

**Business License Revenue New Model A**

				Incremental	Estimated	Range	
<u>Range</u>		# Businesses	# Employees	Tax/Fee	Revenue	Low	High
1	Base Rate - \$75	1,990	1,990	0	\$149,250	\$75	\$75
2-25	Base Rate - \$75	1,461	9,381	\$5	\$149,175	\$80	\$195
26-50	Base Rate - \$75	95	3,467	\$10	\$29,445	\$205	\$445
51-500	Base Rate + Employee Count	104	13,055	\$75	\$635,405	\$520	\$34,195
501-1,000	Base Rate + Employee Count	4	2,901	\$100	\$226,880	\$34,295	\$84,195
1,001-5,000	Base Rate + Employee Count	6	10,324	\$125	\$1,045,670	\$84,320	\$584,195
5,001+	Base Rate + Employee Count	1	23,324	\$150	\$3,332,795	\$584,345	No Cap <sup>(1)</sup>
Out of Area <sup>(2)</sup>	Base Rate - \$200	1,724		\$200	\$344,800	\$200	\$200
<b>Total MV Businesses &amp; Employees</b>		<b>3,661</b>	<b>64,442</b>		<b>5,913,420</b>		

1. Largest company would pay \$3.3M.

2. This is an estimate based on a flat fee. Staff recommends a new model for out of town businesses based on the number of employees and days worked in Mountain View, like San Jose (which will generate more revenue).

**Business License Revenue Chamber Model**

		Range					
		# Businesses	# Employees	Flat Tax	Estimated Revenue	Low	High
<u>Range</u>							
1	Base Rate	1,990	1,990	\$50	\$99,500	\$50	\$50
2-10	Employee Count	1,205	5,049	\$25	\$126,225	\$50	\$125
11-25	Employee Count	256	4,332	\$30	\$129,960	\$180	\$750
26-50	Employee Count	95	3,467	\$40	\$138,680	\$1,040	\$2,000
51-75	Employee Count	30	1,860	\$50	\$93,000	\$2,550	\$3,750
76-100	Employee Count	28	2,506	\$55	\$137,830	\$4,180	\$5,500
101-150	Employee Count	20	2,485	\$60	\$149,100	\$6,060	\$9,000
151-250	Employee Count	19	3,728	\$65	\$242,320	\$9,815	\$16,250
251-500	Employee Count	7	2,476	\$75	\$185,700	\$18,825	\$37,500
501-1,000	Employee Count	4	2,901	\$85	\$246,585	\$42,585	\$85,000
1,001+	Employee Count	7	33,648	\$100	\$3,364,800	\$100,100	No Cap <sup>(1)</sup>
Out of Area <sup>(2)</sup>	Base Rate - \$200	1,724		\$200	\$344,800	\$200	\$200
<b>Total MV Businesses &amp; Employees</b>		<b>3,661</b>	<b>64,442</b>		<b>5,258,500</b>		

1. Largest company would pay \$2.3M.

2. This is an estimate based on a flat fee. Staff recommends a new model for out of town businesses based on the number of employees and days worked in Mountain View, like San Jose (which will generate more revenue).