



MEMORANDUM

City Manager's Department

DATE: April 23, 2019

TO: Honorable Mayor and City Council

FROM: Melvin E. Gaines, Principal Management Analyst

SUBJECT: **Additional Update of Attachment-1 to Council Goal Setting for Fiscal Years 2019-20 and 2020-21 – Phase II Study Session Memo**

Staff received a number of City Council questions regarding whether certain projects that Council has directed staff to undertake need to be voted on. In response to these questions, staff has reviewed the project ranking sheet and updated the document to reflect additional projects that do not need to be voted on. These projects will be added to the Fiscal Years 2019-20 and 2020-21 City Council Goals Work Plan.

Given these changes, the number of votes per section is now as follows:

Goal	Total Potential New Projects	Projects to be Voted on	No. of Votes per Councilmember
1. Protect vulnerable populations	20	14	6
2. Housing quantity, diversity, and affordability	23	19	7
3. Comprehensive, coordinate transportation	19	16	6
4. Environmental sustainability	12	5	3
5. Other Council-suggested projects	16	16	6
TOTAL	90	70	28

The number of votes per Councilmember is subject to change if Councilmembers make additional adjustments at the Study Session.

Non-Goal Related Proposed Projects from the EPC

Staff only solicited advisory body input on projects related to Council's four major goals. The EPC proposed two non-goal related projects, which staff did not include on the project ranking sheet. If the City Council desires, they may add these projects for ranking during the Study Session.

The projects are:

- I. Install fiber throughout the City.
- II. Create a Multi-Family Design Study and Handbook (interest expressed by the City Council and EPC. Staff prepared and presented general information study in 2018).
 - o Include townhouse and rowhouse developments and larger multi-floor buildings.
 - o Include examples of good local architecture (different styles and quality materials).
 - o Possibly include a special Downtown review and evaluation section (different standards/styles)
 - o Study could include transition guidelines (multi story to lower story neighborhoods)
 - o Study could be used to update various City design Guidelines or standards, zoning updates, Precise Plans.

REVISED 4.23.2019 - FY 2019-21 City Council Major Goals Work Plan Potential Project Ranking Sheet

GOAL I: PROMOTE A COMMUNITY FOR ALL WITH STRATEGIES TO PROTECT VULNERABLE POPULATIONS AND PRESERVE THE MOUNTAIN VIEW'S SOCIOECONOMIC AND CULTURAL DIVERSITY OF THE COMMUNITY.			
Proposed Project, Proposal Notes, and Advisory Body and Department Staff Input	Proposer(s)	*Advisory Body Priority	Council Rank
1.1 Provide the City Council with an overview of gun safety rules.	Abe-Koga		
1.2 Develop and consider a wage theft ordinance. <i>Advisory Body Input:</i> HRC recommends that a wage theft ordinance should consider all industries.	Abe-Koga, Matichak	HRC, EPC	
1.3 Study Human Trafficking Policies <i>Council Member Notes:</i> Consider the County pilot program for food establishments permitting. <i>Staff Input:</i> The Police Department collaborates with the District Attorney's Office and other entities to enforce human trafficking laws through investigations, suppression, and enforcement activities.	Abe-Koga		
1.4 Develop and consider an ordinance limiting or restricting predatory lending.	Abe-Koga		
1.5 Explore prevailing wage reform.	Abe-Koga	YAC	
1.6 Develop and consider a living wage requirement for City contractors.	Abe-Koga		
1.7 Work to ensure a complete count in Census 2020. <i>Staff Input:</i> Staff is participating in the Census 2020 Santa Clara County Complete Count Local Government Subcommittee and coordinating City efforts to encourage a complete count in Mountain View. Library staff liaison to City committee; will promote materials and information to the public about the Census.	Abe-Koga, Kamei	PAC, DC, PRC, SAC	No vote needed.
1.8 Partner with school districts to enhance afterschool programs. <i>Council Member Notes:</i> Check in w/MV Whisman regarding funding. <i>Advisory Body Input:</i> VAC: The City should engage with schools on art opportunities. <i>Staff Input:</i> CSD operates the Youth and Teens Home, as well as the Beyond The Bell (BTB) and BEAT afterschool programs in cooperation with MVWSD. The Police Department provides a variety of youth-related programming in partnership with CSD and PAL. The Library currently operates a Homework Help program that provides afterschool tutoring.	Abe-Koga, Matichak	DC, VAC, BPAC	

* The Advisory Body Priority column reflects whether Advisory Bodies recommended a project to be prioritized. If blank, no advisory body recommended the project as a priority. "N/A" reflects projects that were proposed after the February 28, 2019 Study Session; advisory bodies were not asked to prioritize such projects.

