

## Coordination of involvement/input by Stakeholders

Safe Moves will schedule and/or attend periodic meetings with the Mountain View Whisman School District, Mountain View - Los Altos Union High School District, Mountain View Police Department, school principals, PTAs/PTOs and City staff to discuss programs and traffic/transportation issues.

## Evaluation

### Pre and Post Program Parent Surveys

Pre and Post Program Surveys will be distributed to all parents. The survey will include questions about what affects parents' decisions to let children walk or bicycle to school, perceptions of safety related to walking or bicycling to school. Data will be collected and evaluated for any program accommodations necessary to address specific concerns.

### Student Hand Tallies

Pre and post program student tallies will be distributed to all teachers for implementation. Staff will meet with teachers prior to distribution to explain the role the data collected plays in the program. Data will be used to count the number of children traveling to and from school using different modes of travel, such as walking, bicycling, bus, private vehicle. The tallies will also provide a means of identifying which modes of travel to target and gives a general understanding of the school travel environment.

### On-Site Surveillances

Surveillances will be conducted monthly at each school site during drop-off and pick-up times. Data will be collected on modes of transportation used, safety behaviors and presence of a parent. At each of the schools, program staff will be on site to conduct surveillances of student mode of transportation and behaviors. Since programs are conducted monthly at each school, data will be compiled over the school year which will provide a comprehensive and more accurate view of transportation choices and the trends throughout the school year. The on-site surveillances will be supplemented with written pre and post surveys conducted at the beginning of the school year, winter break and at the end of the school year.

### GHG Emissions Data Collection

Safe Moves will compile data and calculate GHG Emissions to provide evaluation of GHS Reductions. (Refer to page 22 for additional details) This methodology will result in the most accurate feasible evaluation of GHG reduction using the data collection strategies that are built into the City of Mountain View program.

## Scope of Services

### 1. Project Identification: High School Programs

**Deliverables:** Two-hundred (200) class presentations at three (3) public high schools and one (1) private, reaching 6,900 students multiple times throughout the program period

**Program Cost:** \$50,000.00

**Description:** Programs for high schools will be modeled on driver's education with the difference being bicycling, walking, transit use and carpooling as the modes of transportation.

The theme of the workshops will be "Walk, Ride and Roll 4 Life" Workshops will be a discussion format with interactive role playing to promote these alternative modes of transportation. Discussions will include the effects of fuel emissions on the environment and the impact of air pollution on their health and on the health of the environment. Discussions will include the effects of fuel emissions on the environment and the impact of air pollution on their health and on the health of the environment. Detailed explanations of the City's infrastructure for bicyclists, pedestrians and transit users will be included in the workshops along with Discussions on California Vehicle Code, City ordinances and behaviors of drivers, cyclists and pedestrians.

### The lesson plans

Rights and responsibilities of bicyclists and pedestrians  
Helmet use and bicycle equipment maintenance  
Recognition and avoidance of common bicycle and pedestrian collisions  
Understanding of driver, pedestrian and bicyclist behaviors  
School transportation/traffic policies (pick up and drop off procedures)  
Importance of bicycling and walking for physical fitness  
Effects of walking and bicycling for a cleaner environment  
Identification of hot spots (crime, bullies, hazards corners & crosswalks, truck traffic)  
Active Transportation's role in future commuting choices  
Role of transit and light rail in commuting choices.

Incentive programs will be implemented to encourage teens to walk and cycle to school that is based on a point system that is redeemed for discounts on merchandise through local retailers. Three (3) Bike rides will be organized for schools for fundraising activities for students during each school year.

Meetings with PE teachers will be scheduled after the workshops to discuss ways that the program can supplement physical education classes.

Safe Moves will organize and monitor student-led "Walk, Bike and Transit Audits" to evaluate data collected from the

monthly "Carbon Free Challenge Commute events already successfully established at Mountain View High School. Safe Moves will strive to implement similar "Carbon Free Challenge Commute events at other high schools.

Safe Moves will work with school officials and the student body to establish an Student Active Transportation Advisory Committee that would review transportation issues involving students in order to create a sustainability presence at the school to encourage students to walk, bicycle, carpool and use transit as commute choices to and from school as well during non-school periods (weekends, holiday and summer vacation). When appropriate, the Student Committee could be invited to present their work to the City's Bicycle and Pedestrian Advisory Committee as well as to the City's Youth Advisory Committee.

