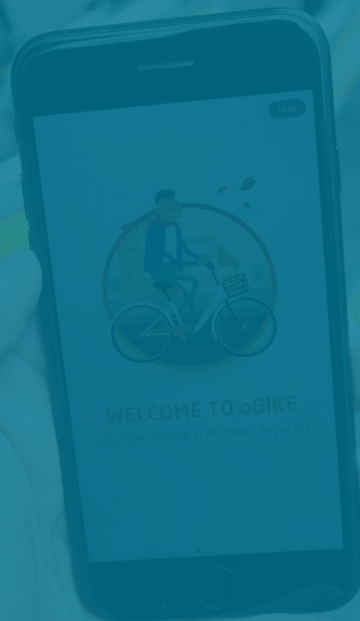


# MOUNTAIN VIEW BIKE SHARE SURVEY RESULTS

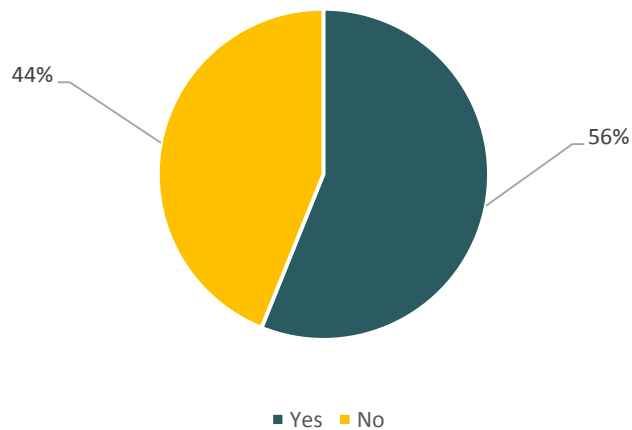


# Mountain View Bike Share Survey

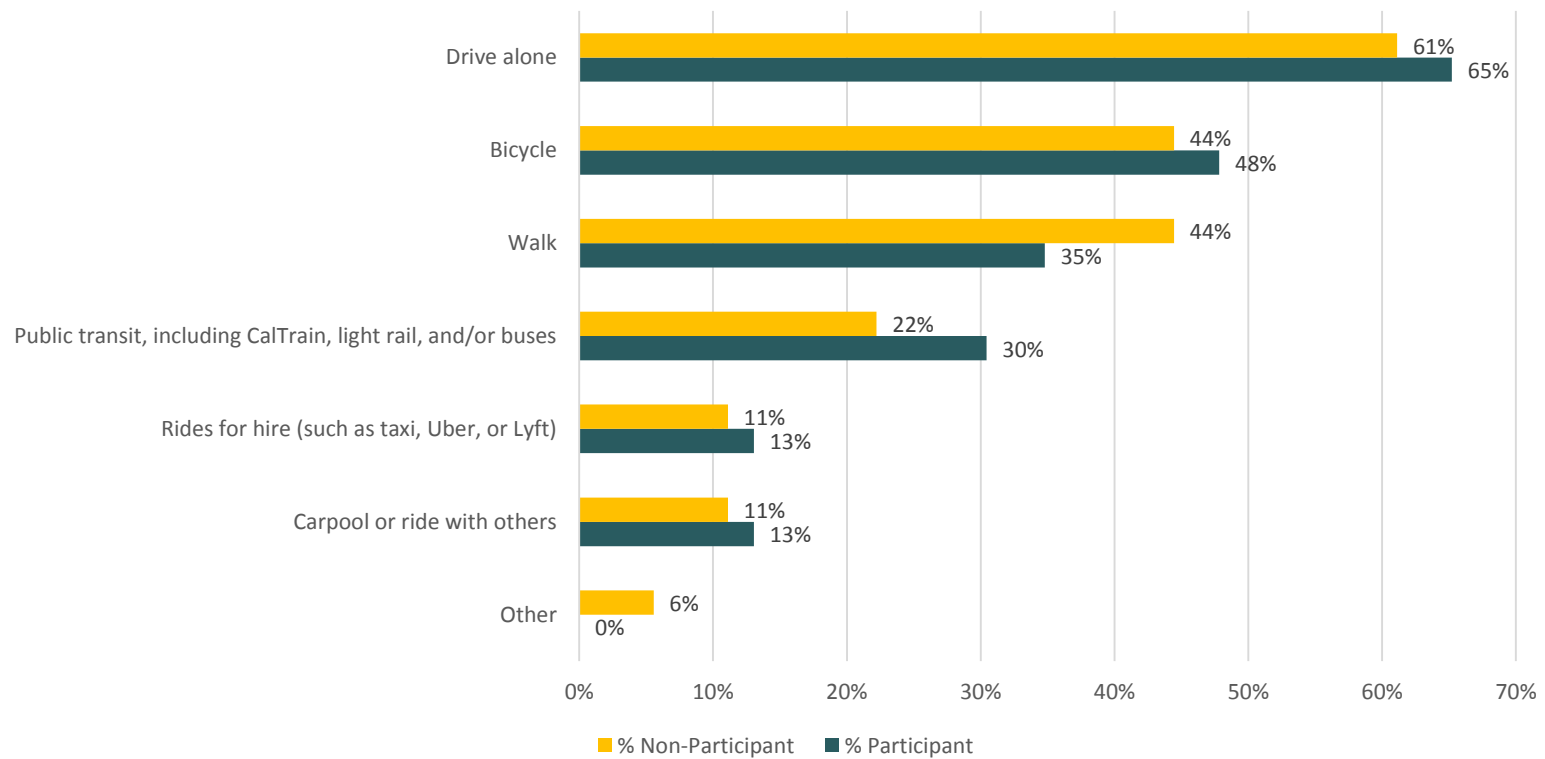
- Overview:

- The survey was open from late August to mid September
- 41 total responses:
  - 23 reported they had tried the program
  - 18 reported they had not tried the program

