

Councilmember Vacancy Application

Due January 18, 2023, by 5:00 p.m.

Submit application to:

Office of the City Clerk 500 Castro Street Mountain View, CA 94041 city.clerk@mountainview.gov

Personal Information: Name: MgH 13+eR Last First MI Residence Address: Why lew character Street Work Telephone: Work Tel

Why do you want to be appointed to the City Council?
Why do you believe you are the most qualified to serve on the City Council?
What is the most serious social issue in Mountain View?
If appointed, how will you develop and maintain a relationship with the business community?

Answers to the following supplemental questions are mandatory in order to be considered for the vacancy.

Council member Vacancy Name: John McAlister

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How many Council meetings have I attended: Over 300 as a participant

What does "Community for All" mean to me:

- 1. Were everyone is Valued.
- 2. That opportunities are equally accessible to all to have a high quality of life.
- 3. That everyone's opinion /concerns have a vehicle to be heard.
- 4. That the city is proactive to gather data to implement policies that protect/celebrate/recognize underserved populations.

Councilmember Vacancy Applicant name: John McAlister

 γ \\ Discuss one City Council goal and what it means to you:

Mobility & Connectivity - The precursor to this was the Comprehensive modal Plan. The goal was to take all current service providers of transportation and overlays them to see were there was redundancy. To see where there are too many options to where there were no options. The outcome of the project was to give residents options of not having to drive and park, helping to reduce traffic and reducing greenhouse gases.

What has happened is that it has broken down the original concept into more manageable tasks. The basic premise has not changed. We still want to transport resident's, reduce greenhouse gases, and reduce traffic, all this I support.

I believe that having a robust transit system local, regional, and statewide could help solve the housing shortage by allowing people to live in affordable areas and that take rapid transit to their jobs.

The other outcome is by reducing traffic, we can improve the quality of life by making streets more walkable and bikeable.

The second leading cause of greenhouse gases is automobiles emissions. This would help reduce greenhouse gas emissions

Bottom line, quality of life is improved, and greenhouse gases reduced. Win-Win.

If I was to expand on Connectivity, I would include Broadband. Look what happened when Covid forced resident to isolate themselves. We need to work with the school district and large businesses to have free or reasonably price broadband available to ALL areas of the city.

Council Member Vacancy Applicant name: John McAlister

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What are your thoughts /ideas for improving the housing supply to meet today's requirements (including R3) as well as planning for the future.

- 1. Make any major employer who wants to build more office space, have them build house first. I would not accept there offer to give land, have them build the housing.
- 2. Reducing the building of office space to get the housing imbalance better.
- 3. To increase affordable housing units and to reduce displacement is to buy the properties. Have first right of refusal.
- 4. Revise the following were compatible
 - Setbacks.
 - Heights taller is better us of land.
 - Parking requirements- must be near transit that gets you where you need to be.
 - Park land fees get the amount determine early in the permit process to get some certain.
 - Open space calculations One that are an accurate depiction of what Is needed.

With 11,500 units under rent control, meet with landlords and see if /when they want to construct more units, that there is an incentive for the kind of units that are needed.

Variety is still needed.

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Please submit your entire packet of documents to the Office of the City Clerk via email or hand delivery by January 18, 2023, by 5:00 p.m. Applications submitted incomplete and without a résumé, letter of interest and Fair Political Practices Commission Statement of Economic Interests Form 700 will be disqualified from consideration.				
Late applications will not be accepted.				
During the application period, the City Clerk's Office is open Monday through Friday from 8:00 a.m. to 5:00 p.m. City Hall is closed on Monday, January 16, 2023, in observance of Martin Luther King Jr. Day. Your application is a public document.				
Please direct questions about the application process to the City Clerk's Office at 650-903-6304.				
READ CAREFULLY BEFORE SIGNING				
I hereby certify that all statements made in this application are true, and I authorize investigation of all information contained in the application. I acknowledge that any false statements or misrepresentation on this application will be grounds for disqualification.				
1/18/23				
Signature Date '				