## **2. Project Identification: "Suggested Routes to School Maps"**

**Deliverables:** Route Maps for twenty-one (21) schools

**Program Cost:** \$35,800.00

**Description:** Safe Moves will review existing "Suggested Routes to School Maps" in order to reflect any changes including but not limited to infrastructure improvements, traffic patterns, land use development and revisions in school boundaries that would affect student enrollment with the goal of providing each student and parent of the safest, most convenient, and most accessible walking and bicycling route to school. As part of the suggested school route map development and evaluation processes, attendance boundaries and mapped walking routes and bicycling routes will be reviewed monthly to see if there have been changes to the school attendance boundary, walk and bike zone or the adjacent neighborhoods.

Consideration will be given to areas outside of the defined walk and bike zone and, when appropriate, so as to best serve the entire enrollment area of a school.

To encourage walking and bicycling events such as "Walk to School Days, Bike to School Day, Walkin' Wednesdays, and Bikin' Fridays, special updates will be made to highlight the suggested routes.

Safe Moves will update the maps to reflect information on bike storage (bike parking and bike lockers) at each school.

Safe Moves will implement a thorough discuss and explanation of the "Suggested Routes to School Maps" during the "Back School Safety Parent Workshops prior to the students returning to school. With the start date of the program scheduled for December 2014, Safe Moves will schedule these meetings for January 2015 in order to encourage the use of the maps for the winter semester. The

meetings will be subsequently scheduled for the August 2015, August 2016 and August 2017.

Safe Moves will routinely work with PTAs and the School Site Councils to discuss changes to the maps so that the maps continue to be updated and that the role of the parents is recognized which then creates ownership and buy in to ensure the continued use.

Safe Moves will work with the school districts tech office as well as the school's staff to ensure that the route maps are functioning properly on the website for easy access and function.

Safe Moves will provide age appropriate explanations of the "Suggested Routes to School Maps" to students with a variation of the existing map to "humanize" the routes with familiar landmarks. This variation will engage students in their walk and bike commute which makes it more "fun" and provide an opportunity for each student to personalize his or her walk or bike to school route.

In order to generate awareness of "Suggested Routes to School Maps" to drivers in the surrounding communities around schools, Safe Moves will attend City meetings, Neighborhood Council meetings, request links be featured in community newsletters and be featured maps at all community events conducted.

With monthly map updates, on-going parent education, community outreach and student participation, the "Suggested Routes to School Maps" will become an essential tool in increasing the number of students walking and bicycling to schools.

## **3. Project Identification: Elementary and Middle School Workshops**

**Deliverables:** Five-Hundred (500) Workshops for 6,273 students multiple times throughout the program period

**Project Cost:** \$80,000.00

**Description:** Students in grades K- 3 will participate in a workshop program called "Play2BSafe, Healthy and Wise". These workshops will involve students participating in a play about the adventure of walking and bicycling to school. Elements of traffic safety, improving air quality and getting exercise are all part of the workshop. Students will have props and are given direction by the instructor who narrates and directs the students.

The students will be cued to come on stage carrying their assigned, colorful props including traffic signs, or one that makes them appear as if they're driving a car or a bike or riding in a bus and many others. They each will interact with the student walker or bicyclist while a narrator describes

the action. Together the instructor and students all create a journey for the pedestrians and bicyclists who are walking to school.

This program component combines creativity, improvisation, student participation and humor to help students learn about bicycling and walking as a fun, safe and effective way to get to school.

**The lesson plans include:**

- Safe places to ride and walk
- Unsafe places to ride and walk
- Explanation
- Explanation of traffic signs and signals
- Rights and responsibilities of bicyclists and pedestrians
- Helmet use (proper fit and adjustment)
- Recognition and avoidance of common bicycle and pedestrian collisions
- Explanation and demonstration of role of crossing guards
- Explanation/simulation of traffic environment (infrastructure)
- Understanding of driver, pedestrian and bicyclist behaviors
- School transportation/traffic policies (pick up and drop off procedures)
- Explanation of the school route/neighborhood maps
- Importance of bicycling and walking for physical fitness
- Effects of walking and bicycling for a cleaner environment
- Identification of hot spots (crime, bullies, hazards corners & crosswalks, truck traffic)
- Explain how “Walkin’ Wednesdays” and “Bikin’ Fridays” work
- Explain Walking School Buses and Bicycle Trains
- Included in the workshops will be age-appropriate magic and music elements to make the lessons more memorable.

