halloween Block Party	Tier A, \$1,000	\$1,000.00	\$1,000.00
Monta Loma Neighborhood Association	Ice Cream Social, Newsletter, Block Parties	Tier C, \$2,000	\$2,000.00	\$2,000.00

North Whisman Neighborhood Association	Monthly Social Events, Halloween Event, Shaved Ice Social Event	Tier B, \$1,500	\$1,500.00	\$1,500.00
Old Mountain View Neighborhood Association	Ice Cream Social, Newsletter, Social Events, Block Parties, Social Mixers, Zoom,	Tier D, \$2,500	\$2,500.00	\$2,500.00
Rex Manor Neighborhood Association	Block Party	Tier B, \$1,500	\$1,500.00	\$1,500.00
Santiago Villa Neighborhood Association	Annual Block Party, Website, Monthly Meetings, Website	Tier A, \$1,000	\$1,500.00	\$1,000.00
Shoreline West Association of Neighbors	Annual Block Party, Silly in the Streets Event, Ice Cream Social, MLK Neighborhood Clean Up and Lunch, Mariposa Park Holiday Lighting Event, Marketing Materials	Tier D, \$2,500	\$2,500.00	\$2,500.00
Springer Meadows Neighborhood Association	Summer Block Party, Halloween Parade, Spring Block Party, Cinco de Mayo Block Party, Marketing Materials	Tier A, \$1,000	\$1,000.00	\$1,000.00
Varsity Park Neighborhood Association	Halloween Party, Spring/Summer Social, Block Party	Tier B, \$1,500	\$1,500.00	\$1,500.00
Wagon Wheel Neighborhood Association	Pumpkin Festival, Community Breakfast, Wine and Cheese Social, Annual Event, Ice Cream Social, Scavenger Hunt	Tier C, \$2,000	\$2,000.00	\$2,000.00

TOTAL		\$27,700.00	\$27,200.00
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ATTACHMENT 3

**2022 NEIGHBORHOOD GRANT APPLICATIONS**

- 1 Blossom Valley Neighborhood Association
- 2 Community Action Team (CAT)
- 3 Cooper Park Neighborhood Association
- 4 Cuesta Park Neighborhood Association
- 5 Dutch Haven Neighborhood Association
- 6 Gemello Neighborhood Association
- 7 Greater San Antonio Neighborhood Association
- 8 Martens-Carmelita Neighborhood Association
- 9 Monta Loma Neighborhood Association
- 10 North Whisman Neighborhood Association
- 11 Old Mountain View Neighborhood Association
- 12 Rex Manor Neighborhood Association
- 13 Santiago Villa Neighborhood Association
- 14 Shoreline West Association of Neighbors
- 15 Springer Meadows Neighborhood Association
- 16 Varsity Park Neighborhood Association
- 17 Wagon Wheel Neighborhood Association



CITY OF MOUNTAIN VIEW  
FISCAL YEAR 2022-23 NEIGHBORHOOD GRANT PROGRAM  
APPLICATION FOR FUNDS

Exhibit A

Name of Neighborhood Association/Grant Group: Blossom Valley

Vendor ID Number (for returning applicants only): V017765

Grant Award Tier (check one):  Tier A  Tier B  Tier C  Tier D

Tiers are based on number of households served by the neighborhood group. The City will make final tier determination. See Grant Program Guidelines for more information.

Total Amount Requested: \$1000

Primary Contact: Linda McCartney

- Address: 1842 Golden Way, Mountain View 94040
- Phone Number: 650-224-9791
- E-mail: LM28476@gmail.com

List Project/Event Team (Must include at least three individuals in addition to the primary contact):

Caitlin Donhowe, Joe and Joanne Petersack, Ria Toolis, Paul McCartney

Boundaries of Neighborhood Area (streets/major landmarks):

- North: Golden Way
- South: Miramonte Ave
- East: Madison Ave
- West: Lincoln Drive

Provide a brief description of overall outreach strategy demonstrating how you facilitate engagement with residents within the geographic boundaries in the following ways:

- Promote leadership opportunities within the neighborhood group;
- Encourage attendance at projects/events; and
- Promote opportunities to support/volunteer at projects/events.

This will be a community building activity so neighbors can connect and meet new neighbors. We have a lot of new neighbors that have moved in during the pandemic so it would be good for everyone to meet them.

- encourage neighbors to help plan and take high-level ownership of tasks
- will be distributing flyers and also communicate via Nextdoor.com to advertise event
- will have a sign-up sheet for everyone to volunteer for specific tasks on the day of the event

Attach additional information as needed.

**List of Projects/Events for the Year:**

Please provide information as requested below for each project/event for the year as appropriate for your group. Additional entries are included for costs associated with other initiatives, including website hosting, video calling subscriptions, and newsletter printing and postage. Each group must submit information for at least one entry and can list up to five projects/events as appropriate on the form below. If you plan to do more than five projects during the year, attach a sheet summarizing additional projects and the associated budget. *Example: If you hold an annual pumpkin carving event and a summer block party, you would complete a project section for each event.*

<b>Project/Event Name:</b> Blossom Valley Neighborhood Block Party	
<b>Brief Project Description:</b>	
This will be a community building activity so neighbors can connect and meet new neighbors.	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	\$100
Advertising/Marketing:	
Prizes/Awards:	\$100
Rental/Permit Fees:	
Other:	\$800
<b>Total Anticipated Project Budget:</b>	<b>\$1000</b>
<b>Project/Event Name:</b>	
<b>Brief Project Description:</b>	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	

<b>Project/Event Name:</b>	
<b>Brief Project Description:</b>	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	
<b>Project/Event Name:</b>	
<b>Brief Project Description:</b>	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	
<b>Project/Event Name:</b>	
<b>Brief Project Description:</b>	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	

<b>Project/Event Name:</b>	
<b>Brief Project Description:</b>	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	
<b>Website Domain:</b>	
<b>Zoom Subscription:</b>	
<b>Newsletter Printing and Postage:</b>	
<b>Other (please describe):</b>	
<b>Total Annual Budget (Add total from each bold box above):</b>	<b>\$1000</b>

**CITY OF MOUNTAIN VIEW  
FISCAL YEAR 2022-23 NEIGHBORHOOD GRANT PROGRAM  
APPLICATION FOR FUNDS**

**Exhibit A**

**Name of Neighborhood Association/Grant Group:** Community Action Team (CAT)

**Vendor ID Number (for returning applicants only):** V016777

**Grant Award Tier (check one):**     Tier A     Tier B     Tier C     Tier D

*Tiers are based on number of households served by the neighborhood group. The City will make final tier determination. See Grant Program Guidelines for more information.*

**Total Amount Requested:** \$1500

**Primary Contact:** Marilu Cuesta Flores

- Address: 191 E. El Camino Real #235
- Phone Number: 650 509 9795
- E-mail: marilucuestaflores@gmail.com

**List Project/Event Team (Must include at least three individuals in addition to the primary contact):**

Maura Garduza, Maria Benito, Jeanet Aparicio Quintana

**Boundaries of Neighborhood Area (streets/major landmarks):**

- North: Crisanto Avenue
- South: El Camino Real
- East: Escuela Avenue
- West: Ortega Avenue

**Provide a brief description of overall outreach strategy demonstrating how you facilitate engagement with residents within the geographic boundaries in the following ways:**

- Promote leadership opportunities within the neighborhood group;
- Encourage attendance at projects/events; and
- Promote opportunities to support/volunteer at projects/events.

CAT promotes events through word of mouth, the official Facebook and other social media pages and flyers in community areas like laundromats, post boards and grocery stores. Recent events have included partnering with the Santa Clara County Health Department to distribute COVID-19 tests. Our main event is a yearly ice cream social where we invite the community and host a resource fair with family activities. CAT members regularly join other group and school meetings to identify community issues focusing on safety and health as well as promoting family leadership.