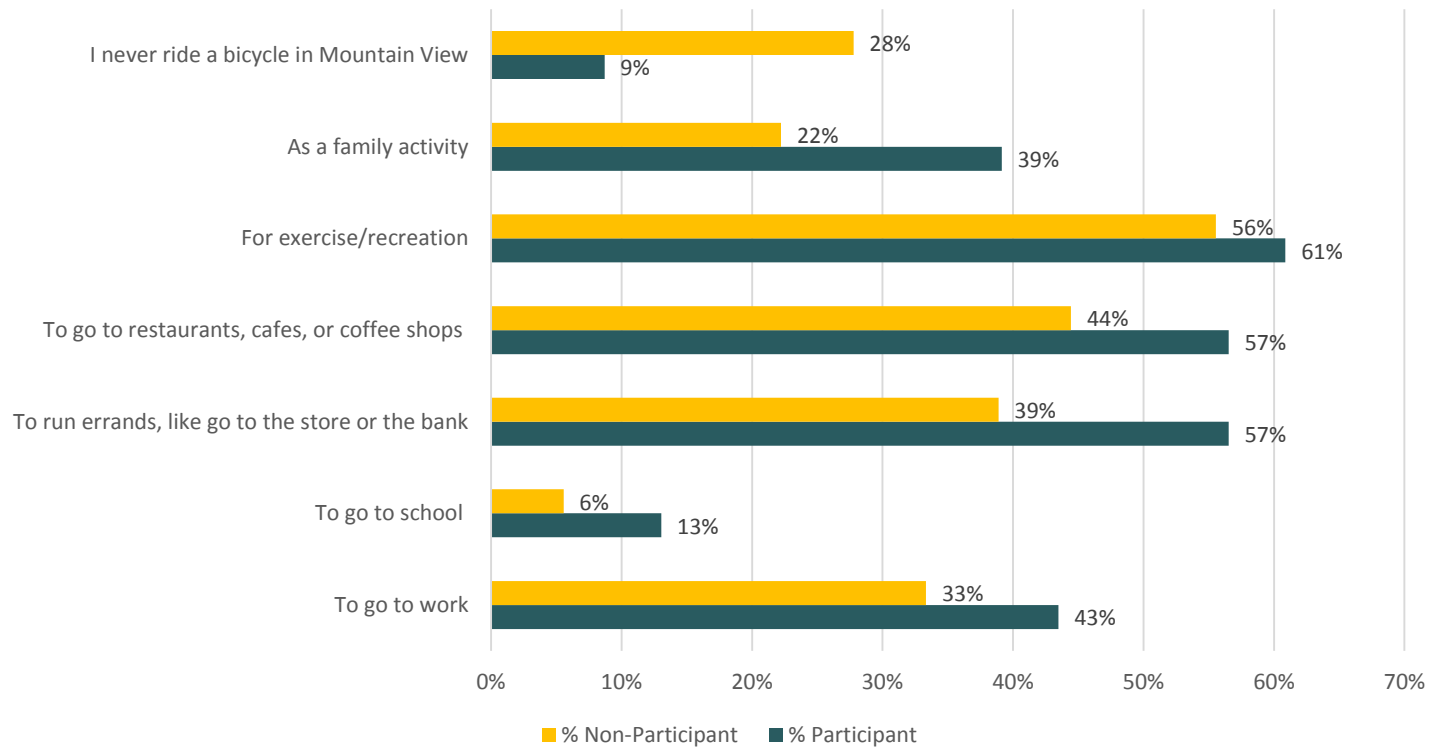
Did you use bike share in Mountain View?



