

Fiscal Year 2019-20 through Fiscal Year 2020-21 City Council Goals Work Plan
Updated - February 25, 2020

Attachment 1

Goal 1: Promote a Community for All with a focus on Strategies to Protect Vulnerable Populations and Preserve Mountain View's Socioeconomic and Cultural Diversity

Completed Projects: **1**

Project in Progress: **11**

Scheduled to Begin this Fiscal Year: **1**

Scheduled to Begin Fiscal Year 2020-21: **2**

Total Projects: **15**

Project		Lead Dept.	Support Dept.	Work - load Impact	Start Date	End Date	Status	Updates
1.1	Hold a Study Session on displacement and net loss; develop a work plan for any desired follow up actions.	CDD - Hous.	CAO, CMO	High	Aug-19	Oct-20	In Progress	City Council held a study session and staff conducted public outreach. TRAO modifications will be proposed in April 2020. The larger displacement strategy will be brought forward in fall.
1.2	Develop and consider an ordinance to address wage theft and responsible construction.	CMO		Medium	Aug-19	Jun-20	In Progress	Staff has begun research on wage theft and responsible construction. Staff anticipates completing research and drafting an ordinance in spring 2020. An item should come before Council the end of this fiscal year.
1.3	Hold a Study Session on service gaps related to homelessness.	CMO	CDD - Hous.	Low	Jul-20	Dec-20	Postponed	Commencement of this project has been delayed until July 2020.
1.4	Develop and consider a Community Workforce Agreement	CMO	CAO, PWD, FASD	High	Jan-21	Dec-21	Postponed	Commencement of this project has been delayed until January 2021.
1.5	Explore opportunities to partner with school districts to enhance afterschool programs.	CSD		High	Jul-19	May-20	In Progress	Staff has reviewed the background on the City's afterschool programs and has engaged with staff from the Mountain View Whisman School District and El Camino YMCA to review what opportunities currently exist for afterschool programs.
1.6	Work to ensure a complete count in Census 2020.	CMO	Library	Low	Jun-19	Apr-20	In Progress	Census 2020 outreach activities planned for January - March of 2020 include utility billing inserts to approximately 14,000 residents, Census recruitment tables and information kiosks at the Library, and Census parties in collaboration with Santa Clara County and the Census Bureau to be coordinated by Library and MCOP staff for Mountain View residents.

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1.7	Provide City led/sponsored Know Your Rights Workshops	CMO		Low	Oct-19	Jun-21	In Progress	Services, Immigrant Rights, and Education Network (SIREN) continues to provide Know Your Rights training in Mountain View under the terms of the FY 2018-19 Community For All Grant. City Manager's Office staff is also working with Sacred Heart Community Service to provide a Know Your Rights train the trainers platform by which Mountain View residents will be equipped to provide Know Your Rights training to small groups in their community regarding Immigration rights.
1.8	Present an Oversized Vehicle Ordinance with possible future phased options and implement as appropriate	CMO	PWD, CAO, PD	High	Jul-19	Jun-21	In Progress	The City Council adopted an oversized vehicle ordinance. Implementation of the parking restrictions in bike lanes are in effect and will be enforceable when signage is installed. Implementation of parking restrictions on narrow streets is on hold due to a referendum petition.
1.9	Declare a housing emergency, develop a safe parking ordinance, and pilot more flexible safe parking projects in Mountain View and regionally in cooperation with the County, community colleges, and the private sector.	CMO	CDD - Plan.	High	Jul-19	Jun-21	In Progress	The City declared shelter crisis in March of 2019, allowing lots to expand or come online without applying for a more complex Conditional Use Permit (CUP). Staff also began outreach with the Human Relations Commission (HRC) Safe Parking Outreach Subcommittee in the hopes of gaining new safe parking lots, and is having ongoing dialogue with the County and community-based providers for homelessness solutions. The City adopted a Safe Parking Ordinance in November 2019.
1.10	Continue providing outreach associated with linking the unstably housed and homeless to services and housing.	CMO	PD	Medium	Jul-19	Jun-21	In Progress	The City continues to provide outreach to the unstably housed in partnership with Santa Clara County, Community Services Agency, the faith community, and others.
1.11	Implement a Safe Parking Program to include temporary use of Shoreline at Mountain View through March 2020 and the use of a City-negotiated lot.	CMO	CDD - Buil.	High	Jun-19	Jun-21	In Progress	As of late November, City staff and contractors have completed the main site preparations on both City parking lots. Staff is finalizing contracts, the non-profits are recruiting additional staffing, and CSA is conducting outreach for participants. MOVE anticipates a gradual opening with a start of hosting eligible participants in February.