Councilmember Vacancy Applicant Name:_____

JOHN MCALISTER

Mountain View, CA 94040 ♦ PROFESSIONAL SUMMARY -Organized and dependable candidate successful at managing multiple priorities with a positive attitude. Willingness to take on added responsibilities to meet team goals. SKILLS -• Verbal and Written Communication • Staff Management • Profit and Loss Analysis • Business Administration • Contract Negotiation Expertise • Business Planning • Coaching and Mentoring • Financial Management • Hiring and Staffing • Quality Management Systems WORK HISTORY -

Owner/Operator, 07/2002 - Current

Baskin Robbins - Mountain View, CA

- Manage day-to-day business operations.
- Consult with customers to assess needs and propose optimal solutions.
- Train and motivate employees to perform daily business functions.
- Recruit, hire and train initial personnel, working to establish key internal functions and outline scope of positions for new organization.
- Create and monitor promotional approaches to increase sales and profit levels.
- Remain up to date on current trends and attended industry trade shows and markets to view and order inventory.
- Monitor market conditions to set accurate product pricing and take advantage of emerging trends.
- Apply performance data to evaluate and improve operations, target current business conditions, and forecast needs.
- Devise processes to boost long-term business success and increase profit levels.
- Use knowledge of market trends to create value-added solutions resulting in significant increase in revenues.
- Train and develop team members to build human capital.

President, Board of Directors, 09/1997 - Current

Stepping Stones Preschool – Los Altos, CA

- Review outcomes and metrics to evaluate performance, effectiveness, and impact.
- Lead organization in setting goals and strategies.
- Define organizational problems to create and implement correction plans.

- Contribute to values, goals and strategic vision of organization.
- Facilitate decision making by building consensus and developing solutions.

Councilmember, 01/2013 - 01/2021

City Of Mountain View - Mountain View CA

- Facilitated decision making by building consensus and developing solutions.
- Proved successful working within tight deadlines and fast-paced atmosphere.
- Used critical thinking to break down problems, evaluate solutions and make decisions.
- Developed and maintained courteous and effective working relationships.
- Identified issues, analyzed information and provided solutions to problems.

Board Member, 01/2018 - 01/2021

Valley Transportation Authority – San Jose, CA

- Used critical thinking to break down problems, evaluate solutions and make decisions.
- Proved successful working within tight deadlines and fast-paced atmosphere.
- Facilitated decision making by building consensus and developing solutions.

Mountain View City Mayor, 01/2015 - 12/2015

City Of Mountain View - Mountain View CA

- Led organization in setting goals and strategies.
- Contributed to values, goals and strategic vision of organization.
- Facilitated decision making by building consensus and developing solutions.
- Maintained energy and enthusiasm in fast-paced environment.
- Demonstrated respect, friendliness and willingness to help wherever needed.
- Used critical thinking to break down problems, evaluate solutions and make decisions.

Board Chair/Founding Member Board /Board Member, 03/2015 - 12/2016

Silicon Valley Clean Energy - Cupertino, CA

- Led organization in setting goals and strategies.
- Contributed to values, goals, and strategic vision of organization.
- Facilitated decision making by building consensus and developing solutions.

Commissioner, Past Chair, Past Vice Chair, 11/2007 - 12/2012

Environmental Planning Commission – Mountain View, CA

- Maintained impartiality and objectivity during meetings and decision-making.
- Planned and oversaw meetings in accordance with governing documents.
- Contributed to values, goals, and strategic vision of organization.

Member Rotary, 04/1990 - Current

Los Altos Rotary - Los Altos, CA

• Volunteer to assist with project that help the local /nation/ worldwide, to make for a better world.