BPAC = Bicycle & Pedestrian Advisory Committee; DC = Downtown Committee; EPC = Environmental Planning Commission

HRC = Human Relations Commission; LB = Library Board; PRC = Parks and Recreation Commission

PAC = Performing Arts Committee; SAC = Senior Advisory Committee; VAC = Visual Arts Committee; YAC = Youth Advisory Committee

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<p>1.9 Have a Study Session on displacement and net loss and develop a work plan for any desired follow up actions.</p> <p><i>Council Member Notes:</i> This study session will explore options for the City to consider a no net loss of affordable housing policy and ways to prevent renters with sustainable tenancies from being displaced. It should define and set general rules on "no net loss," and determine application standards. It may explore issues such as requiring and providing incentives for relocation of displaced tenants, expanding emergency rental assistance, developing a Tenant Opportunity to Purchase Policy/Ordinance similar to the first right to purchase program in Washington DC, options for the City to purchase naturally affordable housing, options for the City to establish a moratorium on projects resulting in loss of affordable housing.</p> <p><i>Staff Input:</i> This item would allow staff to comprehensively assess the issues of displacement, including specific items that Council have identified, including but not limited to no net loss, modification of the City's Tenant Relocation Assistance Ordinance, etc. Potential policy/programmatic responses related to displacement are various and interrelated, so the ability to analyze these issues together in a comprehensive manner would likely yield more effective responses and potentially identify additional options for Council consideration. Specific sub-items could be identified as discrete workplan items (ex. modification of TRAO) within their own timeline but coordinated within an overall timeline/process to assess displacement issues/responses comprehensively.</p>	Clark, Hicks, Ramirez	PAC, PRC, HRC, BPAC, EPC	
<p>1.10 Expand the leadership academy to include programs in Mandarin.</p> <p><i>Staff Input:</i> Staff is exploring opportunities to expand immigrant engagement programs in FY 2019-20.</p>	Kamei		
<p>1.11 Provide City led/sponsored Know Your Rights Workshops</p> <p><i>Staff Input:</i> CBOs funded through the City's Community for All Grant are already providing such workshops.</p>	Kamei	YAC, SAC, EPC	
<p>1.12 Declare a housing emergency and pilot more flexible safe parking projects in Mountain View and regionally in cooperation with the County, community colleges, and the private sector.</p> <p><i>Council Member Notes:</i> Lobby for State and County funds for emergency housing solutions, Countywide RV parks, community college based safe parking, home hosting programming, SROs.</p> <p><i>Advisory Body Input:</i> HRC: The City should identify permanent solutions, make use of services and lots ongoing.</p> <p><i>Staff Input:</i> Staff has undertaken many of these actions as part of the homeless initiatives. Staff will continue to address this as a part of ongoing work as directed on March 19, 2019.</p>	Hicks	PAC, DC, HRC	No vote needed.
<p>1.13 Examine partnership with Destination Home to address homelessness in Mountain View.</p>	Kamei	YAC, SAC	

