

Fiscal Years 2021-22 and 2022-23 Strategic Roadmap Action Plan Update						
February 8, 2022						
Project No.	Strategic Priority	Project	Department		Status	Updates
			Lead	Support		
1.1	Community for All	Develop and launch a Universal Basic Income pilot program	CMO	CDD	In Progress	A study session was held on September 28, 2021. Staff received direction from the City Council on the development of the pilot program for adoption in February 2022 with implementation in Q2 2022.
1.2	Community for All	Develop an ordinance for responsible construction.	CMO	CAO, FASD, CDD-BLDG	In Progress	A study session was held on October 25, 2021. Staff received direction from the City Council on the development of the ordinance for introduction and adoption in Q4 2022 with a January 2023 effective date. Stakeholder engagement and development of administrative procedures are underway.
1.3	Community for All	Develop an ordinance to address wage theft.	CMO	CAO, FASD, CDD-BLDG	In Progress	A study session was held on October 25, 2021. Staff received direction from the City Council on the development of the ordinance for introduction and adoption in Q4 2022 with a January 2023 effective date. Stakeholder engagement and development of administrative procedures are underway.
1.4	Community for All	Develop a Community Workforce Agreement	PWD	CMO	Not Started	Staff anticipates to issue an RFP in Q2 2022 for consultant services to assist in development of the Agreement.
1.5	Community for All	Develop a mobile home rent stabilization ordinance adopted by Council and administered by the Rental Housing Committee.	CAO	CDD	Complete	Council adopted the mobile home rent stabilization ordinance in September 2021 and provided direction to amend the TRA0 to apply to mobile home residents. The ordinance includes an exemption for parks with a MOU approved by the owner, 80% of residents, and City Council. Staff is currently undertaking an outreach process with interested park owners and residents to develop a MOU and anticipates returning to Council in the first half of 2022.
1.6	Community for All	Explore the feasibility of alternative mental health crisis response methods	CMO	PD	In Progress	Staff is coordinating with the County and other North County cities to explore collaboration opportunities for new pilot programs. The Police Department has launched a pilot project, in which a Community Service Officer, who also volunteers with the County Mobile Crisis Response Team and is an associate Licensed Professional Clinical Counselor, tracks mental health-related calls for service, schedules follow up visits and coordinates social and mental health services to provide assistance when these individuals are not in crisis and reduce or prevent interactions with officers before a crisis event occurs.
1.7	Community for All	Develop a comprehensive Homelessness Response Strategy that includes housing, services, and an expenditure and funding plan	CMO	CDD, CSD, PD	Not Started	Staff is currently recruiting for the newly created Human Services Manager position, who will assist with this project.

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1.8	Community for All	Expand access to broadband across communities	CMO	IT, PWD	In Progress	Staff is coordinating with the Mountain View Whisman School District for a pilot project to use City fiber and install a satellite device to provide internet access around Castro School. Staff is engaging with the County as they explore creating a municipal broadband utility.
2.1	Intentional Development & Housing Options	Hold a Study Session on a displacement response strategy and net loss; develop a work plan for any desired follow up actions.	CDD		In Progress	Following study sessions in the prior fiscal year, staff has undertaken a number of actions including applying for and receiving grant funding from the Chan-Zuckerberg initiative, working with the San Francisco Housing Accelerator Fund to evaluate potential costs and options for an acquisition/ preservation program, and evaluating a potential preservation project. Staff also began evaluation of potential local replacement requirements for demolished units. This evaluation has been on hold due to staffing constraints and coordination with the R3 project and the Housing Element Update, and is anticipated to restart in Q4 2022.
2.2	Intentional Development & Housing Options	Work with the Mountain View Los Altos Union High School District (MVLA) to explore the possibility of the District acquiring the Shenandoah property and the opportunity for shared uses and affordable housing on the site.	CMO	CDD	On Hold	Staff has been informed that the Department of Defense's proposal to sell the Shenandoah property is on hold indefinitely. City staff has updated MVLA staff. This project is on hold for the foreseeable future and will be removed from the Strategic Roadmap Action Plan.
