



DATE: October 14, 2014

CATEGORY: Consent

DEPT.: Public Works

TITLE: **Adopt an Ordinance Amending Section 16.82 of the Mountain View City Code Related to Charges for Carry-Out Bags (Second Reading)**

RECOMMENDATION

Adopt an Ordinance Amending Section 16.82 of the Mountain View City Code Related to Charges for Carry-Out Bags. (First reading: 6-0-1; Clark absent)

SUMMARY

Section 16.82 of the Mountain View City Code requires retail establishments to make recycled-content paper bags or reusable bags available to shoppers for a minimum charge of ten cents (\$0.10) per bag. The minimum charge is scheduled to increase to twenty-five cents (\$0.25) on January 1, 2015.

Based on its analysis of store records, shopping behavior, and the composition of the litter being captured in the City's stormwater system, staff has determined that an increase in the minimum charge is not required because the current \$0.10 charge is having the intended effect of motivating shoppers to choose reusable bags and avoid the purchase of paper bags.

On September 16, 2014, the City Council introduced and discussed an ordinance (Attachment 1) amending Section 16.82 to retain the current minimum \$0.10 charge per bag.

FISCAL IMPACT

There is no fiscal impact to the City because all bag charges are retained by the store to compensate for recordkeeping requirements.

ALTERNATIVE

Do not adopt the ordinance. In this case, the minimum charge for a paper single-use bag or a reusable bag will increase from \$0.10 to \$0.25 on January 1, 2015.

PUBLIC NOTICING – Agenda posting.

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CP-LT/7/CAM
920-10-14-14CR-E

Attachment: 1. Ordinance

Approved by:

Michael A. Fuller
Public Works Director

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City Manager