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Proposed Project, Proposal Notes, and Advisory Body and Department Staff Input	Proposer(s)	Advisory Body Priority	Council Rank
1.14 Develop an oversized vehicle ordinance with a permitting system.	Kamei	EPC	No vote needed.
1.14A Implement an Oversized Vehicle Ordinance for health and safety with associated phased enforcement. <i>Staff Input:</i> Council directed staff to implement an oversized vehicle ordinance at the March 19, 2019 Council meeting. This is similar to project 1.14 (above), but does not include a permitting system.	CMO	N/A	No vote needed.
1.15 Continue providing outreach associated with linking the unstably housed and homeless to services and housing <i>Staff Input:</i> CMO and PD will continue this effort, as directed by Council on March 19, 2019.	CMO	N/A	No vote needed.
1.16 Implement a Safe Parking Program to include temporary use of Shoreline through March 2020 and the use of a City-negotiated lot. <i>Staff Input:</i> Council directed staff to undertake this project on March 19, 2019.	CMO	N/A	No vote needed.
1.17 Create a dedicated space in the library where immigrants can find information from the United States Citizenship & Immigration Services about becoming a U.S. citizen; also will develop a Library webpage with links to information <i>Staff Input:</i> The Library proposes and has capacity to undertake this project as a department item regardless of other Major Goals projects.	Library	N/A	No vote needed.
1.18 Examine providing free bike share memberships for low-income households. <i>Advisory Body Input:</i> Addresses late night transportation, storage, and theft issues. Also consider helmets, lights, and visibility vest giveaways to low-income service workers.	BPAC	BPAC	
1.19 Increase awareness of mental health issues among all ages, particularly youth.	EPC	EPC	
1.20 Sponsor a Diversity Fair to provide information and resources to our diverse population, which could include mental health resources <i>Staff Input:</i> City staff and the HRC sponsor a bi-annual Multicultural Festival.	EPC	EPC	

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GOAL II: IMPROVE THE QUANTITY, DIVERSITY, AND AFFORDABILITY OF HOUSING, WITH AN ADDED FOCUS ON PROVIDING OPPORTUNITIES FOR SUBSIDIZED, MIDDLE-INCOME, AND OWNERSHIP OPPORTUNITIES HOUSING.			
Proposed Project, Proposal Notes, and Advisory Body and Department Staff Input	Proposer(s)	Advisory Body Priority	Council Rank
2.1 Hold a study session to explore modifications to CSFRA for the 2020 election. <i>Council Member Notes:</i> Potentially allow soft story owners to finance retrofits through limited rent increases, and make pass through language easier for sustainability improvements, add electric vehicle chargers on request and during retrofits, etc.	Abe-Koga, Hicks	PRC	
2.2 Develop strategies for middle-income persons to afford different housing types. <i>Council Member Notes:</i> Berkeley has some policies the City should consider. <i>Advisory Body Input:</i> HRC: Senior housing should be incorporated into this project statement. <i>Staff Input:</i> Staff has engaged in various efforts that address this proposed project over the past 2 years. Council held an affordable housing study session in 2017 and discussed strategies for missing middle housing and homeownership opportunities. BMR Phase 2 modifications will be heard by the EPC/Council before the end of FY 2018-19, which include addition of moderate-income housing and ways to facilitate more homeownership, modification of the City's employee homebuyer program to facilitate homeownership, and discussions with non-profits to explore additional opportunities for homeownership.	Kamei	PAC, YAC, HRC, SAC, EPC	
2.3 Explore consolidation and/or reform of current row house and townhouse standards and guidelines. <i>Council Member Notes:</i> Determine what lots these types of housing should be on.	Abe-Koga, Clark	BPAC	
2.4 Hold a study session contrasting State ADU regulations to the City's to consider updates. <i>Council Member Notes:</i> Consider an ADU amnesty program and/or "grandfathering" existing ADUs, and the City finding funding to help homeowners with upgrades.	Abe-Koga, Clark, Ramirez	DC, BPAC	
2.5 Examine an update to the condo ordinance. <i>Council Member Notes:</i> Review storage, parking, and other requirements to allow for different building types. Consider requirements in other cities.	Clark		
2.6 Identify organizations that could partner with the City to purchase, rehab, and manage older apartment complexes to preserve affordable housing. <i>Advisory Body Input:</i> VAC: this project should include a public art component.	Clark	PAC, YAC, VAC, HRC	
2.7 Develop and consider amendments to the Zoning Code to allow live/work spaces.	Clark	DC, BPAC	

