

Middlefield Park Community Meetings Summary

September 22, 2022

Meeting Information

Required Meetings

- Two sets of virtual publicly-noticed community meetings were hosted. These required meetings were held:
 - December 2020: Wed 12/2 6-7pm, Th 12/3 7-8pm, Sat 12/5 11am-12pm
 - April 2022: Wed 4/27 7-8pm, Sat 4/30 11am-12pm.
- All were conducted virtually with interactive audience Q&A. Spanish translation/interpretation was provided.
- Public meetings were noticed via: Mailers sent 30 days in advance to all owners & occupants within 750 ft of project boundary; an email newsletter sent to the Middlefield Park mailing list; an email notice from the City of Mountain View; emails to neighborhood associations and local community groups; [Applicant's project website](#) and [City's project website](#); flyers posted around the Whisman neighborhoods.
- Approximately 50 community members attended in Dec 2020, and approximately 60 attended in April 2022.

Additional Meetings

- Two virtual public meetings were held in July 2021 focused on the Ellis Park privately-owned publicly-accessible (POPA) space. 26 individuals attended across both sessions.
- A Community Open House was held in person in August 2022 from on the site of the proposed Ellis Plaza. Approximately 140 community members attended, and 84 of them also filled out a public art survey, the results of which are incorporated below.
- In addition, the project's engagement team has convened over 70 meetings, both virtual and in person, with nearby neighborhood associations and local groups since September 2020 - see a complete list of entities at the end of this document.
- The feedback summarized below represents questions, ideas, and comments surfaced via live audience Q&A in the virtual community sessions as well as in-person feedback received at the Open House.

Key Takeaways: Community attendees were interested to learn about the project, asking general questions about housing, retail and community uses, open space and ecology, development timeline, circulation, and parking. There is excitement for a grocery market and many ideas were shared about possible community space and public realm uses, with a particular emphasis on both indoor and outdoor spaces to gather, play, and connect. Community attendees expressed support for bike and pedestrian improvements within the project as well as improvements that would help connect to Mountain View's broader bike and trail network. Nearby neighbors also shared excitement for having amenities like shopping and places to eat within walking distance.

Overall, attendees expressed appreciation for the information shared, and for the potential project in general. People seemed aware that the project is in the master plan stage and that there will be more opportunities to engage in subsequent phases of the project.

Key Feedback Themes:

- **Housing**

- Desire for as much market-rate and affordable housing as possible.
- Appreciate 20% affordable housing target, questions about the project's land dedication strategy.
- Desire for flex-use live-work spaces.
- Desire for affordable housing to feel connected to the broader site.
- Desire for sufficient residential parking, especially for larger units.
- Desire to see Citywide jobs-housing balance improved.
- General questions about target demographics and income levels, rental or for-sale units, and building heights.
- Questions about Citywide housing affordability and process in Mountain View.

- **Retail & Community Spaces**

- Appreciate consideration of a grocery market.
- Appreciate focus on local and daily needs (vs. regional destinations)
- Appreciate consideration of family-friendly dining.
- Desire for community meeting and networking space.
- Desire for retail and services that serve a broad range of interests, lifestyles, and cultures.
- Questions about retail size, location, need for evening activation.
- Questions about selection and management process for retail and community spaces.
- Proposed ideas: coffee, bakery, market hall, outdoor dining, arts & maker spaces, satellite library, local cultural offerings, medical facilities, mental health & youth focused uses, after-school programs, day care, fitness uses, and bike repair station.

- **Open Space & Ecology**

- Appreciate native ecology, re-oaking, and pollinator-friendly planting.
- Appreciate consideration of pickleball, community or demonstration garden, public restrooms, creative play spaces for kids and teens.
- Appreciate tree canopy goals and Google's tree farm.
- Appreciate inclusion of best practices for light pollution reduction.
- Desire to provide wildlife corridors and natural/vegetated areas for birds.

