



DATE: February 11, 2014

CATEGORY: Consent

DEPT.: Community Services

TITLE: **Street Closure, Sound Amplification, and Festival Area Designation for the 36th Annual Downtown Parade**

RECOMMENDATION

1. Adopt a Resolution to Approve the Closure of Certain Streets in the Downtown Area on Saturday, April 26, 2014, from 7:00 a.m. to 2:00 p.m., for the 36th Annual Downtown Parade, to be read in title only, further reading waived (Attachment 1 to the Council report).
2. Approve the operation of a sound amplification device by the applicant between 11:00 a.m. and 4:00 p.m. within the festival area, under conditions as specified.
3. Approve a festival area designation for the area of street closure and Pioneer Park.

BACKGROUND/DISCUSSION

The Community Services Department, Recreation Division, will host the 36th Annual Downtown Parade on Saturday, April 26, 2014 (Attachment 2). The parade route will end at the Civic Center Plaza. Participants and spectators will access the postparade activities at Pioneer Park via the Plaza. This event occurred in 2013 without incident. Businesses within the affected area were advised of this event and informed that it would be considered at this City Council meeting (Attachment 3).

The nature of this event necessitates an event permit pursuant to Council Policy K-14. There will also be live, amplified entertainment at various times, necessitating a permit pursuant to City Code Section 3.17.2.

FISCAL IMPACT

Estimated cost is \$8,000 for Police, Fire, Streets, and Forestry and Roadway Landscape services. Funds are currently budgeted.

ALTERNATIVES

1. Do not approve the event or specific components of the event.
2. Provide other direction.

PUBLIC NOTICING

Agenda posting; notice will be delivered by hand through the Central Business Association Block Captain Program and by City staff to other affected businesses and residents.

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Approved by:

J.P. de la Montaigne
Community Services Director

Daniel H. Rich
City Manager

MP/7/CAM
207-02-11-14CR-E-1

- Attachments:
1. Resolution
 2. Special Event Application
 3. Public Notification Letter