Commissioner, 10/2022 - Current Performing Arts Committee – Mountain View, CA Provide advice to City Council on the operations of the Center for Performing Art. Board Member, 01/2023 - Current Mountain View Chamber of Commerce - Mountain View, CA Provide my insight as a small business Senior Patroller, Past Patrol Director, 11/1977 - 11/2017 Heavenly Valley Ski Resort - South Lake Tahoe, CA • Interact with Heavenly Management on Public Safety • Conveyed important information at start of each shift such as areas of focus and persons of interest in local areas. • Monitored crowded public areas and events to mitigate risk and promote safety. **School Site Council**, 08/2007 - 06/2008 **Huff Elementary** – Mountain View, CA Worked in collaboration with the principal to make decisions and provide feedback. PTA Treasurer, 08/1999 - 06/2000 Huff Elementary - Mountain View, CA Maintained accurate financial records of PTA activities. Paperboy, 05/1965 - 09/1967 San Jose Mercury News – Mountain View, CA Carried out day-day-day duties accurately and efficiently. EDUCATION -Bachelor of Science: Accounting And Business Management, 05/1975

Married, raised 2 children, golfing, skiing, golden retriever owner.

JOHN MCALISTER

Mountain View, CA 94043 •

January 18, 2023

Honorable Mayor Hicks and Council Members;

I am fortunate to live in a city that values all and embraces the importance of providing many different avenues to enhance the quality of life for all.

I want to continue to make sure all the great virtues that were offered to me, will continue to be offered to all the residents.

That is why I want to be appointed to the City Council.

I bring a unique perspective to Council from my many lifetime experiences that make be the most qualified;

- As a true local boy, living here 65 years, I watched the orchards of cherries and apricots morph into housing and high-tech campuses.
- Attended local schools. Took on school leadership roles serving on PTA and School Site Council.
- Successful Small Business owner, having to deal with labor shortages, local government regulations and high rents.
- City Council, Environmental Planning Commission and Performing Arts Committee.
- Founding member and first Chairperson of Silicon Clean Energy.
- Board member on Valley Transportation Authority. Chaired the SR 85 advisory committee. Chaired ad hoc committee on VTA governing structure.
- Business/education: Business Degree, CPA, owning 4 successful businesses.

The biggest social issue in Mountain View, gentrification of neighborhoods. The uncertain of housing is one of the most traumatic events to a family. I seen the effects first hand, in the lack of a qualified workforce and employees having to move out of the area.

I have nurtured many long-term relationships with local businesses through being a Rotarian, member of Mountain View Chamber of Commerce and owning Baskin Robbins.

I bring a pragmatic approach to finding solutions that are fair for all. Sometime humorous relief.

I believe the best solutions are ones that are found by working collaboratively with other shareholders.

I have worked with each of you to mold, change, improve, compromise on getting the best solutions for the residents of Mountain View.

I would like to continue the journey to make Mountain View the best city it can be for its residents.