- Desire to ensure public and privately-owned publicly-accessible (POPA) spaces are clean, safe & welcoming.
 - Desire for flexible features & programming to allow adaptation over time
 - Desire for a dog park.
 - Proposed ideas: a swimming pool, amphitheater or other outdoor gathering spaces, BBQ and picnic areas, fruit trees (urban agriculture), unique and engaging play structures, and outdoor seating and dining.
- **Education, Learning, and Workforce Development**
 - Questions about the project's impact on local schools.
 - Questions about safe routes to school.
 - Comments about community space use for after-school programs.
- **Transportation & Mobility**
 - Appreciate bike-ped focus and regional trails connections.
 - Desire for sufficient parking for families and shared parking between building types and uses.
 - Desire for enhanced bike-ped safety at key crossings and intersections.
 - Questions about parking quantity and locations.
 - Questions about VTA bridge design and location.
 - Concerns about traffic impact on local neighborhoods.
 - Comments about VTA ridership and experience.
 - Proposed ideas: a bike repair station, convert parking structures to alternative uses in the future, and underground parking beneath Maude Park.
- **Public Art**
 - Most survey respondents like the public art currently in Mountain View
 - Respondents would like future public art to showcase or feature local culture and values, history, music, and food, and facilitate community interactions.
 - Respondents would like to feel inspired and excited by public art.
 - When asked what makes Mountain View unique, the majority responded “it’s people.”
- **Other**
 - Desire to ensure inclusivity for traditionally underrepresented groups: seniors, youth, Spanish-speaking community, etc.
 - Questions about Google’s future office development.
 - Questions about Lendlease’s experience and role.
 - Questions about the environmental review process.
 - Questions about overall timing and phasing.

Local Associations and Groups: Small Group Meetings held between September 2020 - September 2022 (70+ meetings)

- Neighborhood Associations
 - California Station Homeowners' Association
 - North Whisman Neighborhood Association
 - Slater Neighborhood Association
 - Wagon Wheel Neighborhood Association
 - Whisman Station and South Whisman residents (including Revela and Radius apartments)
- Community
 - Cafecito
 - Chinese Language Civic Leadership Academy
 - Community Services Agency
 - Day Worker Center of Mountain View
 - Livable MV
 - Spanish Language Civic Leadership Academy
- Housing
 - Bay Housing Action Coalition
 - League of Women Voters MV/LA
 - MV YIMBY
 - Silicon Valley at Home
- Ecology, Sustainability, & Transportation
 - CA Native Plant Society
 - Canopy
 - Carbon Free MV
 - Friends of MV Parks
 - Friends of Stevens Creek Trail
 - Great Streets MV
 - Greenbelt Alliance
 - Green Spaces MV
 - MV Coalition for Sustainable Planning
 - Santa Clara Valley Audubon Society
 - Sierra Club Loma Prieta Chapter
 - Silicon Valley Bicycle Coalition
- Business
 - Bay Area Council
 - MV Chamber of Commerce
 - Silicon Valley Leadership Group

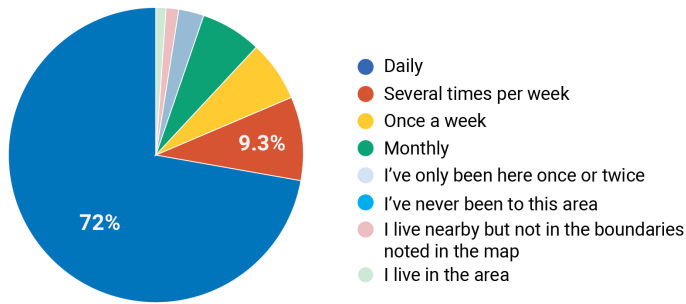
Note: All project information referenced above is subject to change as the project evolves.

For more information, please visit g.co/middlefieldpark or contact Nikki Lowy and Brooke Ray Smith at middlefieldpark@google.com.

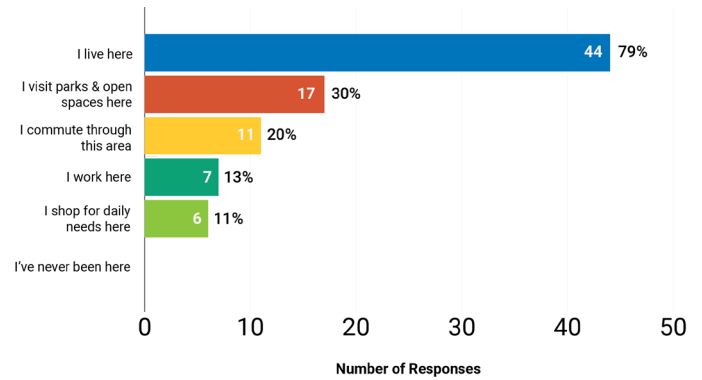
Middlefield Park Community Survey #1 - Summary