*Attach additional information as needed.*

**List of Projects/Events for the Year:**

Please provide information as requested below for each project/event for the year as appropriate for your group. Additional entries are included for costs associated with other initiatives, including website hosting, video calling subscriptions, and newsletter printing and postage. Each group must submit information for at least one entry and can list up to five projects/events as appropriate on the form below. If you plan to do more than five projects during the year, attach a sheet summarizing additional projects and the associated budget. *Example: If you hold an annual pumpkin carving event and a summer block party, you would complete a project section for each event.*

<b>Project/Event Name:</b> Ice Cream Social	
<b>Brief Project Description:</b> CAT holds an annual ice cream social that invites the neighborhood but welcomes all of Mountain View. The event also serves as a resource fair where groups like CHAC, Day Workers Center, CSA and others can do outreach. We also survey the community, have kids activities and zumba classes.	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	\$1000
Advertising/Marketing:	\$45
Prizes/Awards:	\$80
Rental/Permit Fees:	\$375
Other:	
<b>Total Anticipated Project Budget:</b>	1500
<b>Project/Event Name:</b>	
<b>Brief Project Description:</b>	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	

<b>Project/Event Name:</b>	
<b>Brief Project Description:</b>	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	
<b>Project/Event Name:</b>	
<b>Brief Project Description:</b>	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	
<b>Project/Event Name:</b>	
<b>Brief Project Description:</b>	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	

<b>Project/Event Name:</b>	
<b>Brief Project Description:</b>	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	
<b>Website Domain:</b>	
<b>Zoom Subscription:</b>	
<b>Newsletter Printing and Postage:</b>	
<b>Other (please describe):</b>	
<b>Total Annual Budget (Add total from each bold box above):</b>	1500



**CITY OF MOUNTAIN VIEW  
FISCAL YEAR 2022-23 NEIGHBORHOOD GRANT PROGRAM  
APPLICATION FOR FUNDS**

**Exhibit A**

**Name of Neighborhood Association/Grant Group:** Cooper Park Neighborhood Assn

**Vendor ID Number (for returning applicants only):** V021898

**Grant Award Tier (check one):**     Tier A     Tier B     Tier C     Tier D

*Tiers are based on number of households served by the neighborhood group. The City will make final tier determination. See Grant Program Guidelines for more information.*

**Total Amount Requested:** \$2000

**Primary Contact:** Phil Marcoux

- Address: 335 Chatham Way Mountain View 94040
- Phone Number: 650-274-7762
- E-mail: oneppm@ymail.com

**List Project/Event Team (Must include at least three individuals in addition to the primary contact):**

Arianna Menhenett, Ann Marcoux, Amy Pal, Myu Campbell

**Boundaries of Neighborhood Area (streets/major landmarks):**

- North: Eunice
- South: Levin
- East: Sun-Mor
- West: Grant Rd

**Provide a brief description of overall outreach strategy demonstrating how you facilitate engagement with residents within the geographic boundaries in the following ways:**

- Promote leadership opportunities within the neighborhood group;
- Encourage attendance at projects/events; and
- Promote opportunities to support/volunteer at projects/events.

Promote neighborhood support and involvement

Provide volunteer opportunities for younger residents

Provide leadership learning opportunities for younger residents

Have fun

*Attach additional information as needed.*

**List of Projects/Events for the Year:**

Please provide information as requested below for each project/event for the year as appropriate for your group. Additional entries are included for costs associated with other initiatives, including website hosting, video calling subscriptions, and newsletter printing and postage. Each group must submit information for at least one entry and can list up to five projects/events as appropriate on the form below. If you plan to do more than five projects during the year, attach a sheet summarizing additional projects and the associated budget. *Example: If you hold an annual pumpkin carving event and a summer block party, you would complete a project section for each event.*

<b>Project/Event Name:</b> Halloween Gathering	
<b>Brief Project Description:</b> To be held in Cooper Park. Provide tabletops for Mountain Based non-profits to allow them exposure. Provide candy and refreshments for the attendees. Hold costume judging and award prizes.	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	250
Advertising/Marketing:	50
Prizes/Awards:	100
Rental/Permit Fees:	200
Other:	
<b>Total Anticipated Project Budget:</b>	<b>600</b>
<b>Project/Event Name:</b>	
<b>Brief Project Description:</b> Start of Summer Bloc Party. Held in Chatham Ct. Bounce houses, pizzas, ice cream truck, small foods	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	700
Advertising/Marketing:	100
Prizes/Awards:	
Rental/Permit Fees:	600
Other:	
<b>Total Anticipated Project Budget:</b>	<b>1400</b>

<b>Project/Event Name:</b>	
<b>Brief Project Description:</b>	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	
<b>Project/Event Name:</b>	
<b>Brief Project Description:</b>	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	
<b>Project/Event Name:</b>	
<b>Brief Project Description:</b>	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	

<b>Project/Event Name:</b>	
<b>Brief Project Description:</b>	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	
<b>Website Domain:</b>	
<b>Zoom Subscription:</b>	
<b>Newsletter Printing and Postage:</b>	
<b>Other (please describe):</b>	
<b>Total Annual Budget (Add total from each bold box above):</b>	2000

**CITY OF MOUNTAIN VIEW  
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APPLICATION FOR FUNDS**

**Exhibit A**

**Name of Neighborhood Association/Grant Group:** Cuesta Park Neighborhood Association

**Vendor ID Number (for returning applicants only):** V010863

**Grant Award Tier (check one):**     Tier A     Tier B     Tier C     Tier D

*Tiers are based on number of households served by the neighborhood group. The City will make final tier determination. See Grant Program Guidelines for more information.*

**Total Amount Requested:** \$2,500

**Primary Contact:** Paul Hammer

- Address: 1078 Nilda Ave, Mountain View CA 94040
- Phone Number: 650 906 4748
- E-mail: paul\_hammer@hotmail.com

**List Project/Event Team (Must include at least three individuals in addition to the primary contact):**

Anne Infeld, Kavita Aiyar, Paul Hammer, Ben Lindahl, Pam Miller

**Boundaries of Neighborhood Area (streets/major landmarks):**

- North: El Camino Real
- South: Cuesta Drive
- East: Grant Road
- West: Miramonte Ave

**Provide a brief description of overall outreach strategy demonstrating how you facilitate engagement with residents within the geographic boundaries in the following ways:**

- Promote leadership opportunities within the neighborhood group;
- Encourage attendance at projects/events; and
- Promote opportunities to support/volunteer at projects/events.

We hold monthly community meetings (zoom) where we elect Steering Committee Officers (president, vice-president, treasurer, secretary, member-at-large), keep residents informed of upcoming events and offer opportunities to lead or help out with events.

We encourage neighbors to stay connected via email - CPNA group currently has 800 members and various interest subgroups (for example "foodies", "bagels & babies").

--Continued on "CPNA Grant Application 2022-2023 additional info.pdf"--

*Attach additional information as needed.*

**List of Projects/Events for the Year:**

Please provide information as requested below for each project/event for the year as appropriate for your group. Additional entries are included for costs associated with other initiatives, including website hosting, video calling subscriptions, and newsletter printing and postage. Each group must submit information for at least one entry and can list up to five projects/events as appropriate on the form below. If you plan to do more than five projects during the year, attach a sheet summarizing additional projects and the associated budget. *Example: If you hold an annual pumpkin carving event and a summer block party, you would complete a project section for each event.*

<b>Project/Event Name:</b> Ice Cream Social	
<b>Brief Project Description:</b> Outdoor afternoon gathering in Bubb Park. Ice Cream truck, bubble making, games. Approximately 400 attendees last year, very successful, hoping to repeat.	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	1100
Advertising/Marketing:	40
Prizes/Awards:	100
Rental/Permit Fees:	75
Other:	150 (insurance)
<b>Total Anticipated Project Budget:</b>	<b>1465</b>
<b>Project/Event Name:</b> Cuesta Cookies	
<b>Brief Project Description:</b> Residents nominate people in the neighborhood to receive cookies. Residents volunteer to bake and deliver cookies to the nominees.	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	100
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	<b>100</b>

<b>Project/Event Name:</b> Driveway Concerts	
<b>Brief Project Description:</b> Bands invited to play in neighborhood cul-de-sac on Saturday afternoons, residents bring their own chairs. Planning for 1/month for 5 months.	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	200 (printing a-frame signs x 5)
Prizes/Awards:	
Rental/Permit Fees:	
Other:	600 (insurance x 5)
<b>Total Anticipated Project Budget:</b>	<b>800</b>

<b>Project/Event Name:</b> Cuesta Valentines	
<b>Brief Project Description:</b> Deliver Valentine's Day appreciation cards and small amounts of candy to businesses nominated by residents.	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	200
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	<b>200</b>

<b>Project/Event Name:</b> UNSCC	
<b>Brief Project Description:</b> Keeping our membership with United Neighborhoods of Santa Clara County provides our neighborhood association (CPNA) with county news as well as ability to obtain insurance for our events.	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	200
<b>Total Anticipated Project Budget:</b>	<b>200</b>

<b>Project/Event Name:</b> Sign Printing	
<b>Brief Project Description:</b> Printing a-frame signs for other volunteer efforts like CSA Food Drive, Harvest for Neighbors, Candidate Forum, Driveway Giveaway	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	160
<b>Total Anticipated Project Budget:</b>	<b>160</b>
<b>Website Domain:</b>	<b>120</b>
<b>Zoom Subscription:</b>	
<b>Newsletter Printing and Postage:</b>	
<b>Other (please describe):</b> PO Box Fee	<b>120</b>
<b>Total Annual Budget (Add total from each bold box above):</b>	<b>3165</b>



**CITY OF MOUNTAIN VIEW  
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**Exhibit A**

**Name of Neighborhood Association/Grant Group:** Dutch Haven Neighborhood

**Vendor ID Number (for returning applicants only):** V012494

**Grant Award Tier (check one):**     Tier A     Tier B     Tier C     Tier D

*Tiers are based on number of households served by the neighborhood group. The City will make final tier determination. See Grant Program Guidelines for more information.*

**Total Amount Requested:** \$1000

**Primary Contact:** Stephen Lin

- Address: 2411 Villa Nueva Way
- Phone Number: (650) 353-7010
- E-mail: stephen.lin@gmail.com

**List Project/Event Team (Must include at least three individuals in addition to the primary contact):**

Kathy Lew, Chen Bentov-Hamam, Dana McLoughlin, Joshua Sun

**Boundaries of Neighborhood Area (streets/major landmarks):**

- North: Sleeper, between Grant and Carol
- South: Villa Nueva Way
- East: Carol Ave, between Sleeper & Eunice; extended to include Hilo Ct & Perich Ct
- West: Grant Road, between Sleeper and Eunice

**Provide a brief description of overall outreach strategy demonstrating how you facilitate engagement with residents within the geographic boundaries in the following ways:**

- Promote leadership opportunities within the neighborhood group;
- Encourage attendance at projects/events; and
- Promote opportunities to support/volunteer at projects/events.