2.3	Intentional Development & Housing Options	Review and propose revisions to the R3 Zone standards that consider form-based zoning, incentivizing stacked flats, and updated row house guidelines.	CDD		In Progress	R3 Update will amend the R3 (Multifamily Residential) Zoning District and Zoning Map with form-based standards to create opportunities for diverse unit types, improve design and improve the clarity and predictability of the district. The Council reviewed a draft framework for the district in April 2021, and directed staff to conduct expanded outreach to neighborhoods and community groups prior to drafting the ordinance. This outreach is scheduled for Q2-Q3 2022. Staff will return to the EPC and Council with a revisions to standards in a draft ordinance based on community feedback and to start the CEQA process in Q1 2023, with expected final adoption in Q3/Q4 2023.
2.4	Intentional Development & Housing Options	Develop strategies for middle-income persons to afford different housing types.	CDD		Not Started	This project is scheduled to start next Fiscal year as staff works through other housing projects. However, staff is currently evaluating a multi-family acquisition/preservation project that could result in an increase in moderate-income housing units.
2.5	Intentional Development & Housing Options	Facilitate the development of affordable housing at the Santa Clara Valley Transportation Authority (VTA) Evelyn Site.	CDD		In progress	The lease has been signed and staff are preparing site scenarios for a Council study session followed by an RFQ/RFP process for developer partners this calendar year. Rezoning will begin next fiscal year. The option to purchase the site begins in January 2023.

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2.6	Intentional Development & Housing Options	Facilitate the planning/entitlement and building permit process for Lot 12.	CDD		In Progress	On August 24, 2021, Council approved project deal terms and provided direction on final design elements. The design elements have been satisfied and the DDA has been circulated for signatures. On December 7, 2021, Council adopted a resolution to facilitate receipt of \$8 million from the state through the efforts of Senator Becker. The developer submitted an application in January 2022. Council consideration of a MOU with the County, which includes \$9.75 million in funding for Lot 12, is planned for Q1 2022.
2.7	Intentional Development & Housing Options	Partner with the County to explore the potential conversion of the Crestview Hotel to housing for people who are unstably housed.	CDD	CMO	In Progress	City/County held three community meetings in 2021, and County Board approved allocating Measure A funding for the project in November 2021. County is applying for State Project Homekey funding and have also issued an RFP for selection of the non-profit developer. Next steps and timing pending developer selection (March 2022) and if the project receives State funding.
2.8	Intentional Development & Housing Options	Continue work on the Housing Element for the 2023-31 Regional Housing Needs Assessment period.	CDD		In Progress	On October 20, 2021 and November 16, 2021, the EPC and Council respectively provided input on the draft policy topics and sites inventory approach for the Housing Element Update. The EPC and Council will review progress on the sites inventory and draft goals and policies in Q1 2022.
2.9	Intentional Development & Housing Options	Conduct a review of parcels with existing units that exceed the density currently allowed by the Zoning Ordinance/General Plan and hold a Council Study Session to discuss a recommended approach.	CDD		Not Started	Staff is engaging in discussions and research to identify these parcels and to determine the best approach to this project. This will include analysis of existing regulations at the local and state level that may achieve the goals related to this item.
3.1	Mobility & Connectivity	Develop a Citywide Transportation Demand Management Ordinance	PWD	CDD	Not Started	The TDM Analyst has been onboarded and work on the Citywide TDM Ordinance will commence in Q1 2022.
3.2	Mobility & Connectivity	Complete the Castro Pedestrian Mall Feasibility Study.	PWD	CDD	In Progress	On October 12, 2021, Council provided input on high-level concept alternatives for the 100 block of Castro Street as part of the Castro Pedestrian Mall Feasibility Study. Council also indicated support for expanding the feasibility study to the 200 and 300 blocks of Castro Street, extending the temporary closure through January 2023, and developing a plan for low-cost interim improvements. On December 10, 2021, Council approved an amendment to the consultant contract to include 200 & 300 blocks and develop interim design guidelines until the permanent Pedestrian Mall can be designed and constructed.