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2.8 Develop a precise plan for the Moffett Change Area as a transit-oriented area. <i>Council Member Notes:</i> Consider wide sidewalks, ground floor retail, urban parks, etc. <i>Advisory Body Input:</i> VAC: this project should include a public art component.	Hicks	DC, VAC	
2.9 Develop an approach to use public property for maximum community benefit as housing, park space, or other public space. <i>Advisory Body Input:</i> VAC: this project should include a public art component.	Hicks	YAC, PRC, VAC	
2.10 Encourage new housing for seniors that takes into consideration changing needs as one ages.	Matichak	PAC, SAC	
2.11 Explore changes to the Zoning Code and the Building Code to improve senior accessibility and mobility within new residential developments.	Ramirez	SAC	
2.12 Explore the development of a homebuyer empowerment program. <i>Council Member Notes:</i> Potentially partner with Housing Trust Silicon Valley.	Kamei		
2.13 Examine and potentially develop an ordinance that controls mobile home park space rents. <i>Council Member Notes:</i> Evaluate potential protections, consistent with the Mobile Home Residency Law, for mobile home park residents. Develop a database on mobile home park space rents and increases.	Abe-Koga, Hicks, Kamei, Ramirez	HRC, EPC	
2.14 Revisit affordable housing requirements that appear to inhibit condo mapping of new apartments. <i>Staff Input:</i> FY 2017-18/FY 2018-19 City Council Major Goals Work Plan Project 2.3 - Update the Below Market Rate (BMR) Ordinance - Condo Mapping - includes review of BMR requirements that condo mapped rental projects are subject to. If this is the desired scope of proposed project 2.14, no vote is needed.	Matichak	EPC	No vote needed.

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2.15 Develop a Shenandoah Precise Plan.	Abe-Koga	N/A	
2.16 Develop a City led Gateway Master Plan for North Bayshore <i>Staff Input:</i> Proposed based on Council direction at February 2019 study session on Bonus FAR requalifications	CDD	EPC	No vote needed.
2.17 Develop a Terra Bella Precise plan	CDD	N/A	
2.18 Update the City's Density Bonus Ordinance to facilitate development/implementation of City's Precise Plans and affordable housing goals and to be in compliance with new State requirements <i>Staff Input:</i> Align the density bonus program with General Plan/Precise Plan policy goals.	CDD	N/A	
2.19 Update the Housing Element to implement new housing laws. <i>Staff Input:</i> Significant number of newly passed and recently introduced housing laws. City should actively monitor and assess impacts, and update City's policies and plans to implement new requirements	CDD	N/A	
2.20 Develop and implement additional employee housing assistance strategies. <i>Staff Input:</i> This is a progression of the FY 2017-18/FY19-19 Major Goals Work Plan project to review the employee housing assistance program.	CMO	N/A	
2.21 Facilitate the development of affordable housing at the VTA Evelyn Site.	CDD	N/A	No vote needed.
2.22 Facilitate the planning/entitlement and building permit process for Lot 12. <i>Staff Input:</i> This is the next step for the FY 2017-18/FY 2018-19 Major Goals Work Plan continuing project to "begin marketing and establish the Request For Proposals (RFP) process for Lot 12."	CDD	N/A	No vote needed.
2.23 Hold a Study Session to determine strategies for the City to better meet RHNA numbers at different affordability levels.	EPC	EPC	