Our primary communications mechanism is our neighborhood mailing list and we flyer all the homes for certain events. Leads and volunteers are solicited for the events. The mailing list is used for general questions (e.g. service company recommendations) and social posts (e.g. neighborhood and personal events, free fruit from trees, girl scout cookies), and to distribute official notices from the city and county (e.g. Covid Ambassador Program).

*Attach additional information as needed.*

**List of Projects/Events for the Year:**

Please provide information as requested below for each project/event for the year as appropriate for your group. Additional entries are included for costs associated with other initiatives, including website hosting, video calling subscriptions, and newsletter printing and postage. Each group must submit information for at least one entry and can list up to five projects/events as appropriate on the form below. If you plan to do more than five projects during the year, attach a sheet summarizing additional projects and the associated budget. *Example: If you hold an annual pumpkin carving event and a summer block party, you would complete a project section for each event.*

<b>Project/Event Name:</b> Dutch Haven Annual Block Party	
<b>Brief Project Description:</b> Spring/summer block party (~early June 2023). Meal, games, visit from the local police or fire departments. Update our neighborhood directory and mailing list (~150 members).	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	300
Advertising/Marketing:	20
Prizes/Awards:	100
Rental/Permit Fees:	230
Other:	50
<b>Total Anticipated Project Budget:</b>	<b>700</b>
<b>Project/Event Name:</b> Outdoor Movie + Ice Cream night	
<b>Brief Project Description:</b> Outdoor movie & Ice Cream Night in a blocked off part of the street to celebrate the end of summer 2022. We'll borrow equipment from neighbors for the movie. Mostly purchasing food supplies.	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	130
Advertising/Marketing:	20
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	<b>150</b>

<b>Project/Event Name:</b> Holiday decoration contest	
<b>Brief Project Description:</b> In 2021, we had a halloween decorating contest. Considering something similar for halloween or the December holidays. For instance, a pumpkin carving contest. Funds would mostly be for prizes.	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	20
Prizes/Awards:	130
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	150
<b>Project/Event Name:</b>	
<b>Brief Project Description:</b>	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	
<b>Project/Event Name:</b>	
<b>Brief Project Description:</b>	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	

<b>Project/Event Name:</b>	
<b>Brief Project Description:</b>	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	
<b>Website Domain:</b>	
<b>Zoom Subscription:</b>	
<b>Newsletter Printing and Postage:</b>	
<b>Other (please describe):</b>	
<b>Total Annual Budget (Add total from each bold box above):</b>	1000

CITY OF MOUNTAIN VIEW  
FISCAL YEAR 2022-23 NEIGHBORHOOD GRANT PROGRAM  
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Exhibit A

Name of Neighborhood Association/Grant Group: Gemello Neighborhood Association

Vendor ID Number (for returning applicants only): V017791

Grant Award Tier (check one):     Tier A     Tier B     Tier C     Tier D

*Tiers are based on number of households served by the neighborhood group. The City will make final tier determination. See Grant Program Guidelines for more information.*

Total Amount Requested: \$1500

Primary Contact: Pam Corsetto

- Address: 2153 Creeden Way
- Phone Number: 650.520.4984
- E-mail: pamcorsetto@gmail.com

List Project/Event Team (Must include at least three individuals in addition to the primary contact):

Jeanne Evilsizer, Roy Evilsizer, Greg Corsetto

Boundaries of Neighborhood Area (streets/major landmarks):

- North: El Camino Real
- South: Jardin Drive
- East: El Monte Avenue
- West: Karen Way

Provide a brief description of overall outreach strategy demonstrating how you facilitate engagement with residents within the geographic boundaries in the following ways:

- Promote leadership opportunities within the neighborhood group;
- Encourage attendance at projects/events; and
- Promote opportunities to support/volunteer at projects/events.

We created a web address to connect online through Next Door.

We are promoting our association to encourage additional association participation through Next Door and neighborhood events.

We advertise for each event using three A-frames distributed throughout the neighborhood, and through Next Door.

*Attach additional information as needed.*

**List of Projects/Events for the Year:**

Please provide information as requested below for each project/event for the year as appropriate for your group. Additional entries are included for costs associated with other initiatives, including website hosting, video calling subscriptions, and newsletter printing and postage. Each group must submit information for at least one entry and can list up to five projects/events as appropriate on the form below. If you plan to do more than five projects during the year, attach a sheet summarizing additional projects and the associated budget. *Example: If you hold an annual pumpkin carving event and a summer block party, you would complete a project section for each event.*

<b>Project/Event Name:</b> Ice Cream Social - September	
<b>Brief Project Description:</b> Meet at the park. Provide ice cream for all. Have a booth for CERT. Pass out mini footballs to children.	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	600
Advertising/Marketing:	50
Prizes/Awards:	already purchased
Rental/Permit Fees:	66
Other:	
<b>Total Anticipated Project Budget:</b>	<b>716</b>
<b>Project/Event Name:</b> Easter Egg Hunt - April	
<b>Brief Project Description:</b> Meet at park. Kids hunt for hidden Easter eggs. Parents and kids enjoy coffee, juice and snacks.	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	300
Advertising/Marketing:	
Prizes/Awards:	already purchased
Rental/Permit Fees:	66
Other:	
<b>Total Anticipated Project Budget:</b>	<b>366</b>

<b>Project/Event Name:</b>	
<b>Brief Project Description:</b>	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	
<b>Project/Event Name:</b>	
<b>Brief Project Description:</b>	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	
<b>Project/Event Name:</b>	
<b>Brief Project Description:</b>	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	

<b>Project/Event Name:</b>	
<b>Brief Project Description:</b>	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	
<b>Website Domain:</b>	
<b>Zoom Subscription:</b>	
<b>Newsletter Printing and Postage:</b>	
<b>Other (please describe):</b> Still have some prizes/toys left over from covid years.	
<b>Total Annual Budget (Add total from each bold box above):</b>	1082



**CITY OF MOUNTAIN VIEW  
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APPLICATION FOR FUNDS**

**Exhibit A**

**Name of Neighborhood Association/Grant Group:** Greater San Antonio Community Association

**Vendor ID Number (for returning applicants only):** V019019

**Grant Award Tier (check one):**     Tier A     Tier B     Tier C     Tier D

*Tiers are based on number of households served by the neighborhood group. The City will make final tier determination. See Grant Program Guidelines for more information.*

**Total Amount Requested:** \$1,200.00

**Primary Contact:** Stephen Friberg

- Address: 129 Concord Circle, Mountain View, CA 94040
- Phone Number: 650-575-5438
- E-mail: srfriberg@att.net

**List Project/Event Team (Must include at least three individuals in addition to the primary contact):**

Anthony Shortland, Rolf Stroessner, Nancy Morimoto

**Boundaries of Neighborhood Area (streets/major landmarks):**

- North: Central Expressway
- South: El Camino
- East: Ortega
- West: California Street

**Provide a brief description of overall outreach strategy demonstrating how you facilitate engagement with residents within the geographic boundaries in the following ways:**

- Promote leadership opportunities within the neighborhood group;
  - Encourage attendance at projects/events; and
  - Promote opportunities to support/volunteer at projects/events.
- Hold activities for parents and residents,  
- Encourage attendance at projects/events,  
- Help involvement with City in various ways, and  
- Encourage community members to interact with each other when the pandemic is over.

