

## **MINUTES**

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REGULAR MEETING – TUESDAY, DECEMBER 6, 2022  
VIRTUAL MEETING WITH NO PHYSICAL MEETING LOCATION  
10:00 A.M.

**1. CALL TO ORDER**

The meeting was called to order at 10:02 a.m. by Chair Mike Kasperzak.

**2. ROLL CALL**

**Present:** Committee members Erik Cormier, Marina Keith, Maria Lange (joined 10:04 a.m.), David Lin (joined 10:58 a.m.), Kira Pascoe (joined 10:05 a.m.), Jamil Shaikh, Merry Yen, Vice Chair Pamela Baird, and Chair Mike Kasperzak.

**Absent:** None.

**Staff Present:** John Lang, Economic Vitality Manager; and Edgar Maravilla, Senior Planner.

**3. MINUTES APPROVAL**

The minutes of the November 1, 2022 meeting were distributed prior to the meeting and approved as distributed.

**Motion—M/S** Lange/Yen—Carried 8-0-1; Lin absent—To approve the minutes of the October 4, 2022 meeting.

**4. UPCOMING AGENDA TOPICS**

- Busking and music in downtown
- General maintenance and cleanliness of downtown
- Castro Bikeway Feasibility Study (February 2023)

**5. ORAL COMMUNICATIONS FROM THE PUBLIC**

Bruce England:

- Wants clarification on the bike feasibility study;
- Interested in busking;
- Adjust Zoom ID for easier;
- eBike for delivery seem appealing; and
- Does not like signal at Castro Street and California Street.

**6. UNFINISHED BUSINESS**

**6.1 DOWNTOWN DEVELOPMENT UPDATE**

Planning Division staff provided an update on downtown development projects.

Public Comment: None.

No action taken.

**6.2 CASTRO STREET UPDATE**

Economic Development staff provided the following updates related to downtown:

- City Council Ad Hoc Committee will be meeting December 8, 4:00 p.m. to 6:00 p.m.

KiwiCo, a new retail tenant located on Castro Street opened its first retail location.

Public Comment: None.

No action taken.

### 6.3 CITY-SPONSORED EVENTS

Staff provided an overview of the 2022 concert series on the Plaza and also highlighted for the Committee upcoming events in downtown.

- Tree lighting ceremony on Monday, December 5, 2022, 5:30 p.m. start time. Will move the stage to Castro Street, which will provide a bigger space for the tree lighting. Traditional elements will be in place (community performances, holidays around the world, train, etc.).
- Some downtown businesses are looking to extend their hours on December 5, 2022 to support the tree lighting ceremony.
- Return of Arbor Day on March 11, 2023 at Pioneer Park. Tree demonstration and tree walks will be happening.

The Committee asked about some holiday decor in downtown. Parks crew will provide some nighttime elements on the 400 and 500 blocks. Wreaths will be put up throughout downtown.

The Committee asked about holiday banners. At the present time, no banners are planned.

Other events happening in 2023:

- Summer Camp Fair at the Community Center in February;
- Resource Fair at the Senior Center in May;
- KidStock is returning on the third Saturday of the month from May through July;
- Concerts on the Plaza, every Friday from June through September;
- Movie Night Series will be returning in 2023; and
- National Night Out will be returning in 2023.

The Committee asked about the Pedestrian Mall now in place and whether the Spring Parade is happening. The essence of the Spring Celebration is going to continue in place of the parade.

Public Comment: None.

## 7. NEW BUSINESS

### 7.1 HISTORIC PRESERVATION ORDINANCE AND REGISTER UPDATE

City Planner and Page Turnbull (Christina Dikas and Hannah Simonson) presented an overview of the work to date and are working on an ordinance update in the spring.

Public Comment:

A member of the public named Mia, asked a question about residential areas within downtown and if they will be addressed through this process.

### 7.2 2023 DOWNTOWN COMMITTEE MEETING SCHEDULE REVISIT

Police Lieutenant Matthew Atkins provided an overview of activity occurring in downtown.

In a collaboration with Mountain View Police Department, the Chamber of Commerce, and the Downtown Committee, an ambassador program was developed last year. The volunteer ambassador effort resulted in a drastic decrease in overall crime and auto burglaries. The Police Department is ramping up resources and also seeking volunteers to work together to get the word out about being safe in downtown.

The Police Department has also been working with many of the unhoused individuals in downtown, working to get them the resources and services they need.

The Police Department is grateful for all the volunteer help from last year.

The Committee asked if the City has a no-loitering ordinance in place like other communities have—The City of Mountain View does not have a loitering ordinance.

Public Comment: None.

No action taken.

### 7.3 OVERVIEW OF RESOURCES AND TOOLS TO SUPPORT DOWNTOWN BUSINESSES

As required by City Council Policy K-2, the Committee adopted the following schedule of meetings for the 2023 calendar year.

First Tuesday of the following months at 10:00 a.m., including February 7, March 7, April 4, May 2, June 6, September 5, October 3, November 7, and December 5. No meetings are proposed on January 3, July 4, and August 1.

**Motion**—M/S Baird/Yen—Carried 8-0-1; Lin absent—To approve the meeting dates as outlined in the agenda.

**8. COMMITTEE/STAFF COMMENTS, QUESTIONS, COMMITTEE REPORTS**

Reappointments—Thank you to Maria and Eric.

Council Appointments Review Committee Conducted Interviews on November 21:

Property Owner/Representative Marina Keith for Downtown 3-year term until 2025;

Property Owner/Representative David Lin for Downtown 3-year term until 2025;

Property Owner/Representative Kira Pascoe for Downtown Business Association 3-year term until 2025;

Property Owner/Representative Money Singh for Downtown Business Association for unexpired term ending December 2024;

Community-at-Large Anne Cavanaugh for Downtown 3-year term until 2025;

Business-at-Large Mike Kasperzak, 3-year term until 2025; and

Neighborhood Association Jamil Shaikh, 3-year term until 2025.

The Mountain View Historical Association will be hosting a Downtown Walking Tour on Sunday, November 27, 2022, at 2:00 p.m. Meet in front of the train station.

The Downtown Business Association will be hosting a meet and greet with downtown residents on Wednesday, November 2, 2022 at Monte Carlo from 6:00 p.m. to 8:00 p.m.

Santa Thon.

Elf hunt.

9. **ADJOURNMENT**

The meeting adjourned at 11:35 a.m.

These Minutes are hereby submitted for approval by John Lang, Recording Secretary.

Approved on \_\_\_\_\_.

JL/1/CDD  
819-12-06-22mn