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Proposed Project, Proposal Notes, and Advisory Body and Department Staff Input	Proposer(s)	Advisory Body Priority	Council Rank
<p>3.1 Make Mountain View a "Transportation Smart City" - Install new traffic signals and fiber that support connected and autonomous vehicles.</p> <p><i>Staff Input:</i> Staff is working on a Traffic Operations Center (TOC) feasibility study (CIP 19-51) that will inform and be the basis for updating traffic signals and use of fiber and other technologies, including support for connected and autonomous vehicles. Suggest re-wording this project to that in 3.1A, below.</p>	McAlister	PRC, HRC, VAC, EPC	
<p>3.1A Complete the Traffic Operations Center (TOC) feasibility study and develop an implementation plan for making Mountain View a "Transportation Smart City."</p> <p><i>Staff Input:</i> This is the suggested re-name/scope of project 3.1 above.</p>	PWD	N/A	
<p>3.2 Develop/obtain a parking app that shows where parking is available.</p>	McAlister	YAC	
<p>3.3 Pilot an autonomous bus route along San Antonio.</p> <p><i>Staff Input:</i> Implementation of this project is not likely to be feasible in the next 2 years. The State is allowing permits for small, low speed autonomous shuttles on public roads. These shuttles can carry passengers, but must be free. Maximum speed must be less than 25 mph. This speed limit is not consistent with San Antonio Road operations, which is a 6-lane arterial with a posted speed limit of 35 mph. In addition, the technology is still not fully developed and most testing is still occurring in parking lots and private roads where there is limited to no interaction with other vehicles, pedestrians, and bicyclists. The staffing resources required to be one of the first cities to implement such technology on a public road (i.e, vetting all aspects of the technology, planning the route, installing infrastructure such as signal communication equipment and shuttle stops, securing partnerships and funding, etc.) would be substantial. Staff recommends focusing efforts on the TOC feasibility study and implementation plan, proceeding with the AGT Phase 2 feasibility study, and continuing to monitor the development of autonomous shuttles technology and new regulations for operating on public roads.</p>	McAlister	YAC	
<p>3.4 Implement an autonomous vehicle pilot for reversible lanes on Shoreline.</p> <p><i>Staff Input:</i> The Shoreline Reversible Transit Lane should be completed by summer 2021. As the first project of this type in Santa Clara County, it is expected that at least one year will be necessary to fine-tune the operations of the lane, including ensuring VTA and shuttle operators are correctly entering and exiting the lanes, signal priority for exiting and entering the lanes is timed appropriately, etc. Staff recommends waiting until the lane has been in operation for a full year before considering adding autonomous vehicles</p>	Abe-Koga		

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<p>3.5 Examine a regional TMA.</p> <p><i>Council Member Notes:</i> Could include Palo Alto and Sunnyvale.</p> <p><i>Staff Input:</i> Staff continues to participate in various discussions about a regional TMA concept with a focus on a coalition or partnership of local TMAs rather than replacing local TMAs. However, it should be noted that the Mountain View TMA is an independent, non-profit, member-based organization and is not an organization funded or governed by the City. The City, as an employer, is one member of the TMA. Ultimately, the TMA Board will have to determine whether and how best to participate in a regional TMA.</p>	Clark, Matchak	DC, SAC, EPC	
<p>3.6 Develop e-scooter regulations.</p> <p><i>Staff Input:</i> Staff is working on a proposal for an e-scooter share permit pilot program as part of the bike share pilot. The preliminary schedule is to take the concept to CTC in May or June and to Council in the Fall.</p>	Clark		No vote needed.
<p>3.7 Issue RFP and select consultant for the landscape and design of the Transit Center, Underpass & Environs.</p> <p><i>Advisory Body Input:</i> VAC - The project should include a public art component.</p> <p><i>Staff Input:</i> The design of the underpass is underway as part of the Transit Center Grade Separation and Access Project (GSAP), which was presented at the City Council Study Session on March 19, 2019. This is the first element of the Transit Center Master Plan. As noted at the Study Session, design features will continue to be refined during preliminary engineering and final design of the GSAP and include the best practices for bicycle/pedestrian treatments, an urban designer on the team, and art features for the underpasses.</p> <p>The concepts and design for the second element of the Transit Center Master Plan that would include the parking area, shuttle/bus transfer area, plaza, and depot building would be studied as part of a land use planning effort in conjunction with Caltrain, the owner of most of the property. This is included in continuing FY 2017-18/FY 2018-19 City Council Major Goals project 3.2 - Implement the Transit Center Master Plan.</p> <p>At the March 26, 2019 CIP Study Session, Council indicated support for studying options for re-configuring Evelyn and Castro in a way that could create a plaza/pedestrian area in the 100 block of Castro and changes to the bike/ped access to the new underpass at the train tracks. Staff will be proposing a new CIP for FY 2019-20 to conduct a "Castro Pedestrian Mall Feasibility Study" that will evaluate various design concepts for reconfiguring the 100 block of Castro along with Evelyn Ave and Centennial Plaza. Staff recommends replacing the proposed project with the "Castro Pedestrian Mall Feasibility Study" - project 3.7A, below.</p>	Hicks	PAC, PRC, BPAC	No vote needed.
<p>3.7A Castro Pedestrian Mall Feasibility Study</p>	PWD	N/A	No vote needed.

