

**GUARANTEED BASIC INCOME PILOT PROGRAM (ELEVATE MV)**  
**ACTION PLAN SUMMARY UPDATE\***

*\*Subject to Change*

| <b>Action</b>                                                                                                                                                                                                       | <b>Lead Dept.</b> | <b>Support Dept.</b>      | <b>Status</b>                                         | <b>Timeline</b> |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|---------------------------|-------------------------------------------------------|-----------------|
| Resolution of Support for the Principles of the Mayors for a Guaranteed Income (MGI) Initiative.                                                                                                                    | CMO               | CAO                       | Completed                                             |                 |
| Develop Action Work Plan for GBI.                                                                                                                                                                                   | CMO               | CAO, FASD, Communications | Completed                                             |                 |
| Develop phased communications, community outreach, and engagement plan: <ul style="list-style-type: none"> <li>• Preliminary webpage created</li> <li>• CRM topic available</li> <li>• GBI email enabled</li> </ul> | CMO               | Communications            | Completed                                             |                 |
| Coordinate connections with the CSA and Solidarity Funds (three pillars to direct cash assistance)                                                                                                                  | CMO               |                           | Completed                                             |                 |
| Research best practices and links program partners.                                                                                                                                                                 | CMO               |                           | Completed                                             |                 |
| Mountain View needs assessment.                                                                                                                                                                                     | CMO               |                           | Completed                                             |                 |
| Get early feedback from CBOs                                                                                                                                                                                        | CMO               |                           | Completed                                             |                 |
| Council Study Session on September 28, 2021.                                                                                                                                                                        | CMO               |                           | Completed                                             |                 |
| Develop recommended program and research design and determine supplemental research screens.                                                                                                                        | CMO               |                           | Completed                                             |                 |
| Finalize program administration costs based on program approved during Council Study Session.                                                                                                                       | CMO               | CAO and FASD              | Completed                                             |                 |
| Initiate County benefits protection waivers.                                                                                                                                                                        | CMO               |                           | Ongoing – SCCHA and Section 8 housing waivers secured |                 |

| <b>Action</b>                                                                                                                                                                                                                                                                                | <b>Lead Dept.</b>      | <b>Support Dept.</b>      | <b>Status</b>                               | <b>Timeline</b>      |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------|---------------------------|---------------------------------------------|----------------------|
| Pursuit of philanthropic donations and State grants.                                                                                                                                                                                                                                         |                        |                           | Ongoing                                     | April/May 2022       |
| Hold focus group meetings with CBOs and lived-experience advisors (post-Council Study Session).                                                                                                                                                                                              | CMO                    |                           | Ongoing – One session held in February 2022 |                      |
| Council adoption of program.                                                                                                                                                                                                                                                                 | CMO                    | CAO and FASD              |                                             | February 22, 2022    |
| Finalize contract parameters.                                                                                                                                                                                                                                                                | CMO                    | CAO and FASD              |                                             | March 2022           |
| Onboard program implementation partners.                                                                                                                                                                                                                                                     | CMO                    | CAO and FASD              |                                             | March/ April 2022    |
| Finalize core survey and supplemental research screens for submittal to Institutional Review Board for approval.                                                                                                                                                                             | CMO                    |                           |                                             | March/ April 2022    |
| Communications and Outreach initiatives for program prelaunch: <ul style="list-style-type: none"> <li>• Launch name of GBI pilot program</li> <li>• Develop cobranded landing page for application website</li> <li>• Finalize multi-channel outreach plan for application period</li> </ul> | CMO and Communications |                           |                                             | March – Ongoing 2022 |
| Finalize program eligibility, enrollment, and benefits education processes.                                                                                                                                                                                                                  | CMO                    | CAO and FASD              |                                             | April/May 2022       |
| Prepare for launch with program partners: benefits education, outreach, communications, and various administrative parameters.                                                                                                                                                               | CMO                    | CAO, FASD, Communications |                                             | April – June 2022    |
| Nonprofit implementation partner subcontracts with fiscal payment processor.                                                                                                                                                                                                                 | CMO                    |                           |                                             | March – May 2022     |
| Nonprofit implementation partner recruits and on-boards staff.                                                                                                                                                                                                                               | CMO                    |                           |                                             | April/May 2022       |
| Application window outreach and support plan.                                                                                                                                                                                                                                                | CMO                    |                           |                                             | May 2022             |
| Launch Program.                                                                                                                                                                                                                                                                              | CMO                    |                           |                                             | June 2022            |

| <b>Action</b>                                                                    | <b>Lead Dept.</b>      | <b>Support Dept.</b> | <b>Status</b> | <b>Timeline</b>                   |
|----------------------------------------------------------------------------------|------------------------|----------------------|---------------|-----------------------------------|
| On-boarding participants and establishing research treatment and control groups. | CMO                    |                      |               | May – June 2022                   |
| Track legislative actions.                                                       | CMO                    |                      |               | Ongoing                           |
| Program evaluation and monitoring by research partners.                          | CMO                    |                      |               | Ongoing, during and after program |
| Communications plan continues for sharing the dashboard and participant stories. | CMO and Communications |                      |               | Ongoing throughout program        |
| Program outcome analysis by research partners.                                   | CMO                    |                      |               | Conclusion of the program         |