

MINUTES

REGULAR MEETING – TUESDAY, NOVEMBER 1, 2022
VIRTUAL MEETING WITH NO PHYSICAL MEETING LOCATION
10:00 A.M.

1. CALL TO ORDER

The meeting was called to order at 10:02 a.m. by Chair Mike Kasperzak.

2. ROLL CALL

Present: Committee members Erik Cormier, Marina Keith, Maria Lange, David Lin, Kira Pascoe (joined 10:07 a.m.), Jamil Shaikh, Merry Yen (joined 10:04 a.m.), Vice Chair Pamela Baird, and Chair Mike Kasperzak.

Absent: Raghav Gupta (unexcused).

Staff Present: John Lang, Economic Vitality Manager; Edgar Maravilla, Senior Planner; Maureen Grzan-Pieracci, Recreation Supervisor; and Matthew Atkins, Police Lieutenant.

3. MINUTES APPROVAL

The minutes of the October 4, 2022 meeting were distributed prior to the meeting and approved as distributed.

Motion—M/S Lin/Shaikh—Carried 8-0-2; Gupta, Pascoe absent—To approve the minutes of the October 4, 2022 meeting.

4. UPCOMING AGENDA TOPICS

- Busking and music in downtown
- General maintenance and cleanliness of downtown
- Castro Bike Feasibility Study (February 2023)
- Programs and/or Economic Incentives to support retail placemaking

- Committee member Keith inquired about the Hot Dog Mobile Food vendors impacting local business and waste discharge

5. **ORAL COMMUNICATIONS FROM THE PUBLIC**—None.

6. **UNFINISHED BUSINESS**

6.1 **DOWNTOWN DEVELOPMENT UPDATE**

Planning Division staff provided an update on downtown development projects.

Public Comment: None.

No action taken.

6.2 **CASTRO STREET UPDATE**

Economic Development staff provided the following updates related to downtown:

- The City Council adopted an Ordinance to Establish the Pedestrian Malls on October 25, 2022. Becomes official within 30 days.
- The annual renewal of the Business Improvement Areas for downtown goes for City Council adoption on November 15, 2022.
- City staff is working with businesses to declutter fixtures and broken street furniture that has accumulated on Castro Street.
- The City Council will be taking action on extending the Castro StrEATs program through 2023. This action is needed for businesses to continue to operate outdoors on Castro Street in 2023. The Council ad hoc committee is currently reviewing the functional plan and design guidelines. Once those are adopted sometime in 2023, they will replace the Castro StrEATS program. At such time as the Castro StrEATS program will be rescinded, the new program will be adopted.
- Staff shared a brief snapshot on downtown vacancies along Castro Street between Evelyn Avenue and El Camino Real.

Public Comment: None.

No action taken.

6.3 **AB 361 RESOLUTION TO CONTINUE REMOTE PUBLIC MEETINGS DURING STATE OF EMERGENCY**

Staff provided a brief overview of Assembly Bill (AB) 361.

Public Comment: None.

Motion—M/S Yen/Baird—Carried 9-0-1; Gupta absent—To adopt a Resolution of the Downtown Committee of the City of Mountain View Authorizing and Continuing Virtual Meetings of the Downtown Committee Pursuant to AB 361 and Making Required Findings, to be read in title only, further reading waived.

6.4 **CITY SPONSORED EVENTS**

Staff provided an overview of the 2022 concert series on the Plaza and also highlighted for the Committee upcoming events in the downtown.

- Tree Lighting Ceremony on Monday, December 5, 2022, 5:30 p.m. start time. Will move the stage to Castro Street, which will provide a bigger space for the tree lighting. Traditional elements will be in place (community performances, holidays around the world, train).
- Some downtown businesses are looking to extend their hours on December 5, 2022 to support the tree lighting ceremony.
- Return of Arbor Day on March 11, 2023 at Pioneer Park. Tree demonstration and tree walks will be happening.

The Committee asked about some holiday decor in downtown. Parks crew will provide some nighttime elements on the 400 and 500 blocks. Wreaths will be put up throughout downtown.

The Committee asked about holiday banners. At the present time, no banners are planned.

Other events happening in 2023:

- Summer Camp Fair at Community Center in February
- Resource Fair at the Senior Center in May

- Kid Stock is returning on the third Saturday of the month from May through July
- Concerts on the Plaza, every Friday from June through September
- Movie Night Series will be returning in 2023
- National Night Out will be returning in 2023

The Committee asked about the Pedestrian Mall now in place and whether the Spring Parade is happening. The essence of the Spring Celebration is going to continue in place of the parade.

Public Comment: None.

7. **NEW BUSINESS**

7.1 **PUBLIC SAFETY IN DOWNTOWN**

Police Lieutenant Matthew Atkins provided an overview of activity occurring in downtown.

A collaboration with Mountain View Police Department, the Chamber of Commerce, and the Downtown Committee, an ambassador program was developed last year. The volunteer ambassador effort resulted in a drastic decrease in overall crime and auto burglaries. The Police Department is ramping up resources and also seeking volunteers to work together to get the word out about being safe in downtown.

The Police Department has also been working with many of the unhoused individuals in the downtown, working to get them the resources and services they need.

The Police Department is grateful for all the volunteer help from last year.

The Committee asked if the City has a no-loitering ordinance in place like other communities have. The City of Mountain View does not have a loitering ordinance.

Public Comment: None.

No action taken.

7.2 2023 DOWNTOWN COMMITTEE MEETING SCHEDULE

As required by City Council Policy K-2, the Committee adopted the following schedule of meetings for the 2023 calendar year.

First Tuesday of the following months at 10:00 a.m, including February 7, March 7, April 4, May 2, June 6, September 5, October 3, November 7, and December 5. No meetings are proposed on January 3, July 4, and August 1.

Motion—M/S Baird/Yen—Carried 9-0-1; Gupta absent—To approve the meeting dates as outlined in the agenda.

8. COMMITTEE/STAFF COMMENTS, QUESTIONS, COMMITTEE REPORTS

The Mountain View Historical Association will be hosting a Downtown Walking Tour on Sunday, November 27, 2022, at 2:00 p.m. Meet in front of the train station.

The Downtown Business Association will be hosting a meet and greet with downtown residents on Wednesday, November 2, 2022, at Monte Carlo from 6:00 p.m. to 8:00 p.m.

9. ADJOURNMENT

The meeting adjourned at 11:22 a.m.

These Minutes are hereby submitted for approval by John Lang, Recording Secretary.

Approved on _____.

JL/S/CDD
~~819-11-01-22mn~~