

Fiscal Years 2021-22 and 2022-23 Council Strategic Work Plan Update						
June 14, 2022						
Project No.	Strategic Priority	Project	Department		Status	Updates
			Lead	Support		
1.1	Community for All	Develop and launch a Universal Basic Income pilot program	CMO	CDD	In Progress	Council adopted Elevate MV on February 22, 2022. Staff is working with nonprofit implementation and research partners to prepare for launch of program in Q3 2022 as well as coordinating with City teams to set up application support hubs. The first Lived Experience Advisors panel meeting for feedback on Elevate MV's communications and outreach plan is scheduled for late May.
1.2	Community for All	Develop an ordinance for responsible construction.	CMO	CAO, FASD, CDD-BLDG	In Progress	A study session was held in October 2021 to receive Council input. Staff is working to develop a draft ordinance based on Council direction from the October study session. Ordinance introduction / adoption is proposed for Q3 2022.
1.3	Community for All	Develop an ordinance to address wage theft.	CMO	CAO, FASD, CDD-BLDG	In Progress	A study session was held in October 2021 to receive Council input. Staff is working to develop a draft ordinance based on Council direction from the October study session. Ordinance introduction / adoption is proposed for Q3 2022.
1.4	Community for All	Develop a Community Workforce Agreement	PWD	CMO	In Progress	Staff has begun research about Community Workforce Agreements including outreach to other cities that have Agreements about their process to determine consultant assistance needed. Staff is developing a proposed work plan for next steps.
1.5	Community for All	Develop a mobile home rent stabilization ordinance adopted by Council and administered by the Rental Housing Committee.	CAO	CDD	Complete	The Mobile Home Rent Stabilization Ordinance went into effect on October 28, 2021. Council provided additional direction beyond the initial project scope including an urgency ordinance and Tenant Relocation Assistance Ordinance revisions which were adopted on April 26, 2022 and are effective from May 24, 2022. The Ordinance also included an exemption for mobile home parks that entered into an "accord" with the City that 80% of park residents approved. Council directed staff to develop an accord working with park owners and residents. The MOU process and staff recommendations are scheduled to be presented at the June 28, 2022 Council meeting.

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1.6	Community for All	Explore the feasibility of alternative mental health crisis response methods	CMO	PD	In Progress	Staff is coordinating with the County and other North County cities to explore collaboration opportunities for new or expanded programs including the soon to be launched TRUST Community mobile response and the new North County mobile crisis response team. The Police Department has launched a pilot project, in which a Community Service Officer who is an associate Licensed Professional Clinical Counselor, tracks mental health-related calls for service, schedules follow up visits and coordinates social and mental health services to provide assistance when these individuals are not in crisis and reduce or prevent interactions with officers before a crisis event occurs. Over the past 13 months of the pilot project, the number of frequently contacted individuals has decreased.
1.7	Community for All	Develop a comprehensive Homelessness Response Strategy that includes housing, services, and an expenditure and funding plan	CMO	CDD, CSD, PD	Not Started	The new Human Services Manager has been onboarded and is anticipated to begin working on this project in Q3 2022 with a draft strategy for review estimated in Q1 2023.
1.8	Community for All	Expand access to broadband across communities	CMO	IT, PWD	In Progress	Staff is coordinating with the Mountain View Whisman School District for a pilot project to use City fiber and install a satellite device to provide internet access around Castro School. Staff is engaging with the County as they explore creating a municipal broadband utility.
2.1	Intentional Development & Housing Options	Hold a Study Session on a displacement response strategy and net loss; develop a work plan for any desired follow up actions.	CDD		In Progress	Staff has applied for and received grant funding from the Chan-Zuckerberg initiative, worked with the San Francisco Housing Accelerator Fund to evaluate potential costs and options for an acquisition/ preservation program, evaluated a potential preservation project and begun evaluation of potential local replacement requirements for demolished units. The potential preservation project is currently on hold due to higher interest rates which impact the feasibility of the project. The City was awarded a Breakthrough Grant which will fund a Fellow who will assist with the displacement response work. The grant Fellow is expected to start at the end of Q2 2022, and staff anticipates scheduling a followup Study Sessions in Q2 2023.
2.2	Intentional Development & Housing Options	Work with the Mountain View Los Altos Union High School District (MVLVA) to explore the possibility of the District acquiring the Shenandoah property and the opportunity for shared uses and affordable housing on the site.	CMO	CDD	Deferred	Staff has been informed that the Department of Defense's proposal to sell the Shenandoah property is on hold indefinitely. City staff has updated MVLVA staff. This project is on hold for the foreseeable future and has been removed from the Strategic Roadmap Action Plan.
2.3	Intentional Development & Housing Options	Review and propose revisions to the R3 Zone standards that consider form-based zoning, incentivizing stacked flats, and updated row house guidelines.	CDD		In Progress	Since Council direction in 2021, the project team has been conducting targeted outreach to key interest groups and preparing alternatives to present at upcoming neighborhood meetings in the summer to get public input on project alternatives. In Q3 and Q4 2022, the project team will prepare a policy framework and preliminary draft ordinance.