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1.12	Create a dedicated space in the library with information from the United States Citizenship & Immigration Services about becoming a U.S. citizen, and develop a Library webpage with links to this information.	Library		Low	Jul-19	Jun-20	In Progress	The Library created and launched the Library's Citizenship Corner, and the webpage with links to resources in October 2019. From July to October 2019, the Library completed the following action items: reviewed resources needed to create a dedicated space in the Library and visited Citizenship Corners at libraries at other jurisdictions; identified the shelving next to the Library's literacy collection as space to host materials and information on becoming a U.S. citizen; ordered and prepared the physical materials for public use such as U.S. citizenship exam books, pamphlets, brochures, and flashcards; gathered and reviewed links to online information and resources on becoming a U.S. citizen and created the Library webpage. From October to December 2019, the Library informed and promoted the Citizenship Corner to the community through social media and other communication channels, and hosted related programming such as SIREN's Know Your Rights presentation. The project is on track to be completed by the end of the fiscal year.
1.13	Continue to collaborate with regional partners to fund and/or improve awareness of and access to information and referral resources for immigrants, particularly for mixed-status families.	CMO	Library	Low	Jan-18	Jun-20	In Progress	The Community for All grants have been awarded and funded activities have been completed. The Community Services Department continues to provide programs in multiple languages online and at City facilities such as the Community Center, Senior Center, and The View Teen Center.
1.14	Continue a pilot to apply a Human Rights City analysis framework to selected projects.	CMO		Low	Oct-18	Dec-19	Complete	The pilot analytical framework was applied to the Short Term Rental regulations, Vision Zero, and the East Whisman Precise Plan in FY 2018-19. On December 10, 2019 Council reviewed staff's final report and the application of the framework and decided to conclude use of the framework.
1.15	Assess gaps in youth mental health services	CSD	PD	Medium	Mar-20	Jun-21	New	

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Goal 2: Improve the Quantity, Diversity, and Affordability of Housing by Providing Opportunities for Subsidized, Middle-Income, and Ownership Housing

Completed Projects: **2**

Project in Progress: **7**

Scheduled to Begin this Fiscal Year: **4**

Scheduled to Begin Fiscal Year 2020-21: **0**

Total Projects: **13**

	Project	Lead Dept.	Support Dept.	Work - load Impact	Start Date	End Date	Status	Updates
2.1	Review and propose revisions to the R3 Zone standards that consider form-based zoning, incentivizing stacked flats, and updated row house guidelines.	CDD - Plan.		High	Nov-19	Jun-21	In Progress	The City Council has approved the consultant contract and scope of work.
2.2	Work with the Mountain View Whisman School District to explore the possibility of the District acquiring the Shenandoah property and the opportunity for shared uses and affordable housing on the site.	CMO	CDD, CAO	Medium	Oct-19	Jun-21	In Progress	At the October 24, 2019 Council meeting, the City Council directed staff to work with the Mountain View Los Altos Union High School District (MVLA) to explore options to acquire Shenandoah Square for joint uses (school, park, housing, etc.). Staff is working with MVLA staff to explore development scenarios.
2.3	Hold a study session to explore modifications to CSFRA for the 2020 election.	CDD - Hous.	CAO	Medium		Mar-20	Complete	The CSFRA Subcommittee met 4 times and recommended CSFRA Amendment proposals to the City Council on November 12, 2019. City Council deliberated and approved CSFRA Charter amendments to be put on the ballot in March 2020.
2.4	Develop strategies for middle-income persons to afford different housing types.	CDD - Hous.		Medium	Mar-20	Dec-20	Upcoming	Staff will prioritize a middle-income homebuyer assistance program and first-time homebuyer workshops.
2.5	Examine and potentially develop an ordinance that controls mobile home park space rents and addresses other issues.	CDD - Hous.	CAO	High	Jan-20	Apr-20	In Progress	A Council study session was held on January 28, 2020 to consider options for a draft mobile home rent ordinance.
2.6	Develop a City led Gateway Master Plan for North Bayshore.	CDD - Plan	PWD	High	Oct-19	Nov-20	In Progress	The EPC and City Council held Study Sessions in the Fall of 2019. Staff continues to work with a consultant on this project and anticipates returning to Council in Fall 2020.
2.7	Update City documents, including the Density Bonus Ordinance, to implement new housing laws.	CDD	CAO	Low	Mar-20	Dec-20	Upcoming	Hired external legal consultants.