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<p>3.8 Declare the “Year of the Pedestrian” to promote pedestrianism and public places.</p> <p><i>Council Member Notes:</i> Create awareness of the elements necessary to allow and promote walking and community gathering.</p> <p><i>Advisory Body Input:</i> VAC: encourage a walking/biking tour of Mountain View’s public art.</p> <p><i>Staff Input:</i> The Transportation Section, including Transportation’s Bicycle/Pedestrian Planner, is fully tasked for the next year. Should this objective require significant staff time, staff may need to defer work on one or more of the following projects/initiatives: Safe Routes to Schools education/encouragement, Vision Zero action plans, bicycle/scooter sharing, Regional Bike Route.</p>	Hicks	SAC, VAC	
<p>3.9 Expand the Stevens Creek Trail into Sunnyvale.</p> <p><i>Advisory Body Input:</i> SAC: Trail should be maintained and lighting added for more visibility and safety at night. VAC: Explore public art opportunities.</p> <p><i>Staff Input:</i> Based on the feedback from the March 26 CIP Study Session, staff will request that Sunnyvale partner in applying for a Measure B Bicycle/Pedestrian grant for design and in providing the required local match for the grant. Staff recommends rewording the objective to “Explore opportunities to partner with Sunnyvale and secure grant funding for expanding Stevens Creek Trail into Sunnyvale” - as in 3.9A, below.</p>	Kamei	PAC, SAC, VAC, BPAC	
<p>3.9A Explore opportunities to partner with Sunnyvale and secure grant funding for expanding the Stevens Creek Trail into Sunnyvale.</p>	PWD	N/A	
<p>3.10 Revisit the Neighborhood Traffic Management Program to determine and implement measures to further calm traffic.</p> <p><i>Council Member Notes:</i> Establish metric(s) for the program.</p> <p><i>Staff Input:</i> Traffic Engineering has completed working through the backlog of NTMP requests and will continue to respond to new requests as they come in. Any substantial revisions to the NTMP and major new initiatives will require additional resources for Traffic or deferring other work, such as delivering CIPs, conducting development reviews (traffic analysis and plan checks of right-of-way improvements), TOC feasibility study, etc.</p>	Matichak	PRC	

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<p>3.11 Develop and implement a road improvement program; work with other agencies if the City is not responsible for the road; explore changes to the metric to Pavement Condition Index of 80 or higher as defined by MTC.</p> <p><i>Staff Input:</i> The pavement condition for City roads should improve substantially over the next few years with the infusion of SB 1 and Measure B annual funding into the City’s road improvement program. These two funding sources provide nearly \$3 million a year in additional funding starting next fiscal year. Caltrans is planning to use SB 1 funding to repair and resurface El Camino Real in 2021.</p> <p>The City’s current Pavement Condition Index (PCI) goal is 75, which is defined by MTC as “Pavement requiring mostly preventive maintenance and showing only low levels of distress.” A PCI of 80 (defined as “Newly constructed for resurfaced pavement with few signs of distress”) would be a difficult standard to maintain over time and may exceed current financial resources, even with SB 1 and Measure B funding. The City’s PCI has been in the range of mid-60’s to low 70’s over the last decade, and achieving the City’s goal of a PCI of 75 will keep the roads in good to very good condition throughout the City.</p>	Matichak	HRC	
<p>3.12 Develop and implement a plan to prevent downtown parking from spilling into residential neighborhoods in the downtown area.</p> <p><i>Staff Input:</i> Staff intends to have a Downtown Parking Demand Management Strategy study session with Council late 2019, which would incorporate assessment of this item.</p>	Matichak	DC	
<p>3.13 Revise the qualification requirements of the Residential Parking Permit Program to facilitate the establishment of RPP</p> <p><i>Staff Input:</i> Staff intends to have a Downtown Parking Demand Management Strategy study session with Council late 2019, which would incorporate assessment of this item.</p>	Ramirez		
<p>3.14 Develop/obtain an app for integrated real time bus, train, shuttle information.</p> <p><i>Staff Input:</i> VTA and third-party developers have developed apps providing this information. Please see http://www.vta.org/getting-around/gtfs-info/dev-apps for a list of apps on VTA’s web site. In addition, both the Mountain View Community Shuttle and MVgo have their own apps providing real-time shuttle info and will share their information with established transit information providers for their integrated apps. Staff recommends pointing Mountain View users to these established apps.</p>	McAlister	PAC, YAC, HRC, EPC	
<p>3.15 Expand the sidewalk studio pilot program.</p> <p><i>Staff Input:</i> Proposed by the Visual Arts Committee.</p>	VAC	VAC	

