



1: Discover & Assess

2: Vision & Priorities

3: Project Prioritization

4: Validate Roadmap

5: Metrics & Enablement

6: Implement & Monitor



Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	June 2021
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- Kickoff & Planning

Discovery summary report

- Feb. 6: Council Retreat Planning Session
- Feb. 23: Council Consent Item on status of current Council Major Goals Work Plan
- Community focus Groups and open community meetings

- Community focus groups and open meetings (con't)
- Mar. 16 Joint Council & Staff Workshop to review draft vision, mission and priorities & discuss potential projects

Draft Vision, Mission & Priorities

- Apr. 27: Council to provide direction on prioritized project list

Draft Strategic Plan (with Project lists)

- Community Survey to validate draft Strategic Plan

Revised Strategic Roadmap

- Jun. 8: Council Presentation - Proposed Strategic Plan Adoption
- Jun. 22: Council adoption of Strategic Plan

Final Strategic Roadmap

- * Deliverable
- * Council Touchpoint
- * Community Touchpoint