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Project		Lead Dept.	Support Dept.	Work - load Impact	Start Date	End Date	Status	Updates
2.8	Facilitate the development of affordable housing at the VTA Evelyn Site.	CDD - Hous.	CAO, CMO	Medium	Jul-19	Jun-20	In Progress	Staff continues to meet with VTA staff to negotiate the long-term Ground Lease and Purchase and Sale Agreement (used when the City exercises the purchase option from the Ground Lease). We are nearing the end of a lengthy negotiations process and have a goal of signing the Ground Lease by the end of February. After the Ground Lease has been signed, staff will immediately begin work on developing the property for affordable housing by first seeking feedback on the site development from City Council during a study session and then working on releasing a Request for Qualifications (RFQ) followed by a Request for Proposals (RFP).
2.9	Facilitate the planning/entitlement and building permit process for Lot 12.	CDD	CAO, FASD	High	Oct-20	Jun-23	Upcoming	Project has not begun.
2.10	Continue to market and coordinate the Request for Proposals process for Lot 12.	CDD	CAO, FASD	Low	Jun-18	Apr-20	In Progress	The City has released a Request for Proposals (RFP) for Lot 12. Staff anticipates that the RFP will be closed and scored by the end of March 2020.
2.11	Continue to Conduct a Community Benefit Financial Study to create a financial methodology for determining community benefit amounts for gatekeeper projects	CDD - Plan		Medium	Jan-20	Jun-20	Upcoming	Staff is recommending removing this project and continuing to work on specific community benefit requirements based on adopted Precise Plans and gatekeepers. This will allow tailoring the benefit requirements to the amount of development for the Precise Plan/gatekeeper project and the community needs related to the area and project.
2.12	Continue the East Whisman Precise Plan.	CDD - Plan		High	Oct-19	Nov-19	Complete	The East Whisman Precise Plan was adopted on November 5, 2019; and the second reading was on December 10, 2019.
2.13	Continue the Soft-Story Seismic Retrofit Program.	CDD - Build.		Low	Jan-20	Jun-22	In Progress	The RFP for this project is scheduled to close on January 20, 2020. Staff anticipates that the Soft Story Retrofit program evaluation will be completed by July 2020.

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Goal 3: Develop and Implement Comprehensive and Innovative Transportation Strategies to Achieve Mobility, Connectivity, and Safety for People of All Ages

Completed Projects: 1
 Project in Progress: 16
 Scheduled to Begin this Fiscal Year: 0
 Scheduled to Begin Fiscal Year 2020-21: 3
 Total Projects: 20