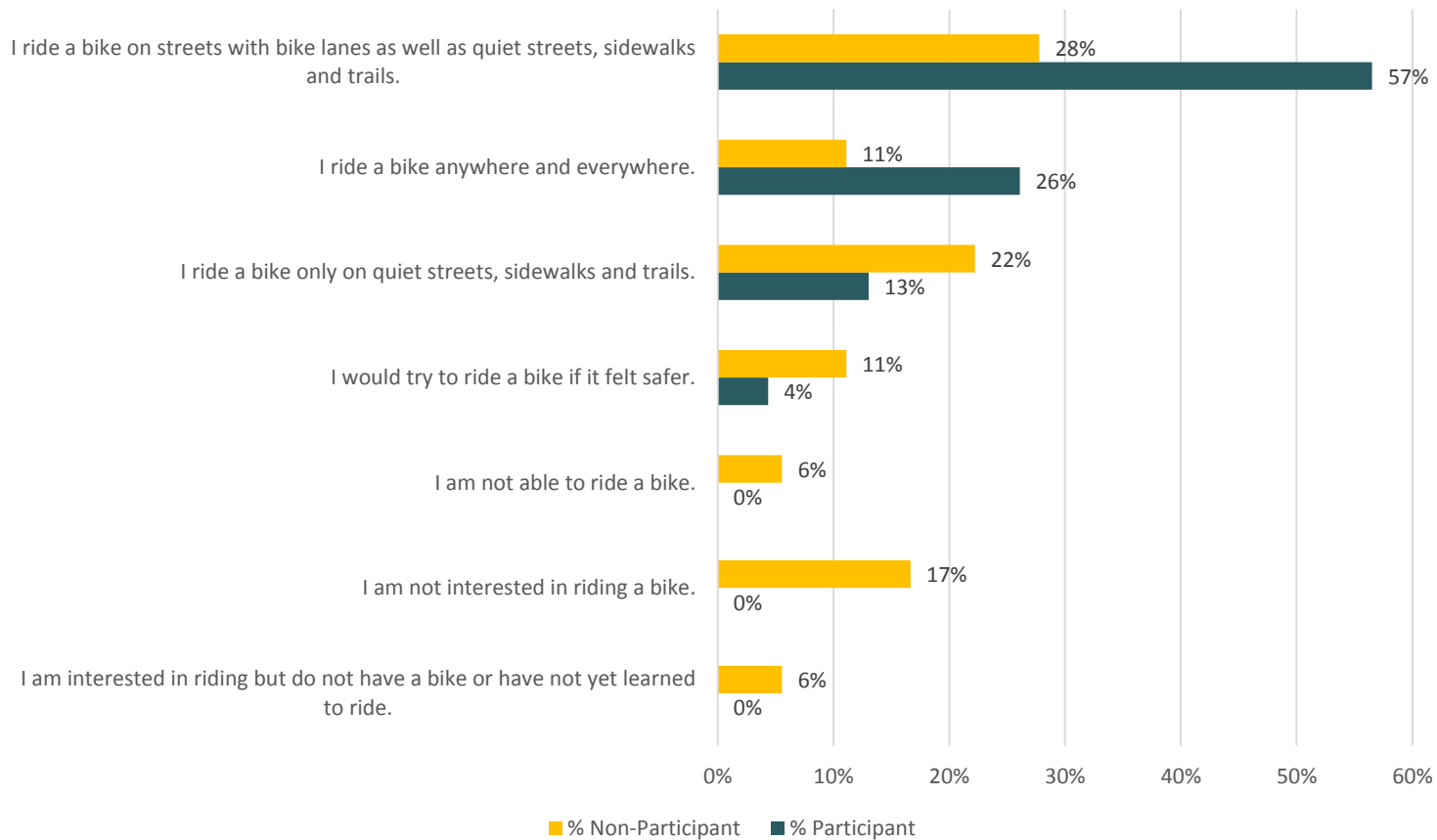
## TYPICAL MODES USED TO GET AROUND



## DO YOU EVER RIDE A BICYCLE IN MOUNTAIN VIEW TO DO ANY OF THE FOLLOWING?

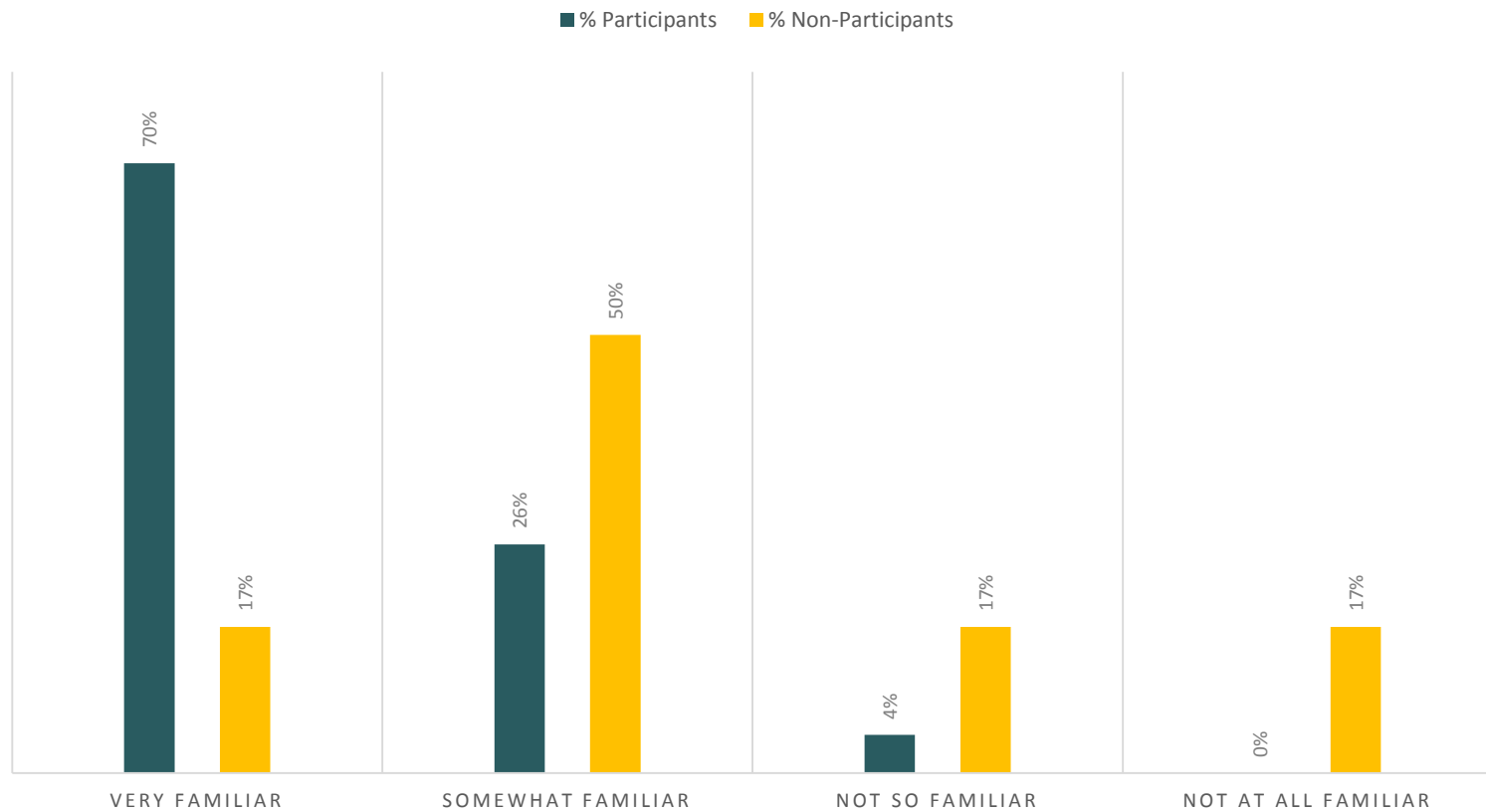


## BIKE COMFORT LEVEL



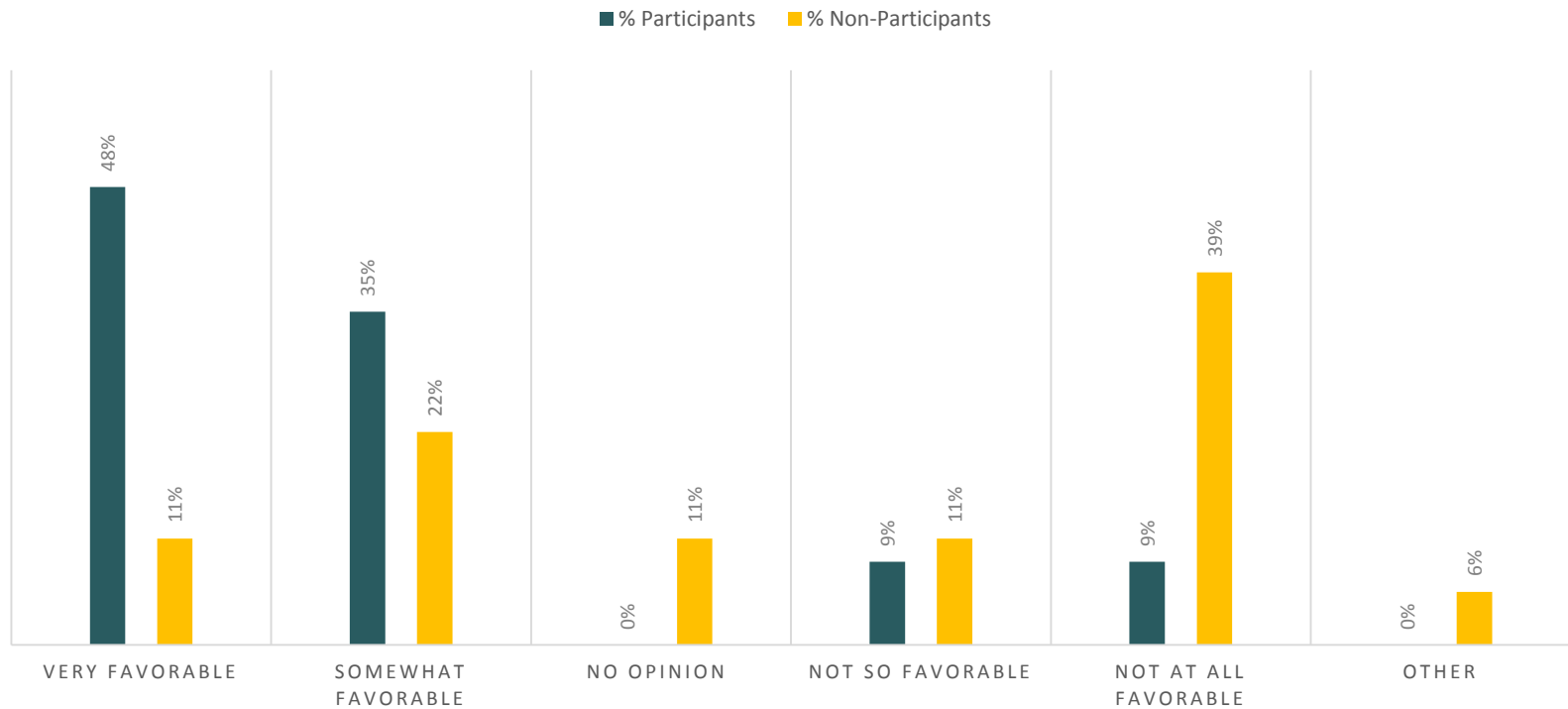