Sincerely,
John McAlister



STATEMENT OF ECONOMIC INTERESTS COVER PAGE

Date Initial Filing Received
Filing Official Use Only

A PUBLIC DOCUMENT

Plea	se type or print in ink.			
IAM	E OF FILER (LAST) (FIRST)	(MIDDLE)		
Mo	Alister John			
. (Office, Agency, or Court			
,	Agency Name (Do not use acronyms)			
	city of mountain view			
Ī	Division, Board, Department, District, if applicable	Your Position		
	city council	candidate		
▶ If filing for multiple positions, list below or on an attachment. (Do not use acronyms)				
	Agency:	Position:		
	lended distinct of Office (or			
۷.	Jurisdiction of Office (Check at least one box)			
	State	Judge, Retired Judge, Pro Tem Judge, or Court Commissioner (Statewide Jurisdiction)	•	
	Multi-County	County of		
	City of city of mountain view	Other		
3.	Type of Statement (Check at least one box)			
	Annual: The period covered is January 1, 2022, throu December 31, 2022.	Leaving Office: Date Left/(Check one circle.)		
	The period covered is/	, through	of	
	Assuming Office: Date assumed/		gh	
	and office sought, if different than Part 1:			
4.	Schedule Summary (required)	Total number of pages including this cover page:		
	Schedules attached			
	Schedule A-1 - Investments – schedule attached	Schedule C - Income, Loans, & Business Positions - schedule attack	hed	
	Schedule A-2 - Investments – schedule attached	Schedule D - Income - Gifts - schedule attached		
	Schedule B - Real Property - schedule attached	Schedule E - Income - Gifts - Travel Payments - schedule attached	1	
	N			
	Or- None - No reportable interests on any s	chedule		
Э.	Verification MAILING ADDRESS STREET	CITY STATE ZIP CODE		
	(Business or Agency Address Recommended - Public Document)	CITY STATE ZIP CODE		
		Mountain View ca 94040		
	DAYTIME TELEPHONE NUMBER	EMAIL ADDRESS		
I have used all reasonable diligence in preparing this statement. I have reviewed this statement and to the best of my knowledge the information				
	herein and in any attached schedules is true and complete. I acknowledge this is a public document. I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.			
	The state of the state of the state of the state of the			
	Date Signed January 17 2023	Signature		
	(month, day, year)	/(File the originally signed paper statement with your filing official.)		

SCHEDULE A-2

Investments, Income, and Assets of Business Entities/Trusts

(Ownership Interest is 10% or Greater)

CALIFORNIA FORM 700 FAIR POLITICAL PRACTICES COMMISSION
Name
John McAliston

► 1. BUSINESS ENTITY OR TRUST	▶ 1. BUSINESS ENTITY OR TRUST
Mountain View Baskin Robbins	Stepping Stones preschool
Name 1249 West El Camino Mountain View Ca 94040	Name 201 Covington Rd Los Altos ca 94024
Address (Business Address Acceptable)	Address (Business Address Acceptable)
Check one Trust, go to 2 Business Entity, complete the box, then go to 2	Check one Trust, go to 2 Business Entity, complete the box, then go to 2
GENERAL DESCRIPTION OF THIS BUSINESS retail of ice cream	GENERAL DESCRIPTION OF THIS BUSINESS Pre School
FAIR MARKET VALUE IF APPLICABLE, LIST DATE: \$0 - \$1,999 \$2,000 - \$10,000 \$10,001 - \$100,000 ACQUIRED DISPOSED \$100,001 - \$1,000,000 Over \$1,000,000	FAIR MARKET VALUE IF APPLICABLE, LIST DATE: \$0 - \$1,999 \$2,000 - \$10,000 \$100,001 - \$100,000 ACQUIRED DISPOSED \$100,001 - \$1,000,000 Over \$1,000,000
NATURE OF INVESTMENT Partnership Sole Proprietorship S-corp Other	NATURE OF INVESTMENT Partnership Sole Proprietorship S-corp Other
YOUR BUSINESS POSITION President	YOUR BUSINESS POSITION President
➤ 2. IDENTIFY THE GROSS INCOME RECEIVED (INCLUDE YOUR PRO RATA SHARE OF THE GROSS INCOME TO THE ENTITY/TRUST)	➤ 2. IDENTIFY THE GROSS INCOME RECEIVED (INCLUDE YOUR PRO RAT SHARE OF THE GROSS INCOME <u>TO</u> THE ENTITY/TRUST)
\$0 - \$499	
None or Names listed below	None or Names listed below
► 4. INVESTMENTS AND INTERESTS IN REAL PROPERTY HELD OR LEASED BY THE BUSINESS ENTITY OR TRUST Check one box: INVESTMENT REAL PROPERTY 1249 West El Camino Mountain View ca	■ 4. INVESTMENTS AND INTERESTS IN REAL PROPERTY HELD OR LEASED BY THE BUSINESS ENTITY OR TRUST Check one box: INVESTMENT REAL PROPERTY 201 Covington Rd
Name of Business Entity, if Investment, or Assessor's Parcel Number or Street Address of Real Property Baskin Robbins	Name of Business Entity, if Investment, or Assessor's Parcel Number or Street Address of Real Property 201 Covington RD
Description of Business Activity or City or Other Precise Location of Real Property	Description of Business Activity or City or Other Precise Location of Real Property
FAIR MARKET VALUE IF APPLICABLE, LIST DATE: \$2,000 - \$10,000 \$10,001 - \$100,000 \$100,001 - \$1,000,000 Over \$1,000,000	FAIR MARKET VALUE IF APPLICABLE, LIST DATE: \$2,000 - \$10,000 \$10,001 - \$100,000 \$100,001 - \$1,000,000 Over \$1,000,000
NATURE OF INTEREST Property Ownership/Deed of Trust Stock Partnership	NATURE OF INTEREST Property Ownership/Deed of Trust Stock Partnership Other
Leasehold 4 Yrs. remaining Other Check box if additional schedules reporting investments or real property are attached	Leasehold Yrs. remaining Check box if additional schedules reporting investments or real property are attached