Project	Lead Dept.	Support Dept.	Work - load Impact	Start Date	End Date	Status	Updates
3.1 Complete the Traffic Operations Center (TOC) feasibility study and develop an implementation plan for making Mountain View a "Transportation Smart City."	PWD		High	Jul-19	Jun-21	In Progress	The City has selected a consultant and is working on an operations concept and space planning for the TOC.
3.2 Develop and implement a plan to prevent commercial parking from spilling into residential neighborhoods, including a review of the qualification requirements of the Residential Parking Permit Program to facilitate the establishment of RPP Zones.	PWD	CAO, CDD - Ec. Dev.	Medium	Jan-20	Jun-21	In Progress	Council Study Session on RPP held on 11/12/19. (Council directed staff to re-evaluate RPP thresholds and return to Council with proposed changes to RPP scheduled for Q2 2020)
3.3 Develop a Citywide Transportation Demand Management Ordinance.	CDD - Plan.	PWD, CAO	High	Jan-21	Jun-21	Postponed	This project is postponed until the City hires a TDM Program Analyst. The updated timeline for this project is January 2021 through June 2021.
3.4 Revisit the Neighborhood Traffic Management Program to determine and implement measures to further calm traffic.	PWD	CAO, CDD - Plan.	Medium	Feb-20	Jun-21	In Progress	The Neighborhood Traffic Management Program Study Session was February 11, 2020
3.5 Develop e-scooter regulations.	PWD	CAO, PD	Medium	Oct-19	Nov-20	In Progress	City Council held a Study Session 10/29/2019. Development of e-scooter regulations is in progress. The launch of the scooter share is postponed until fall 2020 in order to allow the Transportation Section to become fully staffed.
3.6 Complete the Castro Pedestrian Mall Feasibility Study.	PWD	CDD - Plan., CDD- Ec. Dev.	High	Oct-19	Dec-20	In Progress	Council approved consultant on 12/10/2019. Contract execution in process.

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Project		Lead Dept.	Support Dept.	Work - load Impact	Start Date	End Date	Status	Updates
3.7	Explore opportunities to partner with Sunnyvale and secure grant funding for expanding the Stevens Creek Trail into Sunnyvale.	PWD		Medium	Jul-19	Jun-21	In Progress	Staff is developing a Measure B grant application. The application is due to VTA on March 23, 2020.
3.8	Conduct a Shuttle Study	PWD		Medium	Oct-19	Mar-20	In Progress	Staff provided the City Council with an update memo on 11/27/19. A study session scheduled for 2/25/2020.
3.9	Continue to develop a comprehensive modal plan that would involve the VTA, Caltrain, major employers, etc., and include a funding mechanism.	PWD		High	Sep-19	Jun-21	Postponed	This project will resume with a fall 2020 Study Session.
3.10	Continue to implement the Transit Center Master Plan.	PWD		High	Jul-19	Jun-21	In Progress	Council approved CEQA MND for the preliminary engineering and environmental on 12/10/2019. 35% design is underway. The City is Working on an MOU with Caltrans & VTA for funding & implementation of the final design of the grade separation & access project.
3.11	Continue to implement the Vision Zero Policy/Program.	PWD	PD	Medium	Oct-19	Jun-21	In Progress	B/PAC reviewed the initial draft Vision Zero Action Plan on 10/30/2019, and the City Council adopted a Vision Zero Policy 12/10/2019. Staff is currently implementing the policy.
3.12	Continue to implement Downtown Parking Long-Term Solutions—Shared Parking Agreements and Paid Parking Study.	CDD - Ec. Dev.		Medium	Oct-19	Jun-21	In Progress	Staff will re-scope the project to include strategies for funding a downtown parking garage.
3.13	Continue to solicit input and collaborate with neighbors to develop a regional bike route from Redwood City to Mountain View.	PWD		Low	Jan-20	Mar-20	In Progress	Finalization of regional bike route plan for Mountain View segments is in progress.
3.14	Continue the Short-Term Downtown Parking Pilot Programs (Ridesharing/ Valet Attendant Assist).	CDD - Ec. Dev.		Medium	Jul-19	Sep-20	In Progress	Updating marketing materials and discussing options to expand the program.
3.15	Continue the Citywide SB 743 Implementation (California Environmental Quality Act Level of Service Vehicle Miles Traveled Change).	CDD - Plan.	PWD	Medium	Aug-19	Jun-20	In Progress	The EPC held a study session on VMT standards on 10/23/2019. Staff continues to monitor and participate in efforts to coordinate with VTA on aligning the new CEQA metric with Congestion Management Program (CMP) requirements. EPC and Council study sessions on implementing VMT thresholds are expected in March/April 2020. Final action in adopting the requirements is expected in late Spring/Summer 2020.
3.16	Continue El Camino Real Streetscape Guidelines.	PWD		Medium		Nov-19	Complete	The City Council approved the El Camino Streetscape guidelines and staff provided a final report to Council.