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3.16 Use the Community Shuttle as an opportunity for mobile public art and see an overall integration of the public art into public transit stations to make them more inviting. <i>Staff Input:</i> Proposed by the Visual Arts Committee.	VAC	VAC	
3.17 Conduct a Shuttle Study <i>Staff Input:</i> Directed by Council as an early action sustainability initiative on December 4, 2018. RFP has been issued and study should begin by June.	PWD	N/A	No vote needed.
3.18 Develop a Citywide Transportation Demand Management Ordinance	CDD	N/A	
3.19 Develop a program to install pilot temporary transportation projects with rubber curbs, paint, and cones, including road diets and other traffic calming treatments, etc. to allow people to experience and give feedback on innovative project types.	BPAC	BPAC	

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GOAL IV: PROMOTE ENVIRONMENTAL SUSTAINABILITY AND THE QUALITY OF LIFE FOR THE ENJOYMENT OF CURRENT AND FUTURE GENERATIONS WITH A FOCUS ON MEASURABLE OUTCOMES.			
Proposed Project, Proposal Notes, and Advisory Body and Department Staff Input	Proposer(s)	Advisory Body Priority	Council Rank
4.1 Conduct a general City survey to gauge community priorities and interests. <i>Advisory Body Input:</i> VAC: Include questions about public art needs.	Matichak, McAlister	YAC, PRC, VAC	
4.2 Explore opportunities to build/encourage additional EV charging stations. <i>Staff Input:</i> Efforts to install additional EV charging stations are underway.	Abe-Koga, Clark	PAC, YAC, DC, EPC	No vote needed.
4.3 Work through ESAP projects. <i>Staff Input:</i> This entails various planned projects.	Clark	HRC	No vote needed.
4.4 Develop alternative carbon offsets. <i>Staff Input:</i> Discussed at March 19, 2019 City Council Meeting.	Hicks, Clark	SAC	No vote needed.
4.5 Develop drone regulations. <i>Council Member Notes:</i> Address privacy and noise concerns. <i>Staff Input:</i> City Council discussed governmental use of drones at the April 9, 2019 Study Session.	Matichak	HRC	No vote needed.
4.6 Develop comprehensive bird-safe design requirements for new and refurbished buildings in order to protect the birds in the city.	Matichak	BPAC	
4.7 Revise Downtown Precise Plan Area H. <i>Council Member Notes:</i> Create a plan to encourage housing and preserve historic downtown as a public gathering place that serves city residents of all ages and incomes. Potentially including a pause in office development for 9-months; walkability, neighborhood serving mom and pop businesses; modified downtown design guidelines; revised parking requirements for offices; setback and upper story step back requirements; historic preservation; incentives like TDRs, land swaps and other best practices; ground floor use and interface regulations; enhanced Downtown Economic Vitality Program. <i>Staff Input:</i> In March 2019, Council directed staff to update the Downtown Precise Plan.	Hicks	PAC, YAC, DC, PRC, SAC, EPC	No vote needed.
4.8 Incorporate yearly targets for GHG reduction into ESAP.	Kamei	BPAC	No vote needed.
4.9 Develop and consider an update to tree rules on public and private property <i>Council Member Notes:</i> Potentially require a front yard tree; confirm planting of Heritage Tree replacement trees; develop rules around tree removal for new development; adopt a ten-percent tree canopy goal.	Hicks, Matichak	PRC, EPC, BPAC	

