

CIVIC CENTER PLAZA PROGRAMMING AND ACTIVATION COST ESTIMATES

PHASE 1 AMENITIES

Synthetic Turf, 30' by 30', product and installation	\$19,000
Commercial Adirondack Chairs (12)	\$7,000
Concrete Planter Boxes	\$5,000
Climbing/Seating Boundaries	\$4,000
Umbrellas for Planter Boxes	\$2,000
Additional Tables (5) and Chairs (20)	\$4,000
Additional Umbrellas and Stands (5)	\$3,000
Various Bike Racks	\$3,000
Giant Chess Board with ADA Safety Edges	\$1,000
Giant Chess Pieces with City Logo	\$1,000
Giant Checker Pieces with City Logo	\$500
TOTAL	\$49,500

ADDITIONAL AMENITIES

Soofa Benches (2)	\$9,000
Soofa Bench Analytics for Two (2) Benches	\$3,000
Harmony Park Outdoor Musical Instruments	\$10,000 to \$20,000

PHASE 1 PROGRAMMING

Additional Concert on the Plaza

Wages for Hourly Staff	\$2,500
Wages for Sound Engineer	\$1,700
Performer Expenses	\$4,500
General Event Supplies and Materials	\$2,000
TOTAL	\$10,700

Kids Music Festival

Wages for Hourly Staff	\$1,500
Wages for Sound Engineer	\$500
Performer Expenses	\$3,000
Advertising	\$2,000
General Event Supplies and Materials	\$1,500

TOTAL **\$8,500**

One-time Expenses

Sound System	\$20,000
Street Banners and Lawn Signs for Events	\$3,000
TOTAL	\$23,000

Ongoing Expenses

Hourly Recreation Specialist to Coordinate Programs	\$13,500
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ADDITIONAL PROGRAM OPTIONS

Saturday Daytime Event (Single Event)

Wages for Hourly Staff	\$500
Wages for Sound Engineer, if applicable	\$200
Performer Expenses	\$1,000
Advertising	\$2,000
General Event Supplies and Materials	\$1,500
TOTAL	\$5,200

Fall Movie Nights (Four (4) Series Event)

Wages for Hourly Staff	\$3,500
Wages for Sound Engineer	\$900
Movie Licensing	\$2,000
Advertising	\$2,000
General Event Supplies and Materials	\$1,000
TOTAL	\$9,400

Community Art Grant Program

Place-Making Grant Program	\$10,000 to \$15,000
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