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3.3	Mobility & Connectivity	Continue to implement the Transit Center Master Plan.	PWD	CDD	In Progress	VTA has provided \$10 million in Measure B funds to Caltrain for final design of the grade separation project and Caltrain is issuing an RFP for the design consultant to prepare the final design plans. Planning work for the Caltrain-owned Transit Center property and potential realignment of Evelyn and reconfiguration of Centennial Plaza will begin when Caltrain and City workloads permit.
3.4	Mobility & Connectivity	Prepare the Citywide Travel Demand Update (including the Greenhouse Gas Reduction Program)	PWD	CDD	Not Started	Staff anticipates work to begin on this project in Q1 2023 subject to hiring of staff.
3.5	Mobility & Connectivity	Develop a City Active Transportation Plan (combining pedestrian and bicycle master plans).	PWD	CSD	In Progress	The B/PAC provided input on the Active Transportation Plan work scope in November 2021. A RFP for the Plan was developed and released on January 3, 2022 with responses due January 28th. The consultant contract is expected to be awarded in April. Coordination on biodiversity issues is underway.
4.1	Sustainability & Climate Resiliency	Update the Community Tree Master Plan and review existing guiding policies and ordinances in coordination with the update.	CSD	CDD	In Progress	Staff is working with PRC to form a sub-committee to assist with the update including identifying policy and ordinance amendments, reviewing plan objectives and strategies, and examining data provided by the consultant. Outcomes of City-wide Biodiversity requirements will also be incorporated in the update as needed. Adoption expected late Q3/early Q4 of 2022.
4.2	Sustainability & Climate Resiliency	Consolidate and update existing plans into a comprehensive Shoreline Wildlife Management Plan.	CSD	PWD	In Progress	Community outreach will occur in February and March with the final report expected to go to PRC and Council in Q2 2022.
4.3	Sustainability & Climate Resiliency	Work through Sustainability Action Plan projects.	CMO	All	In Progress	This is an on-going project. Staff provided Council with a comprehensive progress update on May 11, 2021, and provided the Council Sustainability Committee with a focused progress update on December 1, 2021. As of December 2021, 75% of actions were completed or in progress, while 25% of actions had not been started.
4.4	Sustainability & Climate Resiliency	Continue to Participate in South Bay Salt Ponds project in conjunction with California State Coastal Commission.	PWD		In Progress	MOU and Habitat Agreement with USFWS were approved by City Council on December 14, 2021. CSCC reports soil hauling for SBSP Project will start in February 2022.
4.5	Sustainability & Climate Resiliency	Define biodiversity requirements for landscaping in Mountain View	CSD	CDD, PWD	In Progress	Staff is researching best practices related to biodiversity indicators and strategies and exploring potential partnerships and consultant services, including a possible collaboration with the San Francisco Estuary Institute, to assist with developing requirements for Mountain View.
5.1	Livability & Quality of Life	Review and consider minor amendments to Downtown Precise Plan Areas A, G, and H, with the work phased to prioritize preserving the character of the downtown core and preventing, to the extent possible, preemption by State legislation.	CDD		In Progress	Study sessions were held with the EPC in May 2021 and City Council in June 2021. Updates based on the study session comments are underway and the environmental analysis is ongoing. Adoption is expected late Q2 of 2022.

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5.2	Livability & Quality of Life	Review and update the historic preservation ordinance.	CDD		In Progress	Staff is currently interviewing consultants and anticipates bringing a scope of services for Council approval in Q1 2022.
5.3	Livability & Quality of Life	Continue to work with the Visual Arts Committee to encourage public art.	CDD		In Progress	Work has restarted on developing and finalizing a Public Art Strategy for Mountain View following a pause as a result of COVID 19. In 2021, the Visual Arts Committee worked on three new public art installations for Fayette and Rengstorff parks.
5.4	Livability & Quality of Life	Update the City/School District Joint-Use Master Agreement	CSD	CMO, CAO, PWD	In Progress	City and District staff continue discussions to develop and reach agreement on terms for a new Master agreement. Terms will be brought to both City Council and District Board of Trustees for review and approval. Anticipated completion in Q3 2022.