Comments: _

SCHEDULE C Income, Loans, & Business **Positions**

(Other than Gifts and Travel Payments)

CALIFORNIA FORM 700 FAIR POLITICAL PRACTICES COMMISSION
Name
John McAlister

1. INCOME RECEIVED	► 1. INCOME RECEIVED
NAME OF SOURCE OF INCOME	NAME OF SOURCE OF INCOME
Baskin Robbins	Stepping Stones Pre school
ADDRESS (Business Address Acceptable)	ADDRESS (Business Address Acceptable)
1249 West El Camino Mountain View ca 94040	201 Covington Rd Los Altos ca
BUSINESS ACTIVITY, IF ANY, OF SOURCE	BUSINESS ACTIVITY, IF ANY, OF SOURCE
retail of ice cream	Preschool
YOUR DUSINESS POSITION	YOUR DUBINESS POSITION
President	President
GROSS INCOME RECEIVED No Income - Business Position Only	GROSS INCOME RECEIVED No Income - Business Position Only
\$500 - \$1,000 \$1,001 - \$10,000	\$500 - \$1,000 \$1,001 - \$10,000
\$10,001 - \$100,000 OVER \$100,000	\$10,001 - \$100,000 OVER \$100,000
CONSIDERATION FOR WHICH INCOME WAS RECEIVED	CONSIDERATION FOR WHICH INCOME WAS RECEIVED
Spouse's or registered domestic partner's income (For self-employed use Schedule A-2.)	Spouse's or registered domestic partner's income (For self-employed use Schedule A-2.)
Partnership (Less than 10% ownership. For 10% or greater use Schedule A-2.)	Partnership (Less than 10% ownership. For 10% or greater use Schedule A-2.)
Sale of	Sale of
(Real property, car, boat, etc.)	(Real property, car, boat, etc.)
Loan repayment	Loan repayment
Commission or Rental Income, list each source of \$10,000 or more	Commission or Rental Income, list each source of \$10,000 or more
(Describe)	(Describe)
Other	Other
(Describe) ➤ 2. LOANS RECEIVED OR OUTSTANDING DURING THE REPORTING	(Describe)
a retail installment or credit card transaction, made in	al lending institution, or any indebtedness created as part of the lender's regular course of business on terms available al status. Personal loans and loans received not in a lender' ws: INTEREST RATE TERM (Months/Years)
ADDRESS (Business Address Acceptable)	% None
	SECURITY FOR LOAN
BUSINESS ACTIVITY, IF ANY, OF LENDER	None Personal residence
HIGHEST BALANCE DURING REPORTING PERIOD	Real PropertyStreet address
\$500 - \$1,000	,
\$1,001 - \$10,000	City
\$10,001 - \$100,000	Guarantor
OVER \$100,000	Other(Describe)
	12000129
Comments:	