

MINUTES

REGULAR MEETING—TUESDAY, APRIL 1, 2025
PLAZA CONFERENCE ROOM AT CITY HALL—500 CASTRO STREET
8:00 A.M.

1. **CALL TO ORDER**

The meeting was called to order at 9:00 a.m. by Chair Kasperzak.

2. **ROLL CALL**

Present: Committee members Peter Katz, Stephanie Lin, Jamil Shaikh, Vice Chair Pamela Baird, and Chair Mike Kasperzak.

Absent: Committee members David Lin (unexcused), Anne Cavanaugh (unexcused), and Marina Keith (excused).

Staff Present: Amanda Rotella, Acting Economic Vitality Manager; Kirstin Hinds, Economic Development Strategist; Vinson Kwan, Assistant Planner; Diana Pancholi, Principal Planner; and Aruna Bodduna, Transportation Planner.

3. **MINUTES APPROVAL**

Minutes from the February 4, 2025 meeting were distributed prior to the meeting and approved as distributed.

Public Comment: None.

Motion—M/S Katz/Shaiikh—Carried 5-0-3; D. Lin, Cavanaugh, Keith absent—Approve the February 4, 2025 minutes.

4. **UPCOMING AGENDA TOPICS**

Topics agenda to the future agenda list: Street Signs, PG&E, Bike Parking, and Retail Coach Report next steps.

5. **PUBLIC COMMENT**—None.

6. UNFINISHED BUSINESS

6.1 DOWNTOWN DEVELOPMENT UPDATE

Community Development Department staff had no development updates to share.

Vice Chair Baird asked about the project next to the post office that is experiencing PG&E delays. Staff responded that as Community Development Director Murdock responded at the February 2025 meeting, the City has limited ability to move PG&E's process along.

Vice Chair Baird asked about the status of the 368 Castro Street, New China Delight, property. Staff responded that it went on the market earlier this year, and staff has connected with the broker and has offered to meet with potential buyers about what is possible on that site.

Committee member Katz asked about timelines for review. Staff shared that for Planning review, the City has 30 days to complete review, and applicants have 90 days to respond to any comments.

Vice Chair Baird asked about The Robert Green Project Company extension. Staff shared that the extension was for a set amount of time but does not have additional updates to share at this time.

Public Comment: None.

No action taken.

6.2 CASTRO STREET UPDATE

Economic Development staff provided the following updates related to downtown:

- March *Downtown Digest*.
- Umbrella share program update.
- Music on Castro Street.
- Rules around smoking in the downtown.
- Decorative street treatment installation update.

- New Business: We Fashion at 259 Castro Street.

Public Comment: None.

No action taken.

7. NEW BUSINESS

7.1 ADVISORY BODY INPUT ON FISCAL YEARS 2025-27 COUNCIL WORK PLAN POTENTIAL PROJECTS

Staff provided an overview of the work plan process and proposed project list for the Fiscal Years 2025-27 Work Plan.

Chair Kasperzak prioritized projects: (1) Stevens Creek Trail Extension; (3) R3 Zoning Code Update; and (7) Smart Water Meters.

Vice Chair Baird prioritized (3) R3 Zoning Code Update; (8) 2026 City Charter Amendment and Revenue Measure; and (10) Citywide Objective Design Standards.

Committee member Shaikh prioritized (4) End of Natural Gas Flow; (12) Downtown Storefront Activation and Pop-Ups; and (16) Interim Pickleball Plan.

Committee member Katz prioritized (9) City Code Cleanup; (10) Citywide Objective Design Standards; and (12) Downtown Storefront Activation and Pop-Ups.

Committee member Lin prioritized (4) End of Natural Gas Flow; (10) Citywide Objective Design Standards; and (11) Autonomous Vehicle (AV) Shuttle Pilot Program.

7.2 VAC/DTC/PAC AD HOC COMMITTEE

Vice Chair Baird and Committee member S. Lin will participate on the ad hoc committee.

8. COMMITTEE/STAFF COMMENTS, QUESTIONS, COMMITTEE REPORTS

Vice Chair Baird shared that the MV Historical Association held a walking tour on March 23 for 11 people. They will host a tour in April but not in May. Also did recent walking tours with students.

Committee member Shaikh shared that the shuttle stop on Villa Street at Franklin Street has a bench that is really well done.

9. **ADJOURNMENT**

The meeting was adjourned at 9:16 a.m.

These Minutes are hereby submitted for approval by Amanda Rotella, Recording Secretary.

Approved on _____.

AR/1/CDD
818-04-01-25mn