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3.17	Continue the design, permit, and construction of Castro Street/Moffett Boulevard/Central Expressway near-term improvements (CIP 16-40).	PWD		Medium	Jan-20	Sep-20	In Progress	Pre-construction meeting completed. Construction is expected to begin in early summer.
3.18	Continue the design and construction of Shoreline Boulevard interim bus lane and utility improvements (CIP 16-58 (design) and CIP 18-43 (construction)).	PWD		High		Dec-21	In Progress	Plans and specs were approved by City Council on 12/3/2019.
3.19	Continue to develop the Castro Street Bicycle Lane Study.	PWD		Medium	Apr-19	Dec-19	In Progress	Staff began the feasibility study for the bikeway between El Camino Real and California Street and anticipates the project will complete by June 30, 2020.
3.20	Continue the Feasibility Study of Automated Guideway Transportation System.	PWD		High	Feb-21	Apr-22	Postponed	Staff intends to resume this project in February 2021.

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Goal 4: Promote Environmental Sustainability and the Quality of Life for the Enjoyment of Current and Future Generations with a focus on Measurable Outcomes

Completed Projects: 3

Project in Progress: 6

Scheduled to Begin this Fiscal Year: 1

Scheduled to Begin Fiscal Year 2020-21: 4

Total Projects: 14

Project	Lead Dept.	Support Dept.	Work - load Impact	Start Date	End Date	Status	Updates
4.1 Update the Community Tree Master Plan and review existing guiding policies and ordinances in coordination with the update.	CSD	CAO, CDD - Plan.	High	Jul-20	May-21	Upcoming	Funding request included in the proposed FY 2020-21 Budget. If funded, the project will begin in July 2020.
4.2 Consolidate and update existing plans into a comprehensive wildlife and habitat management plan.	CSD		Medium	Feb-20	Jun-21	Upcoming	Project has not begun.
4.3 Modify existing bird-safe design codes.	CDD - Buil.		Low	Jul-19	Nov-19	Complete	Item is completed: Bird Safe Glass requirements were adopted by Council at the November 12, 2019 meeting. Those requirements are being implemented into projects submitted on January 1, 2020 or later.
4.4 Explore opportunities to build/encourage additional EV charging stations.	CMO	PWD, CDD - Plan.	Medium	Jul-19	Jun-21	In Progress	The City is working with SVCE to track their new EV charger incentive programs which are planned for 2020. Chargers have been installed at the Community Center, and the City is exploring installation of chargers at other locations.
4.5 Work through ESAP projects.	CMO		High	Jul-20	Sep-21	In Progress	This includes multiple projects.
4.6 Develop alternative carbon offsets.	CMO	FASD	High	Oct-19	Apr-20	Complete	Analysis of carbon offsets was presented to Council in a staff report on December 3, 2019. Council approved staff recommendation to consider carbon offsets as part of a future carbon neutrality plan, but not purchase carbon offsets at this time. The carbon neutrality plan, including consideration of carbon offsets, will be presented to Council by 2025.

