



**DATE:** June 8, 2021

**CATEGORY:** Consent

**DEPT.:** Community Development,  
City Manager's Office

**TITLE:** **Accept and Appropriate a Grant to be Equally Distributed for Three Fiscal Years from Destination: Home in the Amount of \$450,000**

### **RECOMMENDATION**

1. Authorize acceptance of a grant from Destination: Home in the amount of \$450,000 to be equally distributed for three fiscal years beginning Fiscal Year 2021-22.
2. Authorize the City Manager or designee to execute an agreement with Destination: Home, a supporting organization of Silicon Valley Community Foundation, to receive the grant amount of \$450,000 in support of the City's ongoing and new initiatives that align with the Santa Clara County Community Plan to End Homelessness and the City's homeless response strategy and expenditure plan.

### **BACKGROUND**

Destination: Home recognizes the leadership the City has demonstrated in responding to the needs of unstably housed persons and households as well as partnering on regional efforts, including the City's involvement with developing the 2025 Santa Clara County Community Plan to End Homelessness (2025 Community Plan). To partner with and assist cities actively working on solving homelessness across the continuum of programs that align with the 2025 Community Plan, Destination: Home is providing a grant to the City.

The grant amount of \$450,000 shall be equally distributed for three fiscal years from Fiscal Year 2021-22 onward and will support the City's ongoing and new initiatives that align with the 2025 Community Plan and the City's homeless response strategy and expenditure plan, which will be developed in the next fiscal year and is discussed further in the next section. Development of the City's strategy will be informed by the City Council's strategic priorities regarding Community for All and Intentional Development and Housing Options.

## ANALYSIS

The 2025 Community Plan has three key strategies, noted below, which work together to help the homeless access housing and services as quickly as possible and ensure that households at risk of homelessness receive the services they need to remain in their homes.

- Strategy 1: Address the root causes of homelessness through system and policy change.
- Strategy 2: Expand homelessness prevention and housing programs to meet the need.
- Strategy 3: Improve quality of life for unsheltered individuals and create healthy neighborhoods for all.

There is substantial alignment between the 2025 Community Plan and the City's existing homeless response framework and the City's developing homeless response strategy. Table 1 below provides a high-level summary of the City's initiatives and activities to address homelessness and shows how the policies, programs, and quality-of-life efforts in Mountain View align with the 2025 Community Plan.

**Table 1: Summary of the City of Mountain View's Efforts for the Unstably Housed**

<b>Activity</b>	<b>Description</b>	<b>City Framework</b>	<b>Countywide Strategy</b>
Policy	Continue to look at innovative policy development, such as the ongoing implementation of the City's innovative Safe Parking Program Ordinance and permit system, shelter, and land use provisions, including addressing homelessness as a priority goal in the City's 2020-25 Consolidated Plan.	Services	Strategy 1
Minimum Wages and Income	Continue addressing low-income wages through the Mountain View Minimum Wage Ordinance, exploration of a Universal Basic Income pilot, and reviewing wage disparity and wage theft concerns.	Services	Strategy 1

Activity	Description	City Framework	Countywide Strategy
Diversity and Affordability of Housing	Improving and expanding the continuum of housing options available to our residents, including permanent supportive housing, rapid rehousing, affordable housing units, and the Below-Market-Rate programs, etc.	Housing Opportunities	Strategy 2
Regional Collaboration	Partnering with agencies to prevent residents from losing their homes through rent assistance programs.	Housing Opportunities	Strategy 2
Equity Focus	Expanding inclusive strategies aimed at addressing diversity and equity, including the Council Ad Hoc Subcommittee on Race, Equity, and Inclusion and the Public Safety Advisory Board.	Outreach and Engagement	Strategy 2
Client Engagement	Incorporating lived experience of homeless more in City strategy development initiated by the Human Relations Commission's Safe Parking Subcommittee through the Subcommittee's initiative to collect and share the stories of the City's homeless residents.	Outreach and Engagement	Strategy 2
COVID-19 Response	Continue to address quality-of-life issues in particular at this time in the COVID-19 environment.	Services	Strategy 3
Housing and Sheltering Programs	Programs of emergency sheltering, safe parking, interim housing, and core housing programs.	Services	Strategy 3
Outreach Program	Convening and coordinating outreach programs across multiple City departments and in partnership with community-based organizations.	Outreach and Engagement	Strategy 3
Multi-Channel Communications	Ongoing commitment to multi-channel outreach and communications services.	Outreach and Engagement	Strategy 3

Activity	Description	City Framework	Countywide Strategy
Wrap-Around Services	Incorporating an increased emphasis on the local and County behavioral health and social worker services available to our residents in need. This includes anticipated participation in a recently approved pilot program for community-based response to mental health needs and the creation of a new Human Services Manager position in the City Manager’s Office.	Services	Strategy 3

As noted, the City has several initiatives under way for each of the key strategies described above, including those related to local emergency response to the COVID-19 pandemic to help meet target outcomes of the 2025 Community Plan. Programs that are ongoing or newly established are eligible for being funded by the Destination: Home grant. The intent is for the funding to be flexible and multi-year to best support the City’s existing homeless response framework and the City’s developing homeless response strategy.

Staff has worked with Destination: Home to put together anticipated project outcomes that include the City continuing with existing programs and initiatives in the first year. Then, for Fiscal Year 2021-22, the Recommended Budget includes a proposal to fund the development of a new homeless response strategy and expenditure plan. This plan will include the specific targets and outcomes for each of the following fiscal years of the grant. In addition, the City will continue to work with the County Office of Supportive Housing to develop a local Measure A housing plan, which will include unit goals, pipeline projects, and local City contributions. Lastly, the City will continue its efforts to engage in ongoing regional discussions and educational opportunities with other jurisdictions, nonprofit partner agencies, and other interested parties to advance the goals of the 2025 Community Plan.

After the first year, annual payments will be disbursed upon the completion and implementation of the plans described in the anticipated project outcomes and submittal of annual progress tracking and reporting by the City to Destination: Home.

**FISCAL IMPACT**

The total grant amount of \$450,000 shall be equally distributed in increments of \$150,000. If approved, the grant amount received for each of the three years from Fiscal Year

2021-22 onward will be added to the General Housing Fund account and would supplement City funding for programs and initiatives related to the City's homeless response strategy and expenditure plan. Each year's grant amount would be appropriated in the applicable fiscal year when received. If approved, the budget appropriations for the first year of the grant amount received will be included in the recommended Fiscal Year 2021-22 budget for approval by the City Council on June 22, 2021.

### **ALTERNATIVES**

1. Do not accept the grant.
2. Provide other direction to staff.

### **PUBLIC NOTICING**

The meeting agenda and Council report have been posted on the City's website and announced on Channel 26 cable television, and notices were sent to the County of Santa Clara, Destination: Home, and Silicon Valley Community Foundation.

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