

## CITY COUNCIL POLICY

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SUBJECT: VISION ZERO

NO.: XX

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### PURPOSE:

The purpose of this policy is to establish a Vision Zero goal for the City of Mountain View and to set standards to guide the City in its efforts to eliminate fatal and severe injury traffic collisions among all road users, including those walking, bicycling, and driving.

### POLICY:

The City of Mountain View bases the Vision Zero Policy on the principles that:

1. Loss of life from traffic collisions is unacceptable and preventable.
2. Humans are inherently vulnerable, and the transportation system should be designed to protect human life.
3. Human error is inevitable and unpredictable, and the transportation system should be designed to anticipate error so that the consequence of a collision is not severe injury or death.
4. Safe human behaviors, education, and enforcement are essential to a safe system.

To this end, the goals of the City of Mountain View are to do the following:

1. Work to eliminate fatal traffic collisions by 2030;
2. Work to decrease traffic collisions involving fatalities or severe injuries (KSI collisions) by 50 percent by 2030 from a 2016 baseline of 15 collisions;
3. Work to decrease the 3-year annual average number of people killed or severely injured in collisions by 15 percent every three years from a current 3-year annual average baseline of 19 people;

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4. Form an interdepartmental committee of City staff to implement the City's Vision Zero action plan;
5. Adopt a continuous improvement approach to reducing KSI collisions with established evaluation metrics and tracked outcomes;
6. Adopt an action plan consisting of a variety of appropriate engineering, education, enforcement, encouragement, equity, and engagement programs to reduce traffic collisions in the City of Mountain View;
7. Prioritize collaboration and data-based strategies to deliver effective and equitable outcomes; and
8. Support regional, State, and Federal efforts to implement laws, policies, and regulations that promote Vision Zero objectives.

Revised: \_\_\_\_\_, Resolution No. \_\_\_\_\_

Effective Date: \_\_\_\_\_, Resolution No. \_\_\_\_\_

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