# Opinions of Dockless Bike Share

## FAMILIARITY WITH BIKE SHARE PROGRAMS



# Perceptions of Bike Share

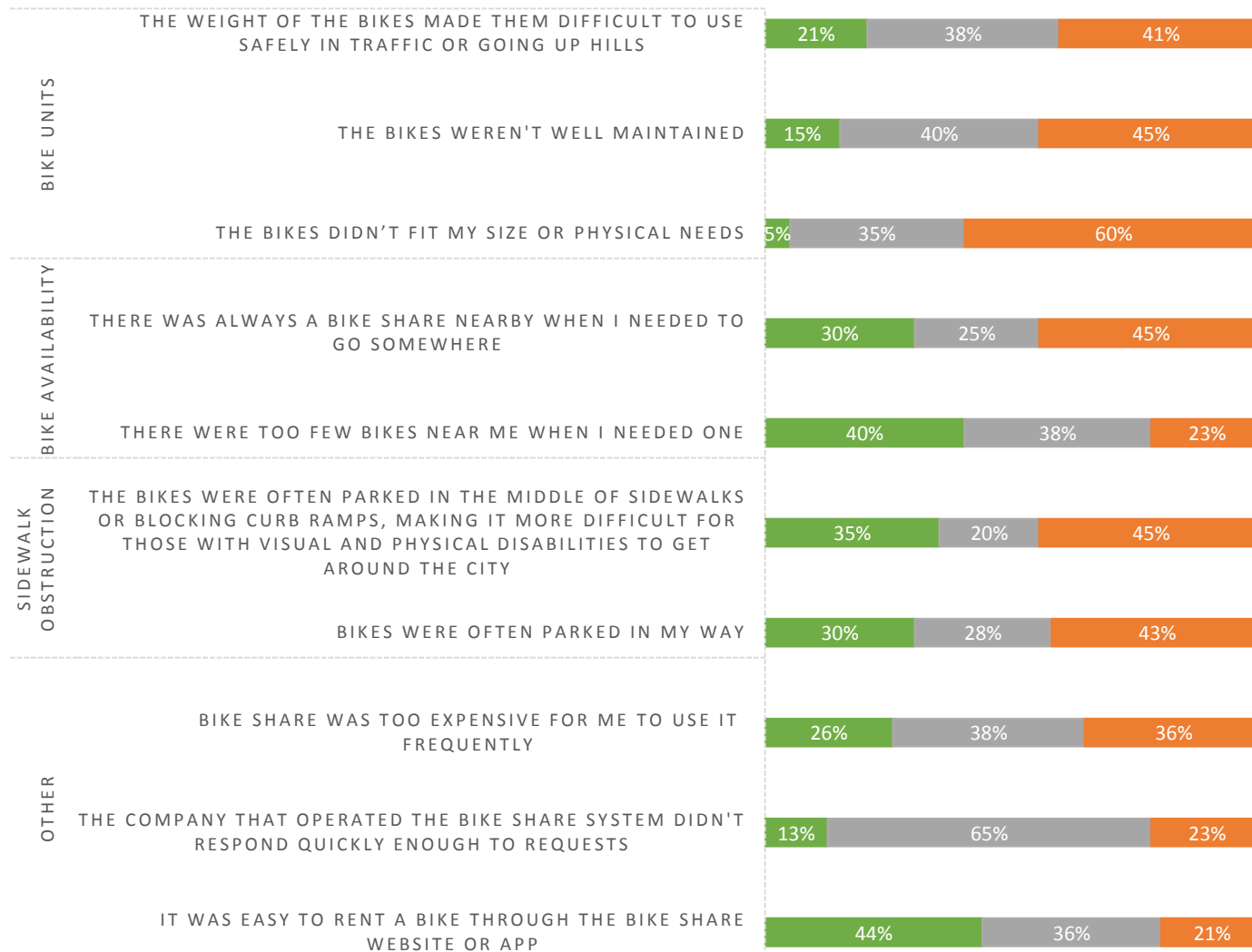
## PERCEPTION OF DOCKLESS BIKE SHARE IN MOUNTAIN VIEW



