



**MEMORANDUM**

Community Services Department

**DATE:** September 12, 2018

**TO:** Parks and Recreation Commission

**FROM:** Shaun Chilkotowsky, Recreation Supervisor

**SUBJECT:** Cuesta Tennis Center Operator Annual Update

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RECOMMENDATION

Receive an annual update presentation from representatives of Mountain View Tennis regarding the operations at the Cuesta Tennis Center.

BACKGROUND AND ANALYSIS

This report is provided to the Parks and Recreation Commission (PRC) as an annual update regarding the operation of Cuesta Tennis Center (Attachment 1–Mountain View Tennis Annual Report). Mountain View Tennis (MVT) has completed its ninth year of operation at Cuesta Tennis Center and continues to build upon its success in the areas of communication, community outreach, increased youth and adult tennis programs, United States Tennis Association (USTA) match play, scheduling guidelines, and excellent customer service. MVT maximizes available tennis courts to ensure that all levels of interest of play are satisfied while maintaining the community operating model.

The current agreement, which was executed in 2014, expires on June 30, 2019, with the option for the City to extend the terms for an additional five-year period. This extension is contingent upon compliance by MVT with the terms of the agreement. The City must notify MVT by the end of the 2018 calendar year if the extension is to be executed.

FISCAL IMPACT

Total revenue received from Mountain View Tennis in Fiscal Year 2017-18 was \$29,419, and this amount aligns within the targeted cost recovery.

CONCLUSION

Mountain View Tennis continues to offer family-oriented tennis programs at the Cuesta Tennis Center. They continue to solicit feedback to ensure they continue to meet the needs of their customers.

SC/AF/2/CSD  
224-09-12-18M

Attachment: 1. Mountain View Tennis Annual Report