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GOAL IV: PROMOTE ENVIRONMENTAL SUSTAINABILITY AND THE QUALITY OF LIFE FOR THE ENJOYMENT OF CURRENT AND FUTURE GENERATIONS WITH A FOCUS ON MEASURABLE OUTCOMES.			
Proposed Project, Proposal Notes, and Advisory Body and Department Staff Input	Proposer(s)	Advisory Body Priority	Council Rank
4.10 Develop a comprehensive plan for lighting throughout the City in order to manage light pollution to sustain residents' health and well-being, and to protect birds and wildlife.	Matichak		
4.11 Consolidate and update existing plans into a comprehensive wildlife and habitat management plan. <i>Council Member Notes:</i> Ensure that wildlife thrives in the North Bayshore area.	Matichak	PAC, HRC	
4.12 Implementation of the Public Services Study actions, including population updates and study of police staffing levels. <i>Staff Input:</i> This is a progression of the FY 2017-18/FY19-19 Major Goals Work Plan project - a June 19, 2018 Study Session on Public Service Levels.	CMO	N/A	No vote needed.

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V: COUNCIL SUGGESTED PROJECTS UNRELATED TO THE MAJOR GOALS			
Proposed Project, Proposal Notes, and Advisory Body and Department Staff Input	Proposer(s)	Advisory Body Priority	Council Rank
5.1 Review and update the historic preservation ordinance. <i>Council Member Notes:</i> Identify historic resources and define procedures and standards for modifications and demolitions.	Abe-Koga, Hicks, Matichak	**	
5.2 Examine and propose methods to improve development transparency <i>Council Member Notes:</i> Provide development notice to larger proportions of neighborhoods, put 3-D models and project progress online, in City Hall, and at other locations.	Abe-Koga, Hicks, Matichak	**	
5.3 Take an active, proactive, role in addressing issues that are occurring at the State and Federal government level that take away local control, or that have an impact on residents (e.g., CASA, SB 50, airplane noise, drone regulations, etc.). <i>Council Member Notes:</i> Potentially hire a lobbyist to focus on Mountain View at State and Federal levels.	Abe-Koga, Matichak	**	
5.4 Develop regulations surrounding lobbyists in terms of registration and disclosure requirements.	Matichak	**	
5.5 Review and update the park land dedication ordinance. <i>Council Member Notes:</i> Create a framework that clarifies the park land dedication fees, possibly update the density requirements.	Clark, Matichak, McAlister	**	
5.6 Add benchmarks/measurable results to each thematic goal area.	Ramirez	**	
5.7 Revamp metrics for each department. <i>Council Member Notes:</i> Separate performance measurements from workload measurements.	Matichak, Ramirez	**	
5.8 Evaluate models of government performance auditing and assess the budget implications and impact on staff capacity of the potential introduction of a limited-scale performance auditing program.	Ramirez	**	
5.9 Look into form-based zoning	Ramirez	**	
5.10 Have a study session and develop a small business strategy. <i>Council Member Notes:</i> Could include a retail subsidy/ BMR type program for commercial space for small businesses (legacy businesses), placing a cap on chain stores, preparing a small/mid-size business report, and enhancing communications to businesses to provide better support.	Clark, Hicks, Kamei, Ramirez	**	

**Advisory bodies were only asked to prioritize proposed projects for the four Major Goal areas.

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V: COUNCIL SUGGESTED PROJECTS UNRELATED TO THE MAJOR GOALS			
Proposed Project, Proposal Notes, and Advisory Body and Department Staff Input	Proposer(s)	Advisory Body Priority	Council Rank
5.11 Develop a lactation room policy for City facilities. <i>Staff Input:</i> The City posted on CityNet lactation accommodation information for City employees, including a list of designated locations.	Kamei	**	
5.12 Provide access to feminine hygiene products at City facilities.	Kamei	**	
5.13 Secure broadband service for the whole City, especially low-income families. <i>Staff Input:</i> Both Comcast and AT&T provide discounted low-cost broadband services to low-income customers.	McAlister	**	
5.14 Examine and potentially develop a Responsible Construction Ordinance.	Matichak	**	
5.15 Develop and consider a Community Workforce Agreement.	Abe-Koga, Matichak	**	
5.16 Conduct a youth survey to determine how the City can better serve youth.	Kamei	**	

**Advisory bodies were only asked to prioritize proposed projects for the four Major Goal areas.