*Attach additional information as needed.*

**List of Projects/Events for the Year:**

Please provide information as requested below for each project/event for the year as appropriate for your group. Additional entries are included for costs associated with other initiatives, including website hosting, video calling subscriptions, and newsletter printing and postage. Each group must submit information for at least one entry and can list up to five projects/events as appropriate on the form below. If you plan to do more than five projects during the year, attach a sheet summarizing additional projects and the associated budget. *Example: If you hold an annual pumpkin carving event and a summer block party, you would complete a project section for each event.*

<b>Project/Event Name:</b> Annual Wine and Cheese Party:	
<b>Brief Project Description:</b> Annual Wine and Cheese Party: This is a popular annual party hosted by theGSACA. We bring the cheese and crackers and guests bring their own wine. (Note: Wine not purchased by GSACA.)	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	\$250.00
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	\$150.00
Other:	
<b>Total Anticipated Project Budget:</b>	<b>\$400.00</b>
<b>Project/Event Name:</b>	
<b>Brief Project Description:</b> This is a summer play day for ages 3 - 7 with parent volunteers and older children as helpers. Activities such as working with playdough and other free choice activities will be available.	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	\$200.00
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	<b>\$200.00</b>

<b>Project/Event Name:</b>	
<b>Brief Project Description:</b> This is a get-together for interested parties to do yoga and relaxing exercises together. The plan is to have four (4) activities of this type.	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	\$300.00
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	\$200.00
Other:	
<b>Total Anticipated Project Budget:</b>	<b>\$500.00</b>

<b>Project/Event Name:</b>	
<b>Brief Project Description:</b> This is a celebration of the end of school and the beginning of summer for parents and their school age children.	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	\$50.00
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	\$50.00
<b>Total Anticipated Project Budget:</b>	<b>\$100.00</b>

<b>Project/Event Name:</b>	
<b>Brief Project Description:</b>	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	

<b>Project/Event Name:</b>	
<b>Brief Project Description:</b>	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	
<b>Website Domain:</b>	
<b>Zoom Subscription:</b>	
<b>Newsletter Printing and Postage:</b>	
<b>Other (please describe):</b>	
<b>Total Annual Budget (Add total from each bold box above):</b>	1200

CITY OF MOUNTAIN VIEW  
FISCAL YEAR 2022-23 NEIGHBORHOOD GRANT PROGRAM  
APPLICATION FOR FUNDS

Exhibit A

Name of Neighborhood Association/Grant Group: Martens-Carmelita Neighborhood

Vendor ID Number (for returning applicants only): V008269

Grant Award Tier (check one):  Tier A  Tier B  Tier C  Tier D

Tiers are based on number of households served by the neighborhood group. The City will make final tier determination. See Grant Program Guidelines for more information.

Total Amount Requested: \$1,000.00

Primary Contact: Robin Iwai

- Address: 394 Carmelita Drive, Mountain View CA 94040
- Phone Number: 408-209-0349
- E-mail: robin.iwai@yahoo.com

List Project/Event Team (Must include at least three individuals in addition to the primary contact):

Dipti Dave, Kelly Hammell, Ying Yan, Dave Prager

Boundaries of Neighborhood Area (streets/major landmarks):

- North: Carmelita Drive
- South: Martens Avenue
- East: Kentmere and Alexander Courts
- West: Grant Road

Provide a brief description of overall outreach strategy demonstrating how you facilitate engagement with residents within the geographic boundaries in the following ways:

- Promote leadership opportunities within the neighborhood group;
- Encourage attendance at projects/events; and
- Promote opportunities to support/volunteer at projects/events.

Each year our neighborhood block party is at a different location within the neighborhood and managed by different people. Paper flyers, with event and contact info, are distributed to each house. We also post to NextDoor. We've had fabulous attendance, always with new faces from houses near the block party location. The association provides some of the food and entertainment and residents provide potluck items as well. We have SEVERAL new houses being built in this neighborhood and our block parties are wonderful way to welcome people to the neighborhood and facilitate friendships.

Attach additional information as needed.

**List of Projects/Events for the Year:**

Please provide information as requested below for each project/event for the year as appropriate for your group. Additional entries are included for costs associated with other initiatives, including website hosting, video calling subscriptions, and newsletter printing and postage. Each group must submit information for at least one entry and can list up to five projects/events as appropriate on the form below. If you plan to do more than five projects during the year, attach a sheet summarizing additional projects and the associated budget. *Example: If you hold an annual pumpkin carving event and a summer block party, you would complete a project section for each event.*

<b>Project/Event Name:</b> Summer Block Party	
<b>Brief Project Description:</b> We have an annual "everyone invited" block party. (last year we used our grant money to provide pizza and that attracted a lot of people). Includes potluck side dishes and desserts, games and craft activities for children, drawing for prizes. In the past we've included a canned food drive, we could collect donations at this event.	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	400
Advertising/Marketing:	50
Prizes/Awards:	50
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	<b>500</b>
<b>Project/Event Name:</b> Halloween Block Party	
<b>Brief Project Description:</b> Get-together with food, candy, games, costume parade, music, potluck snacks, craft activity for kids. We had an informal, masked and socially-distanced Halloween get-together in 2020, when everyone was apprehensive about door to door trick or treating. it was a HUGE success, adults and children in costumes that we'd never seen before attended.	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	400
Advertising/Marketing:	50
Prizes/Awards:	50
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	<b>500</b>

<b>Project/Event Name:</b>	
<b>Brief Project Description:</b>	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	
<b>Project/Event Name:</b>	
<b>Brief Project Description:</b>	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	
<b>Project/Event Name:</b>	
<b>Brief Project Description:</b>	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	

<b>Project/Event Name:</b>	
<b>Brief Project Description:</b>	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	
<b>Website Domain:</b>	
<b>Zoom Subscription:</b>	
<b>Newsletter Printing and Postage:</b>	
<b>Other (please describe):</b>	
<b>Total Annual Budget (Add total from each bold box above):</b>	<b>1,000.</b>



CITY OF MOUNTAIN VIEW  
FISCAL YEAR 2022-23 NEIGHBORHOOD GRANT PROGRAM  
APPLICATION FOR FUNDS

Exhibit A

Name of Neighborhood Association/Grant Group: Monta Loma Neighborhood Association

Vendor ID Number (for returning applicants only): V006819

Grant Award Tier (check one):  Tier A  Tier B  Tier C  Tier D

Tiers are based on number of households served by the neighborhood group. The City will make final tier determination. See Grant Program Guidelines for more information.

Total Amount Requested: \$2000

Primary Contact: Andre Valente

- Address: 2314 Jewell Pl, Mountain View CA 94043
- Phone Number: (310) 986-3356
- E-mail: treasurer@montaloma.org

List Project/Event Team (Must include at least three individuals in addition to the primary contact):

Tricia DelGaudio, Marilyn Gildea, Nirvana Nwokidu

Boundaries of Neighborhood Area (streets/major landmarks):

- North: Middlefield Road
- South: Central Expressway
- East: Rengstorff Ave
- West: San Antonio Road

Provide a brief description of overall outreach strategy demonstrating how you facilitate engagement with residents within the geographic boundaries in the following ways:

- Promote leadership opportunities within the neighborhood group;
- Encourage attendance at projects/events; and
- Promote opportunities to support/volunteer at projects/events.

Issues of the Monta Loma newsletter are timed to publicize our events and are hand-delivered to every household in the neighborhood. A-frame signs advertising our events are set up at every entrance to and throughout Monta Loma. All our events are also publicized on the neighborhood email list, on the Monta Loma Nextdoor site and on the neighborhood website <http://www.montaloma.org>. Block parties are also encouraged by all these methods.

Attach additional information as needed.

**List of Projects/Events for the Year:**

Please provide information as requested below for each project/event for the year as appropriate for your group. Additional entries are included for costs associated with other initiatives, including website hosting, video calling subscriptions, and newsletter printing and postage. Each group must submit information for at least one entry and can list up to five projects/events as appropriate on the form below. If you plan to do more than five projects during the year, attach a sheet summarizing additional projects and the associated budget. *Example: If you hold an annual pumpkin carving event and a summer block party, you would complete a project section for each event.*

<b>Project/Event Name:</b> Ice Cream Social	
<b>Brief Project Description:</b> Packaged ice cream, information tables: encourages neighbors to meet one another and the local CERT members. Members of the City Council, city staff, school boards and the MV Police and Fire departments are invited to attend. More info at <a href="https://www.montaloma.org/events/ice-cream-social/">https://www.montaloma.org/events/ice-cream-social/</a>	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	\$180
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	\$70
Other:	\$150
<b>Total Anticipated Project Budget:</b>	<b>\$400</b>
<b>Project/Event Name:</b> MLNA Newsletter	
<b>Brief Project Description:</b> Produced and distributed 4x a year. Printing costs, full color (past issues available at <a href="https://www.montaloma.org/newsletter/">https://www.montaloma.org/newsletter/</a> ). Layout and distribution currently done by volunteers.	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	\$3000
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	<b>\$3000</b>

<b>Project/Event Name:</b> Block parties	
<b>Brief Project Description:</b> All neighborhood residents are encouraged to hold block parties, and 3-10 are held every year. More information at <a href="https://www.montaloma.org/events/block-parties">https://www.montaloma.org/events/block-parties</a> . Reimbursement varies per attendance.	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	\$600
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	<b>\$600</b>
<b>Project/Event Name:</b>	
<b>Brief Project Description:</b>	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	
<b>Project/Event Name:</b>	
<b>Brief Project Description:</b>	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	