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2.4	Intentional Development & Housing Options	Develop strategies for middle-income persons to afford different housing types.	CDD		In Progress	Staff is examining funding sources to support middle-income homeownership opportunities, and expects to bring options to Council in Q3 2022. Several inclusionary moderate-income below-market-rate projects are in the pipeline. An Affordable Housing Study Session is planned for Q3 2022.
2.5	Intentional Development & Housing Options	Facilitate the development of affordable housing at the Santa Clara Valley Transportation Authority (VTA) Evelyn Site.	CDD		In progress	After the execution of the ground lease in September 2021, staff engaged consultants to consider potential affordable housing scenarios for the site. Staff brought proposed project principles and development priorities to Council on May 10, 2022, and received input on elements to include in the upcoming RFQ/RFP process. Upcoming milestones include the release of a RFP (Q4 2022), exercise option to purchase site (Q1 2023) and Council selection of developer partner (Q2 2023).
2.6	Intentional Development & Housing Options	Facilitate the planning/entitlement and building permit process for Lot 12.	CDD		In Progress	Measure A MOU, which included funding for Lot 12, approved by County (Feb. 22, 2022) and City (Mar. 22, 2022). The developer submitted a DDA in January 2022, which was approved in April 2022. The target date for submitting building permits is Q1 2023 and securing remaining external funding is Q2 2023. Staff is working with the developer on the process to select public artist(s)/art for the project.
2.7	Intentional Development & Housing Options	Partner with the County to explore the potential conversion of the Crestview Hotel to housing for people who are unstably housed.	CDD	CMO	In Progress	In its Annual Action Plans in 2021 and 2022, Council appropriated approximately \$5.3 million in CDBG and HOME funds to support the conversion of the Crestview Hotel to permanent housing. The County has designated \$7 million in funds, and the state awarded \$16.7 million in HomeKey funds to the project. City staff is participating in the developer selection process and community meetings. Upcoming milestones include County selection of a developer on June 7, 2022, Council action on CDBG/HOME loans on June 14, 2022, and the building permit process (Q4 2022).
2.8	Intentional Development & Housing Options	Continue work on the Housing Element for the 2023-31 Regional Housing Needs Assessment period.	CDD		In Progress	A Council study session was held on March 8, 2022. The Draft Housing Element was published on the project website on May 6, 2022 and an EPC Study Session was held on May 18 to review it. A Council study session is scheduled for June 14, 2022. HCD Review of Draft Housing Element is scheduled for Q3 2022.
2.9	Intentional Development & Housing Options	Conduct a review of parcels with existing units that exceed the density currently allowed by the Zoning Ordinance/General Plan and hold a Council Study Session to discuss a recommended approach.	CDD		In Progress	A review of R1 and R2 parcels was completed as part of a Housing Element update Study Session on March 8, 2022. Adoption of code amendments regarding R1 and R2 parcels is scheduled for Q4 2022 followed by Review of R3 parcels in Q1 2023 and Adoption of R3 code amendment in Q4 2023.
3.1	Mobility & Connectivity	Develop a Citywide Transportation Demand Management Ordinance	PWD	CDD	In Progress	The new TDM Analyst was onboarded in Q1 2022 and will compile data on existing TDM conditions of approval in Q2 2022.

