



MINUTES

REGULAR MEETING—TUESDAY, MAY 7, 2024 ATRIUM CONFERENCE ROOM AT CITY HALL—500 CASTRO STREET 8:00 A.M.

1. CALL TO ORDER

The meeting was called to order at 8:02 a.m. by Chair Jamil Shaikh.

2. ROLL CALL

Present: Committee members Anne Cavanaugh (arrived 8:04 a.m.), Peter Katz, David Lin, Vice Chair Mike Kasperzak, and Chair Jamil Shaikh.

Absent: Committee members Pamela Baird (excused), Marina Keith (excused), Merry Yen (excused), and Money Singh (unexcused).

Staff Present: John Lang, Economic Vitality Manager; Amanda Rotella, Economic Development Strategist; Evan Crowl, Police Lieutenant; Diana Pancholi, Principal Planner; Vinson Kwan, Assistant Planner; Wahed Magee, Police Lieutenant; and Aruna Bodduna, Transportation Planner.

3. MINUTES APPROVAL

The minutes of April 2, 2024 meeting were distributed prior to the meeting and approved as distributed.

Public Comment: None.

Motion—M/S Katz/Kasperzak—Carried 5-0-4; Baird, Keith, Yen, Singh absent—To approve the minutes of the April 2, 2024 meeting.

4. UPCOMING AGENDA TOPICS

Items requested by the Committee:

- Already submitted by upcoming agenda topics; and
- Encourage schools to perform in downtown.

5. **PUBLIC COMMENT**—None.

6. **DOWNTOWN DEVELOPMENT UPDATE**

6.1 **DOWNTOWN DEVELOPMENT UPDATE**

Community Development staff provided an update on Project No. 8 on 756 California Street was seeking a permit extension; Project No. 15 on 236 Castro Street received Zoning Administrator approval; and Project No. 18 on 382 Castro Street was seeking a Development Review Permit for a trash enclosure.

Diana Pancholi shared that large development projects that have specific web pages on the City website now include information on where the project is in the permitting process. Also noted was that at the May 28, 2024 City Council meeting, staff is recommending a consultant contract for updating the Downtown P(19) Precise Plan.

Public Comment: None.

No action taken.

6.2 **CASTRO STREET UPDATE**

Economic Development staff provided the following updates related to downtown:

- A cornhole league will be starting up in downtown in the 300 block of Castro Street.
- <u>Intersection Improvements</u>: Yellow barricades have been replaced with black fences, bollards have been strategically placed for safety, and the Fire Department has tested access to the pedestrian mall. The City has piloted the painting of intersection bollards located at Villa Street and Castro Street. The colors are the City's brand colors. Paint types are being reviewed before determining the type of paint (matte, flat, glossy) to paint the remaining bollards.
- <u>Social Space (Eddies</u>): Games, new tables, and umbrellas were deployed in the social areas in downtown.

Transportation Planner Aruna Bodduna provided an update on the timing of the decorative street treatment on Castro Street will occur during the late summer to early fall depending on procurement.

Taste of Mountain View will occur on June 12.

Mountain View Fire Department Parade will occur on May 19.

Public Comment: None.

No action taken.

7. **NEW BUSINESS**

7.1 MOUNTAIN VIEW MEDIATION PROGRAM

Maria Jimenez with the Mediation Program provided an overview of the Mountain View Mediation Program. The program uses volunteers to mediate a range of issues. Jill Kopeikin, a mediator, shared general examples of how businesses could utilize mediation services.

Public Comment: None.

No action taken.

7.2 **DOWNTOWN CRIME STATS**

Lieutenant Crowl provided an overview of activities the Mountain View Police Department is undertaking to provide a safe and welcoming downtown. Increasing foot patrols in downtown along with the Ambassador program, year-over-year vehicle burglaries have decreased by 51%. Lieutenant Crowl also emphasized the importance of reporting issues and crimes to allow Mountain View to understand crime trends and address strategies appropriately.

Committee member Katz inquired about the installation of cameras. Lieutenant Magee shared that the City Council will be considering approval of a pilot camera program at their meeting on May 28, 2024.

Public Comment: None.

No action taken.

7.3 DOWNTOWN PARKING MAINTENANCE ASSESSMENT DISTRICT NO. 2

Staff provided an overview of the annual renewal process of the Downtown Parking Maintenance Assessment District No. 2 (Assessment District or District). At the May 14, 2024 City Council meeting, a public hearing will be held for the annual renewal of the District. There are no assessment changes or modifications for the Assessment District. There have been no changes for the last 24 years.

Public Comment: Junaid Qurashi asked about the mailing of the notices. As a downtown property owner, they do not recall receiving a notice. Staff explained that mail notices were based upon the "mail to" address provided to the Santa Clara County Assessor's Office.

7.4 DOWNTOWN COMMITTEE WORK PLAN—FISCAL YEAR 2024-25

Staff shared the current-year Committee's work plan as well as a draft work plan for next year. Staff sought input on changes to the work plan for the next fiscal year. At the next Downtown Committee meeting, the Committee will be asked to approve next fiscal year's work plan.

Public Comment: None.

No action taken.

8. COMMITTEE/STAFF COMMENTS, QUESTIONS, COMMITTEE REPORTS

Committee member Katz announced Celebration of Leaders on May 17, 2024.

9. **ADJOURNMENT**

The meeting was adjourned at 9:33 a.m.

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