<b>Project/Event Name:</b>	
<b>Brief Project Description:</b>	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	
<b>Website Domain:</b>	
<b>Zoom Subscription:</b>	
<b>Newsletter Printing and Postage:</b>	
<b>Other (please describe):</b>	
<b>Total Annual Budget (Add total from each bold box above):</b>	<b>\$4000</b>

**CITY OF MOUNTAIN VIEW  
FISCAL YEAR 2022-23 NEIGHBORHOOD GRANT PROGRAM  
APPLICATION FOR FUNDS**

**Exhibit A**

**Name of Neighborhood Association/Grant Group:** North Whisman Neighborhood Association

**Vendor ID Number (for returning applicants only):** V009769

**Grant Award Tier (check one):**     Tier A     Tier B     Tier C     Tier D

*Tiers are based on number of households served by the neighborhood group. The City will make final tier determination. See Grant Program Guidelines for more information.*

**Total Amount Requested:** \$1500

**Primary Contact:** Jessica Gandhi

- Address: 729 Wake Forest Drive, Mountain View, CA 94043
- Phone Number: 650-969-2429
- E-mail: jessicagandhi@yahoo.com

**List Project/Event Team (Must include at least three individuals in addition to the primary contact):**

Chuck Muir, Abraham Dover, Frank Pelkofer, Eme Akpabio, Soosh Gandhi

**Boundaries of Neighborhood Area (streets/major landmarks):**

- North: Evandale Ave
- South: Middlefield Rd
- East: Easy St
- West: Leong Dr

**Provide a brief description of overall outreach strategy demonstrating how you facilitate engagement with residents within the geographic boundaries in the following ways:**

- Promote leadership opportunities within the neighborhood group;
- Encourage attendance at projects/events; and
- Promote opportunities to support/volunteer at projects/events.

We promote leadership opportunities within the group by asking neighbors to take on ownership of different events, or smaller portions of each event. We encourage attendance at events through promotion in the following ways: at least four sandwich boards with signs notifying the neighborhood of upcoming events and colorful and enticing flyers are printed and handed out to each household, emails are sent out to our neighborhood distribution email list and we promote our events on social media such as our Facebook and Nextdoor pages.

*Attach additional information as needed.*

**List of Projects/Events for the Year:**

Please provide information as requested below for each project/event for the year as appropriate for your group. Additional entries are included for costs associated with other initiatives, including website hosting, video calling subscriptions, and newsletter printing and postage. Each group must submit information for at least one entry and can list up to five projects/events as appropriate on the form below. If you plan to do more than five projects during the year, attach a sheet summarizing additional projects and the associated budget. *Example: If you hold an annual pumpkin carving event and a summer block party, you would complete a project section for each event.*

<b>Project/Event Name:</b> Monthly social recurring event	
<b>Brief Project Description:</b> Monthly social gathering in consistent location to build community via games night or craft projects, summer park games, holiday celebrations, movie nights. Averaging \$50/event for supplies.	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	600.00
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	<b>600.00</b>
<b>Project/Event Name:</b> Halloween Event	
<b>Brief Project Description:</b> Pumpkin carving and costume contest party	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	350.00
Advertising/Marketing:	
Prizes/Awards:	50.00
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	<b>400.00</b>

<b>Project/Event Name:</b> Shaved Ice Truck	
<b>Brief Project Description:</b> Hire Kona Ice to visit neighborhood and hand out tasty treats.	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	500.00
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	<b>500.00</b>
<b>Project/Event Name:</b>	
<b>Brief Project Description:</b>	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	
<b>Project/Event Name:</b>	
<b>Brief Project Description:</b>	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	

<b>Project/Event Name:</b>	
<b>Brief Project Description:</b>	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	
<b>Website Domain:</b>	
<b>Zoom Subscription:</b>	
<b>Newsletter Printing and Postage:</b>	
<b>Other (please describe):</b>	
<b>Total Annual Budget (Add total from each bold box above):</b>	1500



14 April 2022

OMVNA Application for 2022/20223 Neighborhood Grant

Dear Ms. Reynoso:

Attached is a PDF file for our application for the 2022/2023 Neighborhood Grant Cycle for your consideration. Please contact me if you have any questions about the application.

I would note that OMVNA comprises almost 2500 households with over 7000 residents, and also represents the businesses in the downtown business district. We strive to represent the interests of these residents and those of the businesses in the downtown, and to keep these persons and businesses informed about crucial community affairs and developments, and to encourage active participation in community and civic affairs. The OMVNA Steering Committee includes about a dozen officers and Subcommittee members, with additional volunteers for specific areas, such as Parking and Social Events and our Ice Cream Social, and a very large staff of volunteers for hand delivery of the newsletter to residences and businesses. The officers and volunteers represent a very diverse group, fairly representative of the population of OMV.

Sincerely yours,

A handwritten signature in blue ink, appearing to read "David Lewis III", with a long horizontal flourish extending to the right.

David Lewis III, Chair Old Mountain View  
Neighborhood Association

**CITY OF MOUNTAIN VIEW  
FISCAL YEAR 2022-23 NEIGHBORHOOD GRANT PROGRAM  
APPLICATION FOR FUNDS**

**Exhibit A**

**Name of Neighborhood Association/Grant Group:** Old Mountain View N. A. 42500

**Vendor ID Number (for returning applicants only):** V011624

**Grant Award Tier (check one):**     Tier A     Tier B     Tier C     Tier D

*Tiers are based on number of households served by the neighborhood group. The City will make final tier determination. See Grant Program Guidelines for more information.*

**Total Amount Requested:** \$2500

**Primary Contact:** David Lewis III

- Address: 565 Oak Street, Mountain View, CA 94041-1920
- Phone Number: (650) 968-2640 (408) 368-7631
- E-mail: carolanddavidlewis@gmail.com

**List Project/Event Team (Must include at least three individuals in addition to the primary contact):**

Robert Cox, Susan Bickford, Lorraine Wormald, Kristin Bailey

**Boundaries of Neighborhood Area (streets/major landmarks):**

- North: Evelyn Avenue
- South: El Camino Real
- East: CA-85
- West: Shoreline Boulevard

**Provide a brief description of overall outreach strategy demonstrating how you facilitate engagement with residents within the geographic boundaries in the following ways:**

- Promote leadership opportunities within the neighborhood group;
- Encourage attendance at projects/events; and
- Promote opportunities to support/volunteer at projects/events.

We publish a regular newsletter, encourage participation in OMVNA and its Steering Committee and Subcommittees, and encourage attendance at meetings and social events via print newsletter, website, blog and other electronic media. We try to encourage active involvement in OMVNA and becoming formal members of the Steering Committee for those with strong interest in community affairs and in promoting community education and community spirit. For those not wishing to be formal members of OMVNA, we promote involvement as volunteers in various OMNVA activities. We also have special meeting on particular matters of community interest and encourage community participation though our media.

*Attach additional information as needed.*

**List of Projects/Events for the Year:**

Please provide information as requested below for each project/event for the year as appropriate for your group. Additional entries are included for costs associated with other initiatives, including website hosting, video calling subscriptions, and newsletter printing and postage. Each group must submit information for at least one entry and can list up to five projects/events as appropriate on the form below. If you plan to do more than five projects during the year, attach a sheet summarizing additional projects and the associated budget. *Example: If you hold an annual pumpkin carving event and a summer block party, you would complete a project section for each event.*

<b>Project/Event Name:</b>	
<b>Brief Project Description:</b> Produce print and online editions of the OMVNA Newsletter, normally 4 times per year, more in election years for Mountain View and with other major events. Newsletter is advertised through signage, and online notification, and is also posted on the website. Print editions are distributed through volunteers. Some advertising revenue to offset printing cost.	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	200
Prizes/Awards:	
Rental/Permit Fees:	
Other:	3200
<b>Total Anticipated Project Budget:</b>	<b>3400</b>
<b>Project/Event Name:</b>	
<b>Brief Project Description:</b> Ice Cream Social in late summer or early fall with entertainment, games, community raffle, ice cream and other refreshments, for approx. 400 attendees.	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	1100
Advertising/Marketing:	200
Prizes/Awards:	
Rental/Permit Fees:	200
Other:	
<b>Total Anticipated Project Budget:</b>	<b>1500</b>

<b>Project/Event Name:</b>	
<b>Brief Project Description:</b> Low Key Social Events—small events designed to encourage community togetherness for small groups of OMVNA residents, 10-50 persons; most recent example was artwork on sidewalks at Mercy-Bush Park by local children, with supplies provided by OMVNA and awards for best artwork	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	500
Advertising/Marketing:	200
Prizes/Awards:	
Rental/Permit Fees:	100
Other:	
<b>Total Anticipated Project Budget:</b>	<b>800</b>