In order to expand on the workshop lessons, Safe Moves will provide teachers “VERBS Minutes”. The “VERBS Minutes” will be minute long “tips” that the teachers can discuss with their students. The information will include information on safety, health and the environment.

**Workshop Props for Grade K – 3 include:**

- Houses
- School
- Apartment buildings
- Stores
- Cars
- School bus
- Bicycles
- Strangers
- Dog
- Stop Sign
- Ice cream truck
- Traffic light
- School Pedestrian Crosswalk signs
- Railroad sign and signal
- Bike lane sign
- Bike route sign
- Bicyclist with a helmet
- Pedestrians (kids, adults, parents with children)

**School Workshops (Grades 4-8)**

Workshops for Grades 4-8 will be conducted in a game show format called Traffic Jeopardy with the safety instructor as the game show host. This program component will engage the students in active learning by challenging their critical thinking skills. Traffic Jeopardy will cover traffic safety and environmental consequences of traffic congestion and pollution. Traffic Jeopardy includes the egg drop to illustrate the importance of helmet use and a treadmill and stationery bike to simulate how long it takes to walk or ride one mile.

**Traffic Jeopardy will include:**

- Bicycle safety
- Pedestrian safety
- California Vehicle Code laws and regulations
- Skills necessary to make smart choices in traffic
- Use of bike racks, bike lanes, bike paths, bike trails
- Explanation of traffic environment (infrastructure)
- Recognition and avoidance of common traffic collisions
- Understanding of driver, pedestrian and bicyclist behaviors

- School transportation/traffic policies
- Explanation of the school route/neighborhood maps
- Importance of bicycling and walking for physical fitness
- Effects of walking and bicycling to a cleaner environment
- Explain how “Walkin’ Wednesdays” and “Bikin’ Fridays” work
- Explain how Walking School Buses and Bicycle Trains work
- Identification/avoidance of hot spots (crime, bullies, congested intersections, construction)

**Props include:**

- Contestant podiums
- Bicycle
- Helmets
- Eggs
- Car steering wheel
- Cell phone (model only)
- Traffic Signs/Signals

In order to best facilitate age appropriate lessons and accommodate the cognitive learning abilities of each grade level, the Student Safety Workshops will be scheduled in relatively small groups with students the same age/grade level and at a grade at time.

Teacher meetings will be scheduled after the workshops to discuss ways that the information can be implemented in lesson plans.

Each class will receive a reusable “mode chart” so they can track the number of students who walk, bicycle, use transit and/or carpool to and from school. The goal is to calculate this data daily - along with taking the attendance role of each class.

At each of the scheduled educational school program staff will be on site to conduct surveillances of student mode of transportation and behaviors. Since programs are conducted monthly at each school data will be compiled over the school year which will provide a comprehensive and more accurate view of transportation choices and the trends throughout the school year. The on-site surveillances will be supplemented with written surveys conduct at the beginning of the school year, winter break and at the end of the school year.

Safe Moves will with work school officials, teachers, room parents and students to establish a Student Walk, Bike

and Roll Advisory Board that would review age/grade appropriate issues involving students in order to create a sustainability presence at the school to encourage students to walk, bicycle and carpool. This student lead board will also be encourage to present at parent meetings, promote special events and when appropriate be invited to the City’s Bicycle and Pedestrian Advisory Committee to present their work.

**4. Project Identification: Practical Hands-On School and Community Bicycle and Pedestrian Safety Rodeos**

**Deliverables:** Sixty (60) Bicycle and Pedestrian Safety Rodeos for 6,273 students multiple times throughout the program period

**Project Cost:** \$75,000.00

**Description:** The Bicycle and Pedestrian Safety Rodeo is an interactive hands-on program allowing children and teens to experience traffic situations as pedestrians and bicyclists in a traffic simulation course. By using a realistic course, the ability of students to recognize and avoid traffic hazards and to walk and ride safely is improved. The lesson plans and traffic situations become more challenging for the upper grades so as to accommodate their “real life traffic challenges”.

**“Traffic Simulation Course features:**

- Sidewalks
- Intersections
- Crosswalks
- Traffic signs and signals
- Cars
- Trucks
- Buses
- Residential area (various set up to reflect the diverse communities)
- Business district with stores and parking lots with entrances & exits
- Alleyways
- Bike lanes
- Railroad tracks with train, signal, gate and signs
- School

Safe Moves will promote for students to bring their own bicycles and helmets. Bicycle and helmets will be provided for those students who don’t have one. Students will be taught how to properly fit and adjust their bicycle helmets as well as conduct a bike check for tires, brakes, seat and

handlebars. Safe Moves, when possible, will schedule BikeMobile to conduct free bike repairs.