5.5	Livability & Quality of Life	Develop a Parks and Recreation Strategic Plan	CSD	PWD	Not Started	The Parks and Recreation Strategic Plan process will begin in 2022, starting with an RFP for consultant services to assist in developing the plan.
5.6	Livability & Quality of Life	Hold a study session to explore consideration of a Moffett Boulevard Precise Plan.	CDD	PWD	Not Started	Work on this project is anticipated to begin in Q1 2023.
5.7	Livability & Quality of Life	Develop a Safe Storage for Firearms Ordinance	CAO	CAO, PD	In Progress	The City Attorney's Office and the Police Department are developing a safe storage ordinance that requires firearms to be stored with a locking device or in a locked container to be introduced on February 22, 2022.
6.1	Economic Vitality	Plan, coordinate, and oversee COVID-19 recovery efforts to support community relief and resilience.	CMO	CDD	In Progress	Council adopted the Small Business Action Plan in September 2020 to support economic recovery and vitality. Nine of the 10 recommendations have been achieved, including a buy-local campaign (Shop Safe Shop Local) and a biweekly business e-newsletter in English, Spanish, and Chinese. Since the adoption of the Small Business Action Plan, the City issued 180 small business loans and grants totaling \$1,162,000 to Mountain View companies. The City provided \$3.8 million towards the City's COVID-19 Rent Relief Program. A total of 1,043 unduplicated households received assistance for 1-3 months. CSFRA staff have implemented an eviction prevention clinic to assist those who may be at risk of eviction or in the eviction process. Staff provides ongoing education and outreach including information on financial and other resources.
6.2	Economic Vitality	Develop an Economic Vitality Strategy (including strategies to support small businesses).	CDD	CMO	In Progress	On October 12, 2021, Council provided feedback on RFP objectives and a scope of services for future consultant work. The RFP was issued in January 2022.

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7.1	Organizational Strength & Good Governance	Implement the Public Services Study actions, including population updates and Fire Community Risk Assessment.	CMO	FD	In Progress	Staff regularly updates population projections based on Census and State estimates as well as City development and land use plans. Service level impacts are assessed in Environmental Impact Reports. In 2021, a consultant assessment of the permitting process was completed. Action steps will be implemented over the next several quarters, including recommended increases to staff capacity to adequately address community needs. Staff anticipates providing an update to the City Council regarding the Fire Department study next fiscal year.
7.2	Organizational Strength & Good Governance	Develop and implement an enhanced legislative program.	CMO		Complete	A Legislative Advocacy firm was selected and onboarded in Q4 2021. The 2022 Legislative Platform was reviewed by Council in a January 25, 2022 study session. Adoption of the platform is scheduled for February 8, 2022.
7.3	Organizational Strength & Good Governance	Plan, coordinate, and oversee COVID-19 recovery efforts for the City workforce and facilities.	CMO	HR, PWD	In Progress	Staff continues to adapt operations and implement safety protocols in accordance with public health orders. Services to the community have been maintained with only minor modifications due to the surge from the Omicron variant.
7.4	Organizational Strength & Good Governance	Conduct a City Buildings Workspace Study	PWD		In Progress	A consultant contract was awarded in November 2021 and a draft report is expected in Q3 2022.
7.5	Organizational Strength & Good Governance	Update the Campaign Disclosure in Advertisements Ordinance.	CAO	CMO	In Progress	Key provisions of the ordinance are anticipated to go to Council on March 8, 2022, with introduction of the ordinance shortly thereafter. This item will also include campaign contribution limit considerations resulting from legislation that went into effect on January 1, 2021.
7.6	Organizational Strength & Good Governance	Study and develop a revenue measure to increase the City's Transient Occupancy Tax.	FASD	CMO, CDD	In Progress	Staff completed background research on TOT rates and received Council approval on December 15, 2021 to proceed with hiring polling, strategy and project management consultants.
7.7	Organizational Strength & Good Governance	Refinance existing Shoreline Community outstanding debt.	FASD	CMO	Not Started	Staff anticipates assembling the financing team of staff and bond professional services in Q2/Q3 2022.