# Perceptions of Bike Share

## SYSTEM FUNCTIONING

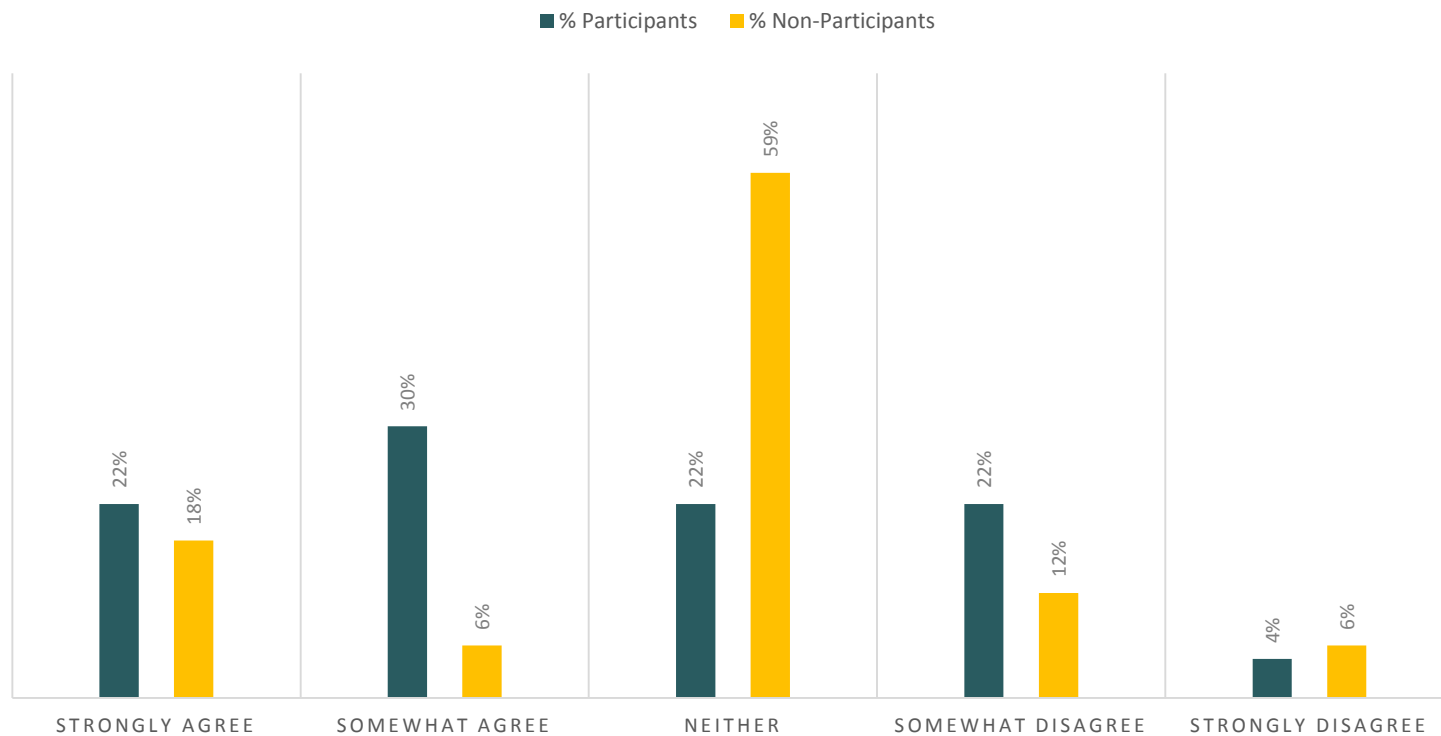
■ Agree ■ Neither agree or disagree ■ Disagree