- Online survey, launched Nov 2020 (goo.gl/middlefieldsurvey)
- Posted to City’s Middlefield Park project website (mountainview.gov/googlemiddlefieldpark), Applicant’s project website (g.co/middlefieldpark), and shared to community meeting participants and nearby neighborhood associations
- 56 unique responses analyzed, received December 2, 2020 - January 12, 2021
- Approximately 3/4 of respondents live in the Whisman neighborhood and visit the area daily

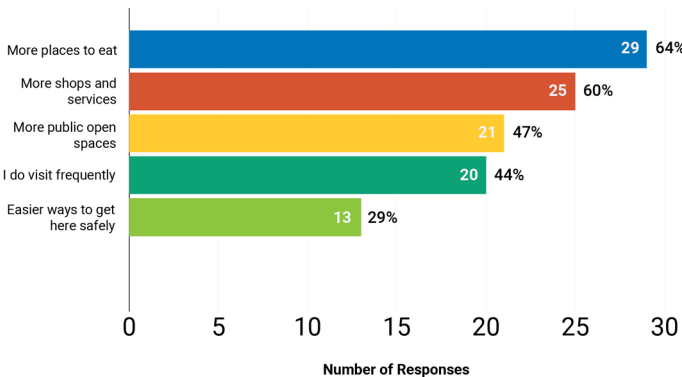
How often do you visit the Whisman neighborhood?



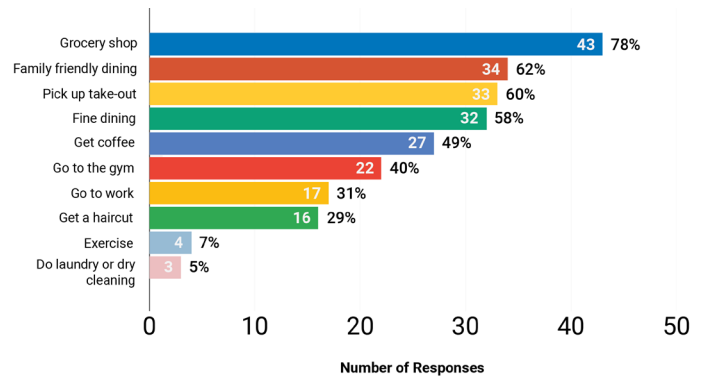
If you visit the Whisman neighborhood frequently, what brings you here?



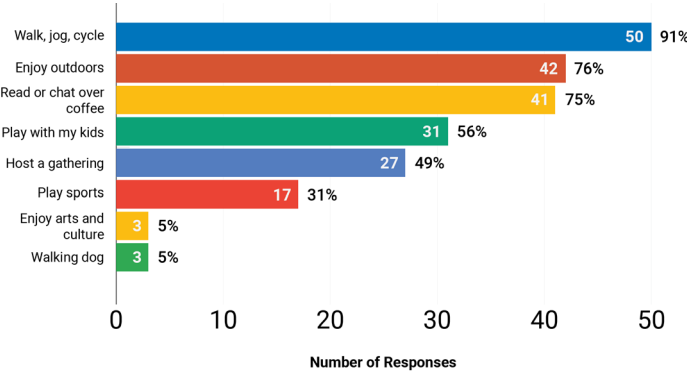
If you don't visit frequently, what would entice you to visit?



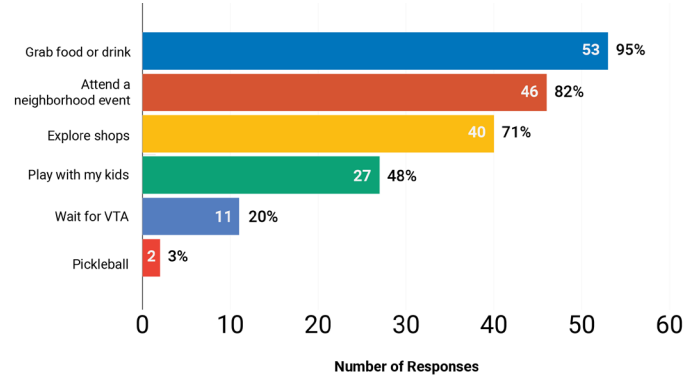
What activities that currently require a vehicle trip would you prefer to walk to?



What activities could you envision doing in the new proposed Maude Park?



What proposed activities could you envision doing in the new proposed Ellis Plaza?



Note: Multiple answer selections per question were allowed, so percentages may exceed 100