For any student with a bicycle and/or helmet that is in need of repair or replacement, they receive an information card that they can take home to their parents. Local bike repair shops will be approached for discounts for repairs to those who use it for transportation to and from school.

To promote the importance of helmet use staff will conduct a visual demonstration including egg drops. Each class will have an opportunity to participate in this demonstration.

Treadmills and stationary bikes are set up for students so they can see how far they can walk and ride in a given amount of time. For example, if a child lives one mile from school, the student can walk on the treadmill or ride a stationary bike to determine how long it would take him/her to walk or ride one mile. This interactive exercise enables the students to realize: "Wow! I can walk a mile in ten minutes."

To promote the power of bicycling, a blender bike will be available for students to cycle to make a smoothie. Although logistics prevent each student from having a smoothie, it will demonstrate the energy that can be generated by bicycling.

All lesson plans are designed to be age-appropriate and administered by trained safety instructors. Rodeo Lesson Plans are as follows:

- Safe places to ride and walk (street, sidewalk, bike lane – depending on age)
- Unsafe places to ride and walk
- Explanation of traffic signs and signals
- Rights and responsibilities of bicyclists and pedestrians
- Helmet use (proper fit and adjustment)
- Recognition and avoidance of common bicycle and pedestrian collisions
- Use of bike racks, bike lanes, bike paths, bike trails
- Skills (stopping, balancing, braking, left shoulder check, scanning)
- Explanation and demonstration of role of crossing guards
- California Vehicle Code laws and regulation
- Explanation/simulation of traffic environment (infrastructure)
- Understanding of driver, pedestrian and bicyclist behaviors

- School transportation/traffic policies (pick up and drop off procedures)
- Explanation of the "Suggested Safe Routes to School" maps provided by the school district
- Importance of bicycling and walking for physical fitness
- Effects of walking and bicycling for a cleaner environment
- Identification of hot spots (crime, bullies, hazards corners & crosswalk, truck traffic)

At each of the rodeos conducted staff will be on site to conduct surveillances of student mode of transportation and behaviors. Since programs are conducted monthly at each school data will be compiled over the school year which will provide a comprehensive and more accurate view of transportation choices and the trends throughout the school year. The on-site surveillances will be supplemented with written surveys conduct at the beginning of the school year, winter break and at the end of the school year.

### **5 Project Identification: Cycle Skills Course for High Schools**

**Deliverables:** Twenty (20) Cycle Skill Courses at four (4) high schools

**Project Cost:** \$45,000.00

**Description:** Teenagers love the sense of freedom and control they get from driving a car. With license and steering wheel in hand, the world is theirs. To change that perception so that they feel that way about walking, bicycling, using the bus and carpooling the program will promote it as an adventure and a responsible thing to do as well as being cheaper than having a car.

The project will include a bicycle course that provides all of the basics of bicycle handling with a series of obstacles as well as simulated traffic conditions.

In addition students will have the opportunity to ride stationary bikes and walk on treadmills to see if they can go the distance in a certain amount of time.. The goal is to show that walking and bicycling are viable ways to commute and they can in fact walk and ride a good distance with a far less effort than they realize. The latest bicycles, helmets and bike fashions will be displayed to demonstrate the trends in cycling.

At each of the school programs staff will be on site to conduct surveillances of student mode of transportation and behaviors. Since programs are conducted monthly at each school data will be compiled over the school

year which will provide a comprehensive and more accurate view of transportation choices and the trends throughout the school year. The on-site surveillances will be supplemented with written surveys conduct at the beginning of the school year, winter break and at the end of the school year.

**Equipment will include:**

- Traffic Obstacle Course
- Treadmills
- Stationary Bicycles
- Blender Bike
- Bikes and helmets for use on Course
- Racing, touring and cruiser bikes for display
- Bicycle helmets (various styles)
- Bicycle fashions

**6. Project Identification: School Wide and Community Wide Information Source**

**Deliverable:** Website

**Project Cost:** \$15,000.00

**Description:** Safe Moves will maintain and update the current VERBS website. All work will be done with the full knowledge and consent of City Staff and in conjunction with the Information Technology Department.

