

**DATE:** July 17, 2024

**TO:** Performing Arts Committee

**FROM:** Theresa Yvonne, Performing Arts Manager

**SUBJECT:** Fiscal Year 2024-25 Performing Arts Committee Work Plan

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**BACKGROUND**

Review and approve the Fiscal Year 2024-25 Performing Arts Committee Work Plan to be forwarded to the City Council for approval (Attachment 1 to the memorandum).

**RECOMMENDATION**

City Council Policy A-23, "Work Item Referral Process for Council Advisory Bodies and Councilmember Committees," requires the Parks and Recreation Commission (Commission) and Urban Forestry Board to prepare an annual work plan and submit it to the City Council for review and approval.

**ANALYSIS**

The Committee's work plan is comprised of two types of work items: recurring items and one-time items that are specific to the fiscal year.

Staff recommends changes to the recurring items for Fiscal Year 2024-25:

- The Mountain View Center for the Performing Arts (MVCPA) role in the economic impact of downtown and the support of the revitalization of downtown;
- National Arts and Humanities Month; and
- Annual Home Company Presentations.

Staff recommends including the following one-time items on the Fiscal Year 2024-25 Work Plan:

- Home Company Program Review;
- Review of Art and Wine Festival for Committee participation;

- Review of SecondStage Fee Program and usage; and
- Review of Presenting Season for incubator program.

**NEXT STEPS**

The Committee's proposed work plan will be presented to the City Council in September 2024.

**PUBLIC NOTICING**—Agenda posting.

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~~214-07-17-24M~~

- Attachments:
1. Fiscal Year 2024-25 Draft Work Plan
  2. Council Policy A-23—Work Item Referral Process for Council Advisory Bodies and Councilmember Committees