

EVALUATION CRITERIA

- Project Impact:
 - Information and Referral: How does the project, program, or event provide access to information or referral services for immigrant communities?
 - Benefit: How many people and/or which populations are expected to benefit from the project or event? Does the project fill a gap in services or address an identified need?
 - Diversity: Does the project or event help to preserve the socioeconomic and cultural diversity of the Mountain View community?
 - Number of Mountain View residents served.
- Project/Event Design: Is the project or event well planned and conceptualized? Is there a high likelihood of success? Does the applicant have experience in providing similar projects?
- Values: Does the project demonstrate close alignment to City values of respect, inclusivity, and preserving cultural diversity?