The VERBS website will serve as the communication network with goal of creating resources for parents, school officials, teachers and students. The website will be updated on a as needed basis so to be as current as possible. The elements that will be updated will be, but not limited to:

- Suggested Routes to School
- Student Travel Data

School-Based Programs and Events (with permission from the Mountain View Whisman School District, Los Altos Union High School District as well as from the individual schools sites.

**Community Events**

- BikeMobile Events
- Videos and photos (with required releases and permission forms)
- Resource material (downloads for printing)
- City of Mountain View ordinances

In addition to the VERBS website, Safe Moves, with approval, work with each school to build a VERBS page on their existing website. The goal is to solicit a parent volunteer to

serve as the designated person to monitor and update the page as needed.

**7. Project Identification: Elementary Teacher Training**

**Deliverables:** Teacher Training Handbook and Curricula

**Project Cost:** \$25,000.00

Safe Moves will update the hand book for each grade level to assist teachers to continue the educational programs and promote walking, riding and rolling after the grant has concluded. The curricula will outline how the principles of health, safety and the environment can easily be incorporated in to the everyday lesson plans. A part of the teacher training will be to implement a school-based commuter program so that teachers participate in a carpooling, bicycle or walk to school event.

In order to sustain the accomplishments of the project an on-going program is crucial and teachers are the best possible partners. Teachers will be trained on how the basic principles of alternative modes of transportation, can be incorporated in health/fitness or math/science in order for the project to become a part of the day-to-day learning experiences so that the young commuters of today will be become the teen and adult commuters of tomorrow.

The Teacher Training Hand Books will be age and grade appropriate for elementary school students and will continue to meet the California State Board of Education (SBE) adopted health, physical education and science standards and the Environment Initiative (EEI).

**8. Project Description: "Walkin' Wednesdays", "Bikin' Fridays" and October "Walk & Bike to School Days"**

**Deliverables:** One (1) "Walk & Bike to School Day" event at each school and weekly "Walkin' Wednesdays", "Bikin' Fridays

**Project Cost:** \$70,000.00

**Description:** Encouragement Events

**a. "Walk & Bike to School Days"**

The VERBS Program has been successful in establishing the involvement of the elementary schools in the "Walk & Bike to School Days" in the Fall. Due to scheduling conflicts some schools elected to conduct their events in early November. Safe Moves will work with schools to confirm their dates in early September so early promotion can ensure a great turn out. In addition, Safe Moves will schedule educational safety programs prior to event date. Whenever possible, Safe Moves will schedule the BikeMobile to conduct bike repairs prior to the event day.

This organizational timeline coincides with the back to school rush of activities, but in the prior program years Safe

Moves was able to fluidly incorporate the event into the “things to do” list for the PTAs/PTOs and school staff.

In order to create a sustainable VERBS Program, Safe Moves will create a VERBS Event Planning Booklet for each school. This notebook will be an easy “step-by-step” guide to organizing a “Walk & Bike to School Day” events. Safe Moves will coordinate, supervised and maintain quality control so that each school can have a successful event.

Safe Moves will work with each school site committee to solicit prizes for participation as well as creating options such as hot chocolate to all walkers and bicyclists. Safe Moves will provide a smoothie party to the winning class of each school who has the most walkers and bicyclists. PTAs/PTOs will be asked to provide all necessary foods and paper goods for the smoothies so that the grant funds will only pay for operational expenses limited to staff time and equipment.

**The events will be promoted by:**

- Posting on school websites
- Banners displayed at schools
- Emails to parents
- Features in school newsletters
- Instructors during educational programs including “Back to School Night” meetings
- School District Principal Meetings
- Site Council meetings

Students will complete a mode chart as they enter the school to list if they walked or bicycled to school. They will also receive a “ticket” that will qualify them for giveaway of a bicycle and helmet. Teachers will collect the tickets and conduct a Student Hand Talley in the classroom to determine the number of the transportation modes their students took to school. Safe Moves will collect the Student Hand Tallies and calculate the data for a report submitted to the City, School District, PTA/PTO and principal. In addition, Safe Moves will do a site bike and helmet count which will be included in the survey data.