<b>Project/Event Name:</b>	
<b>Brief Project Description:</b> Block Parties and Mixers—Mixers typically organized with opening of new restaurants and other retail in OMV, to help promote local businesses and bring residents together for social events. OMVNA pays MV fees for block parties and helps with other supplies.	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	200
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	200
Other:	
<b>Total Anticipated Project Budget:</b>	<b>400</b>

<b>Project/Event Name:</b>	
<b>Brief Project Description:</b> Community website, blog, ZOOM capability for OMVNA meetings, special meetings, and for use by residents for OMV-related meetings. OMVNA maintains a website, a neighborhood blog, and has a professional ZOOM license which can be used by OMVNA residents and businesses as well.	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	200
<b>Total Anticipated Project Budget:</b>	<b>200</b>

<b>Project/Event Name:</b>	
<b>Brief Project Description:</b> Keep residents and business owners in Old Mountain View informed and actively participating in matters that affect Old Mountain View-residential neighborhoods and the business district via Email, OMVNATalk (our neighborhood blog), and Nextdoor Old Mountain View.	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	<b>0</b>
<b>Website Domain:</b>	
<b>Zoom Subscription:</b>	
<b>Newsletter Printing and Postage:</b>	
<b>Other (please describe):</b>	
<b>Total Annual Budget (Add total from each bold box above):</b>	<b>6300</b>

**CITY OF MOUNTAIN VIEW  
FISCAL YEAR 2022-23 NEIGHBORHOOD GRANT PROGRAM  
APPLICATION FOR FUNDS**

**Exhibit A**

**Name of Neighborhood Association/Grant Group:** Rex Manor Neighborhood Associations

**Vendor ID Number (for returning applicants only):** V013512

**Grant Award Tier (check one):**     Tier A     Tier B     Tier C     Tier D

*Tiers are based on number of households served by the neighborhood group. The City will make final tier determination. See Grant Program Guidelines for more information.*

**Total Amount Requested:** \$1,500

**Primary Contact:** Wayne Watson

- Address: 623 Burgoyne Street
- Phone Number: 650-933-8075
- E-mail: waynedwatson@gmail.com

**List Project/Event Team (Must include at least three individuals in addition to the primary contact):**

Wayne Watson, David Watson, Lawrence Shing, Tracy Ferea

**Boundaries of Neighborhood Area (streets/major landmarks):**

- North: Middlefield Road
- South: Montecito and Central Expressway
- East: Shoreline Avenue and Burgoyne
- West: Permanente Creek

**Provide a brief description of overall outreach strategy demonstrating how you facilitate engagement with residents within the geographic boundaries in the following ways:**

- Promote leadership opportunities within the neighborhood group;
- Encourage attendance at projects/events; and
- Promote opportunities to support/volunteer at projects/events.

The Association maintains the neighborhood association through the annual BBQ block party, and on-going communication with members through the neighborhood Google group. There continues to be a neighborhood CERT team.

*Attach additional information as needed.*

**List of Projects/Events for the Year:**

Please provide information as requested below for each project/event for the year as appropriate for your group. Additional entries are included for costs associated with other initiatives, including website hosting, video calling subscriptions, and newsletter printing and postage. Each group must submit information for at least one entry and can list up to five projects/events as appropriate on the form below. If you plan to do more than five projects during the year, attach a sheet summarizing additional projects and the associated budget. *Example: If you hold an annual pumpkin carving event and a summer block party, you would complete a project section for each event.*

<b>Project/Event Name:</b> Block Party	
<b>Brief Project Description:</b> Block Party with food, volunteer entertainment (including a balloon twister), and rented tables, chairs and shade structures. Previous attendance has been approximately 300 to 325 participants.	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	1,570
Advertising/Marketing:	30
Prizes/Awards:	
Rental/Permit Fees:	\$900
Other:	
<b>Total Anticipated Project Budget:</b>	<b>\$2500</b>
<b>Project/Event Name:</b>	
<b>Brief Project Description:</b>	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	

<b>Project/Event Name:</b>	
<b>Brief Project Description:</b>	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	
<b>Project/Event Name:</b>	
<b>Brief Project Description:</b>	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	
<b>Project/Event Name:</b>	
<b>Brief Project Description:</b>	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	



<b>Project/Event Name:</b>	
<b>Brief Project Description:</b>	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	
<b>Website Domain:</b>	
<b>Zoom Subscription:</b>	
<b>Newsletter Printing and Postage:</b>	
<b>Other (please describe):</b>	
<b>Total Annual Budget (Add total from each bold box above):</b>	2500

**CITY OF MOUNTAIN VIEW  
FISCAL YEAR 2022-23 NEIGHBORHOOD GRANT PROGRAM  
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**Exhibit A**

**Name of Neighborhood Association/Grant Group:** Santiago Villa N.A.

**Vendor ID Number (for returning applicants only):** V021221

**Grant Award Tier (check one):**     Tier A     Tier B     Tier C     Tier D

*Tiers are based on number of households served by the neighborhood group. The City will make final tier determination. See Grant Program Guidelines for more information.*

**Total Amount Requested:** \$1500.00

**Primary Contact:** Randall Wise

- Address: 1075 Space Park Way SPC 298
- Phone Number: 925-719-7069
- E-mail: rwise0308@yahoo.com

**List Project/Event Team (Must include at least three individuals in addition to the primary contact):**

Bee Hanson, John Waters, Alex Brown

**Boundaries of Neighborhood Area (streets/major landmarks):**

- North: Crittenden Lane
- South: North Shore Line
- East: Hwy 101
- West: Stevens Creek

**Provide a brief description of overall outreach strategy demonstrating how you facilitate engagement with residents within the geographic boundaries in the following ways:**

- Promote leadership opportunities within the neighborhood group;
- Encourage attendance at projects/events; and
- Promote opportunities to support/volunteer at projects/events.

Neighborhood fliers are sent out with dates of board meetings and what topics will be discussed. Santiago Villa N.A website updated with current information on current activities and request for member feed back.

Emails are sent to members with current activities updates.

Holding neighborhood meetings to educate people on what city projects will be impacting the community and how to get involved.

*Attach additional information as needed.*

**List of Projects/Events for the Year:**

Please provide information as requested below for each project/event for the year as appropriate for your group. Additional entries are included for costs associated with other initiatives, including website hosting, video calling subscriptions, and newsletter printing and postage. Each group must submit information for at least one entry and can list up to five projects/events as appropriate on the form below. If you plan to do more than five projects during the year, attach a sheet summarizing additional projects and the associated budget. *Example: If you hold an annual pumpkin carving event and a summer block party, you would complete a project section for each event.*

<b>Project/Event Name:</b> Yearly Block Party	
<b>Brief Project Description:</b> Meet and greet for people in the community to get to know their neighbors and what the neighborhood association is doing for the community.	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	350
Advertising/Marketing:	100
Prizes/Awards:	50
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	<b>500</b>
<b>Project/Event Name:</b>	
<b>Brief Project Description:</b> SVNA meetings (4-6 times a year). Update people in the community on what issues will be impacting the neighborhood. What issue should the SVNA be looking at. Promote member involvement in the different issues.	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	100
Advertising/Marketing:	50
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	<b>150X6- 900.00</b>

<b>Project/Event Name:</b>	
<b>Brief Project Description:</b>	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	
<b>Project/Event Name:</b>	
<b>Brief Project Description:</b>	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	
<b>Project/Event Name:</b>	
<b>Brief Project Description:</b>	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	

<b>Project/Event Name:</b>	
<b>Brief Project Description:</b>	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	
<b>Website Domain:</b>	100.00
<b>Zoom Subscription:</b>	
<b>Newsletter Printing and Postage:</b>	
<b>Other (please describe):</b>	
<b>Total Annual Budget (Add total from each bold box above):</b>	150000000 \$1500 00

**CITY OF MOUNTAIN VIEW  
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**Exhibit A**

**Name of Neighborhood Association/Grant Group:** Shoreline West Assoc. of Neighbors (SWAN)

**Vendor ID Number (for returning applicants only):** V017390

**Grant Award Tier (check one):**     Tier A     Tier B     Tier C     Tier D

*Tiers are based on number of households served by the neighborhood group. The City will make final tier determination. See Grant Program Guidelines for more information.*

**Total Amount Requested:** \$2,500 Tier D

**Primary Contact:** Kathy Shek

- Address: 337 Palo Alto Ave, Mountain View, CA 94041
- Phone Number: 650-678-9541
- E-mail: shorelinewestmv@gmail.com

**List Project/Event Team (Must include at least three individuals in addition to the primary contact):**  
Thida Cornes, Devon Conley, Birgit Werner, Jonathan Davis

**Boundaries of Neighborhood Area (streets/major landmarks):**

- North: Villa Street
- South: El Camino Real
- East: Shoreline Blvd
- West: Escuela Ave

**Provide a brief description of overall outreach strategy demonstrating how you facilitate engagement with residents within the geographic boundaries in the following ways:**

- Promote leadership opportunities within the neighborhood group;
- Encourage attendance at projects/events; and
- Promote opportunities to support/volunteer at projects/events.