# Key System Functioning Finding

## THERE WERE TOO FEW BIKES NEAR ME WHEN I NEEDED ONE



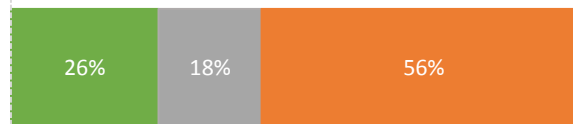
# Perceptions of Bike Share

## BARRIERS AND EXTERNALITIES

■ Agree 
 ■ Neither agree or disagree 
 ■ Disagree

BARRIERS AND EXTERNALITIES

BIKE SHARING MEANS MORE BICYCLISTS ON THE ROADS WHO DON'T FOLLOW OR KNOW THE RULES



HAVING MORE BIKES ON THE ROAD JUST MAKES TRAFFIC WORSE

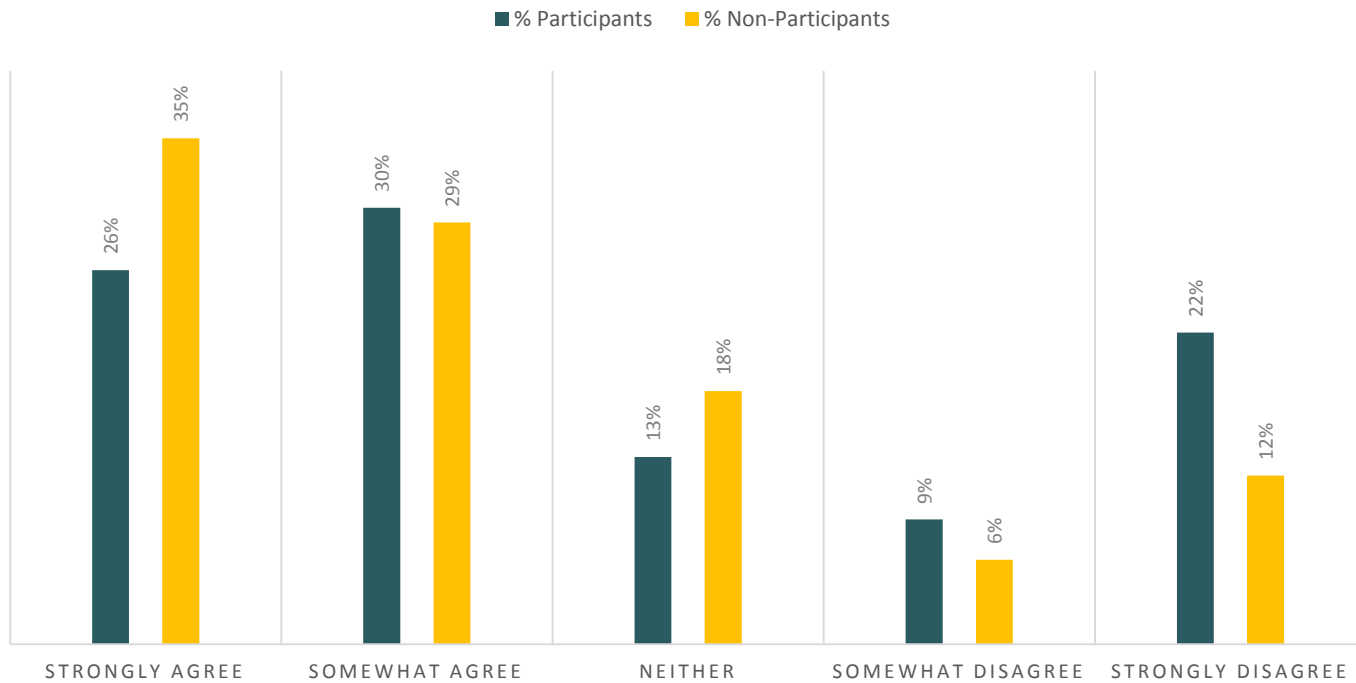


THERE AREN'T ENOUGH BIKE TRAILS OR PROTECTED BIKE LANES WHERE I WANT TO GO