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3.2	Mobility & Connectivity	Complete the Castro Pedestrian Mall Feasibility Study.	PWD	CDD	In Progress	The 100 block Castro Pedestrian Mall feasibility study is complete. Based on Council feedback at a October 12, 2021 Study Session, the phase 2 study includes creating a pedestrian mall on the 100-300 blocks, and developing a plan for low cost interim improvements and pedestrian mall guidelines. Council adoption of a resolution of intent to establish pedestrian mall is scheduled for June 14, 2022 and a Public Hearing is scheduled for September 13, 2022.
3.3	Mobility & Connectivity	Continue to implement the Transit Center Master Plan.	PWD	CDD	In Progress	Caltrain is scheduled to approve a contract for a final design consultant in June 2022.
3.4	Mobility & Connectivity	Prepare the Citywide Travel Demand Update (including the Greenhouse Gas Reduction Program)	PWD	CDD	Not Started	Staff anticipates work to begin on this project in Q1 2023 subject to hiring of staff.
3.5	Mobility & Connectivity	Develop a City Active Transportation Plan (combining pedestrian and bicycle master plans).	PWD	CSD	In Progress	B/PAC reviewed the scope of work in Q4 2021. A Request for Proposals was released in Q1 2022 and a consultant was selected in Q2 2022. Council action to authorize the City Manager to execute the contract is scheduled for May 24, 2022.
4.1	Sustainability & Climate Resiliency	Update the Community Tree Master Plan and review existing guiding policies and ordinances in coordination with the update.	CSD	CDD	In Progress	Based on the PRC and public's desire for a more robust update to the CTMP, an opportunity exists to incorporate the goals, objectives and implementation of the CTMP into the the city-wide Biodiversity Strategy. Staff is engaging with the key partner of the Biodiversity Strategy project to include a comprehensive Urban Forest Plan component in the draft scope of work for the Biodiversity Strategy with its own outreach, action planning and reporting process. This concept and draft scope of work will be presented to the PRC. Staff anticipates hiring consultants and starting work in Q4 2022.
4.2	Sustainability & Climate Resiliency	Consolidate and update existing plans into a comprehensive Shoreline Wildlife Management Plan.	CSD	PWD	In Progress	The Consultant and staff will perform a public and stakeholder input process and draft the plan in Q3 2022. The draft plan will be brought to PRC and Council in Q4 2022.
4.3	Sustainability & Climate Resiliency	Work through Sustainability Action Plan projects.	CMO	All	In Progress	This is an on-going project. The majority of actions are in progress or completed. Staff anticipates providing a final SAP-4 update to Council in Q4 2022. Staff will evaluate projects that have not begun to determine which will carry over to SAP-5 in the context of broader planning for carbon neutrality, climate resiliency and adaptation.

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4.4	Sustainability & Climate Resiliency	Continue to Participate in South Bay Salt Ponds project in conjunction with California State Coastal Commission.	PWD		In Progress	<p>On December 14, 2021, City Council approved the terms of a Memorandum of Agreement and a Habitat Easement Deed and Habitat Maintenance Agreement with the US Fish and Wildlife Service (project owner) to design, construct, and maintain the portions of the project components on City property.</p> <p>The South Bay Salt Pond team applied for a City excavation permit to begin hauling soil for the project. Soil hauling began in May 2022 and is ongoing. The South Bay Salt Pond team continues to work on the final design plans and specifications for the Pond A2W project. The final design documents are anticipated in Q4 2022 to apply for a City excavation permit for full project construction.</p>
4.5	Sustainability & Climate Resiliency	Define biodiversity requirements for landscaping in Mountain View	CSD	CDD, PWD	In Progress	Staff has proposed FY22-23 CIP funds to hire consultants to develop a city-wide Biodiversity Strategy, and is engaging with San Francisco Estuary Institute (SFEI) as a key partner in the project. SFEI is drafting a proposal to include an Urban Forest Plan component. The draft scope of work will be presented to the PRC in June 2022 and Staff anticipates hiring consultants and beginning work in Q4 2022.
5.1	Livability & Quality of Life	Review and consider minor amendments to Downtown Precise Plan Areas A, G, and H, with the work phased to prioritize preserving the character of the downtown core and preventing, to the extent possible, preemption by State legislation.	CDD		In Progress	Study sessions were held with the EPC in May 2021 and Council in June 2021. The environmental analysis and updates based on the study session comments are being finalized. Staff anticipates presenting to the EPC and Council in Q3 2022.
5.2	Livability & Quality of Life	Review and update the historic preservation ordinance.	CDD		In Progress	Council authorized the scope of work on April 12, 2022 and Upcoming milestones include a Community workshop, EPC and Council Study Sessions (Q4 2022), research on historic properties and Context Statement, and preparation of a draft Ordinance framework (Q1 2023), and research and draft National Register nominations for key Castro Street buildings (Q2 2023).
5.3	Livability & Quality of Life	Continue to work with the Visual Arts Committee to encourage public art.	CDD		In Progress	Staff has been having working session with the Visual Arts Committee (VAC) since January 2022 to discuss policy and procedures for incorporation into a Public Art Strategy. Staff anticipates having a draft Public Art Strategy for VAC consideration in Q4 2022 and Council for approval in Q1 2023.
5.4	Livability & Quality of Life	Update the City/School District Joint-Use Master Agreement	CSD	CMO, CAO, PWD	In Progress	Staff is meeting with MVWSD staff on a regular basis to develop updated language for the Joint-Use Master Agreement.
5.5	Livability & Quality of Life	Develop a Parks and Recreation Strategic Plan	CSD	PWD	In Progress	Staff provided a parks and open space update on May 10, 2022. Staff is drafting the scope of work for the Parks and Recreation Strategic Plan and will bring the draft scope to both the Parks and Recreation Commission and City Council in September 2022. Staff anticipates issuing an RFP for a consultant in October 2022.
5.6	Livability & Quality of Life	Hold a study session to explore consideration of a Moffett Boulevard Precise Plan.	CDD	PWD	Not Started	Work on this project is anticipated to begin in Q1 2023.