*Attach additional information as needed.*

**List of Projects/Events for the Year:**

Please provide information as requested below for each project/event for the year as appropriate for your group. Additional entries are included for costs associated with other initiatives, including website hosting, video calling subscriptions, and newsletter printing and postage. Each group must submit information for at least one entry and can list up to five projects/events as appropriate on the form below. If you plan to do more than five projects during the year, attach a sheet summarizing additional projects and the associated budget. *Example: If you hold an annual pumpkin carving event and a summer block party, you would complete a project section for each event.*

<b>Project/Event Name:</b> Annual SWAN Block Party (Annual General Meeting)	
<b>Brief Project Description:</b> Gather neighbors together to socialize, promote SWAN to encourage participation, review budget and vote on new committee members.	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	\$659
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	\$500
<b>Total Anticipated Project Budget:</b>	<b>\$1159</b>
<b>Project/Event Name:</b> Silly in the Streets	
<b>Brief Project Description:</b> Kids block party with games and refreshments. 3 events (\$100 each).	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	\$300
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	<b>\$300</b>

<b>Project/Event Name:</b> Ice-Cream Social	
<b>Brief Project Description:</b> Social gathering of neighbors to enjoy ice cream.	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	\$150
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	\$66
Other:	
<b>Total Anticipated Project Budget:</b>	<b>\$216</b>
<b>Project/Event Name:</b> MLK Neighborhood Trash Pickup and Lunch	
<b>Brief Project Description:</b> Annual event to commemorate MLK day with a day of service with the Day Worker Center to pick up trash in our neighborhood and have lunch together.	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	\$100
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	<b>\$100</b>
<b>Project/Event Name:</b> Mariposa Park Holiday Lighting Event	
<b>Brief Project Description:</b> Holiday lighting ceremony at Mariposa Park where holiday lights will light the park and provide holiday cheer throughout the holidays. The lighting event will be a time for neighbors to come together to decorate the park and enjoy refreshments provided by SWAN.	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	\$75
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	\$66
Other:	
<b>Total Anticipated Project Budget:</b>	<b>\$141</b>



<b>Project/Event Name:</b>	
<b>Brief Project Description:</b>	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	
<b>Website Domain:</b>	144
<b>Zoom Subscription:</b>	220
<b>Newsletter Printing and Postage:</b>	120
<b>Other (please describe):</b> Misc. Signs and Flyers	100
<b>Total Annual Budget (Add total from each bold box above):</b>	<b>\$2,500</b>

**CITY OF MOUNTAIN VIEW  
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**Exhibit A**

**Name of Neighborhood Association/Grant Group:** Springer Meadows Neighborhood Associ

**Vendor ID Number (for returning applicants only):** V010866

**Grant Award Tier (check one):**     Tier A     Tier B     Tier C     Tier D

*Tiers are based on number of households served by the neighborhood group. The City will make final tier determination. See Grant Program Guidelines for more information.*

**Total Amount Requested:** \$1000.00

**Primary Contact:** Carole Stepp

- Address: 1513 Meadow Lane
- Phone Number: 6508612359
- E-mail: carole@stepp.com

**List Project/Event Team (Must include at least three individuals in addition to the primary contact):**

Heather Quick, Justine Dacheille, Judy Missirian

**Boundaries of Neighborhood Area (streets/major landmarks):**

- North: Marilyn (to Springer/El Monte), including Place and Court
- South: Barbara to Forham Way
- East: Satake Estates, Fordham from Meadow Lane to Barbara, Fordham Court
- West: Meadow Lane

**Provide a brief description of overall outreach strategy demonstrating how you facilitate engagement with residents within the geographic boundaries in the following ways:**

- Promote leadership opportunities within the neighborhood group;
- Encourage attendance at projects/events; and
- Promote opportunities to support/volunteer at projects/events.

Our neighborhood boundaries has experienced a lot of change from this covid pan-endemic. Long time residents have sold their homes, leaving the area. This has resulted in an influx of new owners and families within our SMNA boundaries. Next door, the Varsity Park Neighborhood Group whose focus is on CERT, began to emerge creating some confusion on SMNA's boundaries and activities. Our goal is to strategize on ways to refresh SMNA branding, provide clarity on our boundaries, update communication outreach, and rethink ways to host events to recruit newer residents.

To do this, we are establishing a web site, will update events to replace our Varsity Park Easter Egg Hunt to a May Day - Cinco de Mayo Spring Block Party with a safety to school focus. The spring event will recruit newer residents to be involved.

*Attach additional information as needed.*

**List of Projects/Events for the Year:**

Please provide information as requested below for each project/event for the year as appropriate for your group. Additional entries are included for costs associated with other initiatives, including website hosting, video calling subscriptions, and newsletter printing and postage. Each group must submit information for at least one entry and can list up to five projects/events as appropriate on the form below. If you plan to do more than five projects during the year, attach a sheet summarizing additional projects and the associated budget. *Example: If you hold an annual pumpkin carving event and a summer block party, you would complete a project section for each event.*

<b>Project/Event Name:</b> End of Summer Block Party	
<b>Brief Project Description:</b> Typically we host a block party in SEPT the weekend after the city of MV's Street Fair. This is a potluck with games, awards/announcements and a focal interactive event. In the past, we hosted a Petting Zoo using the grant funds.	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	200.00
Advertising/Marketing:	50.00
Prizes/Awards:	
Rental/Permit Fees:	N/A
Other:	500.00
<b>Total Anticipated Project Budget:</b>	<b>750.00</b>
<b>Project/Event Name:</b> Halloween Parade & Street Closing	
<b>Brief Project Description:</b> Every year we close the street to host a safe, enclosed trick or treating on our boundaries for Barbara and Meadow Lane to Fordham Court. Glow sticks bands are distributed to help with safety. Neighbors decorate their yards to add to the holiday celebration.	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	\$25.00
Advertising/Marketing:	\$50.00
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	<b>\$75.00</b>

<b>Project/Event Name:</b> Spring May Day - Cinco de Mayo Block Party	
<b>Brief Project Description:</b> This will be a new event similar to our end of summer Potluck. The holiday theme will also include bike safety with the invitation and collaboration of the city of MV Police.	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	\$200.00
Advertising/Marketing:	\$50.00
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	<b>250.00</b>
<b>Project/Event Name:</b>	
<b>Brief Project Description:</b>	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	
<b>Project/Event Name:</b>	
<b>Brief Project Description:</b> web site budget for communication - flyers Google Group	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	

<b>Project/Event Name:</b> Communicaton	
<b>Brief Project Description:</b> Outreach communication project to find various ways to provide information to residents. We have launched our web site. We will continue use flyers and boards to announce events for those without access to technology.	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	
<b>Website Domain:</b>	\$50.00
<b>Zoom Subscription:</b>	
<b>Newsletter Printing and Postage:</b>	
<b>Other (please describe):</b>	
<b>Total Annual Budget (Add total from each bold box above):</b>	1000

CITY OF MOUNTAIN VIEW  
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Exhibit A

Name of Neighborhood Association/Grant Group: Varsity Park Neighborhood Association

Vendor ID Number (for returning applicants only): V011918

Grant Award Tier (check one):     Tier A     Tier B     Tier C     Tier D

*Tiers are based on number of households served by the neighborhood group. The City will make final tier determination. See Grant Program Guidelines for more information.*

Total Amount Requested: \$1500

Primary Contact: Martin Griss

- Address: 1325 ISABELLE AVE
- Phone Number: 650-269-4842
- E-mail: martin.l.griss@gmail.com

List Project/Event Team (Must include at least three individuals in addition to the primary contact):  
Martin Griss, Kathy Arnold, Donnie & Melanie Turlington, Genhan Chen, IdaRose !

Boundaries of Neighborhood Area (streets/major landmarks):

- North: Marilyn Drive [Overlaps with Springer Meadow NA]
- South: Sladky Avenue
- East: Miramonte Road [West side]
- West: N. Springer Road [East side]

**Provide a brief description of overall outreach strategy demonstrating how you facilitate engagement with residents within the geographic boundaries in the following ways:**

- Promote leadership opportunities within the neighborhood group;
- Encourage attendance at projects/events; and
- Promote opportunities to support/volunteer at projects/events.

We reach ~600 neighborhood families (~ 1500 people) via email, website, Nextdoor, Zoom, flyers and A-frame posters for events. We have a database of ~120 people who have signed up at previous events and have an interest in being members of the NA, including ~50 who volunteers in some way. We have elected 7 officers (see website <http://vpna.varsity-park.org>). We also have a VarsityParkCERT, and at both NA and CERT events we distribute information and encourage signups.  
(See attachment for more details.)