**b. “Anything But a Car Day” events for middle schools**

Middle school students have more responsibility for their commute choices to and from school. They are more aware of the impact of gas emissions on the environment, so events promoting walking and bicycling need to be age appropriate with the “cool factor”. Safe Moves implemented “Anything But a Car Day” which is very similar to “Walk & Bike to School Day” in many ways especially with the goal of encouraging students to make active transportation choices

for their commute to school. Safe Moves has successfully worked with the Graham Middle School PTA for events held in 2013 and 2014. Safe Moves successfully worked with Crittenden Middle School’s student committee on their events in 2013 and 2014.

Safe Moves will coordinate “Anything But a Car Day” events at Graham Middle School and Crittenden Middle School in May of each program year. The dates in May work better for the middle schools than October because of the “back to school rush”.

**c. “Walkin’ Wednesdays” and “Bikin’ Fridays”**

In order to build on the “Walk & Bike to School Day” events and incorporate the walking and bicycling choices in more consistent habits, Safe Moves will establish Walkin’ Wednesdays” and “Bikin’ Fridays” in the school calendars. For the first few months Safe Moves will provide “incentives” to encourage participation including a smoothie party to the winning class of each school who has the most walkers and bicyclists. PTAs/PTOs will be asked to provide all necessary foods and paper goods for the smoothies so that the grant funds will only pay for operational expenses limited to staff time and equipment. The goal is establish these events as routine with the plan to expand them to several times per week.

Parents will be trained to accompany students on the “Walkin’ Wednesdays” and “Bikin Fridays” to provide safety monitoring. Schedules will be designed so as to accommodate parents’ availability. The “Suggested Routes to School Maps” will play a key role in establishing consistent routes.

**The implementation of these events will include:**

- PTA and Student Planning Meetings
- Confirmation/approval of date from school principals
- Preparation of printed material and banners

**Promotional Campaigns:**

- Posting on school website
- Banners displayed at schools
- Emails to parents
- Features in school newsletters
- Instructors during educational programs including “Back to School Night” meetings
- School District Principal Meetings
- Site Council meetings\
- Schedule educational programs prior to event day

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## 9. Project Description: Workshops and Programs for Parents

**Deliverables:** Parent Education and Radio Frequency Identification Reader System (Bicyclists & Pedestrian Counter)

**Project Cost:** \$50,000.00

**Description:** Parent Workshop & Radio Frequency Identification Reader

### Parent Workshops

Parent Workshops will be conducted to educate parents on the importance and benefits of the program. These workshops will address parental concerns of traffic speed and traffic volume around schools, as well as the social environment around schools, including the concerns and especially the likelihood of crime and bullies. Programming will address the social and physical factors that influence a parent's likelihood to let their children walk or ride to school. Workshops will be conducted in various ways to accommodate parent schedules. The following outlines the various meeting opportunities:

- Standard PTA/PTO meetings
- School Site Council meetings
- Coffee with the Principal meetings
- Room Parent Meetings

### The goals of these meetings will be:

- Educate the general parent population
- Identify parents who are interested in health, nutrition, environment, physical fitness and reduction of traffic congestion to participate in events.
- Establish committees
- Establish a PTA/PTO chair position for school active transportation committees
- Establish sustainable relationships with room parents and teachers
- Establish a renewal system to be prepared attrition as parents leave when their child graduates

### Radio Frequency Identification Reader

To assist in collecting data, Safe Moves will prepare a Request for Proposal to qualified vendors in order to secure a solar powered

Radio Frequency Identification (RFID) reader that counts the number of pedestrians and bicyclists commuting to school. The device will scan students who have an RFID tag. The system will be web-based so bicyclist and pedestrian counts can be collected and tabulated. Parents and school staff will be trained on how to operate the RFID Reader.

## 10. Project Description: GHG Emissions Data Collection

**Deliverables:** Compile data and calculate GHG emissions for each school

**Project Cost:** \$54,200.00

**Description:** Safe Moves will compile data and calculate GHG emissions following the sequence of steps outlined below. This methodology will result in the most accurate feasible evaluation of GHG reduction using the data collection strategies that are built into the City of Mountain View program.

Safe Moves will rely on the school site surveillance monthly tabulated data to identify monthly and annual trends. Safe Moves will identify changes in participation in walking, bicycling, adult driven trips, drive alone trips and bus ridership. The site surveillance data will be the primary source for establishing trip rates. In-classroom student hand tallies will also serve as a supplement to the site surveillance data. Safe Moves will work with the City of Mountain View, Mountain View-Los Altos Union High School District, the and Mountain View Whisman School District to identify assumptions regarding average school commute trip

