Project	Analysis Criteria				
	Council Strategic Priorities and Initiatives	**Race, Equity, and Inclusion**	**Timeliness and Urgency**	**Future Capacity and Projects**	**Staff Capacity**
Review and update the Gatekeeper process (A1)	High Allows new development that aligns with key policy objectives like citywide community benefits and creation of affordable housing, advancing Intentional Development & Housing.	Medium Can result in new affordable housing development that supports low-income community members who are disproportionately people of color.	High Updates to the Gatekeeper process are included in the Housing Element. The City has not held a Gatekeeper hearing in years and there is strong interest among developers to do so.	Medium Depending upon the updates to the Gatekeeper process, could increase or reduce future staff capacity to work on other projects.	Medium Requires a moderate amount of staff time in a division assigned to multiple high-priority intensive projects.
Develop a comprehensive citywide storefront activation program (B25)	High Advances Economic Vitality by supporting vibrancy in commercial districts making them more attractive to businesses.	Not Applicable This project does not have a race, equity, and inclusion focus or impact.	Medium Aligns with the upcoming Economic Vitality Strategy and can leverage American Rescue Plan Act funds.	Not Applicable This project would not directly increase organizational capacity or support future projects.	Low Has moderate impact on staff capacity but aligns well with existing projects and work plans.
Begin work on the Stevens Creek Trail extension (B21)	Medium Provides an off-street route for bicyclists and pedestrians that connects to Sunnyvale's trail extension project and MVHS that enhances Mobility & Connectivity.	Low Improves bicycle and pedestrian circulation on an off-street route increasing safety and mobility for residents who cannot afford cars.	High Grant funds for project design must be expended within the next few years and project is a high priority for the community.	Not Applicable This project would not directly increase organizational capacity or support future projects.	Medium Requires a significant multi-year effort involving two departments but is included in existing work plans and scheduled to begin in 2023.

Project	Analysis Criteria				
	Council Strategic Priorities and Initiatives	**Race, Equity, and Inclusion**	**Timeliness and Urgency**	**Future Capacity and Projects**	**Staff Capacity**
Place a measure on the 2024 ballot to amend the City Charter (A2)	Low Generally relates to Organizational Strength and Good Governance.	Unknown Impact of the project depends on the amendments identified for changes.	Medium Subject to deadlines for inclusion in the 2024 ballot but could be considered for a future work plan if necessary.	Not Applicable This project would not increase organizational capacity or support future projects.	Medium Requires moderate staff time and close coordination between staff members assigned to multiple high-priority projects.
Review and make periodic amendments to the Municipal Code in a phased approach to remove contradictory, unenforceable, or otherwise outdated sections (C40)	Low Generally relates to Organizational Strength and Good Governance.	Not Applicable This project does not have a race, equity, and inclusion focus or impact.	Low Not time-sensitive and could be considered for a future work plan if necessary.	Not Applicable This project would not increase organizational capacity or support future projects.	Low As written, can be implemented as staff time becomes available.
Develop a Dark Skies ordinance (B22)	Medium Reduces light pollution for people and animals, advancing Livability & Quality of Life and Sustainability & Climate Resiliency.	Not Applicable This project does not have a race, equity, and inclusion focus or impact.	Medium Has significant community interest. Timing is dependent on the progress of the Biodiversity Strategy.	Not Applicable This project would not directly increase organizational capacity or support future projects.	High Requires significant by and collaboration between staff members already at capacity with a number of other plans and projects.

	Analysis Criteria				
Project	Council Strategic Priorities and Initiatives	Race, Equity, and Inclusion	Timeliness and Urgency	Future Capacity and Projects	Staff Capacity
Explore implementing a downtown office cap on new development (B24)	Medium Supports jobs-housing balance in the Downtown, advancing Intentional Development & Housing Options	Not Applicable This project does not have a race, equity, and inclusion focus or impact.	Medium Needs to be a component of the Downtown Precise Plan update also in the FY 23-25 Council Work Plan.	Not Applicable This project would not directly increase organizational capacity or support future projects.	High Needs to be a component of the Downtown Precise Plan which requires significant intensive staff time in a highly impacted division.
Consider revitalization of Gateway Park (C39)	Low Creates an "entrance" to the Downtown and vibrant public space for the community, advancing Economic Vitality and Livability & Quality of Life.	Low Recognizes and preserves a public space historically used for rallies and demonstrations.	Low Not time-sensitive and could be considered for a future work plan if necessary.	Not Applicable This project would not directly increase organizational capacity or support future projects.	Medium Requires staff time already assigned to multiple parks projects. Depending on complexity, may require multiple design reviews. May create additional ongoing maintenance.
Develop an ordinance to ban vaping sales citywide (B23)	Low Limits the availability of vaping supplies in Mountain View, generally relating to Livability & Quality of Life.	Not Applicable This project does not have a race, equity, and inclusion focus or impact.	Low Not time-sensitive and could be considered for a future work plan if necessary.	Not Applicable This project would not directly increase organizational capacity or support future projects.	Low Requires a moderate amount of staff time and can be relatively easily added to existing workload.

	Analysis Criteria				
Project	**Council Strategic Priorities and Initiatives**	**Race, Equity, and Inclusion**	**Timeliness and Urgency**	**Future Capacity and Projects**	**Staff Capacity**
Explore strategies for enhancing childcare options (C38)	<u>Low</u> Generally relates to Livability and Quality of Life.	<u>Unknown</u> Impact of the project depends on the strategies identified for implementation.	<u>Low</u> Supply of childcare providers does not meet community demand. However, this topic is generally outside of the City's purview.	<u>Not Applicable</u> This project would not directly increase organizational capacity or support future projects.	<u>Medium/Unknown</u> Identification of strategies requires a moderate amount of staff time in a division assigned to multiple high-priority projects. Implementation impacts are unknown.
Conduct a holistic citywide review of parking regulations (C37)	<u>Low</u> Generally relates to Livability & Quality of Life and Mobility & Connectivity.	<u>Not Applicable</u> This project does not have a race, equity, and inclusion focus or impact.	<u>Low</u> Not time-sensitive and could be considered for a future work plan if necessary.	<u>Not Applicable</u> This project would not directly increase organizational capacity or support future projects.	<u>High</u> Requires significant staff time in a division assigned to multiple high-priority intensive projects.
Develop strategies for residents in market-rate rental units (Not recommended)	<u>Low to None</u> Has a limited impact on Livability & Quality of Life for a limited number of residents.	<u>Not Applicable</u> This project does not have a race, equity, and inclusion focus or impact.	<u>Low</u> The City is able to address resident concerns in its purview through existing operations.	<u>Not Applicable</u> This project would not increase organizational capacity or support future projects.	<u>Medium</u> Requires a moderate amount of staff capacity.