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5.7	Livability & Quality of Life	Develop a Safe Storage for Firearms Ordinance	CAO	CAO, PD	Complete	On March 8, 2022, Council adopted a Safe Storage of Firearms Ordinance to reduce the risk of firearm-related injury or death by requiring the safe storage of firearms in residences and vehicles. A Public outreach mailer was sent to all residents and the Ordinance went into effect on May 7, 2022.
6.1	Economic Vitality	Plan, coordinate, and oversee COVID-19 recovery efforts to support community relief and resilience.	CMO	CDD	In Progress	Council adopted the Small Business Action Plan in September 2020 to support the City's small businesses during the pandemic and strengthen their resilience for the longer term. Nine of the 10 recommendations have been achieved, including a buy-local campaign (Shop Safe Shop Local) and a biweekly business e-newsletter in English, Spanish, and Chinese. The City issued 180 small business loans and grants totaling \$1,162,000 to Mountain View companies and 97 small business grants totaling \$485,000 have been awarded to support the recovery of the local economy. The City provided \$3.8 million towards the City's COVID-19 Rent Relief Program. A total of 1,043 unduplicated households received assistance for 1-3 months. CSFRA staff have implemented an eviction prevention clinic to assist those who may be at risk of eviction or in the eviction process. Staff provides ongoing education and outreach including information on financial and other resources.
6.2	Economic Vitality	Develop an Economic Vitality Strategy (including strategies to support small businesses).	CDD	CMO	In Progress	On October 12, 2021, Council provided feedback on RFP objectives and a scope of services for future consultant work. On May 10, 2022, Council authorized a consultant contract to develop the Economic Vitality Strategy for the City.
7.1	Organizational Strength & Good Governance	Implement the Public Services Study actions, including population updates and Fire Community Risk Assessment.	CMO	FD	In Progress	Staff regularly updates population projections based on Census and State estimates as well as City development and land use plans. Service level impacts are assessed in Environmental Impact Reports. In 2021, a consultant assessment of the permitting process was completed. Action steps will be implemented over the next several quarters, including recommended increases to staff capacity to adequately address community needs. Staff anticipates providing an update to the City Council regarding the Fire Department study next fiscal year.
7.2	Organizational Strength & Good Governance	Develop and implement an enhanced legislative program.	CMO		Complete	The City onboarded an advocacy consultant in Q3 2021 and Council adopted the 2022 Legislative Platform on January 25, 2022. Staff and the consultant are tracking priority legislation related to the legislative platform and are coordinating to prepare letters and meet with intergovernmental partners to present the City's priorities. Staff prepared Community Project Funding requests for the consideration of Mountain View's Federal and State representatives in their current budget processes. Congresswoman Eshoo has submitted the Bernardo Undercrossing and Crestview Housing projects to the House Appropriations Committee.

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7.3	Organizational Strength & Good Governance	Plan, coordinate, and oversee COVID-19 recovery efforts for the City workforce and facilities.	CMO	HR, PWD	In Progress	Staff continues to monitor public health conditions and regulations and adapt operations and implement safety protocols. Staff has implemented technological upgrades to enable hybrid meetings and a laptop program to maximize flexibility in employee work locations.
7.4	Organizational Strength & Good Governance	Conduct a City Buildings Workspace Study	PWD		In Progress	In March 2022, the consultant met with department heads and department representatives to provide an overview of the project. It is estimated that analysis and sharing of identified organization space needs with department representatives will be completed by June 30, 2022.
7.5	Organizational Strength & Good Governance	Update the Campaign Disclosure in Advertisements Ordinance.	CAO	CMO	In Progress	On April 26, 2022, Council adopted an Ordinance creating campaign contribution limits and updating the Campaign Disclosure in Advertisements Ordinance. Council also directed staff to review and return with further evaluation of the Campaign Contribution Penalty section to include a penalty amount and top contributor disclosure requirements when at least one top contributor qualifies as such under State law. The draft ordinance is currently under review and introduction of ordinance is scheduled for the June 14, 2022 council meeting.
7.6	Organizational Strength & Good Governance	Study and develop a revenue measure to increase the City's Transient Occupancy Tax.	FASD	CMO, CDD	Deferred	Staff completed background research on TOT rates and received Council approval on December 15, 2021 to proceed with hiring polling, strategy and project management consultants. At its February 8, 2022 meeting, Council directed that this project be deferred.
7.7	Organizational Strength & Good Governance	Refinance existing Shoreline Community outstanding debt.	FASD	CMO	Not Started	Staff anticipates assembling the financing team of staff and bond professional services by end of Q2 2022.