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	Project	Lead Dept.	Support Dept.	Work - load Impact	Start Date	End Date	Status	Updates
4.7	Review and consider amendments to various aspects of the Downtown Precise Plan, with the work phased to prioritize preserving the character of the downtown core and preventing, to the extent possible, preemption by State legislation.	CDD - Plan.	CDD - Econ. Dev.	High	Mar-19	Apr-21	In Progress	The City has selected a Council approved consultant to perform the Historic District Survey and the City has informed affected property owners about the survey. Based on the Council adopted work plan, staff is working with a consultant to review options for EPC and Council consideration.
4.8	Incorporate yearly targets for GHG reduction into ESAP.	CMO		Low	Jul-19	Jun-20	Complete	Analysis of annual GHG reduction targets was presented to Council on December 3, 2019. Council voted to maintain official GHG reduction targets at 5-year intervals. Council did not recommend any actions to develop annual GHG reduction targets in the December 3, 2019, meeting, so no work plans are being developed at this time.
4.9	Implement the Public Services Study actions, including population updates, study of police staffing levels, and Fire Community Risk Assessment.	CMO	PD, FD	Medium	Sep-19	Feb-21	In Progress	The Police and Fire departments have contracted with consultants to prepare public safety staffing levels studies. The City will discuss the study results and provide an annual update to the City Council on the status of growth toward planning capacity.
4.10	Continue to Participate in South Bay Salt Ponds project in conjunction with California State Coastal Commission.	PWD		Low	Jul-18	Jun-21	In Progress	The City is waiting for submittals from the California State Coastal Conservancy who is the owner of the project.
4.11	Continue to Establish North Bayshore—District Sustainability Performance Measurements.	CDD - Plan.		Medium	Jul-20	Jul-21	Upcoming	
4.12	Continue the Greenhouse Gas Reduction Program and Citywide Traffic Model Update.	CDD - Plan.	PWD	Medium	Oct-19	Jun-20	In Progress	The East Whisman Precise Plan is adopted, and staff is developing a work plan for the traffic model update.
4.13	Prepare an ordinance to expand firearms prohibition in recreation facilities to all City facilities	CAO	PD	Low	Aug-20	Oct-20	New	
4.14	Prepare an ordinance prohibiting the sale of e-vaping and flavored tobacco products Citywide	PD	CAO	Low	Aug-20	Dec-20	New	

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Goal 5: Council Suggested Projects Unrelated to the Major Goals

Completed Projects: 2
 Project in Progress: 2
 Scheduled to Begin this Fiscal Year: 3
 Scheduled to Begin Fiscal Year 2020-21: 1
 Total Projects: 8

	Project	Lead Dept.	Support Dept.	Work - load Impact	Start Date	End Date	Status	Updates
5.1	Hold a study session and develop a small business strategy.	CDD - Ec. Dev.		Medium	Apr-20	Jun-20	Upcoming	Staff is currently developing a scope of work and will bring options for Council consideration in Fall 2020.
5.2	Review and update the historic preservation ordinance.	CDD - Plan.	CAO	High	Oct-20	Dec-21	Upcoming	This project is anticipated to start in October 2020.
5.3	Review and update the park land dedication ordinance.	CSD	CAO, CDD - Plan.	Medium	Oct-19	Apr-20	In Progress	Due to the scope of the ordinance changes provided as direction by Council at the Study Session. Staff has spread out the timeline to be less aggressive and allow for more time between meetings to provide recommendations to PRC and Council.
5.4	Hold a Study Session to identify objectives and resource needs for the City to take a more active role in addressing State and Federal actions that impact local control.	CMO	CDD	Low	Oct-19	Jun-21	Complete	A study session was held on November 29, 2019. Staff will return to Council with recommendations for Council consideration on February 4, 2020.
5.5	Continue to work with the Visual Arts Committee to encourage public art.	CDD - Ec. Dev.		Low	Sep-19	Mar-20	In Progress	City Council Study Session to discuss a Public Arts Strategy is scheduled for March 24, 2020. Staff is beginning to draft the study session memo.
5.6	Continue to work with County and State officials and stakeholders, including business, to explore options to develop regulatory code language addressing location and separation/setback requirements for on-demand mobile fueling that meet the interest of public safety and health.	FD		Low	Oct-19	Dec-19	Complete	City Council adopted 2018 International Fire Code (IFC) and 2019 California Fire Code (CFC) at its meeting on November 12, 2019, which includes requirements for On-demand Mobile Fueling Operations in Section 5707 of the 2019 CFC. Location and setback requirements are addressed in the adopted code.
5.7	Develop and implement an enhanced legislative program	CMO		Medium	Mar-20	Jun-21	New	
5.8	Develop and implement an enhanced communications program	CMO		Medium	Mar-20	Jun-21	New	