*Attach additional information as needed.*

**List of Projects/Events for the Year:**

Please provide information as requested below for each project/event for the year as appropriate for your group. Additional entries are included for costs associated with other initiatives, including website hosting, video calling subscriptions, and newsletter printing and postage. Each group must submit information for at least one entry and can list up to five projects/events as appropriate on the form below. If you plan to do more than five projects during the year, attach a sheet summarizing additional projects and the associated budget. *Example: If you hold an annual pumpkin carving event and a summer block party, you would complete a project section for each event.*

<b>Project/Event Name:</b> Halloween - Jefferson Haunted City	
<b>Brief Project Description:</b> Neighbors on Jefferson create an annual Haunted City. Our NA arranges street closure, sets up refreshment table with lights, hot drinks, water and snacks. We post & distribute flyers, and set up A-frames to invite participation.	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	150
Advertising/Marketing:	50
Prizes/Awards:	
Rental/Permit Fees:	66
Other:	
<b>Total Anticipated Project Budget:</b>	<b>266</b>
<b>Project/Event Name:</b> Spring or Summer Social	
<b>Brief Project Description:</b> In late May or early June, we host a "welcome to summer" ice-cream event, usually in Varsity Park Playground, with live music, refreshments & snacks, kid games, & give away items/prizes. Sometimes also a balloon artist, face painter or other entertainment.	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	600
Advertising/Marketing:	63
Prizes/Awards:	60
Rental/Permit Fees:	66
Other:	200
<b>Total Anticipated Project Budget:</b>	<b>989</b>

<b>Project/Event Name:</b> Block Party	
<b>Brief Project Description:</b> If budget & donations permit, we hold a block party on a closed street at other locations in the Varsity Park neighborhood, to increase visibility & participation away from the usual Varsity Park Playground.	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	125
Advertising/Marketing:	50
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	<b>175</b>
<b>Project/Event Name:</b>	
<b>Brief Project Description:</b>	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	
<b>Project/Event Name:</b>	
<b>Brief Project Description:</b>	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	



<b>Project/Event Name:</b>	
<b>Brief Project Description:</b>	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	
<b>Website Domain:</b>	20
<b>Zoom Subscription:</b>	0
<b>Newsletter Printing and Postage:</b>	50
<b>Other (please describe):</b>	
<b>Total Annual Budget (Add total from each bold box above):</b>	1500

**CITY OF MOUNTAIN VIEW  
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**Varsity Park Neighborhood Association**

*<Attachment to Brief Description paragraph>*

Despite COVID constraints last year we ran two extremely well attended events: a summer ice-cream social with live steel band music, and a Halloween Haunted Village in on the closed Jefferson Avenue at which we provided snacks and drinks, and games.

All Varsity Park residents (including those affiliated with the smaller overlapping Springer Meadow NA) get invited to our Varsity Park NA events, and (previously) block parties organized on two different streets. Each event was hosted by a different group of members. Also last year we elected a set of officers to help steer the growth and activities of our NA.

We manage a spreadsheet database of members and volunteers, as well as three Google groups email lists: 7 people on VPNA-officers, 48 on VPNA-core (30-44 listed as probable volunteers) and 121 on VPNA-members. We also maintain a website <http://vpna.varsity-park.org>.

Varsity Park also has a CERT group (VarsityParkCERT), with an active group of Block Volunteers. They serve as a very useful additional channel to connect with residents on many streets. We also send out VPNA messages to some 240 Varsity Park CERT members. To increase Neighborhood Association collaboration and coordination with our (older and larger) VarsityParkCERT group, we place a CERT table at our Neighborhood Association events, and correspondingly advertise the Neighborhood Association events to the VarsityParkCERT mailing lists.

To wrap up 2021-2022, and celebrate the opening after the pandemic, we will again hold an ice-cream social event in late May, closing Jefferson and using Varsity Park playground for the kids. In conjunction, we will be sending Nextdoor and email messages to invite additional members to the event and to join the lists, and to volunteer to help in future 2022-23 events.

To augment our Neighborhood Grant and enable additional events, some neighbors and local vendors have provided small donations of cash or other items, while other neighbors have printed flyers at home to help expand our outreach and engagement.

**CITY OF MOUNTAIN VIEW  
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**Exhibit A**

**Name of Neighborhood Association/Grant Group:** Wagon Wheel Neighborhood Association

**Vendor ID Number (for returning applicants only):** V015591

**Grant Award Tier (check one):**     Tier A     Tier B     Tier C     Tier D

*Tiers are based on number of households served by the neighborhood group. The City will make final tier determination. See Grant Program Guidelines for more information.*

**Total Amount Requested:** \$2,000.00

**Primary Contact:** Gary Rosen, Treasurer, Wagon Wheel Neighborhood Association

- Address: 233 Murlagan Avenue, Mountain View, CA 94043
- Phone Number: 650-224-7950
- E-mail: garymrosen@comcast.net

**List Project/Event Team (Must include at least three individuals in addition to the primary contact):**

See Attachment #1 in Attachments.docx

**Boundaries of Neighborhood Area (streets/major landmarks):**

- North: Fairchild Dr.
- South: E. Middlefield Rd.
- East: N. Whisman Rd.
- West: Tyrella Ave.

**Provide a brief description of overall outreach strategy demonstrating how you facilitate engagement with residents within the geographic boundaries in the following ways:**

- Promote leadership opportunities within the neighborhood group;
- Encourage attendance at projects/events; and
- Promote opportunities to support/volunteer at projects/events.

See Attachment #2 in Attachments.docx

*Attach additional information as needed.*

**List of Projects/Events for the Year:**

Please provide information as requested below for each project/event for the year as appropriate for your group. Additional entries are included for costs associated with other initiatives, including website hosting, video calling subscriptions, and newsletter printing and postage. Each group must submit information for at least one entry and can list up to five projects/events as appropriate on the form below. If you plan to do more than five projects during the year, attach a sheet summarizing additional projects and the associated budget. *Example: If you hold an annual pumpkin carving event and a summer block party, you would complete a project section for each event.*

<b>Project/Event Name:</b> Pumpkin Festival	
<b>Brief Project Description:</b> We hold this event in a local park. We provide pumpkins and decorating material for neighborhood residents to decorate pumpkins with their neighbors. We also provide refreshments and a live acoustic band. Local groups may set up information tables.	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	\$500
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	\$150
<b>Total Anticipated Project Budget:</b>	<b>\$650</b>
<b>Project/Event Name:</b> Community Breakfast	
<b>Brief Project Description:</b> The WWNA holds this event in the community room of a local condominium complex. The WWNA provides a free breakfast for anyone in the neighborhood who wishes to attend and get to know their neighbors. Typical fare is eggs, donuts, bagels and juice.	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	\$200
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	<b>\$200</b>

<b>Project/Event Name:</b> Wine and Cheese Social	
<b>Brief Project Description:</b> We hold this event for neighborhood adults at a local condominium complex. People can bring their own wine while the WWNA provides cheese, bread and crackers, and non-alcoholic beverages.	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	\$100
Advertising/Marketing:	
Prizes/Awards:	
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	<b>\$100</b>
<b>Project/Event Name:</b> Annual General Meeting	
<b>Brief Project Description:</b> We hold this event in a suitable venue. We invite the neighborhood, review our activities for the past year, and have guest speakers on Mountain View issues. Some refreshments are served.	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	\$60
Advertising/Marketing:	\$115
Prizes/Awards:	
Rental/Permit Fees:	\$125
Other:	
<b>Total Anticipated Project Budget:</b>	<b>\$300</b>
<b>Project/Event Name:</b> Ice Cream Social	
<b>Brief Project Description:</b> We hold this event in a local park. We invite the entire neighborhood and provide free ice cream for the attendees. The WWNA also hires a face painter for the children.	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	\$250
Advertising/Marketing:	\$100
Prizes/Awards:	
Rental/Permit Fees:	
Other:	\$250
<b>Total Anticipated Project Budget:</b>	<b>\$600</b>

<b>Project/Event Name:</b> Scavenger Hunt	
<b>Brief Project Description:</b> This is an online event. The WWNA takes photos of various places in the neighborhood and asks people to identify them. Prizes are awarded for the best and earliest responses, usually gift cards from local merchants.	
<b>Budget for Project:</b>	<b>Anticipated Cost:</b>
Materials and Supplies:	
Advertising/Marketing:	
Prizes/Awards:	\$375
Rental/Permit Fees:	
Other:	
<b>Total Anticipated Project Budget:</b>	<b>\$375</b>
<b>Website Domain:</b>	<b>\$250</b>
<b>Zoom Subscription:</b>	<b>\$150</b>
<b>Newsletter Printing and Postage:</b>	
<b>Other (please describe):</b> Little Free Library structure, advertising signs	<b>\$400</b>
<b>Total Annual Budget (Add total from each bold box above):</b>	<b>3025</b>