# Key Barriers and Externalities Finding

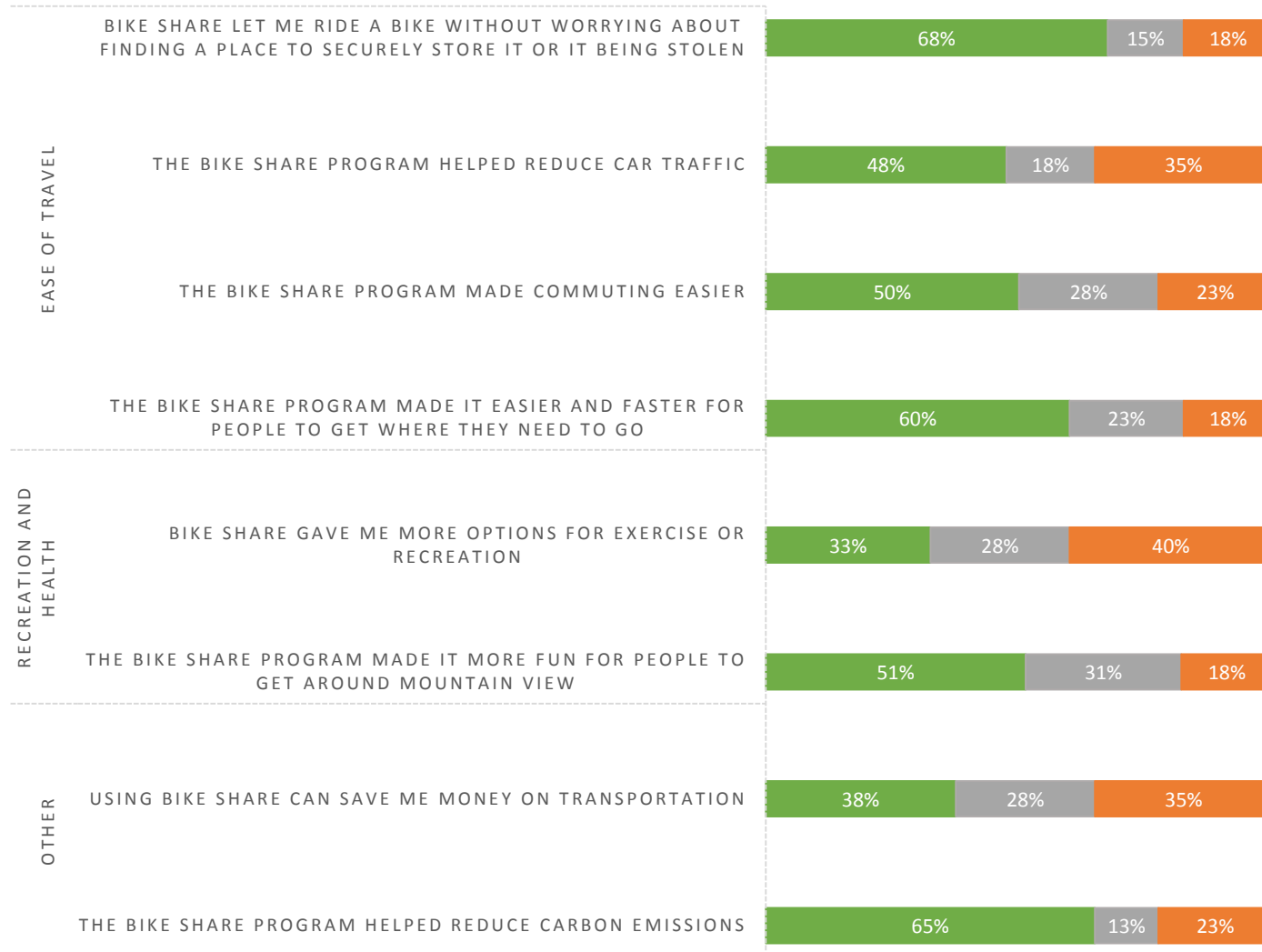
## THERE AREN'T ENOUGH BIKE TRAILS OR PROTECTED BIKE LANES WHERE I WANT TO GO



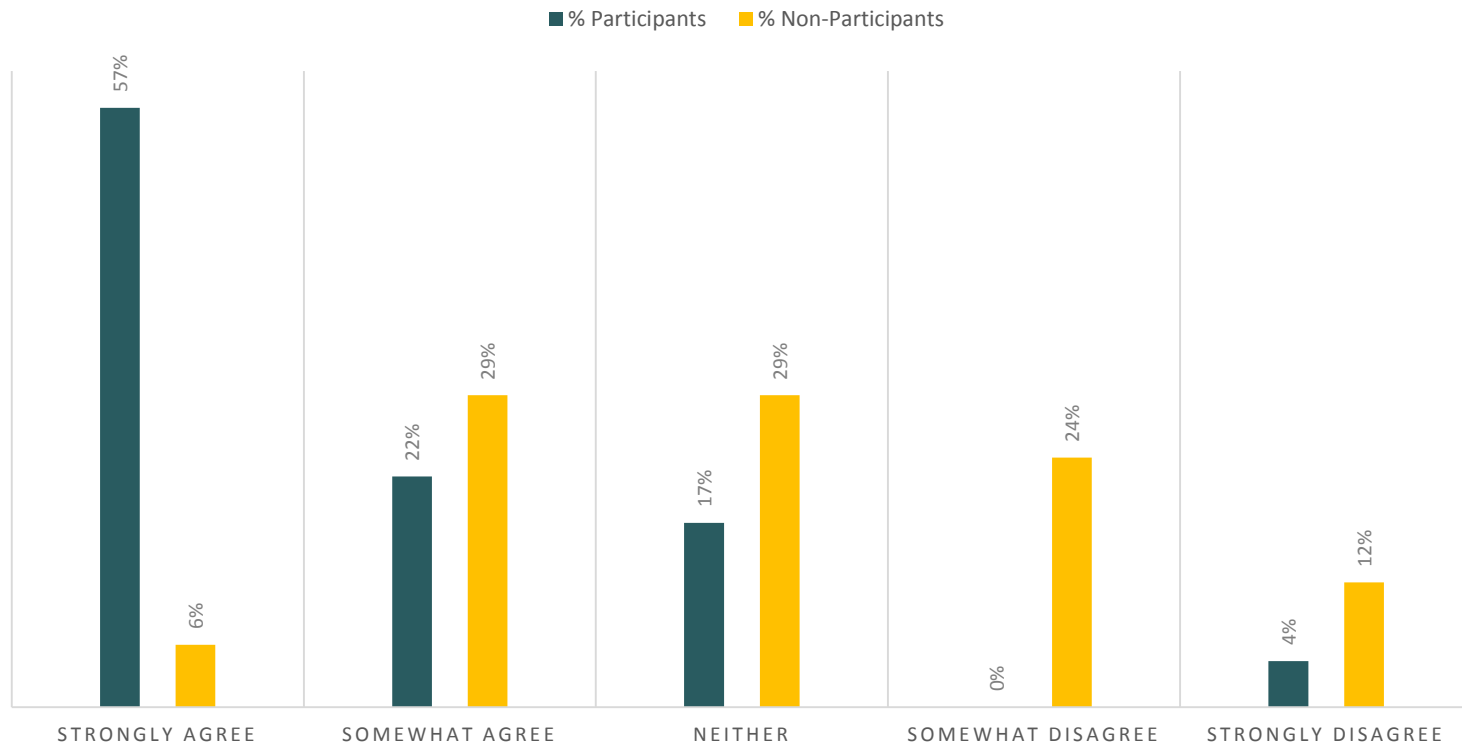
# Perceptions of Bike Share

## BENEFITS

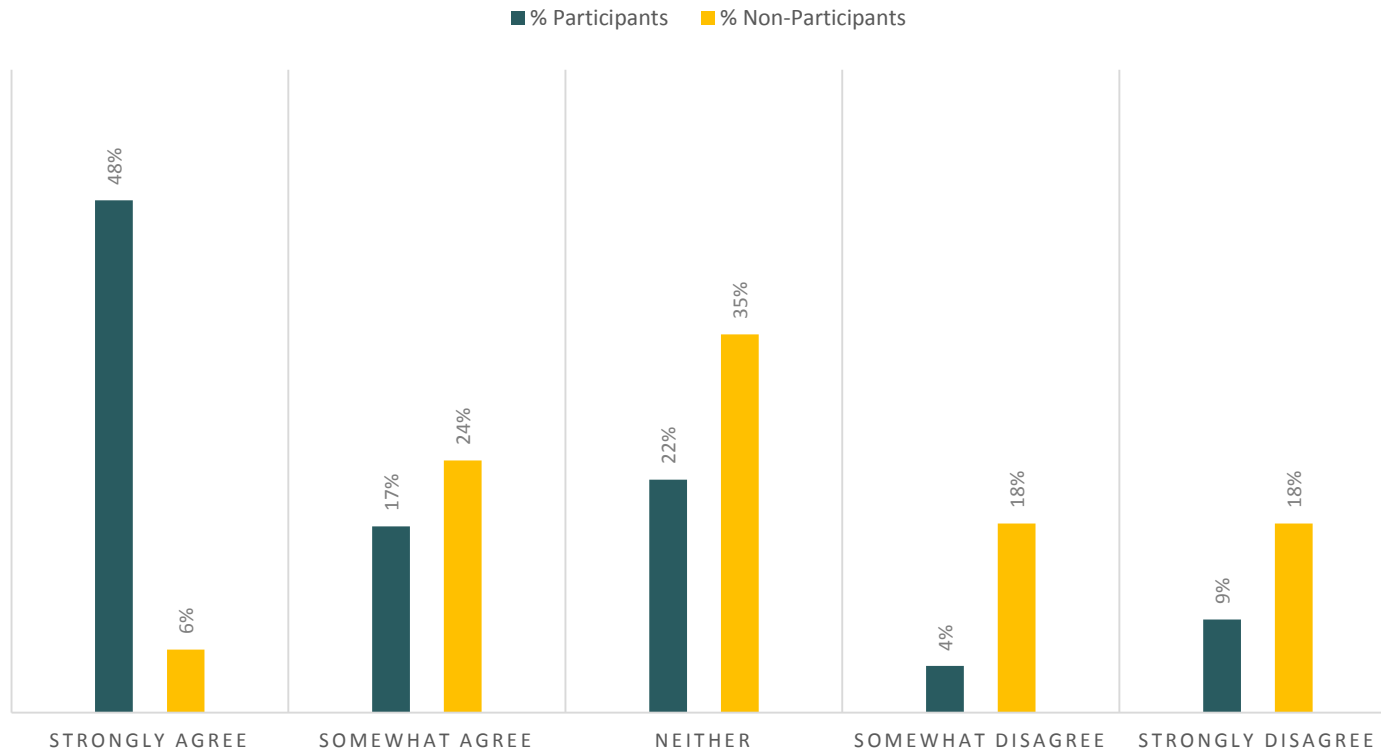
■ Agree   
 ■ Neither agree or disagree   
 ■ Disagree



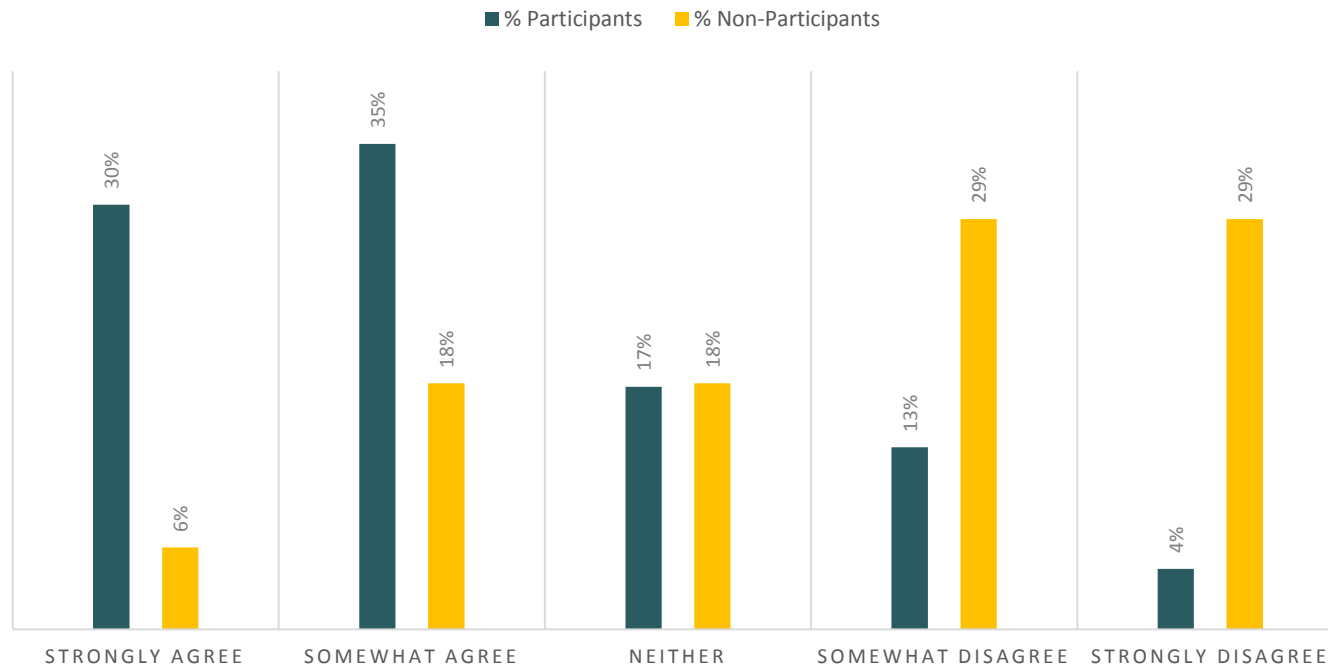
## THE BIKE SHARE PROGRAM MADE IT EASIER AND FASTER FOR PEOPLE TO GET WHERE THEY NEED TO GO



