



MEMORANDUM

Rent Stabilization Program,
Community Development Department

DATE: June 14, 2021

TO: Rental Housing Committee

FROM: Patricia Black, Analyst II
Andrea Kennedy, Analyst I
Anky van Deursen, CSFRA Program Manager

SUBJECT: COVID-19 Housing Relief Outreach Overview

RECOMMENDATION

Receive a presentation from staff updating the Rental Housing Committee on community outreach and education efforts for COVID-19 Housing Relief Programs.

INTRODUCTION AND BACKGROUND

In January of Fiscal Year 2020-21, staff updated the Rental Housing Committee on the community outreach and education efforts for the citywide and subsequent Statewide Eviction Moratorium performed by the Rent Stabilization Program staff on behalf of the City through December 2020 (see Attachent 2: COVID-19 Relief Programs Community Outreach Overview for Fiscal Year 2019-20).

ANALYSIS

The protections and resources available to community members for COVID-19 housing relief programs are dependent upon the community's knowledge of the law. Effective communications and outreach are vital to ensuring rights and responsibilities are understood, implemented, and accessed accordingly.

Major activities performed by staff include:

- Facilitating virtual train-the-trainer workshops for community members to effectively help tenants complete their rent relief applications.
- Coordinating three in-person rent relief application assistance events with community partners and volunteers.
- Developing and updating webpages and materials in English, Spanish, and Chinese.
- Creating and distributing traditional print and social media materials to inform the community of COVID-19 Housing Relief Programs.

PUBLIC NOTICING – Agenda posting.

PB-AK-AvD/JS/8/CDD/RHC

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- Attachments:
1. COVID-19 Housing Relief Programs Community Outreach Overview for April 2020 to May 2021
 2. COVID-19 Relief Programs Community Outreach Overview for Fiscal Year 2019-20