## THE BIKE SHARE PROGRAM MADE COMMUTING EASIER



## PARTICIPANTS VS NON-PARTICIPANTS: THE BIKE SHARE PROGRAM HELPED REDUCE CAR TRAFFIC



# I would be more likely to use bike share if...

## PARKING AND DESTINATIONS

■ Agree   
 ■ Neither agree or disagree   
 ■ Disagree

DESTINATIONS

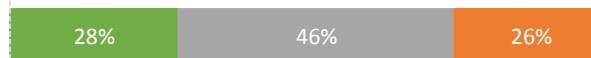
... MAKE CONNECTIONS TO PUBLIC TRANSIT WAS EASY AND RELIABLE



... IT WAS EASIER TO RIDE BETWEEN CITIES



... IT LINKED TO A CORPORATE, UNIVERSITY, OR OTHER CAMPUS BIKE SHARE SYSTEM



PARKING

... IT WAS POSSIBLE TO LOCK THE BIKE TEMPORARILY IN THE MIDDLE OF A TRIP

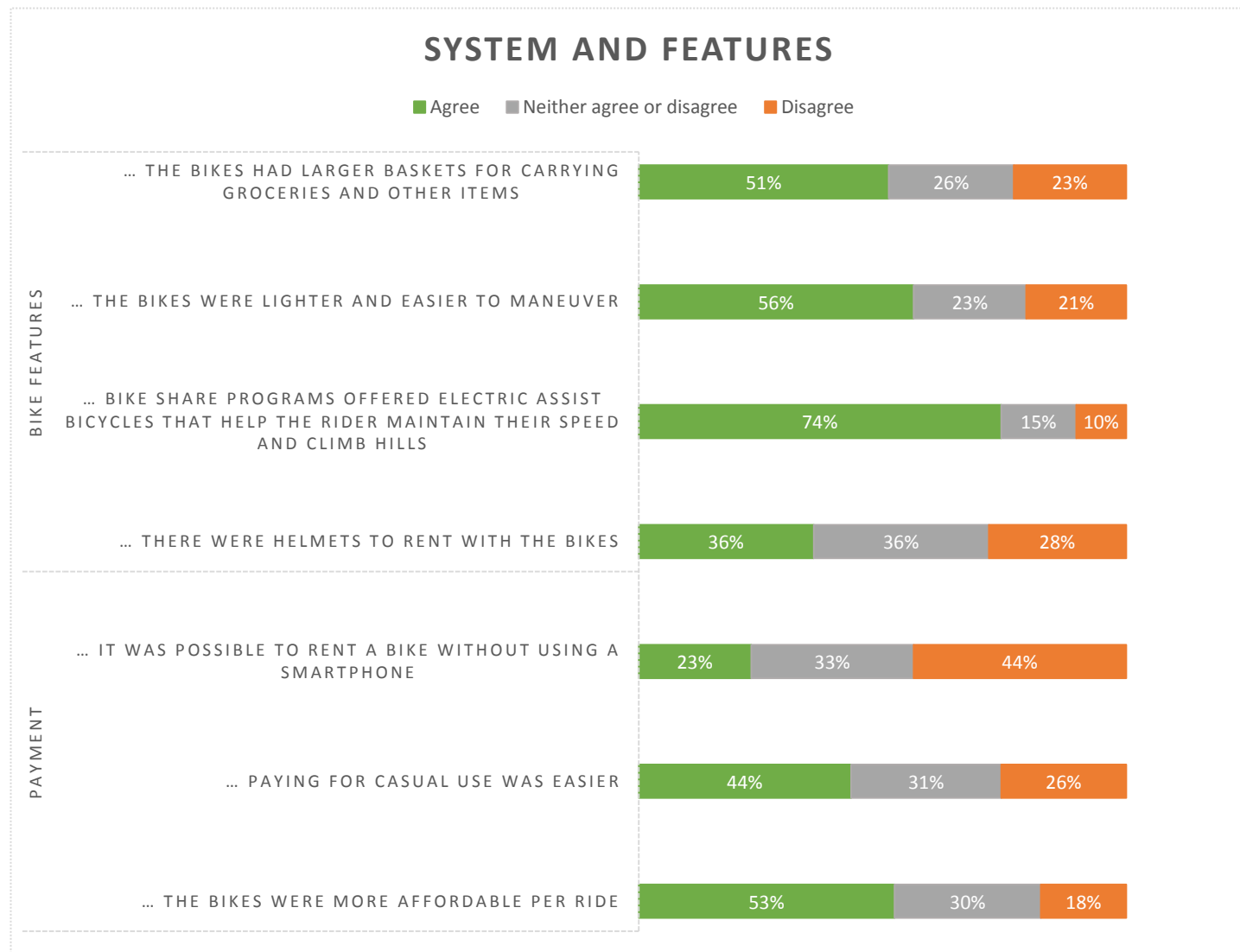


... IT WAS MORE CLEAR WHERE THE BIKES SHOULD BE PARKED





# I would be more likely to use bike share if...



# I would be more likely to use bike share if...

## MODEL EXPANSION OPTIONS

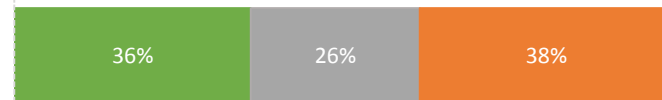
■ Agree ■ Neither agree or disagree ■ Disagree

MODEL EXPANSION OPTIONS

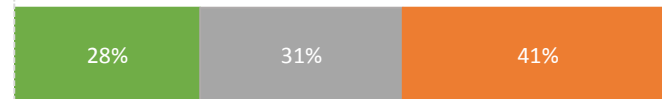
... E-SCOOTERS WERE INCLUDED IN THE PROGRAM



... BIKE SHARE PROGRAMS OFFERED A RANGE OF OTHER ADAPTIVE CYCLES THAT MADE BIKE SHARING ACCESSIBLE FOR RIDERS WITH PHYSICAL DISABILITIES (E.G. RECUMBENT OR HAND PEDALED TRICYCLES)



... BIKE SHARE PROGRAMS OFFERED A RANGE OF OTHER CYCLES THAT ALLOWED FOR A WIDER RANGE OF USES (E.G. TANDEM/TWO PERSON CYCLES AND CARGO TRICYCLES FOR CARRYING LOADS)



# Key Findings

- People who used bike share in Mountain View see it as a useful way to get around and think it provides multiple benefits
- Opinions of bike share were split between people who did not try it, and less favorable than those who did try it
- There is broad demand for more trails and protected bike lanes
- The bike share parking requirements were generally clear, but less so in Downtown Mountain View
- People were using bike share to replace car trips and frequently to connect with transit